

The Lights of 65 Years Ago

are still doing duty in the shape of EDDY'S MATCHES

Sixty-five years ago the first Canadian-made Matches were made at Hull by EDDY and since that time, for materials and striking qualities, EDDY'S have been the acknowledged best.

WHEN BUYING MATCHES SPECIFY

EDDY'S



This world-famed Hair Restorer is prepared by the great Hair Specialists, J. Pepper & Co., Ltd., Bedford Square, London, E.C.4, and can be obtained of all stores.

Its quality of deepening grayness to the former color in a few days, thus ensuring a preserved appearance, has enabled thousands to retain their youth.

SOLD EVERYWHERE.

Lockyer's gives health to the hair and restores the natural color. It cleanses the scalp and makes the most perfect Hair Dressing.

PROGRAMS FOR TODAY MOVIES SCREEN GOSSIP

Why Criticism Is Degenerating

Amelia Rives has taken occasion to record the dramatic criticism of New York for their "wacche faciousness, with its array of imprudent personalities." We have, likewise, taken occasion from the review columns of the daily press to deplore the absence of all signs of seriousness and scholarship, and yet there is a word to be said for the critic, too. Criticism is not easily raised higher than the level of the essay, and in respect to matric criticism, what has the last son in New York offered the young of the press to inspire them to put analytical work? The most of the review columns of the daily press, in the opinion of the critic, is "The Boomerang" of perfumed comedy in which a doctor falls in love with a young woman whom he had assigned the task of causing a youth to forget another vest young thing. Tense drama, this! Verily, the spirit of the twentieth century imprisoned in three dimensions! What else have we? Running from month to month is "Fair and Warmer," a farce built upon the assumption that it is extremely funny for a man and woman, married, but not to each other, and previously acquainted, to become happily intoxicated. So it goes. The long runs, the things the public wants,

are the frothy comedies, the half-in-moral concoctions.

What is the critic to do? He is writing for the same public for which the theatrical manager is producing. Should he constantly find fault with the productions which the public patronizes, most generously, he is placed in the position of a common scold, which in itself would not be so bad if he could, in this way, hope to aid in redeeming the American stage from its demoralized state. The net result, in the practical, workaday world, however, would be that in a few weeks the young reformer would find himself out of employment. So he seeks refuge in gay perfidies, and panthers plays and players which he dare not score because he feels positive that they are so much like other popular offerings that they will be successes. There has, probably, been no season in the history of the American stage when fewer important productions were made than in 1915-16, and few in which frivolous performances have been more largely patronized. We deplore, with Amelia Rives, the degenerate condition of American theatrical criticism, at least, as it is found in the metropolitan dailies, but we cannot see where there is any hope for a remedy, so long as the public taste in stage spectacles remains at its present low ebb.—Los Angeles Graphic.

MOTION PICTURE DIRECTORY

Academy, Bloor and St. Clarens, "Nurse Cavell."	Garden, College & Spadina, Wm. Parrish, "A Man of Sorrow."
Alexandra, Bloor-Lansdowne, "Under the Black Robe" and Chaplin comedy.	Iola, Danforth, Emmy Wehlen, "When a Woman Loves."
Beaver, Dundas, Mary Pickford, "Little Peppina."	Ideal, Danforth, "The Human Pendulum," railroad drama.
Bluebell, Parliament-Wilton, Francis Buchanan, "The Battle of Love."	Maple Leaf, Danforth, "The Goddess," "The Man Hunt."
Doric, Bloor and Gladstone, Mme. Petrova, in "Playing With Fire."	Playtium, Danforth, John Barrymore, "The Red Widow."
Empire, Booth and Queen, "The Quartet or Bred," "Tough Luck and Rough Sea."	Pickford, Queen and Spadina, Grace Cunard in "Peg of the Ring."
Family, Queen, Henry K. Walthall, "Blind Justice."	U-Kum, College-Dovercourt, Mabel Trummelle, "The Southerners."
Globe, Queen and Terulay, "A Million a Minute."	Vermont, Bathurst street, Bushman in "The Girl at the Curtain."

Polly and Her Pals

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CASUALTY LIST IS GETTING SMALLER

The Names of Sixteen Toronto Citizens Appeared Yesterday.

