

You may want to change your automobile, or your piano, or even your home—but you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

In ½, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk.

182

The 1917 Ford Sedan

THIS is the ideal car for theatre and social occasions, and for general use in cold, stormy weather. A cool, shady car for hot weather, too.

New stream-line effect, tapered hood, crown fenders. Also new radiator with a larger cooling surface.

The new model and the new prices have resulted in an overwhelming immediate demand.

Chassis . . .	\$450	Coupelet . . .	\$695
Runabout	475	Town Car . . .	780
Touring Car	495	Sedan . . .	890

f.o.b. Ford, Ontario

Ford Motor Company of Canada

Limited

Ford, Ontario

Assembly and Service Branches at St. John, N.B.; Montreal, Que.; Toronto, Ont.; Hamilton, Ont.; London, Ont.; Winnipeg, Man.; Saskatoon, Sask.; Calgary, Alta.; Vancouver, B.C.