

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 431-HELSINKI

002-FISHERIES, SEA PRODUCTS & SERV.
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

SIGNATURE OF BILATERAL FISH INSPECTION AGREEMENT BETWEEN FANDO AND FINNISH CUSTOMS LABORATORY.

SIMPLIFICATION OF FINNISH FISH INSPECTION PROCEDURES AND EASIER CANADIAN SALES.

LOBSTER AND FRESHWATER FISH TASTING PROMOTION FOR FOOD CRITICS AND RESTAURANT OWNERS.

INCREASED SALES OF SPECIALTY FISH PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SIGNATURE OF BILATERAL FISH INSPECTION AGREEMENT BETWEEN FANDO AND FINNISH CUSTOMS LABORATORY
-PROMOTE SPECIALTY SEAFOOD PRODUCTS.

AGREEMENT WAS FINALIZED & WILL BE SIGNED IN FALL OF 1988. -CANADA HAS BECOME MAIN SOURCE OF SHRIMPS FOR FINLAND. IMPORT FROM CDA DURING JAN. MAY 88 WAS 42 TONS COMPARED WITH TOTAL OF 10 TONS IN 1987.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

431-HELSINKI

002-COMM & INFOV. EDE & SERA

88-10-21

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

AT MISSIONS ABROAD FOR FISCAL YEAR 88