

The Minister will speak at the highlight of Trade Month, the Canada Export Awards ceremony, being held during the Canadian Export Association's annual meeting in the Pan Pacific Vancouver Hotel, on October 14.

She will make presentations to the 12 companies which have won awards for outstanding performances in export marketing over the past three years.

Minister Carney said the Trade Month programme is proving its value by the increasing numbers of organizations and groups who have become involved. This year some 245 conferences, workshops, seminars and speeches are being held from coast to coast.

Events range from welcoming the first ship in port in Prince Edward Island for the potato exporting season, to a trade mission by business people from the Yukon to Alaska, to university seminars and chamber of commerce lunches, to major conferences in Ontario and Quebec with attendances in the hundreds.

A small Task Force of the Department of External Affairs plays the liaison role in Trade Month.

For further information:

Elizabeth Campbell-Pagé
Trade Development Liaison and
Special Projects Division (TPL)
(613) 594-9509

or

Joanne Bertrand-de Launay
Trade Communications Division (BTC)
Department of External Affairs
125 Sussex Drive
OTTAWA, Ontario
K1A 0G2
(819) 994-4648