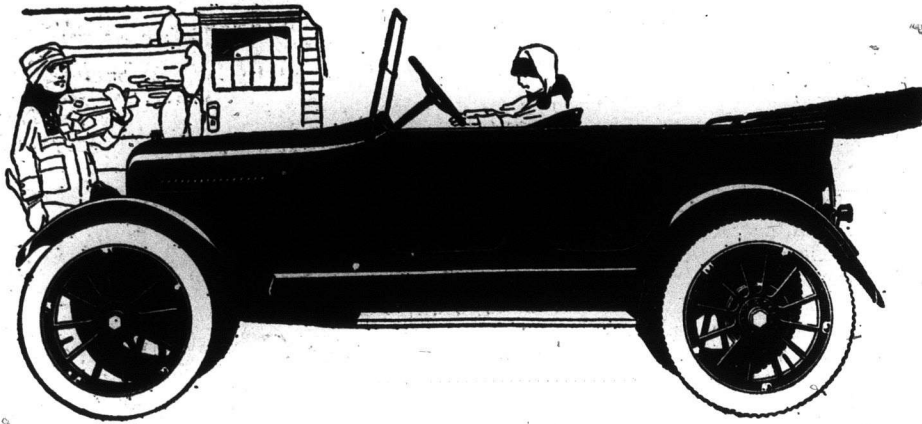


Automobile Given Away

You Can
Win This
Splendid
Prize



A picture of the Overland "4" which we are giving in this contest

Enter the
Big Wheat
Estimating
Contest

The famous "Nor'-West Farmer Wheat Estimating Contest" is being repeated again for the fifth year. We have given away four automobiles already, and someone is going to get this one. Why not you?

You Can Win This Big Prize

CONDITIONS OF CONTEST

All you have to do is to estimate the number of kernels in $4\frac{1}{2}$ lbs. of Marquis Wheat, No. 1 Northern grade. This is the exact amount contained in our sample, which is part of the famous entry that won the World's Championship at the 1919 International Dry Farming Congress.

Our Contest Judge, Professor S. A. Bedford, Manitoba Weeds Commissioner, has personally selected the sample of Marquis Wheat, weighing exactly $4\frac{1}{2}$ pounds, checked by the Dominion Inspector of Weights and Measures. This has been officially sealed and deposited in a safety vault by Professor Bedford, where it will remain until May 1st, 1920. It will then be opened and counted with great care, and immediately the correct count is received, the contestant, whose estimate is the correct or nearest correct, will win the big prize. In case of a tie the estimate first received will win. No one knows now how many kernels there are. Every one has an equal chance to estimate the correct number.

Estimates must be accompanied by one or more subscriptions to The Nor'-West Farmer. Two estimates are allowed on each one-year subscription to The Nor'-West Farmer at \$1.00; more for longer terms.

How To Earn More Estimates

Estimates will be allowed on your own subscriptions, if you are a farmer, according to the number of years for which you subscribe, while double credit is given on farmers' subscriptions (not your own) which you collect and send in. The following schedule explains this fully:

Length of term	Cost of Subscription	NUMBER OF ESTIMATES ALLOWED on your own order	on orders not your own
One year	\$1.00	2 estimates	4 estimates
Two years	1.50	5 estimates	10 estimates
Three years	2.00	8 estimates	16 estimates
Four years	2.50	11 estimates	22 estimates
Five years	3.00	15 estimates	30 estimates

By registering several different estimates you are able to protect yourself against any error in your calculations, thereby having a better chance to win the prize. Here it is in short—you get from two to fifteen estimates on your own subscription according to its length, and if you will induce some friends or neighbors to give you their orders as well, you get four estimates on each yearly subscription, and up to thirty on longer terms, as indicated in the above schedule. All subscriptions to be from Western Canada farmers.

Send your estimates early, using a separate sheet for extra subscriptions you may secure.

HOW TO ESTIMATE

First, you must get your own wheat sample. We, of course, cannot supply this. Have it weighed, and count a few ounces, a pound, or the whole amount, but be sure and figure your total on $4\frac{1}{2}$ lbs., which is the weight of our sample.

Second, all estimates must be accompanied by one or more subscriptions to The Nor'-West Farmer. Additional estimates are allowed on long term orders, and also on any extra subscriptions which you secure, according to the schedule.

The Nor'-West Farmer

The Pioneer
Farm Journal of
Western Canada

is Western Canada's oldest farm journal, having been published continuously for almost forty years. It is independent, devoted solely to the interests of the Western farmer, and contains practical reading matter on all phases of farm operations, as well as an up-to-date and interesting home and magazine department. It is published twice monthly, on the 5th and 20th, 24 issues a year. Sample copy gladly mailed anywhere on request.

Contest open to anyone not connected in any way with this firm who fulfils the conditions of entry

Note These Figures From Previous Contests

	Official Weight	Official Count
1915 Winner—Alice M. Bothwell, Mannville, Alta.	4 pounds	59,811 kernels
1916 Winner—Wm. G. Knox, Limerick, Sask.	10 pounds	175,339 kernels
1917 Winner—F. Van Gorder, Standard Hill, Sask.	5 pounds	80,817 kernels
1918 Winner—C. G. Hoey, Creelford, Man.	$7\frac{1}{2}$ pounds	110,014 kernels
1919 Winner—"It CAN be YOU"	$4\frac{1}{2}$ pounds	?? kernels

DO NOT DELAY. Get your estimates correct and get them in early. Remember the weight, four and one-half pounds. Estimates are entered the day they are received; if altered the new figures cannot be entered on the old date, so get them right at first.

Don't forget, this chance costs you nothing. You pay no more than the regular subscription price of the paper and it's easily worth that. This contest is simply an attractive proposition for subscribers, both new and old. Causes lots of fun and someone gets a dandy car for nothing. You can win it. Why not try?

The Nor'-West Farmer

Dept. W

WINNIPEG, CANADA

Send your order on this coupon. Use a separate sheet for any extra subscriptions.

THE NOR'-WEST FARMER, Winnipeg, Canada. Dept. W

Enclosed find \$.....being my subscription to The Nor'-West Farmer for.....years. This gives me..... estimates in Your Free Touring Car Contest, which are as follows:

Name

Post Office Prov.