These Goods on Sale Today at Simpson's

Women's Fur-Lined Coats

At Little More Than Half Price

Handsome garment for street or carriage wear; all up-to-the-moment styles. The 50 coats in the lot will be on sale Thursday in the Fur Section on the Third Floor. This bargain in furs will be of special interest to

Exhibition Visitors

25 Fur-Lined Coats, good imported broadcloth shell, 50 inches long, lined with Canada muskrat, marmot or Russian hamster, collars of Alaska and western sable. Regular $45.00 and $50.00, for **27.50**

25 Fur-Lined Coats, best imported broadcloth shell, lined with Canada muskrat, collars and lapels of best Alaska sable or mink; length 51 inches; mainly medium sizes. Regular $50.00 to $74.00 ..... **35.00**

Women's Hose and Gloves

Silk-Ankle Hose, black, white and colors, 3 pairs 1.00; pair ..... .35

Plain Lisle Thread Hose, black, white, navy and gray, 3 pairs .55; pair ..... .19

All-Wool Cashmere Hose, black, English make, 3 pairs 1.00; pair.. .35

Long White Silk Gloves, 5½ to 8, at ..... .59

Chamoisette Gloves, white ..... .50

Men's Hose, all-wool, "Pen-Angle," cashmere, "seconds," sizes 9½ to 11. Regular 45c. Thursday ..... .29

Untrimmed Velvet Hats from New York

Velvet Hats are the predominant feature of the new fall millinery. This big shipment from New York contains most of the best shapes and colors: all Lyons silk velvet in black or colors; large new dress shapes. Thursday 3.50

$1.48 Bags for 98c Today

The greatest bag event of the season: 1368 Leather Hand Bags, crepe seal, seal grain and morocco; made with a deep open mouth frame, with a patent lock fastener; a lock that makes it impossible for the frame to fall open; each bag is leather lined, and has inside a genuine leather change purse; the frame on this bag is the quality usual on $3.00 to $5.00 bags. Thursday ..... .98

Infants' Bibs

Quilted, wadded, trimmed with frill wash lace; motto worked in silk. Each, .5, or, Thursday, 6 for ..... .25

Infants' Feeders, soft crash, tape around neck, fringe ends; good size. Thursday 5

BRETONNE NETS.

36-inch Bretonne Net, ecru only. Regular 25c yard. Thursday .... .12½

NET GUIMPES

or yokes of fine Brussels net, high standing collar, with folds of net on top; square back and front, also large yoke, with arm-hole and tape round waist line. Thursday ..... .25

School Stationery

Exercise Books. Each, 2 for .5, .5, .10, .15, .20 and ..... .25

Scribblers. Each, 3 for .5, 2 for .5, and 5

Memos. Each.... 2 for .5, .5, .10, .25

Foolscap Paper, ruled, quire ..... .10

Scribbling Pads. Each, .2, .3, .5, .10

Pencils. Dozen .10, .15, .19, .30, .35 and ..... .50

Penholders. Each ..... .3 and .5

Pen Point. Dozen, .10; gilt, per dozen ..... .20

Erasers. Each ..... .5, .8, .10

Pencil Boxes..... .5, .10, .15 and .20

Rulers ..... .5, .10

Leather School Bags, .25, .35, .45, .50, .60, .75 and 1.00

Ink. Per bottle, .5, .10, .15, .20 and .25

Blotting Paper, 2 sheets .5, and per sheet 5

Twenty-Three Diamond Rings

Four Only Women's Princess Diamond Rings, platinum settings, with 14k gold band, diamond, sapphire, ruby or real pearl centre, ten to thirteen genuine diamonds in each ring. Regular $75.00. Thursday 46.50

Three Perfect Diamond Cluster Rings, seven blue-white diamonds in each ring, platinum set, not chips; also four Solitaire Diamond Rings, set in platinum, crown with 18k gold band. Regular $35.00. Thursday. 25.50

12 Three-Stone and Single-Stone Diamond and Combination Rings, all 14k gold settings, showy claw patterns. Regular $7.50, $8.00 and $9.00. Thursday 4.95

STORE HOURS: 8.30 a.m. to 5.30 p.m.

