#### THE TORONTO WORLD

#### DECEMBER 20 1912

# The Robert Simpson Company, Limited

# THE STORE WILL BE OPEN THIS EVENING

Wonderful Christmas Today Store Opens 8 a.m., Closes 10 p.m Sale of Ulsters



Saturday morning will see one of the biggest Winter Overcoat and Ulster sales of the season. The materials are fine English tweeds, in browns and grays, with stripe and plain patterns. The styles are single and doublebreasted, with two-way convertible collars, single - breasted Chesterfields, with self and velvet collars; splendid linings and best workmanship. 250 coats, that are worth \$12.50, \$15 and \$16.50. Sale price ..... 9.95

#### "DURWARD'S " ENGLISH. MADE WINTER COATS.

For beautiful materials, exclusive styles, and perfect fitting lines, Durward English - made

Heavy Winter Coats easily lead all other makes. We invite special notice to one swagger, double-breasted style, with patch pockets, belted back, and cuffs on sleeves. The material is soft finished, plain brown English coating, giving warmth without 

Other "Durward" Coats up to ..... 40.00

#### YOUTHS' ULSTER OVERCOATS.

Full-Cut Double-Breasted Ulsters, made from imported English overcoatings, in brown and gray, with strong Italian linings, tailored by first-class workmen, wide convertible collar and sleeve tabs. Saturday, sizes 33 to 35 ..... 8.00

#### BOYS' TWO-PIECE BLOOMER PANT SUITS.

Including the largest Bloomer Suit made, English tweed, in tan and dark brown shades, diagonal and herringbone patterns, double breast, with large bloomers. Saturday, sizes 27 to 

# **Bargains for 7.30 This Evening**

English Fiction By the best authors, bound in cloth. Regularly 35c. Friday night .25 1000 BOXES AUTOGRAPH CHKISTMAS CARDS. HAND-PAINTED CHRISTMAS CARDS.

3000 Men's Silk Neckties With wide ends, some reversible and knitted ties, plain and fancy. 

Splendid assortment of designs and colors. Regularly 50c, 65c and 

\$7.50 and \$10.50 Damask Cloths, \$4.95 All pure linen, round or square designs, bordered all round, sizes 2 1-2 x 2 1-2, 2 1-2 x 3, and 2 1-2 x 4 yards. Regularly \$7.50 and \$10.50. Clearing Friday ...... 4.95

· REVERSIBLE SATEEN DOWN COMFORTERS. Well quilted and filled, pretty floral designs, on pink, green and blue grounds, with plain panel to match, size 72 x 72. Regularly \$5.50. Bargain

#### Friday ..... ...... 3.95 \$3.85 MADEIRA SETS, \$2.95.

Hand-Embroidered Madeira Sets, beautifully worked, set consists of six 6-inch, six 8-inch and one 24-inch doily. Complete set, boxed, Friday ..... 2.95

#### Millinery Bargains

#### \$7.50, \$9.00, \$12.50 VALUES FOR \$3.85.

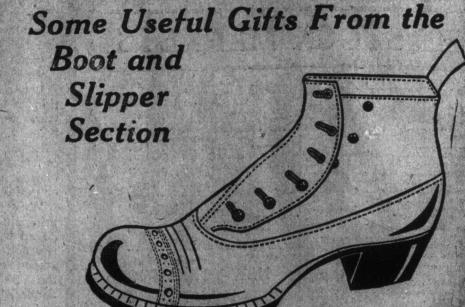
Duchess Plume, Willow Plume, of fancy ostrich, of superior quality, being the surplus stock of a targe manufacturer, made especially for the holiday trade. Only two to each customer, and positively none will be exchanged. Friday, 7.30 p.m. ..... 3.85

#### Men's Rubber Boots

60 pairs Men's Pure Gum Rubber Knee Boots, best quality duck lin-ing, double soles and solid rubber heels, sizes 6 to 12. Friday, 7.30 o'clock, less than manufacturer's price ..... 2.99

### WOMEN'S DAINTY SLIPPERS.

Mesh Bags Special Purchase in Mesh Bags, best quality German silver, engraved frame: 5-inch, 3.50. 6-inch ..... 4.00



MEN'S \$5.00 BOOTS, \$2.95. 1000 pairs of Men's "Manhattan," "Maximum," "Simpson's Special," and "Tetrault" Goodyear Welted Boots, made of selected patent colt, tan calf and black winter calf leathers, 100 pairs all leather lined, single and double soles, sizes 5 to 11. Regular \$3.50, \$4.00, \$4.50 and \$5.00. Sa WOMEN'S BUTTON BOOTS, \$2.49. day ......

