

PURITY FLOUR

"More Bread and Better Bread"

Once You Introduce Purity Flour into Your Kitchen You will

Use it in all Your Baking

Ask your grocer for a bag of "High Patent" Purity Flour.



Quality Wins Every Time CLARK'S ECONOMY STORES

CASH AND CARRY.

Have built up their successful business by making QUALITY THE FIRST CONSIDERATION, and we wish to assure the public that in the future this policy will be maintained as firmly as it has been in the past, and OUR ASTONISHINGLY LOW PRICES will not be allowed in any way to interfere with the high quality of our goods, and these prices will always be as low as possible, consistent with full weight and measure.

CANNED SALMON—Eagle Brand, large tins. We have a few cases of this choice quality salmon left, and while the stock lasts the price is 25c per tin, or \$2.90 per dozen.

The quality is guaranteed.

Kellogg's Cornflakes, pkg. 10c

Kellogg's Krumbled Bran, pkg. 20c

Grapenuts, package 17c

Shredded Wheat Biscuits, 25c

Post Toasties, 2 pkgs. for 25c

Gorton's Custard Powder, package 10c

CANNED PINEAPPLE

The quality is choice and the tin size No. 2. On sale this week 25c per tin, or \$2.90 per dozen

OATMEAL—The price will soon be higher, but we are still selling 6 pounds for 25c, or \$3.40 per bag of 90 pounds.

CORNMEAL—7 pounds for 25c

White Beans—These are hand-picked, and the price, 4 pounds for 25c

ORANGES AND LEMONS

California Oranges, sweet and juicy, per dozen 33c

Messina Lemons, per dozen 31c

SODA BISCUITS, pound... 16c

PRUNES—Fine quality California prunes, 2 pounds for 25c

CANNED CORN, 2 tins for 25c

FLOUR—BUY IT NOW

The price of Flour has advanced twice in ten days, but we have a few tons in stock, and this week will sell at the old price.

Best Pastry Flour, 7-lb. bags 30c

12-lb. bags 50c

24-lb. bags 95c

CANNED PEAS, standard quality, 2 for 25c

LAUNDRY STARCH, 2 lbs. 19c

CORNSTARCH, 2 pkgs. for 19c

BEE JELLY POWDERS, 3 packages for 25c

ROYAL DATES, 3 pkgs. for 25c

LAUNDRY SOAP, 9 bars for 63c

SPECIAL—PURE COCOA

A strictly high grade, unsweetened Cocoa. On sale Friday and Saturday

2 LBS. FOR 25c.

The quality is guaranteed—if not pleased you can return the cocoa and we will refund your money.

LARD, strictly pure 3-lb. tins 54c

DOMESTIC SHORTENING, 3-pound tins 54c

CROWN BRAND SYRUP, 2-lb. tins, 19c; 5-lb. tins 43c

PURE ORANGE MARMALADE, 4-lb. tins 68c

PURE JAM, raspberry or strawberry, 4-lb. tins 75c

CREAMERY BUTTER, 1b. 39c

TEA—ECONOMY BLEND

The quality will please and the price only 43c per lb.

CLARK'S ECONOMY STORES

719 RICHMOND STREET. 574 ADELAIDE STREET.

754 DUNDAS STREET. 169 ADELAIDE STREET.

FEARS NAVY CUT PERILS BRITAIN

Chancellor of Exchequer Declares Geddes Recommendations Are Too Drastic.

LAUDS OBJECTS SOUGHT

Sir Robert Horne Warns Commons 90,000 Men Must Be Retained.

LONDON, England, March 1.—The British government could not insist upon a reduction of the personnel of the navy below 90,000, it was announced in the House of Commons today by Sir Robert Horne, chancellor of the exchequer, speaking with regard to the report of the economy committee, headed by Sir Eric Geddes, which recently recommended a cut of 35,000 officers and men in the navy and of 50,000 officers and men in the army.

The chancellor said the government had recommended the cancellation in the army of 24 battalions of the line and the equivalent to five cavalry regiments as well as a reduction of the artillery of thirty per cent.

