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ing.

THE LONDON ADVERTISER COMPANY,
LIMITED.

London, Ont., Wednesday, April 24.

NAVY ON THE OFFENSIVE.

PROMISE of more aggressive naval tactics by Britain's navy than have been used up to the present is contained in the dispatch relating to the attack on the German submarine bases at Ostend and Zeebrugge. The landing of storming parties, even if mainly intended to distract attention from the operations undertaken to block the channel, proves the possibility of carrying out such a manoeuvre under the defences which have been deemed so strong, and must give rise to considerable uneasiness among the enemies.

The importance of regaining this portion of Belgium has been evident for many months; indeed Haig's offensive in Flanders last summer was generally believed to have this as one of its main objects. The present naval action has not achieved this, of course, but it may have laid the foundation for a much more powerful effort in the near future.

It is announced that the casualties suffered were severe and that should cause no surprise. An exploit of such a kind invites heavy losses, but these may be more than justified by the ends gained. It is too early yet to see what has been done and its relation to the war, but it is at least reassuring to know that the navy is strong enough to force itself to the very shores held by the enemy, and that without suffering disaster.

UNCERTAINTY AND ITS RESULTS.

UNCERTAINTY and uncertainty are playing havoc with the peace of mind of many thousands of men in Canada today, and this condition is having its effect on the business life of the Dominion. The trouble lies in the fact that no one knows what military order-in-council or parliamentary bills will demand of the individual in the near future, or who will come under the terms of laws which may be passed.

The young owner of a business is afraid to carry out extensions he has planned, being faced with the possibility of being conscripted for war or some branch of national service; employers hesitate to engage men of possible military age for responsible positions, fearing that they may be removed by the authorities just when they have mastered their duties. In fact, from the youth who delays buying a new suit, in case he may be provided with one by the Government, to the man who pigeon-holes the plans he has drawn for an addition to his factory because he may not be able to conduct the business twelve months hence and, therefore, might incur liabilities which he could not meet by proceeding as he had intended, there exists an atmosphere of doubt and uneasiness which injuriously affects national business.

Canada is not alone in this difficulty; without a doubt other countries have suffered or are suffering from similar afflictions, but that need not deter us from seeking a way out of the trouble and anxiety. How can the uncertainty be minimized? Only by comprehensive action on the part of the Government in preparing for a long war, deciding now what steps are to be taken from time to time as necessity demands and placing in detail before the nation the order in which men will be called for service during, say, the next two years.

It ought to be possible to figure fairly closely on what each three months will require of fighting men, of non-combatant overseas troops, of home-duty workers and, if they are to be included, of agricultural laborers. Likewise, there should be little difficulty in reaching a decision as to what classes are essential in Canada and must be exempted from call. It is a foregone conclusion that a certain number must be retained in their present positions. The registration will give approximately correct figures regarding the numbers who are here now and the work they are doing, and would serve as a guide in mapping out the future more definitely.

Canada is living from day to day with no knowledge of what may occur on the morrow, through the act of her Parliament or Cabinet. The life is unsatisfactory. Nothing superhuman is required of her statesmen, but they are asked to look to the nation's welfare and to prevent, wherever possible, disorganization of business or national life. Rumor after rumor emanates from Ottawa about what drastic steps are to be taken soon to fill the ranks and provide the workers, and they all add to the prevailing disquiet. If the Government would get down to hard, earnest work, develop and publish a scheme, rumors would cease and some stability would ensue.

LITERARY ART AND LIFE.

GOETHE CALLS life "the childhood of immortality" and, in a single beautiful phrase, sums up for us what we ourselves were hardly able to grasp. This is art. He created, among others who have possessed a similar power, a fresh view of life. "Life is a dream, and death is awakening," says another; and yet again, Hans Andersen, the writer of those delightful stories for children, tells us that: "Every man's life is a fairy-tale written by God's fingers." Take Balzac's tremendous definition: "God is the poet; men are but the actors. The great dreams of earth were written in heaven." These men were literary artists, and told us what they thought of life in those rare moments of penetrating vision which come to such as venture on spiritual excursions into the limbo of things, gaining thereby for themselves and for us, "a mi-delivrance from the human prison."

If it were not that we have been enabled by the

genius in literary art "to see the beauty of the world through a mist of tears," or to make ourselves willing slaves to the ideals of the artist, where should we be traveling and to what end? Eric MacKay has written:

"The lightning is the shorthand of the storm. That tells of chaos; and I read the same. As one may read the writing of a name,—As one in hell may see the sudden form Of God's forefinger pointed as in blame."

