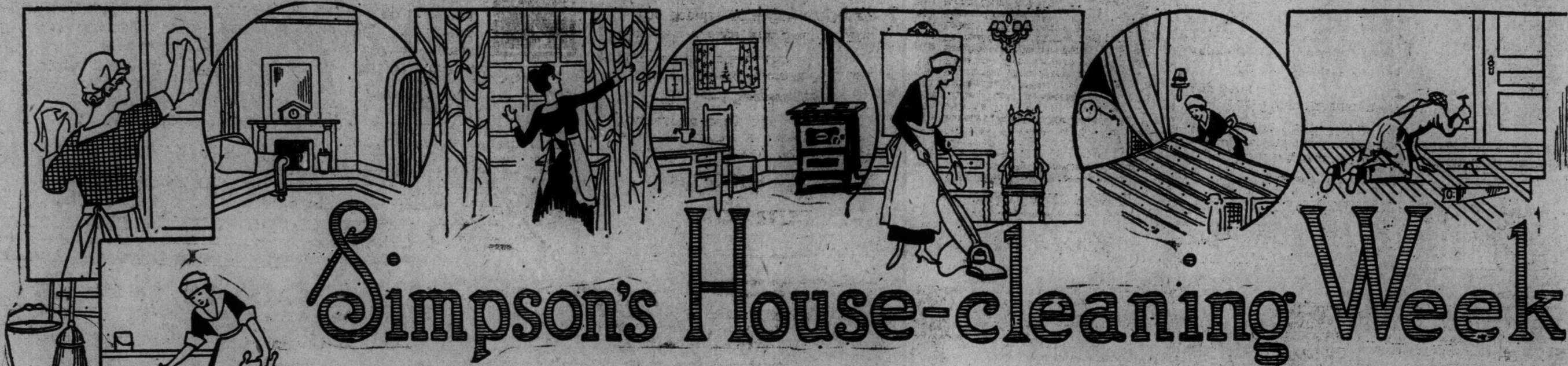


Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100



# Simpson's House-cleaning Week

### Starts Today With Splendid Offerings in Needed Homefurnishings---Rejuvenate the Home

THE HOME-LOVERS' CLUB is surprisingly helpful to you in the furnishing of your home. It is an extended payment idea whereby you may purchase Furniture, Rugs, Draperies, Wall Papers, Paints, Electric Fixtures and Pictures and pay for them during an arranged period. No dues, fees or interest. The Club Secretary will gladly explain the merits of this plan. Fourth Floor—Club Office.

## Cocoa Door Mats Half Price

We bought out a maker's stock of cocoa fibre door mats at 50 per cent. reduction off the manufacturer's list price. Included are some extra fine grades in a large assortment of sizes. Tuesday morning this lot goes on sale at prices ranging from 49c to \$4.50.

### Carpet Sweepers, \$4.50 to \$6.75.

Here you'll find a large stock of Bissell's Carpet Sweepers—famous for reliability and durability. All latest improvements, with ball bearings, heavy brush and furniture guards, and finished in various woods, \$4.50, \$5.75 and \$6.75 each.

### Hand Vacuum Cleaners, \$10.50 and \$12.00.

This practical machine has the vacuum and brush combined. Made by the Bissell Carpet Sweeper Co. Triple bellows, and easy to operate, \$10.50 and \$12.00.

### "Ohio" Electric Vacuum Cleaners, \$49.00.

The "Ohio," a well-known moderately priced vacuum cleaner, has all the latest improvements. Extra strong suction—easy to operate and simple in construction, \$49.00. Attachments for cleaning bedding, furniture, etc., \$12.00 extra.

### Felted, the New Floor Covering, 59c Square Yard.

Heavy grade Felt Base Oilcloth—durable, sanitary and thoroughly waterproof. Floral patterns for bedrooms, tile designs for bathrooms, block patterns for kitchens, or oak board pattern for halls and surroundings. Any design at, square yard, 59c.

### Washable Rag Rugs at 69c Each.

200 of these popular rugs, firmly woven in striped and mottled effects. Big assortment of colors, the old hit-and-miss style. Washable and reversible. Size 24 x 36 in., clearing at each, 69c. Simpson's—Fourth Floor.

The Busy Housecleaner Will Welcome This—

## 65c Sheeting at 50c Yard

2,500 yards plain bleached sheeting, heavy close weave, durable quality; 69 inches wide. Regularly 65c yard. Special, today, yard, 50c.

### \$1.00 Sheeting at 79c Yard.

Best quality plain bleached Canadian sheeting, close even weave. Linen finish, full 2 yards wide. Regularly \$1.00 yd. Special today, yd., 79c.