The government, added Sir Robert, had proposed a reduction in the education estimates of £5,500,000 out of the £18,000,000 reduction suggested by the Geddes report.

In opening the debate on the Geddes committee report the chancellor of the exchequer said he joined wholeheartedly in praise of the committee which had earned the gratitude of the whole country for producing a report which presented in a clearer and more comprehensive way than existed in any department today the whole system of the national expenditure. It was impossible, however, he continued, for the government to adopt the recommendations as a whole.

Regarding education, said Sir Robert, the government could not put into operation the proposals as to reductions in teachers' salaries and the exclusion from school of children under six years of age.

The government, he announced, proposed reductions in education estimates of £6,500,000, and the teachers would hereafter contribute five per cent of their salaries to a superannuation fund which would produce £2,000,000.

CLOSES SUCCESSFUL YEAR.

DORCHESTER, March 1.—The Presbyterian congregation of Dorchester recently closed a successful financial year. All organizations reported an encouraging balance. For missionary purposes there was raised \$1,231, and for the support of the work at home more than \$4,000. The last payment was made on the new pipe organ. The forward movement treasurer reported having forwarded more than \$2,000 to headquarters. The congregation decided to increase the minister's salary.

Former Kaiser Stands Up at 'God Save the King.'

AMERONGEN, Holland, March 1.—The spectacle of former Kaiser Wilhelm, in full dress uniform, bristling with medals, standing at attention while an orchestra played "God Save the King," was granted a few privileged visitors to Count Bentinck's private movie picture show here last night.

At the count's invitation, the former kaiser, his mustache now snow white and lacking somewhat its former aggressive tilt, but proud and haughty of bearing as ever, went with his staff to watch an exhibition of the late Sir Ernest Shackleton's previous South Polar expedition. When the film reached the place where the hoisting of the British flag over the southernmost possessions of Great Britain was shown, the orchestra played "God Save the King," and the audience, including the former kaiser, stood up.

BRINGS SALES BACK FOR TRIAL ON FRAUD CHARGE

St. Thomas Detective Gets Long Sought in Jackson, Michigan.

ST. THOMAS, March 1.—Harold Bruce Sales, former proprietor of what was known as the Parker Garage, and who was arrested in Jackson, Michigan, on information given by Chief Armstrong of the local police, was brought to this city late Wednesday night by Detective McCulley. He will be arraigned in police court Thursday morning, charged with obtaining a lease on a garage under false pretenses.

The charge was laid by Benjamin Honsinger of this city, from whom Sales rented the garage building. Sales, it is alleged, stated that he possessed certain pieces of property which it was afterwards found he did not own. The amount of money involved is said to be nearly \$2,000. Sales disappeared several months ago, it is claimed, and for the past four months the police searched diligently for him. Trace of him was found several times, but he evaded capture until Tuesday last.

The prisoner waived extradition proceedings. He was accompanied to this city by his wife and child.

SEES QUEEN CITY STOCK ARENA AS CHICAGO RIVAL

Deputy Agriculture Minister Addresses Annual Meeting of Royal Winter Fair Association.

TORONTO, March 1.—This city's new livestock arena, which was recently built at a cost of at least \$1,000,000, if not \$1,200,000, will not be a white elephant on the city's hands, according to some of the speakers at a luncheon in connection with the annual meeting of the Royal Agricultural Winter Fair Association here today.

Dr. Grisdale, deputy minister of agriculture, said: "Hitherto Chicago has been regarded as the lodestone of the stock breeders. Now we have better accommodation here for livestock fairs than Chicago has." He claimed that there was no reason why the Chicago livestock fair should not be matched here.

The association's managing director's report suggested that a maximum price list of \$60,000 and a maximum of \$60,000 for attractions and entertainments be provided for.

The report referred to the arrangement made for the use of the new arena here, and said:

"There is no use dodging or minimizing the fact that in undertaking to make an annual payment of \$50,000 to the city of Toronto this association has assumed a very heavy responsibility." Unanimous co-operation and the strongest kind of support of the management was asked.