Early Offering of Men's Winter Overcoats at $9.90

100 only in the lot; made from materials that were bought before the rise in the price of woollens; all-wool English coatings; heavy weights, in plain gray and browns; also some diagonal patterns, gray and black or brown and black; cut double-breasted ulster style, with shawl collars, or with convertible notched collars, good linings; sizes 34 to 44. Thursday.. **9.90**

MEN'S $20.00 TO $25.00 SUITS, $15.00.

English worsteds and tweeds, in new fall browns and grays; plain patterns or small stripe and small check designs; single-breasted sacque style, with soft roll lapels; the correct width of shoulder; high cut vest; sizes 36 to 44. Thursday **15.00**

Our Enormous Distributing Power Makes Today's Boot Prices Possible

MEN'S $4.00 TO $5.00 BOOTS, THURSDAY, $2.99.

Goodyear welted, patent leather, gunmetal calf, dongola kid, tan calf; button, lace and Blucher styles; sizes 6 to 11. Regular $4.00 to $5.00. Thursday **2.99**

WOMEN'S BOOTS, THURSDAY, $2.95.

Patent Colt, Dull Calf and Vici Kid Boots, latest styles; newest fabric tops; military braid and patent leather trimmings; sizes and half sizes, 2½ to 7. Thursday **2.95**

BOYS' "ACTIVE SERVICE" SCHOOL BOOTS, AT $1.69.

Chrome Tanned Box Kip Leather Boots, sizes 11 to 13½, per pair, **1.69;** sizes 1 to 5, per pair **1.99**

MISSES' BEST GRADE BOOTS, $2.40.

All sizes, 12 styles; button, Blucher and English lace patterns; patent colt, vici kid and gunmetal calf leathers; black cloth and dull calf uppers; sizes 11 to 2, Thursday, **2.40;** sizes 8 to 10½, Thursday **1.95**

120 Pairs Children's $1.75 Boots, sizes 2 to 4½. Thursday ..... **.99**

VALUES IN SILKS AND VELVETS

Heavy Black Paillette, 36 inches wide. Regular $1.18. Special ..... **.89**

Black Duchesse, Mousselines, Paillettes and Chiffon Taffetas, 36 inches wide. Regular $1.33. Bargain **1.00**

Black Duchesse Mousseline and Paillettes, for suits and dresses; heavy quality; 36 inches wide. Regular $1.50. Special **1.24**

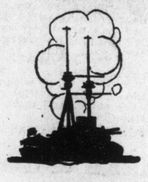
Black Duchesse Suiting Satins, exceptional value. Regular $1.69. On sale **1.38**

Shipment of Crepe de Chines, in all the newest shades, with plenty of ivory and black; 40 inches wide. Regular $1.50. On sale **1.24**

700 Yards Suiting Corduroy Velvets, extra weight, in khaki, biscuit, tans, browns, blues, wine, Alice. Regular 75c quality, 27 inches wide. Special ..... **.55**

Newest Wash Silk, pussy willow habutai, excellent wearing; 36 inches wide. Regular $1.00. Ivory only. On sale **.75**

BRITISH DREADNOUGHT SUITING SERGES



with their allied weaves, worsteds, men's and Botany serges, are the first choice for smart tailored suits; supple, durable and smart; they include British Dreadnought serges, British cheviot serges, British admiralty serges, British men's cloth serges, British dress serges, British Botany serges, etc.

Three Serge Specials—$1.00 English Worsted Serge at **.74**—indigo, navy and black; $1.25 English Suiting Serge at **.98**—navy and black; $2.00 Botany Men's Finish Serge at **1.50**—dark navy and black, soft men's finish.