FIFTEEN WOUNDED

Lance-Corp. J. Armour is Reported to Have Been Killed in Action.

Toronto's honor roll for the past two days is light. A total of 16 names are mentioned in the casualty list, one being killed and 15 wounded.

Lance-Corp. J. Armour, 59 Broadalbane street, has been killed in action, according to a telegram received yesterday. He was originally in the Queen's Own Rifles and afterwards in the 83rd Battalion. He received his promotion while in the trenches. Before enlisting he was employed as a steamfitter and plumber.

Pte. F. P. McPhail, 26 Augusta avenue, is suffering from a gunshot wound received on Aug. 1. He was born in Scotland 20 years ago and came to Canada 12 years later. He enlisted with the 35th Battalion, but later went to France with a draft to fill the ranks of the 20th Battalion.

Pte. E. J. Reed, 157 Pickering street, has been admitted to the hospital suffering from severe gunshot wounds. He enlisted with the 10th Battalion in the army 12 years and possesses nine medals and three clasps.

Pte. E. D'Arcy, Pahey, has been wounded, according to word received by his sister, Mrs. Cashman, 75 Fuller street. He enlisted over a year ago in Toronto.

Pte. Charles Walker has been admitted to a hospital at Boulogne, suffering from a fractured skull. He is one of four brothers who have enlisted in the present war. He has been in the firing line over seven months.

Pte. H. F. Attwood, 108 Garnet avenue, has been wounded in the left arm. He left Canada with the 58th Battalion in November, 1915, and went into the trenches in May last. He has a wife and one child, who have returned to England.

Lance-Corp. H. G. Day, 388 Morley avenue, has been wounded in the left

THE ONLY MEDICINE THAT HELPED HER

"Fruit-a-tives" Again Proves Its Extraordinary Powers.

ROCHON, Que., March 2, 1915.—I have received the most wonderful benefit from taking 'Fruit-a-tives'. I suffered for years from Rheumatism and change of life, and I took every remedy obtainable, without results. I tried 'Fruit-a-tives' and it was the only medicine that really did me good. Now I am entirely well—the Rheumatism has disappeared, and the terrible pains in my body are all gone. I hope that others who suffer from such distressing diseases will try 'Fruit-a-tives'.

MADAME ISABEL ROCHON.
500 a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives, Limited, Ottawa.

arm. He enlisted last year and has England 19 years ago. He was born in a telegram has been received by S. G. Best, 36 Greenlaw avenue, stating that his brother, Pte. J. Best, had been killed in action on July 15. Pte. Best had been four months in the trenches. He went overseas last winter. He is unmarried and before enlisting was employed at bridge building.

PASTOR OF ST. ANDREW'S WAS BURIED YESTERDAY

Congregation Paid Last Respects to Late Rev. S. Harper Gray.

Private services at the residence, 25 Linden street, followed by funeral rites at the church, were held yesterday afternoon over the body of Rev. S. Harper Gray, D.D., for five years pastor of St. Andrew's Church, Jarvis street, who died Saturday night after an illness of two months.

The church was draped in mourning during the services, which were conducted by Rev. Dr. Andrew Robertson, moderator of the general assembly, Prof. Law and Rev. Dr. Milligan. Beautiful floral offerings were presented. The pall bearers were: John Carlyle, Robert Weir and J. G. Gibson, representing the session, and Joseph Oliver, William M. McIlwraith and J. G. Kent, representing the board of managers. Interment took place in Mount Pleasant Cemetery.

Rev. Mr. Gray was taken ill while preparing to attend the recent assembly meeting at Winnipeg. He was born in Kingston, Ont., and was educated at Brampton High School, Queen's University and Knox College, where he received the degree of doctor of divinity.

He spent two years in missionary work near Banff in the Rocky Mountains and afterwards became successor to the late Rev. Dr. Laing of Dundas.

PRINCIPAL OF SCHOOL FOR THE BLIND RESIGNS

Herbert F. Gardiner to Devote His Time to Literary Pursuits.

WAS LABOR OF LOVE

Hon. Dr. Pyne Places Clarkson W. James Temporarily in Charge.