Very true, indeed; and, in all probability, if we accepted with perfect acquiescence the crudest, the shorthand, description of life, it would prove to be for us the "lightning of the storm that tells of chaos," and there is no doubt "God's forefinger" would be pointed at us in blame through the ghostly shadows of our self-inflicted hell. Moreover, life would be a monotone, colorless, hopeless and undeniably vile! We should find ourselves in the position of those who never see the gossamer at early dawn, gemmed with dew and glistening in the sunshine, the while it answers to the call of every scent-laden breeze. We should eat and drink and sleep, perform the vulgar offices of nature and remain forever soulless. Content? Yes, as animals are content. If for this sort of contentment the race of man had been intended, why the divine spark of inspiration which, in the earliest dawn of time, came to the seers of visions and the dreamers of dreams? The destiny of man was to be something of great and wonderful import, and the teachers of man became the artists into whose beings there were implanted the seeds of divinity and sublimity.

"Art is more godlike than science. Science discovers; art creates." Straightway the genius of the race began to give to life a wholly new meaning. It clothed the flower with beauty and richness; it saw the glory and the splendor of the sunset; it caught the music in the thunder of the storm and in "the long, low wash of the Australasian seas;" it made out of marble and stone the dwelling place of gods and brought to the adornment thereof the pearls of the east and the gold of the south; and, having reared through the course of centuries spent in a labor of love, the cathedral of Rheims, the wonder halls of Ypres and a host of other noble works, it called all architecture "frozen music." Thus it was that Dr. Johnson wrote:

"The natural progress of the works of men is from rudeness to convenience, from convenience to elegance, and from elegance to nicety."

Art, in its widest meaning, has enriched life. We have risen from the animal state to one of god-like apprehension by its ministrations. Through the influence of literary art, which has paid a tribute to its sister art of painting by calling "a picture a poem without words," and which is itself perhaps the greatest manifestation of art, we learn, through Wordsworth's exercise of it, that:

"Our birth is a sleep and a forgetting:
The soul that rises with us, our life's star,
Hath had elsewhere its setting
And cometh from afar:
Not in entire forgetfulness,
And not in utter nakedness,
But trailing clouds of glory do we come
From God who is our home."

EDITORIAL NOTES.

How does your garden grow?

One may no longer be a "tank," but he may help to operate one.

"Bootlegging" criticism of the Borden Government may soon become a pastime.

A general holiday in Dublin and the saloons all closed! Can anyone imagine such a combination?

Some people worry about the war and then there are others who can't sleep because Ty Cobb has struck a slump.

Mr. O'Connor's great play entitled "Publicity on war profits" never made much of a hit with the Borden Government.

With pardonable pride, Bonar Law declares Great Britain self-supporting, financially. It is a pride in which all Britons share.

Amid all the cries for total, world-wide prohibition, big battles keep on "brewing." Cannot someone put an end to this state of things?

An editor dropped dead the other day. Probably the paper came out on time and contained no mistakes, the shock proving fatal.

How Germany hates to give up those Russian prisoners who are working hard and getting no pay! Why not be frank about it and declare them slaves?

Von Hertling promises Estonians and Livonians that he will help them separate from Russia. Just what help is needed to break away from that crumbling body is not stated.

Anyone who is inclined to think old England is "broke" should glance through a British trade journal and notice how British merchants are increasing their advertising.

John T. McCutcheon, of the Chicago Tribune, sizes it up this way:

Words won't win the war—
Wishes won't win the war—
Wrath won't win the war—
Wealth won't win the war—
But wallows WILL win the war.

THE MORAL WARFARE.

When Freedom, on her natal day,
Within her war-rocked cradle lay,
An iron race around her stood,
Baptized her infant brow in blood;
And through the storm which round her swept,
Their constant ward and watching kept.

Then, where our quiet herds repose,
The roar of hateful battle rose,
And brethren of a common tongue
To mortal strife as tyrants sprung,
And every gift on freedom's shrine
Was man for beast, and blood for wine!

Our fathers to their graves have gone;
Their strife is past—their triumph won;
But sterner trials wait the race,
Which rise in their honored place—
A moral warfare with the crime
And folly of an evil time.

