

PROFESSIONAL CONSULTANTS. BUT ON MANY OCCASIONS UNIVERSITY INTERESTS AND THE INTERESTS OF INDUSTRY FIT TOGETHER VERY NICELY.

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PICTURE — MEL MARPLE PHOTO

### OTHER FORMS OF COOPERATION

RECENTLY DR. MEL MARPLE, OF IBM, JOINED THE UNIVERSITY OF WATERLOO, SECONDED BY HIS EMPLOYER FOR A TWO-YEAR TERM. HIS TASK IS TO HELP US DEVELOP OUR INTEGRATED MANUFACTURING PROGRAM . . . SO OUR STUDENTS WILL BE BETTER EQUIPPED FOR THE INDUSTRIAL WORLD OF TOMORROW. MARPLE IS SERVING AS DIRECTOR FOR THE WATERLOO CENTRE FOR COMPUTER INTEGRATED MANUFACTURING.

STILL OTHER WAYS OF INTERACTING INCLUDE:

- \* THE OFFERING OF WORKSHOPS AND SPECIAL COURSES TO PEOPLE FROM INDUSTRY.
- \* LICENCING OF INVENTIONS AND NEW PRODUCTS COMING OUT OF CAMPUS RESEARCH.
- \* EXCHANGES OF INDUSTRIAL RESEARCH PERSONNEL AND ACADEMICS (ON SABBATICALS OR SPECIAL LEAVES)

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PICTURE — CHART OF UNIVERSITY-INDUSTRY COOPERATION?