Herbert F. Gardiner, principal of the Ontario School for the Blind, has resigned his position to devote the closing years of his life to literary and other pursuits. Mr. Gardiner, in severing his connection with the school for the blind, states in a letter to the minister of education: "Work for the blind has been to me a labor of love. I am pleased with and proud of the improvements that have been made to the buildings and appliances of the school during my term of office—with special satisfaction I refer to the point-print text books and music, which are to a large extent the result of the work of my own hand and hands."

Mr. Gardiner has issued an address to the pupils and ex-pupils of the school, of which for so many years he has been the head, in which he wishes them a kindly farewell and impresses upon them the necessity and the value of the training given in the school.

The minister of education has placed Clarkson W. James, secretary of the department of education, temporarily in charge. Mr. Gardiner proposes to withdraw from active labors on Sept. 1 next.

THANKFUL FOR HAVING ESCAPED WITH LIVES

E. W. Picard, Wife and Four Children Arrive From Fire Zone.

Having lost all their household goods and property in the northern Ontario bush fires, but thankful that they had escaped with their lives, E. W. Picard, accompanied by his wife and four small children, stopped in Toronto yesterday en route from Cochrane to Gananoque.

The husband carried a winter overcoat and a granite pall, representing his sole belongings. The family ran for the roundhouse at Cochrane when word of the approaching fire was heard, and became refugees on the rescue train. Mr. Picard was engaged in building operations in Cochrane.

FOR FIRE SUFFERERS.

The Women's War Auxiliary will receive parcels for the north country fire victims at 487 Yonge street, Wednesday and Thursday, from 10.30 a.m. until 5 p.m. The B. W. R. is transporting the goods without charge.

Goulay Piano

A Treasure House of Tonal Character

There is, in every Goulay piano, tonal resource so great that the most gigantic effects may be secured without loss of quality.

Yet its response is so personal that it will yield the daintiest tracery of harmonies in an indescribable richness.

Thus the Goulay is a veritable treasure house of tonal power and charm.

And the fascinating tone-quality is stored away beneath a design that has this same combination of dignified strength and charming delicacy.

Goulay, Winter & Leeming, Limited

188 Yonge Street - Toronto

AUGUST SALES

MURRAY-KAY, LIMITED

Solid Mahogany Bedroom Furniture

Handsome Designs, at Exceptionally Low Prices

The quality of Kay Furniture is so well known that it's hardly necessary to dwell on it—it goes without saying that this special line of **SOLID MAHOGANY BEDROOM FURNITURE** is of excellent workmanship and perfection in finish, while the design is on the Colonial lines that are always popular, always in good taste.

An outstanding feature of this August Sale of Mahogany Bedroom Furniture is the remarkable moderation in price at which it is offered. In the face of the well-known fact that all prices on furniture are rising, we yet offer these handsome pieces at considerable reduction. We've had some of the pieces sketched, so that you may have some idea of their appearance. You must see this special line as soon as you can, for it will sell rapidly at our prices. Here are descriptions of some of the pieces:

No. 68—SOLID MAHOGANY DRESSER, top 50 in. x 25 in., British bevel plate mirror 30 in. x 40 in., has three large and three small drawers, all wooden pulls. Regular price \$68.00. August Sale price \$47.50.	No. 61—SOLID MAHOGANY DRESSER, top 48 in. x 24 in., British bevel plate mirror 28 in. x 36 in.; has two large and two small drawers. Regular price \$60.00. August Sale price \$41.50.
No. 21—SOLID MAHOGANY DRESSER, top 50 x 24, has three large drawers, two small drawers, all wooden pulls. Regular price \$62.50. August Sale price \$42.50.	No. 64—SOLID MAHOGANY CHIFFONIER, top 32 in. x 20 in., British bevel plate mirror 30 in. x 24 in.; has four large and two small drawers, all wooden pulls. Regular price \$75.00. August Sale price \$42.50.
No. 24—SOLID MAHOGANY CHIFFONIER, top 32 in. x 21 in., British bevel plate mirror 18 in. x 24 in., has four large and two small drawers, all wooden pulls. Regular price \$75.00. August Sale price \$52.75.	No. 28—SOLID MAHOGANY DRESSING TABLE, top 37 in. x 22 in. Regular price \$75.00. August Sale price \$36.50.
No. 31—SOLID MAHOGANY DRESSER, "Princess" design, top 45 in. x 22 in., British bevel plate mirror 32 in. x 28 in.; has two large and two small drawers. Regular price \$63.50. August Sale price \$49.50.	CHAIRS, one with low back, the other with high back, each with shint-covered seat. Regularly \$9.75. August Sale price \$8.00. Sommes. Regularly \$17.50. August Sale price \$13.00.