WASH GOODS PRICES LOWERED

Wrapperettes, Prints and Ginghams—Widths 27 to 32 inches. Regularly 12½c and 15c. Thursday ..... **.9½**

30-inch White Japanese Crepe. Thursday ..... **.6½**

36-inch Cashmerette ..... **.12½**

28-inch Duro Pique, in stripes, checks and plain shades ..... **.39**

28-inch Tartan Cashmerette ..... **.15**

Furs for the Men

Fur-lined Coats, black shell, dyed coonskin lined, otter rah shawl collar. Thursday... **12.00**

Black Goatskin Robes, for automobile use. Thursday **13.25**

Brown Buffalo Cloth Robes, waterproof, at **5.75, 6.75,** and **7.75**

Boys' Paramatta Raincoats, $3.95

Sizes 25 to 35. English coats, single-breasted model, full skirt, cemented seams **3.95**

Boys' Scotch and English Tweed Suits, $4.85—Sizes 25 to 34; 200 only; yoke, Norfolk and double - breasted sacque styles, with full cut bloomers; wool tweeds, in brown and gray; sizes 25 to 34. Price **4.85**

Men's Work Shirts 44c

1250 Shirts, in English and Canadian drills, denims, chambrays, Oxfords, black and white stripe; blue engineers', with separate collar and tie to match, extra long bodies and sleeves on each shirt. Regularly 59c, 75c, and $1.00. Thursday ..... **.44**

PENMAN'S UNDERWEAR, AT 53c.

1200 Combinations, Pros-Knit, white mesh; long sleeve and ankle or short sleeve, knee length. Regular $1.00. Thursday at . . **.53**

Visitors to the city who know the advantages of this company's one-day service by mail are reminded that they can purchase here in the Store the same class of merchandise as we catalogue and have the goods delivered to their homes with all charges prepaid. Groceries, furniture and other heavy or bulky goods not catalogued are also prepaid to any station in Ontario when the total order is $10.00 or over.

The Restaurant

at your service

SPECIAL CLUB BREAKFAST
served from 8.30 to 10.30 a.m., 20c to 50c.

DINNER
from 11.30 a.m. to 2 p.m. Lunch Room, 25c. Palm, 40c.

AFTERNOON TEA
from 3.00 to 5.30 p.m. Lunch Room, two persons for 25c. Palm Room, 15c.

September Blanket Prices From Our Great Sale Stock

Large Blankets, $2.45 Pair—White "Woolnap," pink or blue borders; satin binding; size 72 x 84 inches.

White Saxony Flannelette, 12½c — English make; 32 inches wide.

$2.00 and $2.50 Bed Spreads at $1.69 —English Alhambra Spreads, in colors; for large double beds.

Wool Blankets, Pair, $6.45 — White, wide, pink or blue borders, 8 lbs., size 68 x 86 inches. Regularly $8.25.

Flannelette Blankets, Pair, $1.48 — Winter sheets, size 70 x 90 inches.

Imported Down Comforters, $4.95— Pretty colorings and designs; size 70 x 70 inches.

Russian Pony Cloths, Yard, $4.50— For women's and children's coats; green and gray; 54 inches wide.

Factory Cotton, 11c—36 inches wide, unbleached. Regularly 15c yard.

Bleached Table Damask, 78c — Scotch, 70 inches wide.

Hemmed Huckaback Towels, 3 Pairs 98c—Size 22 x 39, for bedrooms.

