

A TYPICAL MERCHANT.

ONE OF "PROGRESS" GENEROUS HALIFAX ADVERTISERS.

Mr. M. F. Eagar, a vigorous and energetic business man, prompt to decide and his conclusions seldom astray—something about him.

Some months ago Progress spoke of a brief call from Mr. M. F. Eagar of Halifax, whose name, always well-known in Canadian commercial circles, has become familiar to tens of thousands of the people through his generous advertising in these pages.

Mr. Eagar is a typical business man, always where he can be found, ready to decide and seldom astray in his conclusions. He has been a merchant in Halifax long enough to look back with wonder, and also with considerable pride, at the strides made by Canada. When in Progress office he spoke briefly of the scenes in Halifax before the days of fast ocean steamers and railway connection, when the sailing ship and the stage coach did the work. Then the arrival of an English mail was an event indeed, when the people were so eager for old country news. He mentioned especially that period during the war with Russia, when the foreign circulation of the English weeklies increased enormously.

In this country, and when the newspaper agencies were taxed to their utmost to supply that demand. He contrasted the methods of circulation then with the facilities afforded now, and laughed at the necessity which then existed to affix stamp to every paper.

Mr. Eagar is a liberal in politics and that fact, contrary to the belief expressed sometimes by the Tories, does not seem to make

When she saw the lady. Mrs. Newmarie Gela Jalous, but is reassured after awhile.

When Mr. Newmarie came home the other evening, he was not greeted with the close, loving embrace and sweet, clinging kiss with which Mrs. Newmarie always met an avenging spirit in the hallway, her dark eyes flashing, and her proud breast rising and falling like a stormy sea.

Horried by her appearance, Mr. Newmarie stepped back. "Rose," he cried, "are you mad?" There was no answer immediately. Mrs. Newmarie stood there, her hands nervously working, and her eyes flashing fire. At length she spoke: "George," and her voice was terrible in its anger. "Mr. Newmarie, am I your wife?"

"Why, of course, darling," said he. "Don't call me darling! Then, if I am your wife, perhaps you can explain to that other woman is." And she folded her arms and looked clear through him, even to the collar-stud at the back of his neck.

Mr. Newmarie was surprised. "What other woman?" he gasped. "The beautiful blonde." "What?" "With great, blue eyes and—"

"Rose?" "Golden, curly hair, and—"

"Who is she?" "Teeth like pearls!" "Are you crazy, or—"

"The one in the sealskin jacket, and—"

"But what the—"

"Who calls you 'love' and kisses—"

"Heavens, what has got into you?" "Who fawns on your neck, and plays with your moustache, and says you are the only man she ever loved, and—"

"O-o-o-oh! You-by-7-r-r-r!"

And she burst into sobs. Mr. Newmarie gathered himself together sufficiently to rush to his wife's assistance, crying—

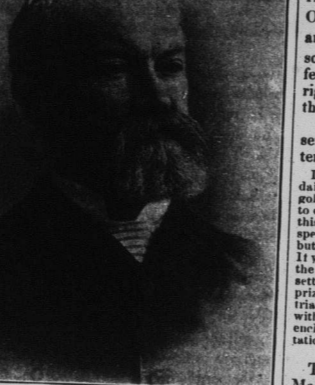
"Don't touch me!" she shrieked. "Go to her, go to her at once! As for me, I shall kill myself! Oh, George, how—how could you deceive, you poor little wife so terribly! Oh, oh, oh!" And she fell sobbing into his arms.

Mr. Newmarie laid her trembling form upon the sofa, and bent over her in protestations of his innocence.

him any the less a vigorous business man always on the look-out for trade and seeking where he may extend it. He believes in free trade, so far as it can be adopted by Canada, and bases his hopes of the future of the maritime provinces upon the original idea of a government railway Montreal which shall be run as a public service for the benefit of the people, and be untrammelled by combine freight rates.