President Dryden spoke of the livestock industry as one of the premier industries of the province.

AUGMENT POLICE IN STRIKE AREA

LONDON, March 1.—(Canadian Press Cable.)—The northern suburbs of Johannesburg were lighted tonight for the first time since the power-house staff rendered the strike a few days ago. The supply of current was gradually increasing under the direction of a volunteer staff.

An additional force of 2,000 police has been raised to maintain order among the striking gold miners. Strike leaders at a demonstration today delivered speeches couched in moderate terms.

FINANCE SCHOOLS ON BASIS OF 1921

KITCHENER, March 1.—Estimates sent to the city council by the local school board show that in spite of the building of an extension to public schools this year the board will be able to finance practically on the same amount of money as required last year.

The mill rate for the schools this year will be 10.1, as compared with 10.08 last year. The estimated expenditures are \$164,910.52, compared with \$153,106 for last year.

An increase of \$9,000 is noted for salaries.

CHURCH RAISES \$2,500.

DORCHESTER, March 1.—The annual financial statement of Crumlin Presbyterian Church showed that more than \$2,500 had been contributed in the regular way during the year. About \$1,000 of this had been given for missionary work, the Women's Missionary Society and Mission Band having been responsible for about \$400. The treasurer of the forward movement committee reported having forwarded more than \$1,600 to Toronto.

PERMITS PRINCESS MARY WARD IN ELGIN HOSPITAL

Telegram From Byng's Secretary Informs Council of Women's Plan.

ST. THOMAS, March 1.—Official acceptance of a ward in the Elgin Memorial Hospital as a wedding gift to Princess Mary was received in a telegram from Arthur F. Sladem, secretary to Lord Byng, governor-general of Canada, by the Local Council of Women who are raising funds by special subscriptions to furnish the ward.

The telegram read:

"His excellency commands me to inform you that His Majesty the King is graciously pleased to grant permission for a ward in the Elgin County Memorial Hospital to be named after Her Royal Highness, Princess Mary."

Subscriptions are being received daily from all parts of Elgin. Tuesday night the Daughters of England raised a neat sum for the fund by a "Princess Mary" dance in Shriner Hall.

BOARD SEEKS INCREASE.

WATERLOO, March 1.—Waterloo School Board in sending their estimates to the town council today asked for an appropriation of \$38,000 as compared with \$33,000 last year. Extensions decided upon by the board for this year are given as the reason for the increase.

What to Take for CONSTIPATION

Take a good dose of Carter's Little Liver Pills—then take 2 or 3 for a few nights after. They cleanse your system of all waste matter and regulate your bowels. Mild—as easy to take as sugar.

CARTER'S LITTLE LIVER PILLS

Genuine bear signature—Bentley Small Pills, Small Dose, Small Price

Standard Drug Stores

—ARE—

ALL-ROUND DRUG STORES

Although it's over eight years since we opened our first store in London, we still occasionally hear the remark: "This is the first time I knew you filled prescriptions here." In view of this fact we would like to impress upon you that each and every Standard Drug Store has a well-equipped Prescription Department, supervised by fully qualified men, who are capable and willing to render you expert service in all your Prescription work. We endeavor to be just as efficient in all our other departments. In fact, we attempt to conduct the most modern, complete, competent all-round stores that will be found anywhere

Bargains For FRIDAY and SATURDAY

Mastin's Vitamon Yeast 77c

Tablets Regular \$1.10

Dodd's Kidney Pills

Reg. 50c, 32c

Oil of Eucalyptus

1 ounce .15c, 2 ounces .25c

Horehound Twist 19c

1-lb. packages

Colorite Hat Dyes 25c

Zonox Kreo Koff for coughs

Small 45c, Large 89c

Beecham's Pills

Small 10c, Large 34c

Corson's Charcoal Tooth Paste 25c

Fig-Lax for constipation

Reg. 50c, 29c

Dr. Miles Nervine

Reg. \$1.20, 89c

Canadian Hair Dye

Reg. 50c, 39c

Wampole's Beef, Iron and Wine \$1.25

Gin Pills for the kidneys

Reg. 50c, 31c

Senna Leaves

Small Pkg. 5c, Large pkg 10c

Forminol Antiseptic Solution for Sore Throats 22c

Pebeco Tooth Paste

Reg. 50c, 32c

150 Lbs. Hospital Cotton

1-lb. Rolls

A splendid grade of Hospital Cotton.

