

SUB-SAHARAN AFRICA

With a team of 500 business professionals in more than 130 cities around the world, the Trade

Commissioner

Service has the market knowledge you need to succeed in your target market. Our Market Research Centre and our offices abroad have prepared over 600 market studies available for free on our Web site. These studies will help you identify foreign business opportunities and learn more about your target market.

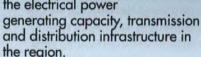
This is an overview of the market. For a more in-depth study of this market and for other studies, visit our Web site. When you are prepared to do business abroad, you can use our Web site to get in touch with our offices around the world and request personalized services electronically. www.infoexport.gc.ca

The Electric Power and Upstream Oil and Gas Sectors

Market Overview

In Sub-Saharan Africa, the development and distribution of energy resources have historically been held by state-owned companies. However, privatization is underway, with a greater receptivity toward private-sector operators. Foreign and domestic companies are increasing their presence in the energy sector through joint-ventures and production sharing agreements.

The continent is constrained by low connection rates and recurring electricity shortages for industries and consumers already connected. However, many national authorities realize how critical electrification is for the development of their economies. This has led to a wide range of government initiatives aimed at expanding the electrical power



The government of Nigeria offers one such example, having earmarked \$460 million of its 2001 budget for a power development program. This project entails the refurbishing of existing generating plants and the building of new thermal generated power plants.

In Mozambique, a major expansion of capacity is underway with the building of the Mepanda Uncana hydro station (2500 MW), the Moatize thermal plant (1000 MW) and the Cahora Bassa northern expansion (550 MW). The building of a natural gas pipeline to South Africa as well as the development of energy from sea breezes and solar power are also being considered.

Oil and gas activity in the region has been tremendously reinvigorated in response to recent rises in the price of oil. Exploration and development are occurring onshore and increasingly offshore throughout Sub-Saharan Africa. Public incentives for production and use of natural gas are increasing and various pipelines are planned.

Opportunities The demand for

Canadian expertise in the Sub-Saharan power market is evident. Besides opportunities in oil and gas exploration, construction of new transmission and distribution

HELPING YOU LEARN FROM EXPERIENCE. OURS. THE CANADIAN TRADE COMMISSIONER SERVICE

- Market Prospect
- Local Company Information
 Visit Information
- Face-to-face Briefing
- Key Contacts Search

anadian companies are

tapping into the booming

energy sector in Sub-Saharan Africa.

Canada and

Export Development

international financial

World Bank, continue

to support worthy oil

Most important, many

and gas projects.

African governments

have identified the

capacity and oil and gas production as strategic

priorities, creating significant opportunities for Canadian firms.

Trade staff at our embassies abroad report that the potential is particularly high in South Africa,

Nigeria, and Mozambique. Good prospects also

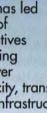
exist in Angola, Cameroon, Côte d'Ivoire, Democratic Republic of Congo, Kenya, Senegal, Tanzania, Uganda and Zambia.

expansion of electrical

institutions, such as the

- Troubleshooting

See insert for your Electric Power and Oil and Gas Industries contacts in Sub-Saharan Africa.







Over 600 market reports in 25 sectors available at:

www.infoexport.gc.ca

lines is seen as another growth area. Opportunities in the power sector also stem from projects related to the extension of national or transnational electricity grids linking various regions or countries.

See Potential?

To learn more about the opportunities and market entry strategies in Sub-Saharan Africa, we invite you to read the new study: Business Opportunities in the Sub-Saharan Africa Electric Power and Upstream Oil and Gas Sectors, available on line at the Trade Commissioner Service Web site,

www.infoexport.gc.ca



CanadExport January 15,2002 www.infoexport.gc.ca/canadexport

5

Published by the Trade Commissioner Service Marketing Division (TCW)