In addition to his general business Mr. Eagar is well known as the representative of the following well known houses:

Christopher James & Co., provision merchants, London; Brown, Rosenheim & Co., tea, London; Presser's Co., food and butter preserver, London; J. McKeltrich, green and dried fruits, Liverpool; W. Edmunds, jr. & Co. Liverpool; Dittmar



M. F. EAGAR.

and Weisser, Antwerp; Bendros's Royal Dutch Co., Amsterdam, Holland, and Guerin, Bernard & Co., Cognac, France.

actor's fire that the unceasing boredom of a Paris house is loud expressions of disapproval have gone out of fashion, and are rather frowned down, but the uneasy restlessness of a house, face to face with a dull play is communicative and more eloquent of discontent than hisses and cat-calls. And the Parisian seldom, it ever, takes refuge in that favorite resource of the American, when he finds himself bored; leaving the theatre before the play is over and going home. He likes his dramatic musical pleasure in large doses, partly as a matter of taste, and partly also for reasons of economy; for an evening out means a saving of firewood and lamp oil at home.

When the Hearse Comes Back. A thing 'at's 'bout as tryin' as a healthy man kin meet.

Meet it goin' to the cemetery, you'll want to drop yer eyes. But ef the plumes don't fetch you, it'll ketch you fer to even tax the patience of the gentleman in the street.

It's not 'cause I don't prelate it ain't no time fer jokes. Ner 'cause I got no common human feelin's fer the folks; I've went to funerals myse', and took on some, per-haps. Fer my heart's 'bout as mallable as any other chap's. I've buried father, mother—but I haf to jes' git to 'excuse me,' as the feller says. The p'int I'm drivin' to, is, simply, when we're plum' broke down and all it he's to shape us up, like,

The lady's walkin' round here over shoe-month deep in snow. When they's a graded 'pike o' joy and sunshine, don't you know! When they's a graded 'pike o' joy and sunshine, don't you know!

And skittin'-like from out the night'll pull out fer the bars. And skittin'-like from out the night'll pull out fer the bars.

At was expressed my last request—I'll, mebbe, to drive slow, ef they haf to, goin' 'long the out'ard track. But I'll smile and say, "You speed me!"

Jackdaws Tamed by Jackdaws. A curious thing, says a Devonshire correspondent, happened with regard to a pair of jackdaws which we had here about twenty years ago.

Curious Anomaly of English Law. An accident at Battersea which resulted in the death by drowning of an old man who fell into the Thames, brings to light a really curious anomaly of the English law.

Summer Drinks. For Spring and Summer Drinks, try the Celebrated Wilmot Spring Ginger Ale.

DIAMONDS IN PLENTY.

THEY COST ONE DOLLAR AND A QUARTER INCLUDING A RING.

How Canadian Publishers and Mill Manufacturers "Give Them Away" People who Fuzzo Their Brains and Spend Their Money to Get Them.

HALIFAX, May 4.—That the people are to be gulled as easily nowadays as ever is certainly true when you consider the large amount of money the people of Halifax and elsewhere are paying out every day through swindling advertisements.

There are a number of them, as Progress has before informed its readers, but one of the worst is the so-called Ladies' Pictorial Weekly of Toronto.

This concern advertises to give to any person who answers correctly some questions propounded by them, pianos, horses and carriages, diamond rings, gold watches, etc. Of course the victims are all able to answer the questions correctly, as they are so simple; but it does not make any difference whether the questions are answered right or wrong—they get the names, and that's what they are after.

The following is a copy of the letter sent by the Pictorial concern to their intended prey:

DEAR MADAM: You have been awarded a special daily prize of one diamond ring in solid gold setting, for being one of the first whose answer to our prize problem was received and opened at this office on the day it reached. This is a special prize which has not been promised by us, but which will be given to you if you prefer we will substitute for it in place of the ring a genuine diamond lace pin in solid gold setting. The conditions of the award of this prize are that you send us three new six-months' money orders for \$1.00 each, payable to the order of the Pictorial Weekly, within 30 days from the receipt of this notification, and enclose a stamped and addressed envelope, containing 60 cents for ring or pin case; transportation and insurance charges.

These letters are all addressed "Dear Madam," whether sent to man, woman, or child. A flowery letter-head is on all their letters, but it is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who would be glad to have his name appear somewhere in connection with it; but no, they know too much for that, and there is no chance for their dupes to get a hold on them.

