

NEW YORK LIFE
INSURANCE COMPANY,
JOHN A. McCALL, President.
 December 31st, 1895.
 Total Assets, \$174,791,990.
 Actual Surplus, \$24,038,677.
 Insurance in Force, \$800,000,000.

CANADIAN BUSINESS.
 Assets in Canada, - - - - \$ 3,030,874
 Liabilities, - - - - - 3,233,803
 Surplus Assets, - - - - - 613,010
 Insurance in Force, - - - - 20,650,540

DAVID BURKE,
 GENERAL MANAGER,
 Company's Building, MONTREAL

THE . . .
BRITISH EMPIRE
MUTUAL
LIFE ASSURANCE COMPANY,
OF LONDON, ENGLAND.

ESTABLISHED 1847.
 Head Office, - CANADA.
 British .: Empire .: Building,
MONTREAL.

Government Deposit, - \$747,207.34
 RESULTS OF VALUATION 1895.

Larger Cash Surplus,
INCREASED BONUS.
 Valuation Reserves Strengthened,
 IMMEDIATE ANNUITIES GRANTED.
SEND FOR TERMS.
F. STANOLIFFE, Gen'l Manager.

CONFEDERATION
LIFE & ASSOCIATION,
 Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,
 Paid up Policies,
 Extended Insurance.
GUARANTEED IN THE POLICY.

Montreal Office:
207 ST. JAMES ST.
H. J. JOHNSTON,
 Manager, P.Q.

A Little More First Cost



than the cheapest, the **MAXIMUM OF COMFORT and ECONOMY.**

adapted to all kinds of wearers.
 It pays to handle only . . .

Goodyear WELTED SHOES.

WESTERN ASSURANCE COMPANY.
FIRE AND MARINE. Incorporated 1851.
 Assets, over - - - - - \$2,320,000.00
 Income for Year ending 31st December, 1895, over - 2,400,000.00
 Head Office. - Toronto, Ont.
 GEO. COX, President. J. J. KENNY, Vice-President & Man.-Dir.
 C. C. FOSTER, Secretary.
 J. H. ROUEN & SON, Managers Montreal Branch.
 190 ST. JAMES STREET.

THE IMPERIAL INSURANCE COMPANY LIMITED
FIRE.
 LONDON.
 ESTABLISHED 1803.
 SUBSCRIBED CAPITAL, - - - - - \$8,000,000
 PAID-UP CAPITAL, - - - - - 1,500,000
 TOTAL INVESTED FUNDS OVER . . . 8,000,000
 Canadian Branch:
 COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.
 G. R. KEARLEY, RESIDENT MANAGER

COMMERCIAL UNION ASSURANCE CO., Ltd.,
 Of London, England.
FIRE! LIFE! MARINE!
 Agencies in all the principal Cities and Towns of the Dominion.
 HEAD OFFICE, Canadian Branch, - MONTREAL
JAMES MCGREGOR, Manager.

THE LONDON Guarantee and Accident Com'y, Ltd.
 Of London, England.
 Deposit at Ottawa - - - - - \$73,000.00
 Funds exceed - - - - - \$1,500,000.00
 SURETYSHIP BONDS Issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies Issued. Agencies throughout Canada, United States, Europe and Australia.
 Canada Branch, TORONTO.
 Montreal Chief Office, 180 St. James St.
A. I. HUBBARD, Manager for Canada.