esent Day Business

mour's, 68 King St.

THE WEATHER

DIED.



Fredericton

Moncton

Aug. 8 .- Mrs. Jas. L.

Spanking Doesn't Curel Mr. A. H. Newni Messrs. Maurice

Grand Bay nd Bay, Aug. 8 .- Miss Oliv

100 Suits To-Measure At \$17 Each Than 17 Suits At \$100 Each ME need offer no apologies to our competitors-the public knows the fact. Newspapers all over the Dominion stated in their news columns a few days ago that \$75 would soon be a common "Ready-Made" Clothes price. The Clothing Trade Journals have spoken far more frankly than this. They assert that "Ready-Made" Clothes will go to \$100 per suit. With stock size "Ready-Made " Clothes soon to sell at \$100do our standardized prices, starting at \$17 for genuine Custom Tailored-to-Measure Clothes, need any defense? **Suits and Overcoats** Tailored-To-Your-Measure

h and Scotch Woolle

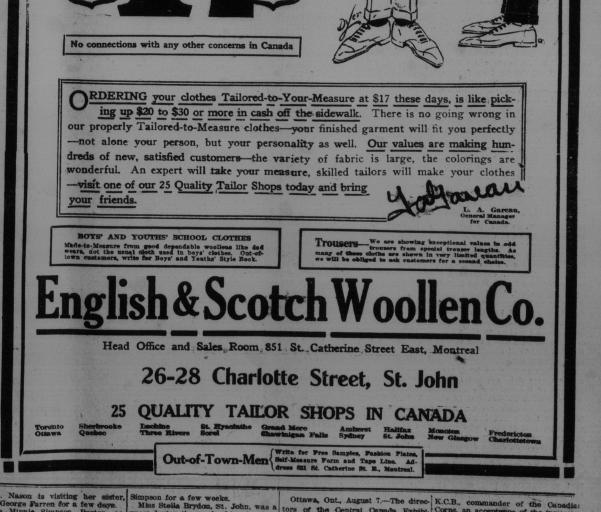
of Montreal

THE STANDARD, ST. JOHN, N. B. SATURDAY, AUGUST 9, 191

The Biggest Value in Popular Pricet Tailored-to-Measure Clothes, in the World A Broad Statement, But Absolutely True

We Would Rather Make





Less