## 28c Crash Towelling 23c Yd.

1,800 yards crash roller towelling with red border. Union of linen and cotton. 17 inches wide. Regularly 28c yard. Special, today, yard, 23c.

### 30c White Flannelette at 26c Yard.

6,000 yards of white Saxony flannelette, 30 inches wide. Regularly 30c yard. Special, today, yard, 26c. Simpson's—Fourth Floor.

### \$1.50 Huck Towels at 98c Pair.

300 pairs only, hemstitched huck towels, large size, 22 x 42 inches. Fancy damask borders. Regularly \$1.50 pair. Special, today, pair, 98c. Simpson's—Fourth Floor.

## Madame! Special Demonstration of H. & W. Brassieres Starts Today

Visit our Corset Department and meet MISS HELEN BROWN OF NEW YORK, who will be glad to give special attention to your individual needs. Many new and interesting features are to be found in this season's models of H. & W. Brassieres. Simpson's—Third Floor.

## Important News for Housecleaning Week.

### Beds and Bedding Sale

#### \$25.50 Brass Beds at \$19.45.

2-inch posts—top rails—special caps. All sizes and finishes. Regularly \$25.50. Today, \$19.45.

#### \$35.00 Brass Beds at \$27.95.

2-inch posts—top rails with ball corners. Heavy fillers—high head and foot ends. All sizes and finishes. Regularly \$35.00. Today, \$27.95.

#### White Enamel Beds, \$10.95.

15 only, in 4 1/2 and 4.0 sizes. Some with fancy chills, others plain, with heavy brass trimmings. Some are imperfect—used as samples. Regularly \$13.75. Today, \$10.95.

### Mattresses \$4.45---Special

100 only for clearance today. Seagrass centre, with jute felt top and bottom. Deep borders. Art ticking. All sizes. Telephone orders filled, \$4.45.

#### Mattress, \$18.45.

Pure kappok, full depth border, roll edge, deeply tufted. Light to handle—soft and comfortable. Special, \$18.45.

#### Divanettes, \$50.50.

Solid oak frames—fumed finish. Makes double bed, fitted with durable link spring. Soft and comfortable mattress. Upholstered spring seat and back, covered in imitation Spanish leather, \$50.50.

#### Bed Spring—Hardwood frame with woven wire fabric, \$4.20.

Bed Spring—Has all metal frame with woven wire fabric, \$4.45.

Simpson's—Fifth Floor.

## Buy New Draperies Today

### Housecleaning Week Means New Curtains. Window Shades and Curtain Rods.

#### English Lace Curtains, \$2.25 Pair.

They have patent Collett edges, which will not fray when laundered. Plain centres with conventional or floral borders. Also some effective all-over patterned curtains.

#### White and cream, 36 to 45 inches wide. 2 1/2 to 3 yards long. Today, pair, \$2.25.

#### At 79c—Plain opaque shades on reliable rollers in white or cream. 37 inches long. White, cream, green. Each, 79c.

#### At 98c—Insertion trimmed window shades, in white or cream. 37 inches wide, 70 inches long. Complete with all attachments, Each, 98c.

#### At \$1.09—Oil finished window shades, mounted on best Hartshorn rollers, with brackets and nails. White, cream, green. 37 inches wide, 70 inches long. Each, \$1.09.

#### At \$1.35—Combination window shades, green inside and white or cream to the street. Guaranteed Hartshorn rollers. 37 inches wide, 70 inches long. Each, \$1.35.

#### Kirsch Extension Rods.

For All Shapes and Sizes of Windows. Flat in shape and guaranteed not to sag, tarnish, rust or peel. Single rods with round corners, 28 to 48 inches. Each, 40c. Double rods with round corners, 28 to 48 inches. Each, 75c. Double rods with round corners, 56 to 68 inches. Each, 95c. Single bay window rods, complete, Set, \$1.50. Double bay window rods, complete, Set, \$2.50.

#### Silk Shades for Floor Lamps, Special, \$4.50.

A limited number for quick selling this morning. Several new shades in gold, blue and rose. Size 23 inches. Regularly \$6.75. Today, each, \$4.50.

#### Silk Shades, Special, \$7.95.

Regularly \$10.50 Each. In the popular 22-inch size. Made of Japanese silk in two shades of gold, also in rose or blue. Special, today, each, \$7.95.

#### Window Shades Made-to-Order.

Get Our Prices on New Window Shades. Scotch Holland in all widths in white, cream or green. Opaque cloths in all widths and colors. All special orders for window shades are mounted on genuine Hartshorn spring rollers. Simpson's—Fourth Floor.