Meats and Vegetables

In the New Market

Telephone Adelaide 6100

Stewing Beef, lean and boneless, per lb. ..... .12½
Brisket of Beef, for boiling, lb. ..... .12
Shoulder Roast Tender Beef, lb. ..... .14
Chuck Roast Tender Beef, lb. ..... .15
Blade Roast Tender Beef, lb. ..... .16
Thick Rib Roast Tender Beef, lb. ..... .17
Sirloin Roast, finest quality, lb. ..... .25
Loin of Spring Lamb, lb. ..... .22
Choice Breakfast Bacon, mild curing, whole or half side, lb., special ..... .24
Back Bacon, lean and mild, whole or half back, per lb., special ..... .26
Pure Lard, 1 lb. prints ..... .15
Cooked Pressed Beef, per lb. ..... .15
Cooked Pressed Pork, per lb. ..... .25
Jellied Hock, per lb. ..... .20
Jellied Lunch Tongue, per lb. ..... .35
Jellied Ox Tongue, per lb. ..... .40

Vegetables

New Cabbage, good size and solid, 3 for ..... .10
Fresh Pumpkin, each ..... .20
Beets and Carrots, 3 bunches 5
Canadian Onions, small basket 8

N. B.

If you are interested in Dahlias you will enjoy the exhibition of these flowers to be seen now in the market. Orders may be left for plants to be delivered in pots next spring.

Beautiful specimens of Rose, Pom-Pom and Cactus Dahlias on view.

Flowers

Fresh Cut Gladioli, assorted colors, dozen ..... .30
Roses, dozen 40c to $2.00.
Lily of the Valley, dozen 35c and 45c.

Potted Plants

Fern Pans, with fancy Japanese brown wicker holder, each.... .70, .95 and 1.35
Aster Plants, flowering, in pots, assorted colors, each ..... .25
Artificial Palms, for hotel, each 1.00, 1.50 and 2.00
Japanese Wood Fibre Carnations, red, white and pink, dozen 2.00
Linen Roses, with foliage and long stems, each ..... .30
Funeral designs made to your order on short notice at moderate prices.

Groceries

IN THE NEW MARKET.
Telephone Direct to Department. Adelaide 6100.

4,000 tins Finest Canned Tomatoes, 3 tins ..... .22
2,000 lbs. Fresh Creamery Butter, in 1 lb. prints, per lb. ..... .30
Pure Clover Honey, new, 5 lb. pail ... .68
E. D. Smith's Pure Orange Marmalade, 4 lb. pail ..... .50
Quaker Oats, large package ..... .25
Pure Cocoa, in bulk, per lb. ..... .22
Edwardsburg or Beehive Table Syrup, 5 lb. pail ..... .27
Finest Featherstrip Cocoanut, lb. ..... .17
Salt, in bags, 3 bags ..... .14
English Marrowfat Peas, 3 packages.. .25
Fancy Carolina Rice, 3 lbs. ..... .25
500 lbs. Fresh Fig Bar Biscuits, 2 lbs. .25
Choice Red Salmon, 2 tins ..... .25
Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages ..... .25
Campbell's Soups, assorted, 2 tins .... .25
Peanut Butter, in bulk, per lb. ..... .16
Choice Queen Olives, large size, 20 oz. bottle ..... .25
Oxo Cubes, 3 tins ..... .25
500 Jars Stuart's Strawberry Jam, 16 oz. jar ..... .20
Heinz Baked Beans, per tin ..... .14
Imported Malt Vinegar, imperial quart bottle ..... .24
Pure Gold Jelly Powders, assorted, 3 packages ..... .25
1,000 lbs. Assam Tea of uniform quality and fine flavor, a 40c tea anywhere, Thursday, per lb. ..... .34

All the Comforts of Home at Low Prices

Exhibition Sale of Furniture for Today

Dresser, in quarter-cut oak, fumed or golden finish, or genuine mahogany veneered. Regularly $24.50. Thursday .. **12.95**

Dresser, in white enamel, cane panels. Regularly $21.50. Thursday **16.15**

Dresser, white enamel, cane panels. Regularly $20.50. Thursday **15.50**

Princess Dresser, "Colonial" design, mahogany finish. Regularly $24.75. Thursday 18.50