600 pairs Women's Button and Laced Blucher Style Boots, made on the newest short vamp, round toe lasts, of tan calf, patent colt, vici kid and gunmetal leathers, with medium weight soles, and high Cuban heels, sizes 21/2 to 8. Regular \$3.00, \$3.50 and \$4.00. Saturday, 8 o'clock ...... 2.49 KNEE RUBBER BOOTS FOR CHILDREN, MISSES, BOYS,

#### WOMEN AND MEN.

Highest Grade Knee Rubber Boots, bright finish, pebble leg, warm fleece lining, corrugated soles, solid rubber heels. This makes a very popular and acceptable Christmas present

Children's, sizes 5 to 101/2	
Misses' and Boys', sizes 11 to 2	services the services of the services of the
Women's and Boys', sizes 21/2 to 8	
Men's, sizes 6 to 11	
SATIN SLIPI	

'240 pairs Women's Satin Slippers, in colors red, blue and black, silk bound and silk pom pom on vamp, for mother, sister or sweetheart, sizes 3 HOCKEY BOOTS.

Ankle strap style, "McCullough" pattern, fleece-lined tongue and sock, spring heels, made of strong, soft, pliable muleskin.

Men's, sizes 6 to 10.	Saturday 2.2	j
Boys', sizes I to 5.	Saturday 1.8	ļ
Youths', sizes II to	13. Saturday	1

### BOYS' BLUE SERGE SAILOR SUITS.

Stylish Single Breast Blue Serge Blouse Suits, with wide dip sailor collars, full cut bloomer pants, with elastic bottoms, trimmed with silk flowing end tie, and the highest grade of linings. Saturday, sizes 8 to 11 years. , 6.50

#### HIGH GRADE BLUE SERGE SUITS.

Double-Breast Two-Piece Fine Finished Blue Serge Suits, with wide American cut bloomers, double breast coats, with neat shaped lapels, semi-fitting back, and well-fitting collars. Saturday, sizes 26 to 34 ... 8.00 Saturday, sizes 35 to 36 ..... 9.50 (Main Floor)

## Men's Fur-Lined Coats

A gift appropriate, and very acceptable, too, 19 only, with fine quality black beaver cloth shells, lined with prime Canadian muskrat skins, and collars of dark otter skins, first grade garments in finish and quality. Regular \$75.00. Saturday's special ...... 49.50

100 Men's Persian Lamb Fur Caps, wedge shape, even. glossy curl, and satin lined. Saturday ..... 5.00

Men's Tweed Caps, golf shape, in fine all-wool imported fabrics, new patterns, in grays, browns, olives and bronze, in stripe, check, spot, plaid, and fancy designs. Each cap has furlined ear bands, and well finished. A regular 50c quality. Sat-

A Special Purchase of Men's Hats, jobbers' samples, highgrade imported felt, up-to-date shapes, and first-class finish, colors in Soft Hats, gray, fawn, brown, green, tan, olive and black; Stiff Hats, in black only; about 900 hats in this lot and sizes from 61/2 to 73/8. Sold at regular prices they would be \$1.50, \$2.00 and \$2.50. Saturday, your choice for ..... 1.00

(Main Floor)

## Beautiful Mufflers, \$1.98

100 only Best Quality Silk Mufflers, travellers' samples, and a few odd lines in several different plain colors and contrast colors. Regularly \$3.00 to \$6.50. Saturday ..... 1.98 No phone or mail orders filled.

#### **AMERICAN PYJAMAS REDUCED TO \$1.98.**

200 Suits of American Flannelette Pyjamas, in good colors, suitable for Christmas gifts; each suit in a gift box, usually \$2.50. Saturday Sale price ..... 1.98

#### IMPORTED NEGLIGE SHIRTS.

An Exceptionally Nice Range of the Better Quality Neglige Shirts, imported from the States. The designs are up to date: the material is heavy and strong; the workmanship couldn't be better.

at .... 2.00 and 1.50 (Main Floor)

#### A Line of Carvers for 7.30 p.m. Shoppers

\$6.50-Three-Piece Carving Set, with fine quality mother of pearl handles, superior quality of steel blades, with solid shoulder pieces of the celebrated "Crown" manufacture, enclosed in best class leatherette case. plush lined. Exclusively for evening shoppers, in Basement, per set 6.50 500 pairs Table Knives and Forks, best class American steel, with

hardwood handles securely rivetted. A strong and specially serviceable article for everyday use. On sale for evening shoppers, per knife and 

