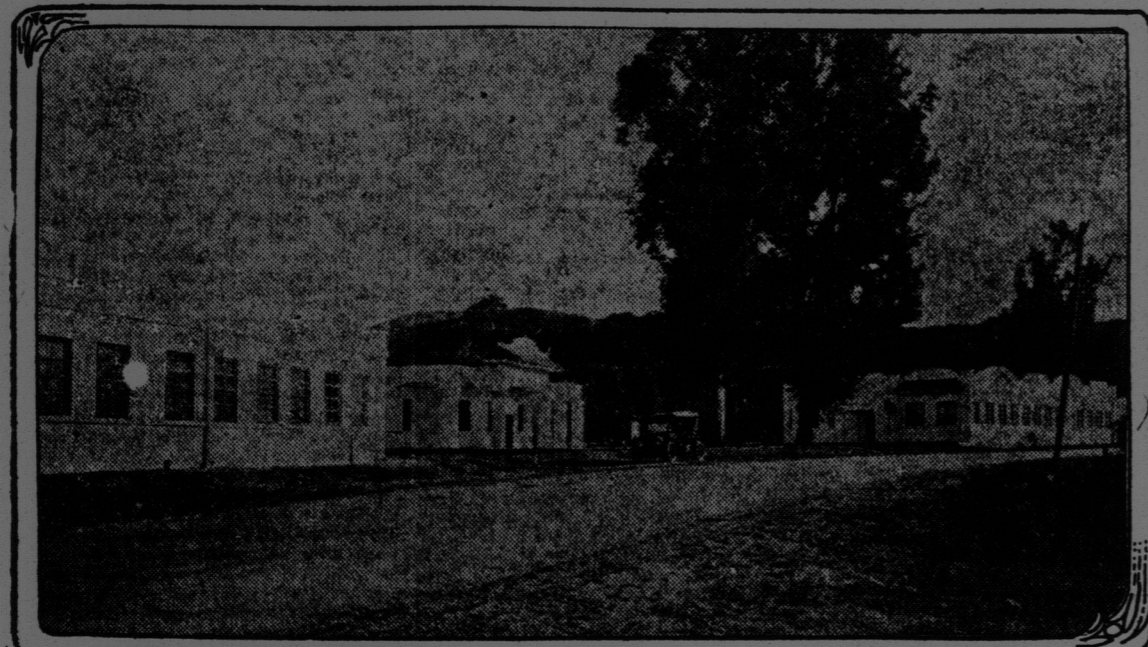


WHAT ONE MAN ACCOMPLISHED

A City In California Which is Devoted Exclusively to the Production of Moving Pictures



ENTRANCE TO UNIVERSAL CITY, THE WONDERLAND TO WHICH ALL MOVIE LOVERS ARE INVITED

A few years ago a man named Carl Laemmle was worrying along with a few hundred dollars capital trying to convince his friends that there was a good field in moving pictures.

Mr. Laemmle first got a good grasp on the pulse of the moving picture industry and he has not let go yet. He organized the Universal Film Manufacturing Company.

With one hand on the pulse of the industry and the other on the pulse of the public, Mr. Laemmle went west and inspected the plant. "Scrap it!" Such was his verdict.

The result is that the Universal company is now completing the most remarkable city ever attempted in the history of the ages.

Employees Number 1,500

Fifteen hundred men and women are employed by the Universal in Universal City.

The administration building fronts upon Laneshim Boulevard.

The stages are the last word in moving picture craft.

Nearby is located a second stage which measures 198 feet by 850 feet.

In another part of the grounds a school for moving picture children is located.

The zoo is in the middle of the ranch is a zoo. The cages are built around a large animal stage.

The medical department will be of first importance in the new city.

All the buildings at the new Universal City are built of reinforced concrete.

The city is self-sustaining. No commercial or residential colony has been planned.

This, then, is the story of Universal City, the strangest city in the world, which will open its gates officially on

March 16, and which has its mayor, chief of police, fire department, school, church and theatre.

And when it is considered that the man who created this wonderful city came to America a few years ago in the steerage of a steamship.

That man was Carl Laemmle who, on March 16, will officially open the city.

He decided to do it through selling vegetables.

He decided to do it through selling vegetables.

KIDNEY TROUBLE AFFECTED HIS SPINE

Suffered for Forty Years Until He Used "Fruit-a-tives"

"Bronte, Ont., Oct. 31st, 1914.

"For about forty years I was troubled with lame back brought on by kidney and bladder trouble.

My son suffered from the same trouble and frequently had to leave off working.

"H. DORLAND." 80c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

has two important releases—Blanche Sweet in "The Warrens of Virginia," presented in association with David Belasco, and "The Country Boy" with

tables dressed as a costermonger, and is seen on the screen pushing a cart drawn by a donkey.

Hank Mann of Keystone comedy fame is now installed as a member of the L-Ko Company at the Universal coast studio.

Jake Kerigan, handsome Victor star, was the recipient of a letter from an English girl who had enlisted in the hospital corps.

