

LONDON ADVERTISER GRAND CONTINENTAL TRIP DAILY BALLOT

GOOD FOR TEN VOTES.

If Credited to Miss or Mrs.
Address
On or before May 10, 1915. District No.
This ballot, to be good, must be clipped and sent to The Advertiser before the above expiry limit. Clip along edges.

FRENCH AVIATORS DAMAGE FRIEDRICHSHAFEN HANGARS AND STATIONS IN GERMANY

PARIS, April 28.—The French official statement tonight says:

"During the course of the day of April 27 our aviators launched thirty-two shells on the station at Bollweier, seven miles north-west of Muelhausen, and sixty shells on the station at Chamblay, where they set fire to a depot of munitions."

"The station at Arnheim, on the Lorraine frontier, and the junction of the railways of Chamblay and Tuller court have been bombarded at night."

"On April 23 one of our aeroplanes dropped six projectiles on the hangars of the dirigibles at Friedrichshafen. The aviator observed clouds of smoke rising from the roof of one hangar. Twenty-one shells have been dropped on the station, the bridges and a factory at Leopoldsdorf (Haden). During this bombardment one of our aeroplanes fell within the German lines."

Four German machines dropped.

"During the course of the day four German machines were pursued and reached by our aviators. One fell ablaze within the lines of the enemy near Brimont. Two others came to the earth north of the trenches—one in Champagne and the other in the region of Ancre—and were destroyed by our aviators. The fourth fell near Rheims. The two German aviators, who were not wounded, were taken prisoners."

A dispatch to the Havas Agency from Bern, Switzerland, says: "An aeroplane, flying at a great height, dropped six bombs on the Zeppelin establishment at Friedrichshafen. Despite a violent shrapnel and machine gun fire it remained in the vicinity of the balloons for half an hour, and then retired safely, after accomplishing its object. The extent of the damage done by the aeroplane is not known."

A dispatch to the Havas Agency from Bern, Switzerland, says that allied aviators today dropped sixteen bombs on the railroad station and roundhouse at Hattlingen. Considerable damage was done."

On Rifle Factory, Two.

GENEVA, Switzerland, April 28.—A French aviator yesterday threw four bombs on the Mauser rifle factory at Oberdorf, near Stuttgart. Each of these missiles reached its goal, and according to the information coming into Geneva considerable damage was done. A quantity of rifles, together with some machinery, was destroyed."

Bombs on Nancy.

NANCY, France, April 28.—(Via Paris, 5:10 p.m.)—A German aeroplane yesterday dropped four bombs on the city. Three persons were killed and a number of others were injured seriously."

ATTACK OF GERMANS DEFINITELY CHECKED

Effort of Enemy To Break Through Allies' Line Near Ypres
Halted, Says Sir John French—Allies Deliver Counter-Attacks.

[Canadian Press.]

LONDON, April 28.—10 p.m.—"Our operations in conjunction with the French have definitely stopped the German attack."

In these words, Field Marshal Sir John French, commander-in-chief of the British forces on the continent, announces the conclusion of another German attempt to break through the allied lines around Ypres and along the Yser Canal, which brought about one of the most sanguinary battles of the war.

This, however, only brings to an end the first phase of the battle, for the Allies have yet to win back the ground which they lost in the great German sweep. For this purpose they are now delivering counter-attacks against the German lines. Only at one place, Steenstraete, have the Germans managed to keep their footing on the western bank of the canal, while to the north of Ypres the positions remain much as they were, the Allies making no claims to an advance there, and the Germans reporting that all the British attacks have been repulsed.

To hold these lines, the Germans have brought up further reinforcements, and Belgium, behind them, has been denuded of troops. The towns and villages in Belgium are being guarded by only a handful of sentries.

British Statement.

The following British official statement was issued tonight:

"Fighting to the north and northeast of Ypres continued all yesterday. Our operations in conjunction with the French, definitely stopped the German attack, and it has not since been renewed."

"Since yesterday morning there have been no German west of the canal except at Steenstraete, where they have established a small bridge-head."

"The readiness of the situation has necessitated the delivery of counter-attacks both by the French and our troops on the north of the Ypres salient. In resisting these counter-attacks, the Germans again made use of asphyxiating gases and of shells manufactured in contravention of the Hague convention."

Fighting also continues in Champagne, where the Germans make claim to the capture of a strong French position, in the Argonne and the Woëvre, where the French say they are progressing, and in the Vosges, where both sides claim to be in possession of Hartman's Wellerkopf. It is probable that this mountain, which commands the plains of Alsace, has changed hands several times; this would account for the contradictory reports."

FRENCH REPORT.