Reg. 75c a roll

Friday and Saturday 49c

STATIONERY

Zonox Writing Pads—Linen Fabric, small 9c, Linen Fabric, large 17c, Parisian Linen, small 11c, Parisian Linen, large 19c, Parisian Linen, foldover 19c

Envelopes—Zonox Linen Envelopes, 25 in a pkg, 4 pkgs 29c, White Wave Envelopes, reg. business size, 4 pkgs 25c

Friday and Saturday

Melba Toilet Articles

Nail Paste, Polish, etc., reg. 35c, Melba Face Powder, 29c, Glory Talcum, reg. 40c, 29c, Melba Skin Creamer, Greaseless Cream, etc. 50c, Melba Face Powder, 59c, Lov'me Face Powder, 89c, Lov'me Toilet Water, \$1.69, Melba Bouquet Toilet Water \$1.69

Friday and Saturday

Ingram's Toilet Articles

Milkweed Cream, reg. 50c 31c, Milkweed Cream, reg. \$1.61c, Velveola Face Powder, 15c, Velveola Souveraine Face Powder, reg. 50c 31c, Ingram's Rouge, reg. 50c 31c, Ingram's Milkweed Talcum 19c, Ingram's Constance Tal. 19c, Ingram's Calla Cream (liquid face powder) 39c

Friday and Saturday

A, B, S. and C. Tablets

1,000 Tablets in a bottle. A very popular constipation remedy.

Regular 25c a bottle

Friday and Saturday 2 Bottles 29c

California Seeded Raisins With Nuts, Reg. 5c a pkg. Friday and Saturday 4 for 15c.

Lyman's Hydrogen Peroxide

Fresh—Full Strength.

Reg. 25c size 12c, Reg. 40c size 22c, Reg. 60c size 34c

Friday and Saturday

ZONOX Tasteless Preparation of Cod Liver Oil

For troublesome coughs, etc.

89c Per Bottle

Friday and Saturday

Vogue Royale Face Creams

The Day Cream, The Night Cream, The Skin Food

Reg. 50c each

Friday and Saturday 33c

2 for 65c

Beaumont Brand Olive Oil

Sealed Bottles Medium Size

This well-known French Oil is exceedingly palatable.

Reg. \$1.00

Friday and Saturday 69c

S. D. L. Hot Water Bottles

A heavy, 2-quart red rubber bottle, one of our best—guaranteed for 2 years.

Reg. \$3.50 value

Friday and Saturday \$1.99

Clarke's Laxative Iron Capsules,

A nerve and blood tonic, over a month's treatment per box.

Reg. \$1.50

Friday and Saturday 89c

Golden Meltaways

The new delicious candy, an assortment of three kinds, packed in 1/2 and 1-lb. packages.

1/2-lb. 30c, 1-lb. 60c

Friday and Saturday

CIGARS

El Premio 5 for 25c, Mona 4 for 25c, Ola 4 for 25c, Dolly Varden 4 for 25c, 5 Days from Havana 4 for 25c, Old Abe 4 for 25c, Rex Cigars 4 for 25c, Jap Cigars 6 for 49c, Bachelors 6 for 49c, Armada Invincibles 2 for 25c, Simon's Conchas 5 for 49c

Friday and Saturday

Willard's Menthol and Eucalyptus Pastilles and Gum,

Antiseptic Throat Pastilles 5-oz. pkgs. 25c

Vogue Royale Florida Water

A delightful lotion for after shaving and other toilet uses.

Reg. 50c size 29c, Reg. \$1.00 size 59c

Friday and Saturday

Stanol Mineral Oil

A heavy medicinal paraffin oil for the treatment of constipation.

