

Williams'

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Holder Top Shaving Stick

IS your beard the wiry kind that grows forty ways for Sunday? Is your skin the tender kind that looks upon a razor as its deadly enemy? Then yours is the beard and yours is the skin that has given Williams' Shaving Soap its hold on men's affections for 77 years.

Try Williams' Holder Top Shaving Stick and see what its rich, soothing, softening lather will do for you. Ask for it by its full name—Williams' Holder Top Shaving Stick—then you will get the added advantage of the metal holder that gives you a firm, dry grip for your fingers. Your appreciation of its convenience and economy grows greater as the stick grows less.

Williams' Shaving Soap comes in seven convenient forms:

**Stick, Powder, Cream,
Liquid**
and in round cakes

The J. B. Williams Company
Canadian Depot:
655 Drolet Street, Montreal

*Add the finishing touch to your shave with
Williams' luxurious Talc Powder*

Powder

Liquid

Cream

Three other forms
of
Williams' Shaving Soap