PARIS, April 28.—10:32 p.m.—The following official communication was issued by the war office tonight:

"The day has been relatively calm in Belgium, with no modification in the situation. We have retained the ground which we regained in the last three days."

"In Champagne, the Germans took from us, in the region of Reims, 300 meters of advanced trenches. We have retaken half of them."

"In the Argonne, near Marie Therese, an attack attempted by the Germans was immediately checked by our fire. At Les Eparges, the enemy has bombarded, but delivered no further attack. The same thing has occurred at Hartman's Wellerkopf. The Germans have directed an intense fire against the summit, but made no attack today."

The French War Office this afternoon gave out a report saying:

"To the north of Ypres we have continued to make progress. This is particularly so on our left, where we took six machine guns, two bomb-throwers and much war material, at the same time making several hundred prisoners, including a number of officers."

"The losses of the enemy were heavy. At a single point on the front not far from the canal, we counted over 600 bodies of German soldiers."

CONCESSIONS MADE

Japan Mail Says Demands on China Are More Lenient.

[Canadian Press.]
Tokyo, April 28.—Japan's new proposals to China show concessions, according to the Japan Mail. They are said to omit the demand for the northern part of the coast territory. Out of consideration for Great Britain some modification is considered probable, relative to railroad concessions in South China."

N. Y. C. BOND ISSUE
ALMOST SUBSCRIBED

[Canadian Press.]
New York, April 28.—Financiers and bankers were gratified today by the announcement that the sale of what was said to be the largest issue of corporate securities ever placed in the United States had been consummated yesterday. This was made known when J. P. Morgan & Co., as syndicate managers, stated that substantially all of the \$100,000,000 of New York Central 20-year 6 per cent convertible bonds offered to stockholders had been subscribed for. The proceeds of these bonds will be used to fund an equal amount of the company's now unfunded debt and in the acquisition of property."

DEFENCE BEGINS

Witnesses to Testify in Favor of John R. Lawson, Mine Worker.

[Canadian Press.]
Trinidad, Col., April 28.—The defence opened its case today in the trial of John R. Lawson, District 15 member of the international executive committee of the United Mine Workers of America, charged with the murder of John Nimmo, a deputy sheriff, killed October 25, 1913, in a battle between deputies and striking coal miners.

It was expected that the examination of the defence's witnesses would occupy the remainder of the week."

LOSS OF APPETITE

Most Successfully Treated by Taking Hood's Sarsaparilla.

Loss of appetite is accompanied by loss of vitality, which is serious. It is common in the spring because at this time the blood is impure and impure blood fails to give the digestive organs what is absolutely necessary for the proper performance of their functions.

Hood's Sarsaparilla, the old reliable, all-the-year-round medicine, is especially useful in the spring. Get it today. It purifies and enriches the blood and gives vitality, vigor and tone. It is wonderfully successful in the treatment of loss of appetite and the other ailments prevalent at this time. It is not simply a spring medicine—it is much more than that, but it is the best spring medicine. Hood's Sarsaparilla makes the rich, red blood the digestive organs need.

NEW ZEALAND PRESS
APPLAUDS CANADIANS

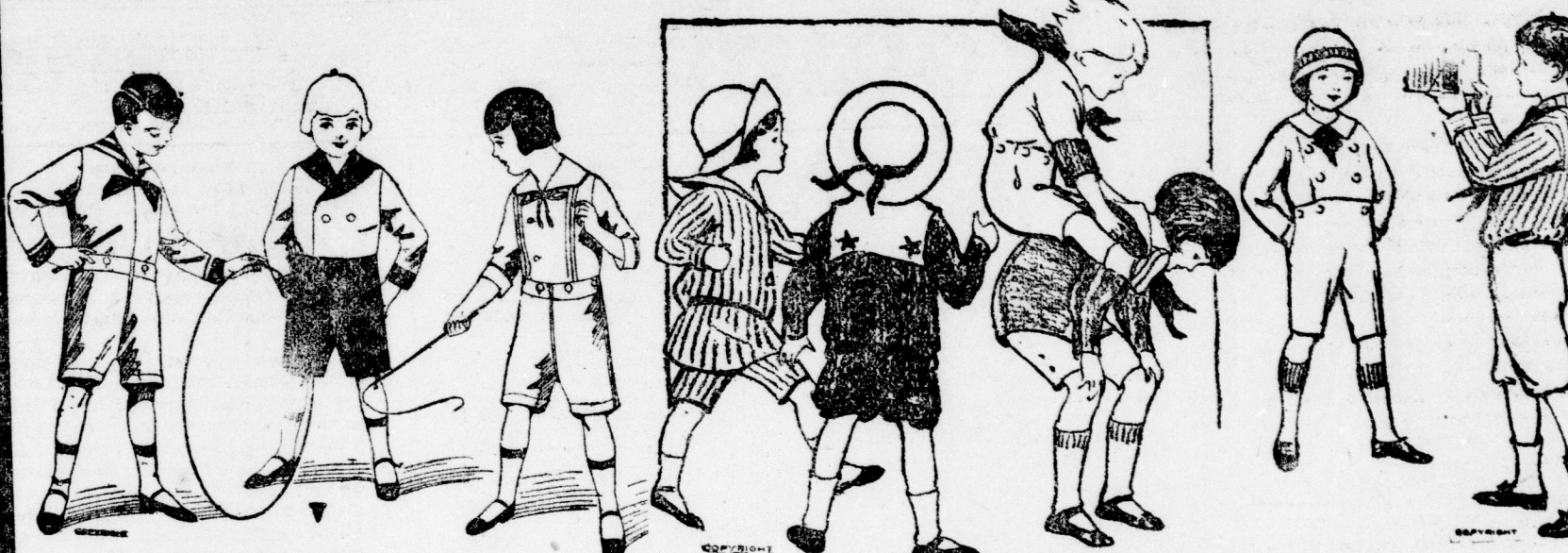
[Canadian Press.]
Wellington, New Zealand, April 28.—The press speaks in the highest terms of the Canadians' courage in the fighting near Ypres, and emphasizes the value of the stand they made in promoting a similar spirit among the overseas forces of Great Britain.