## PICTURES

#### "Little Bit of Heaven," Framed, \$2.49.

This popular hand-colored photograph of Bessie Gutman's masterpiece, "Little Bit of Heaven," the most famous modern baby picture, handsomely framed in antique gilt. Size, about 15 inches x 19 inches. Today, \$2.49.

#### MIRRORS \$1.29

White Enamel Framed British Plate Mirrors. Sizes 12 inches x 14 inches and 10 inches x 18 inches. Regularly \$1.75. Today \$1.29.

#### Cups and Saucers 12c

300 dozen—good quality white porcelain, kermis or ovide shapes. Your choice today, 12c.

#### Cups and Saucers, 18c.

Pretty, green floral decorated porcelain. Special, 18c.

#### Clover Leaf Cups and Saucers, 20c.

The popular gold line and sprigs. Today, 20c. Simpson's China Department—Basement.

The Robert SIMPSON Limited

## Housecleaning Means Good-Bye to Dingy Walls.

### Wall Papers for Every Room

New subdued color tones, artistically applied in latest designs, add charm and refinement to your home.

Our enormous variety enables you to express your individual taste and simplifies the problem of wall decoration in harmony with the drapery fabrics.

### Original Tapestry Wall Papers.

"The Flanders," "The Everglades," "The Hortense."

Produced by special processes that give a remarkably cloth appearance and make the soft color tones firm and do not rub off. For living-rooms, halls and libraries in complete range of the newest colorings. 21 inches wide. Single roll, \$1.25, \$1.00, 85c and 75c.

### New Wall Papers at Special Prices.

Allover floral patterns for bedrooms. Regularly 25c and 35c. Spring house cleaning week, 17c.

Dainty chintz effects in pink, blue, yellow and mixed colorings. Some styles have shadow print treatment.

### Golden Tan Pulp Oatmeal Wall Paper.

30 inches wide, 5 Yard Roll 1 1/2. Cut-out Border, 3c Yard. Velour treated surface in popular shade of golden tan for sitting-rooms, halls, etc. Cut-out border, red floral design on brown ground.

### Leaf Tapestry Wall Papers.

Regularly 35c, Spring House Cleaning Week, 23c. Suitable for rooms and halls, new shades of tan, grey and blue.

### Varnish Tile Wall Papers.

Special Value Spring House-Cleaning Week, 25c. New patterns and colorings for bathrooms, kitchens and back stairways.

## Brighten Up!--Simpson Paints

Keep pace with Nature—paint up and preserve your property—the verandah steps or fence, the floors and interior woodwork.

#### Half-Pints 30c. Pints 50c. Quarts 90c. Half-Gallons \$1.75. Gallons \$3.50.

Thoroughly prepared and ready for use—either inside or outside.

### Large Range of Colors.

Inside White Outside White Ivory Cream Light Buff Buff Devon Grey Drab Pearl Grey Medium Grey Light Slate Sky Blue Light Blue Medium Blue Navy Golden Brown Brunswick-Brown Antique Brown Maroon Medium Red Green Pint Pea Green Green Stone Nile Green Willow Green Dark Green Bottle Green

### R. S. Co. Floor Paint.

Pints 55c. Quarts 90c. Light Grey—Slate Grey—Drab—Wine Color.

### Rubberet Oval Brushes at Special Prices.

No. 6 size, \$1.75; No. 7 size, \$2.10; No. 8 size, \$2.35. Selected black bristles, securely bound.

### Vitralite White Enamel.

Pints \$1.30. Quarts \$2.35. High-class white enamel that stays white. Flat Enamel Brushes, 2 Inches Wide, 29c—Rubberet black bristles.

Simpson's—Sixth Floor.

## Have Music

### While You Are House-Cleaning

#### Two Big Dance Hits.

25482. 12 in., \$1.55—'I'm Always Chasing Rainbows' (Fox Trot), Head Over Heels, both by Smith's Dance Orchestra.

15527. 10 in., 90c—'Till We Meet Again' (Waltz), Orlando's Orchestra; 'Beautiful Ohio' (Waltz), Waldorf Orchestra.

#### Photograph Accessories.

Record Albums, strongly bound, 10 in., \$1.35; 12 in., \$1.55.

Heavy Green Record Envelopes, 10 in. and 12 in., 25c dozen.

Black Diamond (semi-permanent), 3 needles, 15c.

Record Cabinets. Our stock is new and complete. Cabinets to fit every machine ranging in price from \$9.75 to \$30.00.

Photograph Dept.—Sixth Floor—Main 7841.

## House-Cleaning Needs

### in the Basement

2,400 Pieces of Pure White Enamelware at Special Prices, Today.

High-grade enamelware, pure white inside and out.

