

THE GREATEST STORE IN GREATER HAMILTON.

# FURNITURE & CARPETS

UP-TO-DATE STORE WITH UP-TO-DATE METHODS.

THE GREAT PRINCIPLES OF "CONFIDENCE" AND "INTEGRITY" ENTER INTO THE VERY BONE AND SINOW OF THIS BUSINESS.

BY "CONFIDENCE," WE MEAN THAT WHEN YOU ENTER THIS STORE WE WANT YOU TO FEEL THAT WHATEVER YOU BUY WILL DO AND BE ALL THAT WE CLAIM FOR IT, AND THAT THE PRICE YOU PAY IS THE VERY LOWEST THAT ARTICLE CAN BE SOLD AT.

THIS CAN ONLY BE ACCOMPLISHED BY STRICT "INTEGRITY" ON THE PART OF THE STORE WITH WHOM YOU DO BUSINESS.

## A. M. SOUTER & CO.

Corner King and Park Streets.

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### Honest Value with Perfect Satisfaction



# 2 in 1

Shoe Polish embodies in itself the highest quality known in Shoe Polish, and it shines when other preparations fail. It gives the purchaser the largest box for the price.

HEAD OFFICE: THE

## F. F. Dalley Co., Ltd., Hamilton, Canada

Factories: Hamilton, Canada and Buffalo, N.Y.