THE LONDON ADVERTISER THURSDAY, APRIL 29, 1915.

Summer Opening of Boys' Wash Suits Tomorrow

Every mother knows how difficult it is to get summer outfits for the boys later, after stocks have been picked over and over and half sold, when sizes become broken in almost every range and you are obliged to take what you can get in sizes required. The reason for this is that the season for wash suit selling is short; unlike the woolen suits, they are not year-round sellers. Consequently it is not possible for us to keep up the ranges later in the season, as the makers turn to other lines.

TOMORROW, THE LAST DAY OF APRIL, we will make a big display and sale of our entire stock of new 1915 summer wash goods, including boys' wash suits, knickers and shirtwaists and children's wash rompers; many leading lines, specially priced for this sale, are worthy of your immediate attention, as they will not be repeated. Groups will be found as listed below.



GROUP NO. 1—PRINT AND GALATEA SUITS, 75c.

These are in blue and white and tan and white stripes, with dark collars and belts, plain or bloomer style pants; colors guaranteed fast; 100 suits in this group, for ages 2½ to 8 years. Price 75c suit

GROUP NO. 3—BUSTER AND OLIVER TWIST SUITS, \$1.50.

These are in plain blue, tan and white chambray and striped galatea, made in Buster, Oliver Twist and vestee styles, fast washing colors; sizes for ages 2½ to 9 years. Price, \$1.50 suit

GROUP NO. 2—JAP LINEN SUITS, 95c.

These are plain and fancy suits in blue and tan and white shades, made up in half a dozen different styles, with trimmings to match; sizes for ages 2½ to 8 years. Price, 95c suit EXCLUSIVE STYLES, for ages 2½ to 10 years, extra quality \$2.00 to \$3.00 suit

LOT NO. 4—BOYS' ROMPERS, 50c.

Boys' Wash Rompers, in blue, white and tan and other wanted colors, fast washers; in sizes for ages 2 to 7 years. Price, 50c BOYS' WASH KNICKERS, in good variety, at 35c, 50c, 75c pr.

BOYS' BLOUSES 50c Special Blue Chambray

These at 50c are specially priced and extra good value, plain blue chambray, also white and assorted striped effects in sizes for boys ages 6 to 14 years. Price 50c each
Main Floor, Richmond Street Section.

BIG DISPLAY

Children's Headwear

Tomorrow we will display all the new Summer Headwear for children, in straw, silks and crash. See this assortment. Prices 25c, 50c, 75c and \$1.00
Main Floor.

BOYS' BLOUSES 75c, \$1 Newest and Coolest Styles

Low-cut neck, with collar attached, and short sleeves for hot weather, some fancy collars made of white twilled cotton and crepe; newest and coolest blouses for boys; all sizes; 75c, \$1 each
Main Floor, Richmond Street Section.

