

Today at Simpson's---Special Purchase of Misses' Coats

New York Summer Coats at Saving

Velours, Sammie Cloths, Wool Jerseys, Barella Cloths, Wool Poplins, Serges---All the favored summer shades and navy---a host of stunning new styles. **\$26.75**

To a special purchase of lovely high-grade New York coats we have added many from our regular stock of better garments. Altogether one of the finest lots we have ever offered. An indescribable variety of styles---dressy coats---new two-tone combinations---trench coats---tailored designs, etc. All indicative of the latest and most popular modes. Shop early and save dollars. Sale price, today, \$26.75.

A Great Sale of Women's Dresses Today \$13.75

They Were Originally Priced From \$20.00 to \$25.00. When you see these smart frocks, and consider the excellent money-saving opportunity offered by the low price you will be glad you did not miss the same. Note the splendid variety---georgettes, satins, taffetas, silk poplins and crepe de chine, in navy, Copen, rose, green, brown and black. Styles too numerous to mention but all decidedly modish and becoming. Be here at 8.30 a.m. Today for best choice. Sale price \$13.75.

Women's Rajah Silk Skirts---Wonders at \$4.50

They Would Sell Regularly at \$6.50. Pure Rajah Silk Skirts at practically the cost of the material! Fortunate, indeed, will that woman be who is here in time to secure one. They are so cool and attractive for summer-wear. There are two smart styles, gathered at the waist, and finished with novelty pockets; plain or tucked girdles and chic button trimming. Specially priced for quick selling Today. Price \$4.50.

Misses' New Voile Dresses, \$8.50

All coolness, crispness and daintiness are the frocks of sheer voile that have just arrived to charm the heart of the miss. Smart of style, too, from their pretty collars to the hem of their frilly skirts. The colors feature the ever popular white, delicate flesh, sunny maize and blue. So moderately priced, too, at \$8.50.

Misses' Taffeta Suits \$16.75

'Tis extraordinary that suits of such lovely quality and smart style should be priced as low as these dressy models. They are fashioned in a dressy design, the coats having chic pleated peplums and overcollars in contrasting tone; the skirts trim and plain tailored; navy only. Price only \$16.75.



No Refunds, No Exchanges, and No C. O. D.'s on Reduced Ready-to-Wear.

Classic Victor Records by Galli-Curci

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| ENGLISH | Marriage of Figaro, \$1.25. | Laughing Song (from Manon), \$1.25. |
| The Last Rose of Summer, \$2.00. | Lakme---Bell Song, \$2.00. | |
| Home, Sweet Home, \$2.00. | Lucia---Mad Scene (flute obligato), \$2.00. | |
| Little Dory, \$1.25. | Dinorah---FRENCH Song, \$2.00. | |
| ITALIAN | Perle du Bresil (Thou Brilliant Bird), \$2.00. | |
| Rigoletto---Caro Nome (Dearest Name), \$2.00. | | |

Simpson's Palm Room
Naturally contributing to its eminent popularity is the atmosphere of the Palm Room, peculiar in its individuality and charm, one that grows on you rather than one that suits you.
Breakfast, 8.30 to 10.30 a.m.
Lunches & 3c cereals, all hours.
Dinner, 11.30 a.m. to 2.00 p.m.
Afternoon Tea, 2.30 to 5.30 p.m. (Sixth Floor).

June White Sale

WHITEWEAR SAVINGS THAT ARE UNUSUAL



Women's Nightgowns, a wonderful lot we procured at a concession, which allows us to make this big offering today. They are made of fine cotton and cotton crepe, in slip-over or Mother Hubbard styles, with round, square or shaped necks, and yokes of lace and Swiss embroidery. Sizes 56, 58 and 60 in. Regularly \$1.75 and \$2.00. Today \$1.15.

Women's Drawers, made of lovely fine quality white cotton; umbrella style, with deep frills of lawn, with lace insertion and lace edging or Swiss embroidery, in pointed design; both styles. Regularly 75c. Today 49c.

Women's Envelope Chemises, made of fine nainsook; some are trimmed back and front, with dainty 8 w 1 s embroidered medallions, with lace

insertions and pretty lace edgings. Regularly \$1.75 and \$1.55. Today \$1.29.

