

BENEFITS

o ENVIRONICS' EXPERIENCE AND TRACK RECORD

- RESEARCH COMPANY SINCE 1970
- COMPANY IS MEMBER OF CANADIAN ASSOCIATION OF MARKET RESEARCH ORGANIZATIONS (CAMRO)
- COMPANY EMPLOYEES ARE MEMBERS OF PROFESSIONAL MARKETING RESEARCH SOCIETY (PMRS)
- VOLUME OF 85,000 30 TO 60 MINUTE INTERVIEWS ANNUALLY
- TELEPHONE, IN-HOME AND POSTAL SURVEYS, FOCUS GROUPS, EXECUTIVE INTERVIEWS
- RECORD FOR ACCURACY
- RESPECTED AS NON-PARTISAN
- IN-HOUSE CORPORATE IMAGE RESEARCH EXPERIENCE
- EXPERTISE IN INTERPRETATION
- EXPERIENCE WITH SYNDICATION