Dresser, mahogany finish, "Colonial" design. Regularly $24.75. Thursday 19.00

Mattress curled seagrass, felt at both sides. Regularly $3.75. Thursday 2.65

Mattress, pure cotton felt. Regularly $8.00. Thursday 4.55

Mattress, pure cotton felt, built in layers. Regularly $10.00. Thursday 7.75

Bed Spring, steel tubing frame. Regularly $3.00. Thursday 1.95

Bed Spring, steel tube frame. Regularly $5.00. Thursday 3.95

Box Spring, best oil-tempered springs, covered with canvas and layer of pure white cotton. Regularly $16.00. Thursday 11.95

Dining-Room Chairs, quarter-cut oak, fumed or golden, loose slip seats, in leather, five side and one arm chair. Regularly $24.75. Thursday 18.75

Buffet, quarter-cut oak, fumed or golden. Regularly $32.00. Thursday 22.75

Buffet, quarter-cut oak, fumed or golden finish. Regularly $36.00. Thursday 27.00

Extension Dining Table, fumed or golden oak. Regularly $13.50. Thursday 8.45

Extension Dining Table, quarter-cut oak, fumed or golden, 48-inch top. Regularly $27.75. Thursday 17.25

Extension Dining Table, quarter-cut oak, fumed or golden, 48-inch top. Regularly $29.00. Thursday 19.95

Special Attractions in Draperies

English and American Chintzes at 39c a Yard—Assortment of designs and colorings; 31 and 36 inches wide.

American Taffetas and Reps at 49c Yard—Some surprising color combinations in this lot; 36 inches wide.

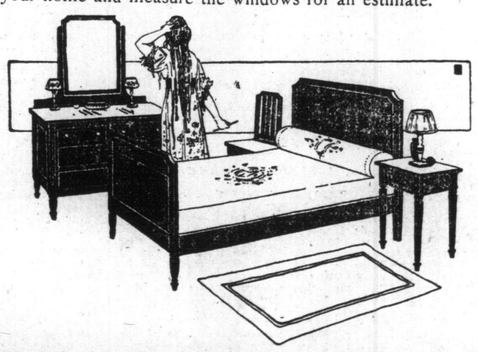
Futurist Reps at 69c Yard—Good quality, exceptionally well printed; 36 inches wide.

Scrim Curtains at $1.79 Pair—2½ yards long. Regular $2.50 pair.

American Scrims at 33c Yard—In white, ivory or ecru; hemstitched borders; 45 inches wide.

Scotch Madras Muslin at 54c Yard—50 inches wide, white or cream; rich floral designs.

Window Shades—A full stock of Holland and opaque cloths. Telephone us, and have a competent man come to your home and measure the windows for an estimate.



Good Linoleum and Floor Cloth

29c AND 39c PER SQUARE YARD.

Enormous range of designs and colors, in English and Scotch heavy printed linoleum; Oriental, floral, parquetry, matting and tile effects; 2 yards wide only. Thursday, square yard ..... **.39**

HEAVY FLOOR CLOTH.

Range of designs; 36, 45, 54, 72 and 90 inches wide. Thursday, square yard .... **.29**

WOOL-BACK AXMINSTER RUGS, $3.95.

Extra heavy; a manufacturer's clearance; Oriental and floral effects; size 31 in. x 63 in. Thursday **3.95**

SCOTCH SEAMLESS VELVET RUGS.

Big shipment of exceptionally good rugs, in new designs and colors, the biggest range of patterns we have ever been able to offer:

9.0 x 9.0 ..... **18.25**
9.0 x 10.6 ..... **21.75**
9.0 x 12.0 ..... **24.25**
10.6 x 12.0 ..... **28.50**

Electric Showers

25 only, four lights, old hammered brass finish, bell-shaped socket covers, 40-watt spherical frosted tungsten lamps; installed within city limits **5.95**

Inspection fee and insulation joints extra.

The Robert Simpson Company, Limited