\$1.25 Embroidered Voiles at 75c Yard

36-inch Cotton Voiles, in all-white and white embroidered, with neat little floral patterns, in rose, green, yellow and sage blue. The newest materials for smart summer frocks; also same range of colors in 44-inch organdies. No phone orders. Regularly \$1.25 and \$1.35. On sale in Lace Department today, per yard, 75c.

Bungalow Nets 59c

A clearance of odd bolts and shorter lengths up to 50 yards in a piece. Several very effective block patterns, in durable fillet weave; also double-bordered nets with strong scalloped edges. Appropriate for any window in the home. White, ivory and ecru; 36 to 46 inches wide. Regularly up to 79c. Today, per yard, 59c.

Notable June Savings on Wash Goods, Ivory Suitings and Dress Silks

WASH GOODS.
Duro Plauz, staple stripes only at this extraordinary price, appropriate for camp or house wear; 23 inches wide. Today, per yard, 39c.
White Cotton Gabardine, for smart summer skirts and suits; 36 inches wide. Today, per yard, 69c.
Silk Stripe Voiles, white ground with black stripes; 36 inches wide. Today, per yard, 39c.
Woven Stripe Voiles, 36 inches wide; fast colors and five smart stripes to select from. Today, per yard, 29c.

\$16,500 Worth New Madeira Linens Just Received

Every piece real hand work, done by the famous Madeira Island needleworkers on pure Irish linen. Many rare new designs, and some of the old favorites, including our basket design, wonderful values. On sale Linen Department, Fourth Floor.

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| 6-inch Doyleys 15, 25, 35 up to 55 | 15x22 Scarfs 2.50, 4.50, 4.95 up to 10.95 |
| 8-inch Doyleys 25, 35, 50 up to 2.00 | Oval Tray Cloths 75, 1.00, 1.50 up to 4.95 |
| 10-inch Doyleys 40, 50, 75 up to 2.50 | Lunch Napkins, 12" x 12", very special, per dozen, \$5.95. |
| 20-inch Centres 1.48, 2.00, 2.50 up to 2.95 | Lunch Napkins, 13" x 13", \$6.95, \$7.95, \$8.95 to \$12.50. |
| 24-inch Centres 1.48, 2.00, 2.50 up to 3.00 | Baby Pillow Cases, \$1.50, \$1.95, \$2.50 up to \$5.00. |
| 48-in. Lunch Cloths, 7.55, 8.95, 10.50 up to 20.00 | Towels, size 15 x 24, \$1.50, \$1.75, \$1.95 up to, each \$2.50. |
| 52-in. Lunch Cloths, 9.75, 12.50, 15.00 up to \$5.00 | Tea Cozy Covers, \$2.95, \$4.95 and \$7.95. |
| 18x27 Tray Cloths, 1.50, 1.95, 2.50 up to 4.50 | |
| 18x36 Scarfs 2.95, 3.95, 4.95 up to 9.95 | |
| 18x45 Scarfs 2.95, 3.95, 4.95 up to 9.95 | |

300 Children's Dresses Almost Half Price

They were bought two years ago---came all the way from Switzerland and were left on the agent's hands. We cleared them at something less than the old price---resulting in this splendid offering for today. They are made of lovely sheer white French batiste in dainty straight style, with full skirt, finished with dainty hemstitched hem. The yokes are ornamented with exquisite hand-finished solid embroidery and white, pink or blue ribbon rosettes. Sizes 4 and 5 years only. Enough for one hour's selling today at \$1.49.

Chief \$1.50 Nightgowns, \$1.00. Four styles, broken in size range. Made of lovely fine nainsook, in dainty slip-over and button-front styles, trimmed with dainty embroidery or lace insertions and edges, some with embroidery medallions. Sizes 2 to 16 years in the lot, but not in each style. Regularly \$1.50, \$1.75 and \$1.85. Today \$1.00.
Infants' Pillow Covers of fine soft white lawn, daintily hemstitched, and with deep hemstitched frill of goods all around. Today 39c.



