

In the Simpson Men's Store Today---Sale of Stylish Overcoats

Standard Slip-on and Chesterfield Models

SPECIAL \$19.95

For Men and Young Men Sizes 34 to 44

A Wonderful Chance to Get Your New Overcoat for Christmas at a Straight Saving of 40 to 50 Per Cent.

Just enough overcoats in the sale for the hundred and twenty men who come first. The overcoats reflect the newest style lines and are developed in dependable fabrics. These fabrics were advantageously purchased at 1915 prices--that accounts for the unusualness of the offering. The coats were tailored in our own shop, under careful supervision. They're excellently fashioned to hold their shape.

English meltons --- the celebrated Hirst make, in medium and dark grey and black. Also cheviots and tweeds, made up in the smart form-fitting young men's styles. Standard slip-on and Chesterfield styles--some with self collars, others velvet collars. Styles to fit perfectly and keep shape. Wool linings to match. Sizes 34 to 44. Today at \$19.95.

See Yonge Street Window.



Chesterfield Overcoats at \$40.00

Smartly Styled for Men and Young Men
Chesterfield Overcoats--Fly front, slightly fitted back--self collar. Material is a dark grey all-wool English melton cloth, with best quality wool linings, and satin sleeves. Sizes 36 to 44--\$40.00.

Popular Raglan Overcoats \$45.00

Made by Hart, Schaffner and Marx
Raglan shoulders, close-fitting collar and slash pockets. Material is an all-wool rich dark brown coating. Satin yoke and sleeves. Sizes 36 to 42--\$45.00.

Men's Marmot Lined Coats \$39.50

Black beavercloth coats with well matched marmot linings. Finished with large rolling shawl collars of pieced Persian lamb skins. Regularly \$48.00. Today \$39.50.



Men's House Coats \$5.95---Special

Sale Starts at 10 o'Clock Today

---No Phone Orders---

Just in time for Christmas gift buying. 40 only, odd sizes and broken lines from regularly \$7.00, \$8.00, \$8.50 and \$9.00 stocks. Brown, grey, blue and green, finished with fancy collar and cuffs. Edges and pockets bound with silk cord. Sizes 34 to 46. At 10 o'clock this morning, \$5.95.

Other Christmasy Things for Men

MEN'S BRACE SETS---In fancy Christmas boxes--containing braces, arm bands, garters--neat patterns and colors. Reg. 75c. Today 59c.

BOXED CHRISTMAS NECKWEAR, 75c---For men and boys. Of fine imported American and Swiss silks--large flowing ends--newest patterns in floral effects, crossbars, stripes and all-over patterns. Special today, in fancy box, 75c.

BOYS' PULL-OVER SWEATERS of all-wool yarn. High roll collars. Colors navy and white trimmed--navy and cardinal trimmed. Sizes 22 to 32. Today, \$1.25.

MEN'S UNDERWEAR SHIRTS and DRAWERS---Tru-knit brand--fine elastic rib knit--form fitting--cream shade--double breast--silk and wool yarn. Today, garment, \$3.50.

MEN'S COMPENSATION SUITS---Silk and wool, same as above. Suit, today, \$6.00.

MEN'S "WARREN" SWEATERS FOR CHRISTMAS---The very finest English spun all-wool yarn. Made in the wanted colors--high close fitting st. rim collars--elastic ribbed cuffs. All sizes. Today \$12.00.

Little Boys' Navy Blue Overcoats Specially Priced at \$7.65 Today

Designs in junior Russian and Ulster models with all-around loose belt. Of heavy weight blue cheviot, lined throughout with grey flannel. Sizes 5 to 10 years. Today, special, \$7.65.

Boys' Suits at \$8.65

Fawn and black mixed tweeds--black and grey broken stripe effects--grey and black checks and broken check patterns. Worsted-finish materials--single-breasted--three-button models with all-around loose belt. Bloomer pants, with belt loops and governor fasteners. Sizes 26 to 35, 8 to 17 years. Today, special, \$8.65.

Manufacturers' Clearance of

Boys' Overcoats at \$14.85

Just 56 overcoats. Brown mixed tweeds, fawn tweeds, grey and black stripes, novelty checks and heavy-weight blue chinchillas. All-around belted model with convertible collar and slash pockets. Lined throughout with all-wool twill serge linings. Wonderful value. Sizes 29 to 35, 11 to 17 years. Regularly up to \$18.00. Today, special, \$14.85.

"Leeds" Soft Hats for Men

In the season's smartest shapes. Plain and silk-finished felts. Grey, green and brown. Today \$4.00.

Caps for Men and Boys, with and without inside earbands. Plain shades and fancy mixtures. 95c, \$1.25, \$1.50, \$2.00 and \$2.50.

Neckties Too, Are Splendid

These Few Hints From Our Extraordinary Stocks. AT 50c---American, English and Swiss silks in all the newest stripes. All-over floral and Roman and club effects. These are all pure silk, large flowing end shaves.

AT \$1.00---A. T. Reid's Pure Silk Knit Neckwear in plain or fancy stripes, all-over effects, heather mixtures, in grey, blue, brown, green, royal and navy.

AT \$1.00---American and Swiss Silks. In the newest stripes. All-over and Grenadine effects, in large quantity of patterns and colorings.

AT \$1.25---Quality De Luxe Cravats. Pure Italian silks made by M. Paroli & Sons, in the finest quality silk basket weaves, crossbars and floral effects. \$1.25.

AT \$1.50---American and Swiss Silks in floral ombray and Mocador designs. Plain or fancy stripes, in blue, green, helio, grey and maroon.

Of Course He Would Appreciate These

Silk Front Shirts at \$1.59

Ordinarily \$2.00

Fronts and bodies match perfectly. Variety of patterns--stripes in two and three tone colorings. Coat style with double soft French cuffs. Sizes 14 to 17. Regularly \$2.00. Today \$1.59.

Quality Glove Gifts for Him

Men's Silk-Lined Gloves--Grey and tan suede leather. Also tan cape skin. Lined throughout; have one dome clasp. Sizes 7 to 10. Today, \$2.75 and \$3.00.

Men's Wool-Lined Gloves--Tan and grey suede leather; also tan cape skin. One dome clasp, and strap wrist. All sizes. \$1.50, \$2.00, \$2.50 and \$3.50.

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