MURRAY-KAY, LIMITED

MURRAY STORE: 11-21 KING EAST. STORE HOURS: 9.30 A.M. TO 5 P.M. SATURDAY: 10.30 A.M. TO 4 P.M. Telephone Adelaide 5166. KAY STORE: 34-36 KING WEST.

MOTHER AND CHILDREN STRANDED IN TORONTO

On Way to Scotland, Had Money and Transportation Stolen at Station.

Returning to her father's home in Aberdeen, Scotland, Mrs. Marion Watson and her two small children arrived in Toronto, via the C.P.R., yesterday morning from Chicago. She stepped on the platform, leaving her purse, containing her money, passports and transportation, hanging in the car, and on returning a minute later found that the purse and all it contained had been stolen. This left her stranded. Constable Arrowsmith was notified by the C.P.R. officials and soon had a member of the detective department on the job, and hopes to recover the purse.

Mrs. Watson lost her husband in a mine explosion some seven months ago, and was returning to her father's home. On learning her predicament, kind friends soon appeared, who made all arrangements to look after her and her family until arrangements are completed to enable her to continue her journey.

BOY RESCUED FROM RAFT.

Eight-year-old Lewis Goodman, 42 D'Arcy street, was rescued by the police boat yesterday afternoon from a raft half a mile out on the lake from Fisherman's Island. The lad was playing on the raft along with a number of other boys who were in swimming.

WILL TAKE ACTION IN S. W. TORONTO CAMPAIGN

Committee of One Hundred Will Make Official Announcement in a Few Days.

Newton Wylie, secretary of the Committee of One Hundred, says that body is considering taking some action in the Southwest Toronto campaign. Within a few days, he says, an official announcement will be forthcoming.

According to the secretary, the organization does not fear the anti-prohibition sentiment of that riding. It does not by any means, they believe, represent the views of the province.

Why Suffer from Heat in the City When You Can Cool Off on the Great Lakes?

Take the Canadian Pacific Steamship Express from Toronto any Tuesday, Thursday or Saturday at 5.30 p.m. for Fort McNicoll, where direct connection is made with either the "Asiniboia" or "Kewadin" for Sault Ste. Marie, Port Arthur and Fort William. An ideal vacation trip at small cost. Particulars from any Canadian Pacific ticket agent (city office, southeast corner King and Yonge), or W. B. Howard, district passenger agent, Toronto. ead17

THREE MONTHS FOR DESERTION

Three months in jail was the sentence imposed by Magistrate Denison on Gordon Berlin, who deserted from the 124th Battalion.

RAILWAYS HAD RECORD RECEIPTS ON HOLIDAY

Local railway offices report that the Civic Holiday receipts set a new record for the receipts of a single day in the railway history of the city. About 500 people leave on the C.T.R. special for Fort Erie every day to witness the races there. About half of the number are women, who are quite as keen on the sport as the men. During the meet at Hamilton about 1800 from Toronto went up daily.

STOLE HYPODERMIC SET.

Ernest Rice, a "dope fiend" serving three months in the jail farm, had another month added to his term yesterday in the police court, where he was charged with stealing a hypodermic set from a coroner.

NOISE MUST STOP.

Justice Maaten, after hearing a complaint made by Dr. J. M. Cotton, has restrained the Ontario Motor Car and the Ontario Machinery Co. or East Bloor street from operating their plants between the hours of 7 p.m. and 7 a.m. The noise was the cause of the complaint.

NEXT BRITISH MAIL.

The next British and foreign letter mail will close at the general post-office at 6 a.m. Wednesday, the 9th inst., with supplementary mails at 3 and 6 p.m., same date.

But Pa Looks Too Late



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