A prominent citizen of Halifax, in answer to the above letter, sent three subscribers names and \$3.00 in order to satisfy his boy, who wanted a diamond ring. Sure enough, the ring came, but the boy didn't want it so much, because it was only worth \$1.25—"a genuine diamond ring" for one dollar and a quarter.

A prominent manufacturing jewelry concern in Halifax tendered for them at \$1.50 each, but lost the job as an ornithian Canadian concern tendered for them at \$1.25.

The Ladies' Pictorial Weekly send the Canadian Queen may have large circulations; and the number of Ford's pills that are rolling around in Canada might make quite a pile if called in and thrown together; but the people who were duped into paying for them are not likely to make the same choice of literature and medicine next year.

It will be remembered that about this time last spring these firms had advertisements in nearly every paper in Canada. They do not advertise all the year round like reliable papers that are worth their subscription price. They make one grand effort in the spring, and probably do not receive a subscription after their advertisements are stopped. It is all done before one person can be duped; and as those who send money one year are not likely to renew their subscriptions after they have expired more dupes must be found.

Judging by the number of letters and circulars which have been received, the number of people who fall victims to these concerns this spring must have been large, in this part of the dominion. This was probably due to the fact that one publication distributed some valuable prizes in St. John's, and advertised them to such an extent that all who entered the competition had participated.

The Halifax letter describes the system by which these firms induce people to send their money. The letter printed is much the same, as is used by all the concerns who do business in this way. Pewter spoons and "diamond" rings are plentiful this spring, but nobody seeing to take any special pride in possessing them. Indignant people who are anxious that these concerns should be "shown up," are equally numerous.

The great desire of the age seems to be to get something for nothing, without considering the means employed. As a result green goods men and shady publishers and pill makers find plenty of dupes, ready to answer seductive circulars.

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CONDENSED ADVERTISEMENTS.

Announcements under this heading not exceeding five lines (about 25 words) cost 25 cents each insertion. Five cents extra for every additional line.

LODGER WANTED for large pleasant south room, furnished or unfurnished; 2 1/2 minutes walk from Club. Apply at Postoffice Office, May 4, 1892.

ONTARIO BUSINESS COLLEGE, Belleville, Ontario. Most widely attended Business College in America. 40 students from N. B. & N. S. have been in attendance since last fall. Send for the 32nd annual circular. Address, ROBINSON & JOHNSON, Ontario Business College, Belleville, Ont., May 7-10-92.

VEGETABLE PLANTS. CABBAGE, Tomato, Squash, Lettuce and Cucumbers, also transplanted flower plants shipped by mail. Orders amount of One Dollar postage paid. Orders solicited send for prices. P. E. CAMPBELL, St. John.

SHOW CASES, NICKEL PLATED, best, York manufacture. No 1 cheapest, all sizes, New York. Send for circular. Sole Agents, LESTER & CO., General Commission Merchants, 83 Prince Wm. Street.

BUSY MEN WHO have no time to look after their advertisements and make them attract and read can have this work furnished on application. Address "WRITER," Box 21, St. John.

MOCKING BIRD, I HAVE FOR SALE a beautiful Mocking Bird, good imitator and climber. Bird can be seen and heard at anytime at 114 Orange Street, St. John, N. B. A. K. spt. 30-2-92.

NEW GOODS: WORSTED COATINGS, English Tweeds, Light Overcoatings, Flans, Checked and Striped Trouserings. Prices—Suits from \$14.00; Pants from \$4.00; Overcoats from \$18.00. A. GILMOUR, Tailor.

ADVERTISING IF YOU WISH TO ADVERTISE, VERBEEZE anything, any No. 10 Spruce street, New York.

FOR SALE, HALLETT, DAVIS & CO., round corner, 200 King Street, St. John, N. B. spt. 3-1-92.

BOARDING, A FEW PERMANENT or commodious and pleasant boarders can be accommodated in a centrally located house, 78 Sidney street—Mrs. McLEIN, May 7.

