

The Western Home Monthly

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The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

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A Chat with Our Readers

A CONSIDERABLE number of subscriptions to The Western Home Monthly expire with this issue. To all whose subscriptions expire with this issue we have sent by mail a subscription blank as a reminder of the fact. Now, we wish to ask if there is a single one of these many readers who regrets that he or she subscribed for the magazine a year ago? Have you not received, in instruction and entertainment, many times the value of the small sum of money you paid us for the magazine? Has not the magazine been all that we promised it should be, and all that you could wish or desire? Have you not been pleased with it ever since you became a subscriber?

We earnestly hope that every individual one of those whose subscriptions expire with this issue will send us a renewal of his or her subscription for the coming year, and that as many as feel disposed to do so will get up a club, and thus secure one or more of the valuable and useful rewards we offer. Remember, that if you get two friends to join you in subscribing, thus making up a club of three, each will get the magazine a whole year for a total cost of only two dollars. For larger clubs we give fine premiums. If you will send for our Complete Outfit for Getting Up Clubs for The Western Home Monthly, which we send free, you will receive our complete Premium List, describing different articles given upon remarkably liberal terms.

The growing appeal of this popular periodical is due to the fact that we embody in it the characteristics of a publication above all indispensable to the home. While it is primarily a fiction magazine, its various departments are of a high order of excellence. The Western Home Monthly is more popular to-day than ever before in its history. Rarely does any one ever hesitate to subscribe when the magazine is once called to his or her attention.

We do not wish to lose a single one of our present subscribers, and do not see why we should. The magazine costs such a small sum that any one can afford to take it. Please send in your subscription just as soon as possible. Do not put it off; do not neglect it. Remember that for the modest price of a year's subscription to The Western Home Monthly you provide yourself with wholesome reading for a whole year to come.

LETTERS FROM OUR READERS

The best of all! Shall I confess it? I, the busiest of housewives and mothers, with four babies to care for, do love the "stories" best of all.

I enjoy every page of our Western Home Monthly. I read it from cover to cover, and receive great help from its splendid departments. It seems that, from gratitude alone, I should be most interested in the helps for busy mothers. But I verily believe that I get more real good from your clean, wholesome love stories. That "all the world loves a lover" is true of all in whom the milk of human kindness and "interestedness" in others has not dried up completely into pure selfishness. And then, we need just that recreation, a pure delight for the tired mother to drop down into her big, comfortable chair and wander away for an hour into a blissful land of love and romance; to come back refreshed in mind and body, to be more tender and loving to her own loved ones, to feel afresh the thrill of her own romance.

Love is, after all, what is best. Let us have plenty of good, pure, honest love stories.

Mrs. R. K. Allan, Moose Jaw, Sask.

I think your "various household departments are the best of any of the similar departments instituted by your competitors. The contents always show a careful selection of the many letters you are bound to receive.

Probably this letter from a man will not receive the attention it would if written by a woman, therefore I will explain. My wife died four years ago, and, against the advice of neighbors and acquaintances, I decided to raise our child myself, and as I miss the help and assistance of a mother, I naturally turn to any advice or suggestion that rings true and sounds reasonable. And right here is where I need your paper. The discussions and suggestions contain genuine help for one in my position.

While the other features in your monthly stand out prominently when compared with any of those published in the journals which sell for fifteen cents, none claim my attention as do the departments to which I, as father and mother to a growing child, offer my thanks.

I. Young, Grenfell, Sask.

Kingston, Ont., March 8th, 1916.

Editor, "Western Home Monthly," Winnipeg, Man.

Dear Sir,—Being very much interested in Western Canada stories, which have such a large place in your magazine, I am taking the liberty of writing you a few lines of approval of your magazine. It was only called to my attention a short time ago by a friend who knew how interested I am in things Canadian. A serial on the Peace River was just beginning, and I have followed this with absorbing interest. Please let me say, and I am a reader of a good many magazines, many of which are higher priced than yours, how much I appreciated this. Certainly Mr. Dickie's writing ability is on par with many writers whose work I have been following in the larger American magazines. All in all, your publication seems to me quite equal to the American magazines I have been reading in the past. Hoping I have not taken up too much of your time, I am, Sincerely yours,

Mrs. H. E. Bradbury (A Canadian American.)

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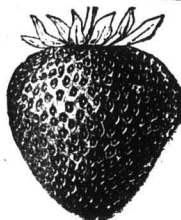
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