Millinery Opportunities Trimmed Hats at \$3.95

Regularly \$5.00 to \$7.50. A collection of hats from many sections of the department. Smart dressy styles, including light colors, black, black and white, and some dark colors. Regularly \$5.00 to \$7.50. Today, \$3.95.
Matrons' Hats at \$3.65
Very good style, in all of these hats; the quality of the hats and trimmings being the same as in hats priced from \$5.00 to \$6.50. Today, \$3.65.
White Bleached Panamas at \$1.19
New shapes, all fresh and clean. Very special. On sale today at \$1.19.

Ready-to-Wear and Sports Hats Today at \$1.39

Rough Sailors, Milan Sports Hats, Tailored Liserefs, etc., are in this big new lot of hats that has just been purchased at a very low price. Regular value \$2.00, \$2.50 to \$4.50. On sale 8.30 a.m. today. Only \$1.39.
1000 French Flowers at 39c
The odd lines from a wholesaler. Regularly 60c, 75c to \$1.00. Today, 39c.



Snappy Summer Shoes at \$2.95

They Are \$4.50, \$5.00 and \$6.00 Gold Medal and Boston Favorite WHITE SHOES. Shoes like these do not often find their way to bargain tables. Indeed, they are very hard to obtain for regular selling, but these came with a big lot of other shoes, and as a result are dollars less. There are eight styles. 375 pairs white canvas and calf pumps, lace Oxfords, strap slippers, Goodyear welt and McKay sewn white ivory and leather soles, high wood-covered and medium leather heels; sizes 2 1/2 to 7 in the lot. Values \$4.50, \$5.00 and \$6.00. Today, 8.30, at \$2.95.

Women's New Low Shoes, Today \$3.95

All Patent Low Shoes, plain vamp, on long, plain St. Regis last, with flexible sole, Spanish heel; widths A to D. Sizes 2 1/2 to 7. Per pair, \$3.95. Same style, all kid, per pair, \$3.95.

Men's Brown Boots, Neolin Soles

275 pairs Men's Beaver Brown Veal Lace Boots, on English recede toe; Neolin fibre guaranteed soles. Wingfoot rubber heels. Sizes 6 to 11. Today, \$3.20, \$4.95.

Men's Victor Oxfords---Latest Shades and Shapes

Dark Zulu Colored Calf Oxfords, English recede toe, with neat perforated toe-cap; guaranteed rubber fibre soles, Catspaw heels; widths C and D, per pair \$6.00. Black and brown calf, similar shape, per pair \$10.00.

Men's 59c Balbriggan Underwear Today 42c

You can see what an opportunity it is from the price point of view. As for quality, you can depend upon that, too. Although manufacturer's seconds, slightly imperfect, they're equal to firsts in respect to wearability.

Choose from shirts and drawers in natural shade. Sizes 34 to 44. Today, 59c garments for 42c.

Table Pieces Away Less Than Half Price!

358 pieces of Odd Sterling Silver Tableware. The prices are much below the actual manufacturer's selling price. They are just in time for the June wedding present, where \$1.25, \$2.00 and below \$7.00 is the limit of the amount to be spent.
Sterling Silver Sugar Shells, Today's sale price, each, \$1.25.
Sterling Silver Jelly Servers, Today's sale price, each, \$1.25 and \$2.50.
Sterling Silver Pickle Forks, Today's sale price, each, \$1.25.
Today's sale price, \$1.25, \$2.50 and \$2.95.
Sterling Silver Fruit or Berry Spoon Servers, Today's sale price, \$2.95, \$2.95 and \$2.95.
Sterling Silver Soup Ladles, large size, Today's sale price, each, \$7.00.
Sterling Silver Fish Servers, Today's sale price, each, \$4.95.
Sterling Silver Cheese Scoops, Today's sale price, each, \$1.25 and \$1.55.
Sterling Silver Salad Servers, Today's sale price, each, \$2.25.
Sterling Silver Cake Servers, Today's sale price, each, \$1.85.
Sterling Silver Gravy Ladles, Today's sale price, each, \$2.50.
Sterling Silver Salad Forks, Today's sale price, each, \$1.55.

The SIMPSON Company Limited