ENERGETIC CANVASSEERS, men or women, subject home, wanted to work in this city or Spring. Reached by mountain division of Maine Central R. R., 60 miles from Portland, Me. Price for 1000 confidential. Write for full particulars to Manager Keeley Institute, North Conway, N. H. Oct. 10-91.

THE KEELEY INSTITUTE, NORTH CONWAY, N. H. A CURE FOR Drunkenness, Opium Habit and Nervous Prostration.

Incorporated, 1887, with Cash Capital of \$50,000.

THE OWEN ELECTRIC BELT AND APPLIANCE CO., 49 KING ST. W., TORONTO, Ont.

Electricity, as applied by the Owen Electric Belt and Appliances.

Is now recognized as the greatest boon offered to suffering humanity. It is fast taking the place of drugs in all nervous and rheumatic troubles and will effect cures in seemingly hopeless cases where every other known means has failed. It is nature's remedy, and by its steady, soothing current that is readily felt.

POSITIVELY CURES THE FOLLOWING: Rheumatism, Neural Weakness, Sciatica, Female Complaints, General Debility, Impotency, Lumbago, Kidney Diseases, Liver Complaint, Dyspepsia, Urinary Diseases, Varicocele, Urinary Diseases, RHEUMATISM.

To Restore Manhood and Womanhood As man has not yet discovered all of Nature's laws for right living, it follows that everyone has committed more or less errors which have left visible blemishes. To erase these evidences of past errors, there is nothing so equal as Electricity as applied by the Owen Electric Belt and Appliances. Rest assured any doctor who tells you that he is practicing a most dangerous form of charlatanism.

We Challenge the World to show an Electric Belt where the current is under the control of the patient as completely as this. We can use the same belt on an infant that we would on a giant, by simply reducing the current. Other belts have been in the market for over ten years longer, but to-day there are more Owen Belts manufactured than all other makes combined.

CANNED Salmon, Lobsters, Oysters, Corn, Tomatoes, Peas, Beans, Peaches. 1400 Cases. In lots of 25 Cases, at manufacturers' prices. JOSEPH FINLEY, 65, 67, and 69 Dock St.

WHY Brantford's Fishing Tackle! WE HAVE A NICE ASSORTMENT FROM THE Best Makers. The GOLD BICYCLE CO. L'td., W. H. THORNE & CO., AGENTS, Market Square, ST. JOHN.

COOK STOVES and RANGES For SPRING TRADE. THE CHARTER OAK, THE NEW HUB, THE MEDALLION, THE CLIMAX, THE PRIZE, THE PERFECTION, THE COAL ACORN, THE SILVER ACORN, THE ROYAL DIAMOND, THE STAR, THE WATERLOO, THE NIAGARA. An unequalled variety at prices that cannot fail to please.

EMERSON & FISHER, 75 to 79 Prince Wm. Street. 50 FEET RUBBER HOSE. Complete with Couplings and Nozzle ready for use, for \$5.25 and upwards. The Nozzle is controlled by a regulator which allows the water to be discharged in a steady stream or in the form of spray.

T. McAVITY and SONS, 13 AND 15 KING STREET, ST. JOHN, N. B. BICYCLES for BOYS. For Boys from 7 to 12 Years. For Boys and Youths from 12 to 18 Years.

Singer Safeties still lead, with Singer wired cushion or Pneumatic tires. See our Stock or send for complete Catalogue. Girls' Tricycles for \$10.00 to \$27.00. Boys' Velocipedes.

C. E. Burnham & Son, 83 and 85 CHARLOTTE STREET, ST. JOHN, N. B. COLLEGIATE SCHOOL, Founded A. D. 1878.

Windsor, N. S. HEAD MASTER: REV. ARNOLDUS MILLER, M. A.—Classics and Science, Toronto and Victoria Universities, Ont. RESIDENT ASSISTANT MASTER: MR. JAMES C. SIMPSON—Mathematics, German, Trigonometry, Latin, and French. RESIDENT ASSISTANT MASTER: MR. ROBERT GILPIN—English and Classics, University of Toronto. PRINCIPAL: CHARLES G. ABBOTT, Esq., B.A., Kings College.