### Tea Kettles.

4 qt. size, today, \$1.69. Water Pails, 3 qt. size \$1.25, 10 qt. size \$1.45, 15-qt. size \$1.75.

### Water Pitchers.

2 qt. size, 98c. 4 qt. size, \$1.45. 4 qt. size, \$1.70.

### Tea and Coffee Pots.

1 1/2 and 2 qt. sizes, today, \$1.35. Covered Saucepans, 3 qt. size, today, \$1.25. Freezing Kettles, 5 qt. size, today, 98c.

### Dish Pans, 10 qt. size, today \$1.25.

Cullenders, 8 in. diameter, today 65c; 9 in. diameter, 75c.

Lapped Saucepans, 3 qt. size, today, 75c. Sink Strainers, to fit in corner of sink, three small sets, today 65c.

Soup Bowls and Mixing Bowls, 6 1/2, 7 or 8 in. diameter. Today, each, 45c. Simpson's—Basement.

## Housecleaning Necessities

### REDUCED FOR TODAY

- The following are labor-savers, as well as absolutely essential to health and cleanliness:
- 30c Saniflash for . . . . . 23
- 15c Chloride of Lime at 2 for 25
- 10c package Sulphur for . . . . . 07
- 15c Gillett's Lye at . . . . . 12 for 27
- 35c Crude Carbolic, special . . . . . 23
- 10c Ammonia Powder at . . . . . 3 for 25
- 25c Ammonia Liquid for . . . . . 21
- 78c Roseline Disinfectant for . . . . . 63
- 27c Scrub's Ammonia for . . . . . 31
- 50c Formaldehyde Fumigator for . . . . . 43
- 78c Lysol (disinfectant) for . . . . . 43
- 25c Borax Powder at . . . . . 2 for 29
- 25c Moth Camphor at . . . . . 2 for 35
- 35c Keating's Insect Powder for . . . . . 25
- 25c Kamaine Bug Killer . . . . . 25
- Death to Bugs . . . . . 25
- 60c Household Rubber Gloves for . . . . . 37

## The "Trojan" Electric Washing Machine \$155

### Makes Washing Ever So Much Easier!

This is the experience of those who have tried the Trojan—they find that it does the washing and wringing much better and in LESS TIME.

The Trojan is guaranteed by us for one year against any defect.

It is handsomely finished in white enamel, is easily kept clean and always ready for use. When you buy a Trojan our demonstrator will show you in your home how to operate it. Price, \$155.00.

Electric Irons, \$4.75—Just 100 to sell today at this price. They are 6-lb. irons and are guaranteed.

Simpson's—Sixth Floor.

FOR SA SOUTH ROSE \$33,000  
Cosy Home on beautiful 2 rooms, 2 bathrooms, W. H. WILLIAMS 33 King Street East.

PROB: Moderate quite mil  
**ITAL**  
Toronto  
HOUSING  
CA

### Mayor To Sugg City-Owned L trollers--Risi May Necessita tive Legislati ish Plan.

The housing situation which is becoming more and more acute, is the concern of the authorities. Action is clamorously called for. Yesterday, a special meeting of the Housing Commission, held in the City Hall, was reported to be the most important of the kind since the Mayor's report on the housing situation. The Mayor, however, says, have made good provincial housing act. It is pointed out, housing some the provinces who in money to the province adapted to the small declared not to be of Toronto's size. It sample, limits the cost of material present figures. It is five or six-room houses built in Toronto, for smaller places, be had for \$8 or \$10 different proposition tion meets are being city's vacant land, for immediate sale. 7,045 feet of surplus \$508,000, or a total of 17,540 feet valued. St. Clair and Danforth lands are scattered. World-wide Toronto is being the acute problem most of the world, from conditions cre is largely accounted increase in populati years or more, and decrease in coun houses. During the 1918 house building a standstill. When marriages and the who moved into T, employment was plent into consideration, seen how conditi congested. In this he stated, quoting mission's report, th four years 1910 to live, there were 21 issued, which prac for every marriage, ed, the number o four years 1914 to 6384, or 23.9 per rages. One of which makes the the return of m, more soldiers. Ma their houses alrea are not in this po quire housing acco linked up with

## THE

The Associated following review situation: Tuesday witness part of the Ital peace conference would indicate it and Foreign Min not asked entire mand that the Adriatic and its the seaport of Italy. Nor was there weakening on the and French pro Wilson's terms, taken that Italy Promises alleged to Italy by Fran in the League o to inflexibly by Italians did no meeting of the c but aside entire and discussed, and Viscount C delegation the of King-Chat. Apparently th terness over the of the Italian d elected. Press il less for the Ita part in the co