

# Of Exceptional Interest . . .

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To Booksellers  
and Stationers!

The Leading Book and Stationery  
Store in Victoria, British Columbia,

**.. FOR SALE ..**

\* \* \* \* \* After 31st December, 1897.

AS most of the Trade probably know, I am lessee and manager of the Victoria Theatre, in Victoria, B.C., and of the Vancouver Opera House, in Vancouver, B.C., and also book attractions for Nanaimo and Wellington. I am also sole owner and manager of the British Columbia Bill Posting Company, controlling the privileges in this line in all of the B.C. cities, and am about to acquire other interests in these directions. All of these together have attained such proportions as to render it impossible for me to give the close personal attention to my Book and Stationery business that it should have, hence my decision to sell it and devote my whole attention to the more congenial outside interests which I have been able in the last few years to build up. The business, however, is not for sale at any price until after 31st December. I always do a big Holiday Trade and would not forego it for any figure that a possible purchaser would be willing to give. Meantime, I have been holding since 1st October a great closing-out sale which I shall continue until the end of the year, by which time I expect to have the cost value of stock and fixtures, now about \$25,000, down to somewhere between \$10,000 and \$15,000. It won't likely be much less, for I am buying in staples as fast as I need them. The business will then be for sale en bloc as a going concern. It is, without any question,

The Handsomest Book and Stationery Store in  
Canada or on the Pacific Coast. \* \* \* \* \*

Photos. of the interior can be seen at the office of this paper, or with Warwick Bros. & Rutter, William Briggs, The Barber & Ellis Co., Limited, and Brown Bros., Limited, Toronto, or with H. A. Nelson & Sons, or Wm. V. Dawson, Montreal, to all of whom possible purchasers are also referred for further information as to the possibilities in B.C., and as to the volume of my trade with them.

No other Province in the Dominion, in fact no other part of the world, is at present attracting so much attention as is the Province of British Columbia, which is confidently believed to be on the eve of the most prosperous period of its history, and in no city of British Columbia are the possibilities and probabilities greater than in its capital, Victoria, which, besides its many other advantages, is the outfitting and starting point for the world-renowned Klondyke and Yukon country.

*There is only one other Book and Stationery Store in the City.*

**ROBERT JAMIESON**

Bookseller and Stationer  
61 Government Street

**Victoria, British Columbia**