ARMERS' MUTUAL **VEATHER INSURANCE CO.**

Why not protect your Houses, Barns and Live Stock from damage by Windstorms when you can carry \$1000.00 Insurance for the small sum of \$2.00 per annum on the above amount. I also issue Policies on Live Stock against Death by Accident or Disease on mares during foal-ing time. Also Three Months on Stallions covering Travelling Season, also by the Year, and Transit Insurance while on the Railway until destination is reached.

F. J. HUGHES

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AGER

Office in Fortune Block, Upstairs,
Opposite Roche House,

ARKONA

Rev. J. A. Baldwin returned home on Saturday after spending a few weeks with his daughter, Mrs. J. A. Lambe, in Pentwater, Mich.

Pentwater, Mich.

Mrs. Jno. L. Fuller made a business trip to Sarnia last Wednesday.

Mr. Bert Miller, who has been taking treatment in London hospital, has returned home much improved. Mrs. L. Jacques, of Windsor, attended the funeral of her aunt, Mrs. W. H. Jackson, here, on Thursday last.

Jackson, here, on Thursday last.

Mr. and Mrs. Will Jackson, of Park.
hill, wish to thank the ladies of Arkona
who rendered assistance during his
mother's recent illness.

Mrs. Will Cope has secured a position
with the C.P.R. in Windsor.

We know a farmer very close to Arkona, on 50 acres, who has made from four
to six hundred dollars each year during
the past five years out of his crop of
alsike seed. There is big money in it.
We have a few bushels of fancy No. 1
seed, specially for those who are sowing
for seed.—Brown Bros.

Rev. J. H. McLachlan, of Strathroy,

Rev. J. H. McLachlan, of Strathroy, will occupy the pulpit in Baptist church next Sunday, morning and evening.

Miss Irene Dickison has returned after

spending a few weeks with her brother in Columbus, Ohio.

Mrs. Davidson and daughter, Georgie, have returned home from London.

A shipment of very choice Golden Vine peas have arrived at Brown Bros. Subject in Methodist church Sunday evening will be "Through the night to Christ." Special music, anthem and

Mr. and Mrs. Wm. Jackson, of Park-hill, were in town attending the funeral of the late Mrs. B. Jackson, last week.

Miss Ida Smith, who has been spending a few weeks at her home here, returned to Port Huron, where she is putting in a term training as a nurse.

Two of Arkona's oldest 'citizens, Mrs.
Broker Jackson add Mr. Charles Mellon
passed away on Tuesday, April 8th. Interment took place at the Arkona ceme-

Mr. Arthur Jenkins, of Strathroy, is

spending a few days in towu.

Mr. John Showler and Mr. Ernest
Slowler spent a few days in town last

Mr. W. S. Fuller, of Watford, made a business trip to town Tuesday.

Mr. Russell Brock, of Strathroy, spent Sunday with Mr. Norman Stoner.

Our tailor shop is very busy. Book your order early.—Fuller Bros. Mr. and Mrs. James Evans, of Watford, spent Sunday with Arkona friends.

Miss Rose McLeish spent a few days in London and Strathroy.

See the curtain muslins and bungalow netts at Fuller Bros.

Mr. Hooper, classical master at the Strathroy Collegiate Institute, will leave Strathroy for Lindsay.

CHILDREN IN THE HOME

When there are children in the home it requires constant attention to keep them free from the many childhood ailments which come so quickly—some of them proving fatal while others leave of them proving fatal while others leave the little one cross and restless and weak. To keep little ones well Baby's Own Tablets must be kept in the house These Tablets regulate the stomach and bowels, break up colds and fevers; expel worms and make teething easy. The Tablets are sold by medicine dealers on by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont

KERWOOD.

Miss Margaret Galbraith has returned home after an extended visit in Toledo and Cleveland.

Miss Adele Mellor has returned to he home in Birnam after spending a week with her sister, Mrs. Doau. Mr and Mrs. Waddell visited Toronto

Mr. and Mrs. Andrew Beattie enter-tained the young people of Kerwood one evening last week. All report a good time

Miss Ella Waddell spent the week end with Miss Jessie Galbraith, "Echo Farm."

Farm."

A sugar social was held in the Methodist church on Wednesday evening, April 16th. A splendid program was given and a large crowd attended.

A number of Farmers Bank shareholders in Middlesex county are being served with executions under the double liability clause. Most of the Middlesex shareholders and losing depositors lived around Kerwood. Among them were men who lost their life's savings. One man had \$3,000 on deposit, most of which he lost, and another deposited \$800 on the very day the bank tailed.

The Women's Institute members held

\$800 on the very day the bank tailed.