Reg. \$1.00 size 69c, Reg. \$2.00 size \$1.29

Friday and Saturday

Clarke's 4 C's Cough Remedy

The demand for this splendid cough remedy is increasing by leaps and bounds.

Small size 29c, Large size 59c

Friday and Saturday

Sweet Nitre Kidney Pills 34c

Allenbury's Baby Food

No. 1 and 2 large size 99c

Zonox Corn Remedy 25c

Pill Alophen (for the bowels)

100 for 75c

Seidlitz Powders, Per box 22c

Nature's Remedy Tablets.

Reg. 25c, 2 for 29c

Sunset Soap Dyes

2 pkgs. 25c

Ovaltine Medium Size 85c

Large Size \$1.50.

Zonox Mustardine (will not blister) 35c

Sunset Dyes,

2 pkgs. 25c

Bromo Seltzer

Reg. 25c. 19c, Reg. 50c. 39c, Reg. \$1.19c

C. B. Q. For Colds, La grippe, etc. 17c

Palmolive Soap 25c

Regular 15c. 4 Cakes for

Thermogene (Curative Wadding) 33c

Grant's Vita-Vim Tablets 77c

Cream of Roses 22c

Hand Lotion

Standard Drug Stores

Western Ontario's Original Cut-Rate Druggists

"WE SAVE YOU MONEY"

FOUR STORES IN LONDON. ST. THOMAS. WOODSTOCK. FOUR STORES IN LONDON.

Standard Drug Stores

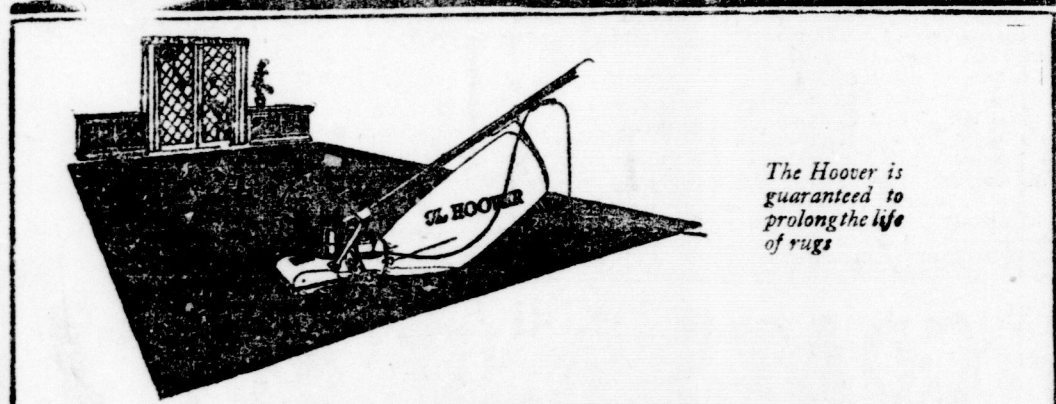
Western Ontario's Original Cut-Rate Druggists

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FOUR STORES IN LONDON. ST. THOMAS. WOODSTOCK. FOUR STORES IN LONDON.

STANDARD DRUG LIMITED

FOUR STORES IN LONDON. ST. THOMAS. WOODSTOCK. FOUR STORES IN LONDON.



The Hoover is guaranteed to prolong the life of rugs

See What You Save!

When you use The Hoover you save the cost of sending carpets and rugs out to be beaten and cleaned. You save on household help and lessen the tax on your own time, health and strength; you avoid having dust scattered around the house to soil curtains, draperies and walls; you have an immaculate home all the time—and your rugs are spared from wear by having all nap-casting embedded grit beaten out of them while they are also being swept and suction cleaned. In these ways The Hoover pays for itself over and over.

The HOOVER

It BEATS . . . as it Sweeps as it Cleans

Phone for a free home demonstration.
Divided payments make purchase easy.

THIS IS HOOVER WEEK AT
THE HYDRO SHOP

Dundas and Wellington Streets. Phone 7000