So let it be. In God's own might
We gird us for the coming fight,
And, strong in Him whose cause is ours
In conflict with unholier powers,
We grasp the weapons He has given—
The Light and Truth, and Love of Heaven.

—WHITTIER.

Bits of Bunbury by Luke McLuke

Copyright, 1917.

A-Choo!
Oh, lovely spring; oh, gentle spring,
Your daisies in old each rib,
I'd like to do the welled rig,
Bud I have got the grip.

"Was it ignorance of the law that got you into this place, my poor man?" asked the visitor at the state pen.
"No," replied Convict 23433, "it was the ignorance of my durned lawyer."

The Peasant.
A peasant cuss is Thomas Twining.
For he said this, and showed no sense of shame,
"The dark cloud has a silver lining,
But it remains a dark cloud just the same."

The Wise Fool.
"A little learning is a dangerous thing,"
"Yes," commented the Fool, "especially if it is about an automobile."

The egotist's a thimble gink.
And there's no way that you can flout him;
The doggone fathead seems to think
That he must keep his 's about him.

Paw Knows Everything.
Willie—Paw, what is a well-groomed woman?
Paw—One who has had five or six husbands, my son.

Strange.
Well-rounded folks stand friendship's test.
"This I have found:
And yet square people are the best
To have around."

Why, indeed?
[Carlinville, Ky., Mercury.]
Attention, ladies, why sit ye here
And let flies, bees, moths, mosquitoes,
worms, lice, ants, bed bugs, etc.,
worry your life out of you?

Notice!
If Little Saigon, Butler Springs,
Alabama, will join the Club, we will
find a place for him in the china closet.

What's the Fare to London.
C. Quick, London, Ontario,
furniture man, is running a bargain
sale, and it will be necessary to step
lively if you want him to give you
first choice.

Famous Poles.
May
Barber
Tad
Fishing
Grazing
Clothes
North
Ocean
Flag
cat.

Our Joe Miller Contest.
Hamilton claim that the oldest joke
is the one about the Arkansas man who
set up sawmills, and asked the price
of a sawmill, fully equipped and set
up in the woods, and would cut out
many thousand feet of lumber per day.
The firm replied that the cost would
be \$2,000. The Arkansas man sent
this reply: "Dere Sir,—You want two
thousand cash for a sawmill. All I
have to say is that if I had
thousand dollars cash, what would I
want with a sawmill?"

Names Is Names.
Peachy Grubb lives at Sandy Level,
Virginia.

Our Daily Special.
Having It Rubbed In Will Always
Make a Man Feel Put Out.

Luke McLuke Says
Some folks are anxious to take
time by the forelock that they tell
their troubles before they have hap-
pened.
And if the boob who proposes to a
girl doesn't count up to her ideal, she
brings her ideal down to him.
The mother of a family is always
telling you how much she is saving.
But the father of a family is always
telling you how much he is saving.
It is tough to have to admit that a
clear complexion will land a girl a
husband when a clear conscience won't
do it.

possessment won't believe the other
fellow is square unless the other fellow
has corners sticking out of him.
Too many of the "paying invest-
ments" are those in which the investors
do the paying.

Spring is welling into summer, and
the human clothes-racks are up against
the problem of finding socks that are
as long as their shirts.
When a man discovers that you have
made a mistake he has to stop all the
neighbors and tell them about it. But
it is different when he discovers that
he has made a mistake.

There is enough of an anarchist in every
man to make him believe that the
scales of justice have been tampered
with when the jury returns a verdict
against him.

You have a hard time convincing a
man who has made a fortune by hard
work that there is any such animal as
luck.

We know some men who are such
hustlers that if they were farmers they
would make hay while it rained.
And the fellow who wants to take
offense has no trouble in finding a
plentiful supply.

ADVENTURE-SEEKING JAP SIGNS ON HERE AS CANADIAN RECRUIT

Real Globe-Trotter Comes From Detroit
to Join C. E. F.

After an adventurous career which, in
the short span of 30 years which he has
spent among mortals, has carried him
into four continents, and into a score
of different countries, Harry Bakurey, a
Japanese, put his Oriental signature at
the bottom of an attestation paper at
the armories Tuesday. He arrived with
a batch of recruits from the British-
Canadian recruiting camp in England.
Born in Hiroshima, Japan, he went to
Shanghai, China, to school when 12
years old, leaving China he
traveled across the European continent,
spending some time in Germany,
France and England, and then he went
to Australia. His next move was to
South Africa, and after that he travel-
ed to Mexico, where he received his
grammar school education. He next
went to San Francisco, and since 1908
has made the United States his home.
He has been back to Japan but once
since he left it when a child—during
the Russo-Japanese war; he was sent
to Japan by the San Francisco Chron-
icle.