Sale of Wide Linoleums Friday and Saturday

At the very time you need new floor coverings for your kitchen, hall, library, bedroom, etc., this special opportunity has come to us. Regular 50c and 55c quality 35c and 45c yard about 350 square yards of Imported Cork Linoleums, 12 feet wide, splendid wearing quality, good designs, bought at a price that allows us to sell it to you at less than the price of an average oilcloth. On sale Friday and Saturday:
Regular 50c for 35c Regular 55c, for 45c

Veranda Rugs

Our stock of Veranda Floor Coverings is more complete this season than ever before, and includes all sizes in the following makes:

Waite Fibre Rugs, Rattania Rugs and Runners, Crex Grass Rugs, Mourzouk Cocoa Fibre Rugs

Write for interesting booklet describing these different makes.

The "RIGHT" Kind of Refrigerators

GET READY FOR YOUR ICEMAN SATURDAY.

There is a right and a wrong kind of refrigerator—the refrigerator that wastes the ice and the kind that conserves it. Refrigerators that have a smelly odor and the kind scientifically built for free air circulation, in which the contents are kept sweet and fresh. The "right" kind of refrigerators for all home capacities are here for your selection. They are built scientifically of good sound materials and linings, so arranged for the best and most convenient storing of food, with the least consumption of ice, and the prices are as low as can be made commensurate with "safety" and proper economy to the user.

These Are Desirable Features

Constructed in Canada, on scientific principles. Wood thoroughly kiln dried before cut up. Trimmings, shelves and castors are latest designs. Perfect circulation, low temperature, no moisture, eight-wall insulation, and with mineral wool, the best-known non-conductor of heat or cold, making a great saving of ice.

LININGS—White enamel, galvanized steel, porcelain, and opalite glass; easy to keep absolutely sanitary. Every refrigerator guaranteed satisfactory. Prices \$7.49 to \$55.00

Special Afternoon Lunch.
Sliced Tomatoes, Bread and Butter
and Cup of Tea or Coffee,
3 to 5:30—Special, 15c.

SMALLMAN & INGRAM
LIMITED



In Restaurant—3 to 5:30.

Fresh Strawberries and Ice Cream,
Special, 15c.

"JUST A LITTLE BETTER." WE WILL PAY YOU

In Style, Fit, Quality
and Finish When
You Buy From Us!

FOUR THINGS YOU SHOULD
INSIST ON WHEN YOU
BUY SHOES.

CASSELLMAN BROS.' SHOE STORE
is recognized as a store of quality. When a regular price is quoted you know the shoe was made to sell at that price. When a sale price is quoted, you know that it is exceptional value.

Men's Oxfords
In tans, duffs and patents, including the new English styles, with rubber soles and invisible eyelets. Goodyear welts. Sizes 4 to 11, widths A to E. \$4.00 to \$6.00

Women's Oxfords and Pumps
Also New "Colonials" and strap shoes in patents, duffs and whites. New heels and newest shapes in welts and turn soles. Sizes 1 to 7; widths A to E. \$2.50 to \$6.00

SEE OUR WINDOW.
Special Military Style Boots
We find some of our Black, Grey and Sand Cloth-Top Boots broken in sizes. Regular stock lines, not bought for sale purposes. Regular \$3.00, \$4.00, \$5.00 and \$6.00, in new button and lace patterns. SPECIAL "TAKE A WALK PRICES."

CASSELLMAN BROS.
Shoes for all the Family.
171 DUNDAS STREET



A Fine Treatment For Catarrh

EASY TO MAKE AND COSTS LITTLE

If you suffer from Catarrh, head

aches, sore throat, asthma, or Catarrh

of the nose, here is a fine recipe that

often gives relief after other

treatments have failed.

Its effect in the worst cases is

usually most striking and positive. The

correct method of treating Catarrh, is

to employ a remedy that will

quickly drive the catarrh from the

system and at the same time, by

tonic action, increase the vitality,

which is always lowered by the

catarrh. To do this, we believe

the following formula to be really the

best prescription, as it acts quickly,

costs little and can be easily prepared

at home.

From your druggist obtain one ounce

of Epsom's Salts (Double Strength), about

75c; one ounce of pure Glycerine, 50c; one

ounce of pure Carbolic Acid, 50c; one

ounce of pure Boric Acid, 50c; one

ounce of pure Salicylic Acid, 50c; one

ounce of pure Menthol, 50c; one

ounce of pure Eucalypti, 50c; one

ounce of pure Peppermint, 50c; one

ounce of pure Thymol, 50c; one

ounce of pure Clove, 50c; one

ounce of pure Wintergreen, 50c; one

ounce of pure Camphor, 50c; one

ounce of pure Myrror, 50c; one

ounce of pure Sassafras, 50c; one

ounce of pure Nutmeg, 50c; one

ounce of pure Cardamom, 50c; one

ounce of pure Anise, 50c; one

ounce of pure Fennel, 50c; one

ounce of pure Coriander, 50c; one

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