Marshall Nellan. The next picture is Wallace Eddinger in "A Gentleman of Leisure."

Samuel Goldfish announces on behalf of the Folies Bergeres, of which Jesse LaSkey is the leading entertainer.

One of the most sensational films seen in many a day is "The Phantom of the Opera," a three-act melodrama.

"A Perfect Teacher"

During Rockefeller's early manhood, she encouraged an obscure marriage.

When Mr. Rockefeller's wealth was mentioned in seven figures they left their first home for a residence.

The training given the Rockefeller children by their mother is declared to have been almost Spartan.

When Mrs. Rockefeller heard of his determination she insisted on an account being made of the household.

Rheumatism

A Home Cure Given by One Who Had It

In the spring of 1898 I was attacked by muscular and inflammatory rheumatism.

I want every sufferer from any form of rheumatic trouble to try this marvelous healing power.

It has proven itself to be that long-sought for means of curing your Rheumatism.

Write today. Mark H. Jackson, No. 402A, Gurney Bldg., Syracuse, N. Y.

Mrs. Rockefeller

The Times announced the death of Mrs. Rockefeller, wife of John D. Rockefeller, the other day.

She was the daughter of one of Cleveland's chief citizens.

Rockefeller was a country boy. She was a daughter of one of Cleveland's chief citizens.

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THE ISOLATION OF GERMANY

Text of Britain's Strong Retaliatory Measures Against Kaiser's Pracy

London, March 15—The British order-in-council decrees retaliatory measures on the part of the government.

The text of the order-in-council follows:

"First—No merchant vessel which sailed from her port of departure after March 1, 1915, shall be allowed to proceed on her voyage to any German port.

"Second—No merchant vessel which sailed from any German port after March 1, 1915, shall be allowed to proceed on her voyage with any goods on board laden at such port.

"Third—Every merchant vessel which sailed from her port of departure after March 1, 1915, on her way to a port other than a German port and carrying goods with an enemy destination.

"Fourth—Every merchant vessel which sailed from a port other than a German port after March 1, 1915, and having on board goods which are of enemy origin or are enemy property may be required to discharge such goods in a British or allied port.

"Fifth—Any person claiming to be interested in or to have any claim in respect of any goods not being contraband of war placed in the custody of the marshal of the prize court and, if not requisitioned for the use of his majesty, shall be deemed to have accepted the application of a proper officer of the crown.

"Sixth—A merchant vessel which has cleared for a neutral port from a British or allied port or which has been allowed to pass as having an ostensible destination to a neutral port and proceeds to an enemy port shall, if captured, be treated as an enemy vessel.

"Seventh—Nothing in this order shall be deemed to affect the liability of any vessel or goods to capture or condemnation independently of this order.

"Eighth—Nothing in this order shall prevent the relaxation of any provision of this order in respect of the merchant vessels of any country which declares that no commerce is intended for or originating in Germany or belonging to German subjects shall enjoy the protection of its flag."

There is no possibility of any firm continuing in business and selling tea of the quality of "SALADA" for less money.

Mr. and Mrs. John Stears, of Lancaster Heights, received two letters from their son, William, with the first containing in northern France, yesterday.

The young man, who with the third section of Divisional Ammunition Column, said he and comrades were in fine fettle and anxious for a go at the Germans.

Up to the time of the letters were written (Feb. 19 and 27) the column had evidently not been in an engagement.

St. George Conservatives

The Liberal-Conservative Association of St. George met last evening for organization and elected officers as follows:



THE STANDARD ARTICLE SOLD EVERYWHERE REFUSE SUBSTITUTES



"WHITE HORSE SCOTCH in Non-R-fillable Bottle "Safety First" Quality all the Time."

WASHING WON'T RID HEAD OF DANDRUFF

Dissolve It, That's Best Way

The only sure way to get rid of dandruff is to dissolve it, then you desire it entirely.

Do this tonight, and by morning most if not all of your dandruff will be gone.

If you want to preserve your hair, do by all means get rid of dandruff, for nothing destroys the hair more quickly.

There is no possibility of any firm continuing in business and selling tea of the quality of "SALADA" for less money.

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Advertisement for Postum cereal, featuring the headline "Either Way—Drugs Are Harmful!" and "There's a Reason" for POSTUM. It describes Postum as a healthy food-drink made from wheat and molasses, free from caffeine and other harmful ingredients. It includes a testimonial from a tea or coffee drinker and lists various forms of Postum (Instant, Postum Cereal) with their prices. The ad concludes with the slogan "There's a Reason" for POSTUM and provides contact information for the Canadian Postum Cereal Co., Ltd., Windsor, Ont.

Advertisement for Catarrhazone, a medicine for treating catarrh of the nose and throat. The headline reads "WILL EASE YOUR THROBBING HEAD-- AND STOP DROPPINGS IN THE THROAT". It claims to cure sniffling and clear stuffed nostrils. The ad describes the condition of catarrh and how Catarrhazone works by soothing the inflamed membranes. It includes a testimonial and provides information on where to purchase the medicine.