"America is my country," he said, "I
have no people in Japan, so I think of
America as my home. My sister gradu-
ated from college in California, and my
father and brothers were killed in the
war with Russia."

Fte. Bakurey was for five years on the
old naval ship New York, now known as
the Saratoga, and used as a training
ship in the Philippines. He is a gradu-
ate of the Ancon and the Royal Flying Corps
for service here.

TAYLOR—MARTIN.
CHATHAM, April 23.—The wedding
place in England on April 4 of
Serge. Wm. Taylor, who went over with
the 18th Kent Battalion, and Miss Mar-
garet McArthur, Thetford, has forward-
ed a piece of the wedding cake to Mayor
Clements.

FOUNTAIN OF YOUTH

It is not a myth, but a reality and
women must find it in perfect form
in their health. Women who want to
grow old gracefully should guard
against all organic weakness and de-
rangements, and at the first symptom
of such conditions resort to Lydia E.
Pinkham's Vegetable Compound, na-
ture's own root and herb remedy, to
restore health. For three generations
women of America have depended
upon this successful remedy and have
found no other medicine to equal it.

QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They
Will Be Answered From Official
Information by The Advertiser.

R. R. O.—Q.—1. Can a returned
soldier, separated from his wife,
stop her separation allowance and
assigned pay?
2. If so, should she not be not-
ified?
3. To whom could she write re-
garding delayed assigned pay?
A.—1. Yes, if he had legal reason for
it.
2. Not necessarily.
3. Write to the A. G. of Military
District No. 1, Wolsey Barracks, Lon-
don, Ont.

Anxious.—Q.—1. Has the date
been announced yet on which the
Category B men are to be called?
2. Will they get another medical
examination first?
3. Will B men have the same
chance for getting exemption that
the A men had?
4. Will all the B men be called
or just certain persons notified?
A.—1. He has not yet been called.
2. Yes; they will be given an op-
portunity to get exemption before
they may have before a tribunal.
4. All will be called except those who
succeed in obtaining exemption.

C. H. W.—Q.—A person applied
for exemption from the M. S. A.,
but was automatically exempted,
being placed in Category B by the
medical board. What should he do
now to secure exemption. Should
he submit any other claims for ex-
emption? Should he himself, his
parents, or his employer apply?
A.—He has already a questionnaire
from the deputy registrar in the near
future, and when that has been an-
swered and returned, his case will be
submitted to a tribunal, as was done
before. He need not apply again.

R. E. A.—Q.—A man examined un-
der the M. S. A. and put in Cat-
egory D was exempted. What should
he do now? Should he do so, to
whom?
A.—Yes, he then has the right to
submit any other claims for exemption
that he may have. He does not need
to apply again, as he will be notified
to submit his claims before a tribunal
by the deputy registrar.

Interested.—Q.—Some of the stu-
dents in the medical and veterinary
classes of Toronto University were
told some time ago that their ex-
aminations would not be interfered
with by the M. S. A. The examina-
tions will be concluded about June
1. Now some of the class are called
to sign up on May 1. That is de-
stroying all chance to pass. What
would you suggest?
A.—It is possible that the registrar, in
calling them, was under the impression
that they would be finished by that
date, as are some of the other depart-
ments. They might write to the regis-
trar laying the facts before him and
asking for an extension of their ex-
aminations.

H. F. G.—Q.—1. My exemption is
up in July, and I wish to help on
my father's farm during harvest and
fall work. I am teaching. Would I
apply through the tribunals or
through the leave of absence board?
2. How long beforehand should I
apply?
3. If you obtain leave from the
leave board, could you choose your
unit when your time was up?
4. What is necessary in order to
get another medical examination?
A.—1 and 3. Apply to the deputy
registrar, Royal Bank Building, London,
Ont., asking for an extension, and give
the reasons. The leave of absence
board is for an extension, and give
the reasons. The leave of absence
board is for an extension, and give
the reasons.

Inform the deputy registrar of your
reasons, and waiting another examina-
tion, and apply for it.