The Women's Institute members held their regular meeting Tuesday afternoon and interesting papers were given by Mrs. Jas. Richardson and Miss M. Armstrong. Recipes for salads were given by Miss M. Galbraith and Mrs. W. Johnson. Mrs. De Gex, the district president, addressed the meeting. There was a large attendance. On April 30, Miss Jean McFee, honor graduate of household science, Macdonald Institute, Guelph, an expert demonstrator, will demonstrate bread, rolls and pastry making to the ladies of Kerwood and vicinity.

INWOOD.

Stanley Anderson and Ross Sherwood left last week for Courtright, where they have secured a good position.

Mr. Max Parr underwent an operation for appendicitis at Victoria Hospital last week.

Mr. A. Price Maines has sold his residence to Mr. Isaac Rush, of Brooke. He intends holding an auction sale of household furniture on Wednesday, April 16th, and for the present to make his home with his brother near Niagara Falls, Ont.

Robb—Canton

terment took place at the Arkona cemetery.

Mr. Ernest George made a business trip to Sarnia last week.

"Empress" Shoes for women — the shoe that needs no "breaking in."—Fullor Bros.

Wyoming, April 12.—A pretty home wedding took place here Thursday evening at the residence of Mr. and Mrs. John Robb, when their only daughter, Annie Matilda, became the bride of Mr. Wm. John Canton. The bride was tastefully gowned in tan shot silk, trimmed with silver-beaded trimmings, and was unat-tended.

The ceremony was performed by her pastor, Rev. J. A. Ross, in the presence of only the immediate friends. After a dainty luicheon the happy couple left for their home on London road, where

Mr. Canton is engaged in farming.

The bride was surprised by the Young People's Guild of her church on Tuesday evening previous by their presenting her with a cut glass cream and sugar set. Her Sunday school class also remembered her kindly.

SALE REGISTER.

Monday, April 21st, farm stock, etc., conard McLure, lot 4, con. 12, Brooke. See adv.

Forest spring horse show Tuesday, April 22nd.

WE WILL SELL

Fresh Chocolates Pound Neilson's une

ASSORTED, HARD AND SOFT CENTRES, FOR

No less than 1 pound sold and only 1 pound to 1 customer. This is one form of advertising whereby the customer benefits

WHERE QUALITY AND VALUE MEET

MARKETS

533	WATFORD.	
e pd e e . n . d	Peas, per bush	30 50 75 2 00
e r	PROVISIONS —	25 18 18 13 00 3 00 20 00 26 00
o	MISCRILANEOUS	3 00 6 10 20 10 00
0	VEGETABLES AND FRUIT— Potatoes, per bag 1 00	1 15
e d	POULTRY— Turkeys, per lb 17 Chickens, per lb 9 Fowl 6 Ducks 12 Geese 10 London.	20 14 9 14 12

Toronto.

Toronto, April 15.—There was an active demand and a heavy run of cattle at the Union stockyards this morning. Good butchers' cattle were selling at from \$6.75' to \$7 and mediums at from \$6 to \$6.50, while common grades brought from:\$5.50 to \$6 per 100 pounds.

Cows were very strong and showed an advance of from 10c to 15c per 100 pounds on all grades. Choice selections sold at from \$5.50 to \$6, while mediums were drawing from \$5 to \$5.40 and common from \$4.25 to \$4.75. Canners sold at from \$2.50 to \$3.25 and cutters at from \$3.50 to \$4.25 per 100 pounds.

mon from \$4.25 to \$4.75. Canners sold at from \$2.50 to \$3.25 and cutters at from \$3.50 to \$4.25 per 100 pounds.

Bulls continue very firm, with good exports running from \$5.50 to \$6.25 for exceptionally choice selections, while butcher bulls were selling at from \$5 and common grades at from \$4.50 to \$5 per 100 pounds. Good calves were down about 25c, while a further drop was recorded for common and medium grades, which were from 75c to \$1 lower than last week. One or two exceptionally choice veals drew \$9.75 per 100 pounds, but there were very few that exceeded \$9, while common and light grades were drawing only \$4.50 and \$5 per 100 pounds.

Receipts of sheep and lambs continue very quiet and the market is strong but dull. A few spring lambs were selling at around \$6 each, but outside of that there was but little trade on the market.

Hogs were again easier at a decline of from 10c to 15c per 100 pounds from last week's prices. Receipts were somewhat lighter than usual, but the trade was nevertheless active. The price was around \$9, f. o. b., while weighed off cars they were selling at \$9.75 per 100 pounds.

To-day's quotations.