## 300 ONLY NEWEST NOVELTY DOLLS.

From Doll Land, crying and laughing, with two faces, just to please the little folks. Bonnet is removed from one face to the other. Doll has jointed arms and legs, and will sit in any position. Muslin dress, lace trimmed, and pretty muslin bonnet. A \$1.75 and \$2.00 doll on Friday, in Basement, for 7.30 shoppers, at, each ..... 1.49

#### Imported Black Ostrich Feather Boas

66 inches long. Friday, 7.30 o'clock ..... 5.29 Marabou and Ostrich Mixed Stoles, 72 inches long, with silk ends. Regular \$7.50. Friday, 7.30 ..... 3.75

Clearing Friday, 7.30 o'clock, a lot of high-grade Marabou and Ostrich Mixed Stole and Muff Sets, new Paris novelties, in exclusive designs, specially adapted for evening wear; colors white, fawn and white, white with black, also black with white. Prices, a set ..... 5.48 to 33.75

#### 100 New York Voile Waists

Short sleeves and low neck, elaborate embroidered front, sizes 34 to 42 inch bust. Absolutely up to the minute in styles, having just been delivered from New York ..... 1.00

#### **50 Dainty Screens**

For fireplace or corner of room, these are three fold. (Fourth Floor). 

#### **20 French Tunics**

In white and some lovely new colorings, taken from our regular stock of \$19.50 and \$25.00 garments. 7.30 p.m., each ..... 10.00 Corset Covers

Of nainsook, trimmed' with val. lace and three rows of insertion ; silk ribbon draws, and pearl buttons. Sizes 34 to 42. Regular 75c. Friday 

#### TEA APRONS.

Three special lines of lawn nainsook or dotted Swiss muslin, trimmed with val. lace insertion and silk ribbon bows. Regular 85c. Friday, 7.30 Infants' Hand-Crochet Jackets, of zephyr wool, all white, white with

Women's Lisle Vests, hand-crochet yoke, in three patterns, run with silk ribbon at neck and arms. Sizes 32 to 38. Regularly \$1.25. Friday, 

#### **English and French Wilton Rugs**

49 only Small Rugs, to clear in half an hour. Regular \$3.95, \$3.50 and \$2.65. Friday, 7.30 p.m., each ..... 1.95

#### Wash Goods

60 pieces White Mercerized Brocade Vesting, spots, figures and fancy No phone or mail orders taken for any of the above 7.30 p.m. bargains.

> Friday and Saturday Lunch Room Open Until 10 p.m. Friday. Evening Dinner served from 5.30 to 7.30.

Oysters, Ice Cream, etc., served until 10 p.m.

Women's, sizes 21/2 to 7, with low heel and ankle support. 

## RUBBERS

#### TO FIT ALL STYLES OF BOOT

Perfect, Bright, New	v Rubbers,	guaranteed	to	give	satisfa	ctory	wear
Children's, sizes 3 to	101/2					Carles .	. 31
Misses', sizes 11 to 2				- den		Sector 20	
Youths', sizes 11 to	13						
Boys', sizes I to 5			(Test)		And the second		C L
Men's, sizes 6 to 12							1
			en a	Carl Brett, A	Contraction of the second		

#### MEN'S OVERSHOES.

One-Buckle Overshoes ..... 1.29 Very Light Weight One-Buckle Overshoes ..... Two-Buckle Overshoes, high top ..... High Top One-Buckle and Two-Strap Overshoes ...... 2.69

#### WOMEN'S AND CHILDREN'S OVERSHOES.

First Quality Overshoes, with cashmerette waterproofed tops, best uality corrugated soles and heels, fleece lined, warm, waterproof and durable.

HEAVY GUM RUBBERS

for teamsters, motormen, railwaymen and others Even

Men's One-Buckle Heav	Gum Rubber Boots	pan perfect
Boys', sizes I to 5		
Youths', sizes 10 to 13.		
Men's High Two-Buckle	Gum Rubber Boots	
Men's Three-Eyelet Snag	Proof Gum Rubber Boots, he	eavy rolled ed
id rubber heels, sizes 6 to	II	any rolled ed

#### WOMEN'S HIGHEST QUALITY RUBBERS.

These Rubbers are packed in individual cartons, ready for gift giving;

BUCKSKIN MOCCASINS.

Men's, sizes 6 to 11 ..... 1.25 Infants', sizes 3 to 6 .....

## These make splendid gifts. All sizes at ...... 2.00 and 1.50 The Robert Simpson Company, Limited