HOME CIRCLE WINS OUT IN SUIT OVER POLICY

Norfolk County Woman In Arrears—
Son Loses.

TORONTO, April 23.—An action
under the Order of Canadian Home
Circle to recover \$3,000 insurance upon
the life of Mrs. Rachael A. Baker of

Attention, Men!

Our Military Shoes

Are
Unequaled
for
Quality,
Style
and
Comfort.

You'll be pleased with our New Style Military
Dress Shoe, made of dark brown calfskin, with neat,
receding, plain toes, Acme fiber soles and full rub-
ber heels. It's a favorite with all the boys in khaki.
Special sale price, **\$6.95**

Another good serviceable line, made of full stock
tan calfskin, heavy soles. Selling at **\$5.95**

The Peoples Shoe Store

131 DUNDAS STREET. 12 MARKET SQUARE.

Hallam's Sheep Raising

This Book FREE
A nicely illustrated and handy booklet of
36 pages—containing practical pointers
in simple language on sheep raising and
wool marketing.
A few good sheep, with ordinary care,
will bring in more money for the
amount invested than any other branch
of an average mixed farm.
This book will be very useful to every
owner of sheep—
If you are interested in sheep, write
today and we will gladly mail you a
copy of this book free.
Please address in full as below.

John Hallam Limited

DESK 9, HALLAM BUILDING,
TORONTO.

WOOL FURS HIDES

TO ALL Sheep Owners

This Book FREE
A nicely illustrated and handy booklet of
36 pages—containing practical pointers
in simple language on sheep raising and
wool marketing.
A few good sheep, with ordinary care,
will bring in more money for the
amount invested than any other branch
of an average mixed farm.
This book will be very useful to every
owner of sheep—
If you are interested in sheep, write
today and we will gladly mail you a
copy of this book free.
Please address in full as below.

John Hallam Limited

DESK 9, HALLAM BUILDING,
TORONTO.

WOOL FURS HIDES

REGAL
FREE RUNNING
Table Salt

Your Grocer
Sells it—
Ask him

The Aluminum
Spout Lets
the Salt
run Out

MADE IN CANADA

Little Miss Muffet
Sits on a tuffet
Washing her hands and
brow,
The soap, there beside
her,
Her mother supplied
her.
It's "Infants-Delight,"
I trow.

SHIP CARPENTERS
Wages \$1.20 to \$2.40 and separation.
Some Seamen, Stokers, Stewards and
Cooks can also find employment in the
Canadian Naval Service.
Qualified men cannot find a better way
to serve their country during the war.
Apply
NAVAL RECRUITING OFFICER,
103 Bay Street,
TORONTO, ONT.
or Naval Recruiting Secretary,
279 WELLINGTON STREET, TORONTO

INFANTS-DELIGHT
TOILET SOAP

SOOTHES and cleanses the most delicate skin, because
it is Borated. Its perfume is pleasing and refreshing,
with a lasting fragrance reminiscent of full blown roses.
Send us three of these ads—all different—for beautiful
Mother Goose Book in colors.

JOHN TAYLOR & CO., Limited,
Dept. 4 TORONTO.

**Economize
By Using
PURITY
FLOUR**
(Government Standard)
For all Your Baking
MANUFACTURED BY
Western Canada Flour Mills Co. Limited

KEEP YOUR SHOES NEAT

**2 in 1
SHOE
POLISHES**
PRESERVE THE LEATHER

LIQUIDS AND PASTES
FOR BLACK, WHITE, TAN, DARK BROWN OR OX BLOOD SHOES
THE F. H. DALLEY CORPORATION, LTD. HAMILTON, ONT.

**WHY DREAD
OLD AGE?**

IT should be the pleasantest
time of life and if coupled
with good health it is. Many
of our most remarkable men and
women have won fame and prom-
inence after reaching the sixties,
and in lots of cases they have not
been robust in youth.

The secret of health in old age
is the prevention of bowel dis-
order. Constipation is the foe
to be dreaded. Care in diet is necessary, also the avoidance of
harsh cathartics, which only aggravate the trouble.

The ideal laxative for aged people is
Chamberlain's Tablets

On account of their mild and gentle action, you hardly
realize that a medicine has been taken. Yet the effect is none
the less certain, and the tonic properties of these Tablets so
build up and strengthen the digestive system that the health is
greatly benefited. Try a bottle today.

25c, all dealers, or by mail from
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TABLETS** 25c