

Cable "him" an AutoStrop Safety Razor

For His Christmas Gift

He will receive it
"At the Front"

On Christmas Morning

We Pay For The Cable--You Merely Buy The Gift

The Gift

The AutoStrop Safety Razor is more than a razor, more than a safety device. It is the safety razor which takes care of its own blades, without effort, without trouble. It is stropped, it shaves and is cleaned without removing the blade.

And, like a perfectly stropped ordinary razor, it improves daily with use and is always in perfect condition.

Slip the strop (included in with the razor) set through the frame of the razor, and pass the razor back and forth. A perfect edge is given in an incredibly short time.

No external device is needed; there is nothing to take apart. After the shave, it is cleaned without removing the blade. Simply dip it in water, and dry it on a towel.



**AutoStrop
SAFETY
RAZOR**

The Plan

Is there a soldier at the front you wish to remember with a real, practical gift at Christmas time? If so, go to the dealer in your town, select an AutoStrop Safety Razor, pay the regular price of \$5.00, and leave his name and address and your own, and the dealer will communicate with us. The sale will be immediately cabled to our London or Paris office, at our own expense, and the AutoStrop Razor will be delivered on or before Christmas Day. The AutoStrop Razor is sold by most drug, hardware and sporting goods dealers and jewellers. If your dealer is not supplied, send your order direct to the address below and the gift will go forward.

Do not wait until December 15th which is the last day that delivery can be safely assured. Act at once on this exceptional offer and your loved one will be cheered by this useful gift from those back home.

To Dealers Everywhere

You are authorized to sell AutoStrop Safety Razors under the above described plan up to December 15th—not later. Each sale you make should be promptly reported to us at 83 Duke Street, Toronto. Be sure to get name and address of the sender and the recipient. Wire to us (collect) all sales made December 14th and 15th. All dealers who carry AutoStrop Safety Razors can take orders under this plan. If you do not have a stock, your jobber will gladly supply you.

AutoStrop Safety Razor Co. Limited
83-85 & 87 Duke Street, Toronto