

FOR FURTHER INFORMATION ON PATENTS CONTACT:

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Promotional Activities

Participation in medical trade shows and conferences can substantially reduce the time required to introduce and establish distribution in the U.S. Trade shows provide an excellent vehicle for selling products to end-users and buyers, for identifying potential new distribution partners, and for learning more about market conditions and competitors.

The major medical trade exhibitions in the U.S. include the following:

Radiological Society of North America's Scientific Assembly and Meeting Held: annually (winter). Attracts over 36,000 visitors, mainly radiologists, radiologist technicians, residents, administrators, medical students, nurses, physicists, and purchasing agents.
Contact: (708) 571-2670

National Home Healthcare Exposition/National Show
Held: annually (fall)
Attracts 18,000 visitors, primarily allied health professionals, hospital management, nursing home managers, and physical therapists.
Contact: (404) 641-8181

American Heart Association Scientific Session
Held: annually (November)
Attracts over 25,000 visitors, primarily allied health professionals, cardiologists, cardiovascular technicians, nurses, and physicians.
Contact: (214) 706-1388

Association of Operating Nurses Annual Congress
Held: annually (spring)
Attracts over 8,500 visitors, mainly hospital management, RNs and physicians.
Contact: (303) 755-6300