London export cattle. . \$ 6.85 to \$7.25

To-day's quotations.
London export cattle... \$ 6 85 to \$7 25
Liverpool export cattle... 6 75 to 7 00
Export bulls 5 50 to 6 20 Butcher cattle, choice... do., medium......do., common.....do., cows, choice.... do., cows, choice.
do., medium
do., common
Cutters
Canners
Butcher bulls
do., medium
Bologna Lulls
Feeding steers
Stockers, choice.
do. medium | Stockers, choice. | 5 25 to do., medium | 4 75 to do., light | 3 00 to Milkers, choice, each | 50 00 to do., com and med | 40 00 to Springers | 50 00 to Spring lambs, each | 7 50 to do., heavy ewes | 4 50 to Bucks and culls | 3 00 to Medium lambs | 8 00 to do. culls | 6 00 to do. com | 6 00 to do. colls | 6 00 to do. culls

East Buffalo.

East Buffalo.

East Buffalo, April 15.—Cattle—Receipts, 250 head; steady. Veals—Receipts, 260 head; slow and 50c lower; \$5 to \$9.50. House, Receipts, 4,000: slow; heavy, 10c lower; light, 10c up; heavy, \$9.40 to \$9.50) mixed, \$9.55 to \$9.60; yorkers; \$9.55 to \$9.85; pigs, \$9.75 to \$9.85; roughs \$8.50 to \$8.65; stags, \$7 to \$9; dairies, \$9.40 to \$9.75. Sheep and lambs—Reccipts, 4,000 head; dull; clipped lambs and yearlings, steady; others 10c to 25c lower; wool lambs, \$5.50 to \$8.15; yearlings, \$5.50 to \$8.50; wethers, \$7.40 to \$7.65; ewes, \$3.50 to \$7.25; sheep, mixed, \$5 to \$7.40.

COMMUNICATIONS.

We do not hold ourselves responsible for opinions expressed by correspondents].

Editor Guide-Advocate.

Editor Guide-Advocate.

Dear sir:—A meeting of the Watford Hockey Club was held on Friday evening last. The Club's expenses in putting a junior team in the O. H. A. last winter were very heavy, and the expenditures exceeded the receipts to a small extent. The statement we made in last week's paper, that the Club had a surplus on hand, is not true.

WATFORD JUNIOR O. H.A.

WATFORD JUNIOR O.H.A.



Henry Ford has built more automobiles than any man who ever lived. He knows how. That's the reason he can build "The Universal Car" at a wonderfully low price. Better get yours now—if you want a Ford this season.

Our factories have produced nearly a quarter of a million Model T's. Prices: Runabout, \$675; Touring car, \$750; Town Car, \$1000—f.o.b. Walkerville with all equipment. For particulars get "Ford Times"—an interesting automobile magazine. It's free—from Walkerville factory or from Ray Morningstar, Arkona.

THE STERLING BANK

OF CANADA

THE ONLY DIFFERENCE

Often enough, the difference between the man who owns his home and the man who does not is a savings account.

Head Office-King and Bay Streets, Toronto-WATFORD BRANCH W. A. WYKESMITH, Manager. KERWOOD BRANCH V. R. McCALLUM, Manager.

WARWICK VILLAGE AGENCY WEDNESDAYS, 1 to 4 p. m.

MERCHANTS

OF CANADA

President Sir H. Montaeu Allen
Vice-President Jonathan Hodoson, Esq.
General Manager. E. F. Herden

Reserve Fund and Undivided Profits 5,458,878 Deposits Nov. 30. 1911 63,494,580 183 BRANCHES IN CANADA.

General Banking Business transacted. SAVINGS DEPARTMENT all Branches. Deposits of \$1,00 and upwards received and interest allowed at best current rates. Watford Branch - F. KENWARD, Manager

To be shod well, quietly and with dignity is without doubt an asset to the business men.

INVICTUS SHOES

Are made to meet the needs and desires of all men-always in Good Taste. Correct

LADIES--Wear shoes to please not only yourself, but others. WEAR INVICTUS, \$4.00, \$4.50, \$5.00. Come in and try on a pair, then you'll know what we know. Take no chances. Your feet were made to last you a lifetime. Don't ruin them by wearing ill-fitting shoes. Your feet will be comfortable if you let us fit you with a Good Shoe. OUR LADIES' SUEDE PUMPS IN BLACK, FAWN, TAN, CHAMPAGNE, ETC., ARE FROM 50c. TO \$1.00 CHEAPER THAN

FOR THE FARMER --- We Guarantee the Best Values in every day and finer grades that are to be found anywhere. See our \$1.50 every day shoe.

ANY OTHER PLACE IN CANADA.

CASH OR PRODUCE