

English Rheumatism Capsules are guaranteed to relieve the worst forms of rheumatism inside of a few hours, and to cure permanently if given a fair trial. They act directly upon the uric acid in the blood, and will not upset the stomach. Price, 30 cents only at TAYLOR'S MARKET DRUG STORE, 389 TALBOT.

Our Double-Vision Glasses
Are ground out of one solid piece of glass, and HAVE NO LINES IN THE LENSES.
The Brown Optical Co.
Eyeglass Specialists,
237 DUNDAS ST. Phone 1877.

USE CONNELL'S COAL
\$7.00 PER TON.
CHESTNUT, STOVE AND EGG,
45.75 PER TON.
Large, Clean Pea Coal.
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LONDON'S LARGEST JEWELRY.
Wholesale, Retail and Manufacturing.
Our Motto: "One Price the Year Round."
234 Dundas Street.

SAME CUT PRICES ALWAYS AT BOTH STORES.
252 Dundas Street.
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STANDARD DRUG, LIMITED.

The Coal Bills
are big items in household expenses. A saving of a ton or two a year is worth considering. A customer of ours who started using D. L. and W. a year ago declares he has saved two tons in that brief time.
D. L. AND W. IS ALL COAL.
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RAILROAD WATCHES
Fine repairing on all Railroad Watches.
Work Guaranteed.
Time received daily over our own private
GEO. H. ZWICKER
Phone 1742, Jeweller, East London.

You Ought to Try OUR LUNCH ROOM
Lunches (all home cooking), at all hours, and at reasonable prices.
Special attention given to banquets and sleigh parties.
Chivas' Restaurant and Confectionery
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G. R. GRICE
Optical Specialist.
Parlors, 180 Dundas Street, Upstairs.

New Wallpapers For Bedrooms
In the plainer designs, with cut-out borders and base to match, in dainty colorings of Rose, Gray, Blue, Pink, Yellow and Mauve in the new shadow effects. We also have the cretonnes to match. These are the newest, and the effect is very pleasing.
We invite your inspection.
COLERICK BROS
212 DUNDAS ST.

The London Loan and Savings Company
Invest Your Money With
"The Double Safety Company"

HAMILTON'S Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

SPECIAL PRICES
Diamond Hall Stores
In order to reduce our large stock before moving, we will offer very special prices in several lines.
CUT GLASS BERRY BOWLS.
Beautifully cut bowls, neat pattern, Special \$2.45.
\$3.60
Pair \$3.60
This beautiful cut glass sugar and cream.
MAIL ORDERS CAREFULLY FILLED.
Diamond Hall Stores
214 Dundas St. 674 Dundas St.

Johnston Bros. XXX Bread
In asking you to try this good bread, we feel sure it will prove itself worthy of the trial.
Phone or stop a wagon.
Johnston Bros. Phone 944.

ADVOCATE PRINCIPLE OF LAND TAXATION
Secretary of Tax Reform League
Says Present System Is All Wrong.

"Safety First" is the motto you see everywhere on the railroads," said Sydney Thompson, beginning his address on the single tax, in the city hall last night, "but what about the shacks and rickety tenements, these veritable fire-traps that we have in our cities, and why do we not follow up the 'Safety First' motto in demanding safer and more sanitary factories?"
Mr. Thompson, who is secretary of the Tax Reform League of Eastern Canada, pointed out that present day systems of taxation encourage the lazy man, the speculator who performs no productive or useful labor, but who is a parasite reaping the benefit of the improvements made by his neighbors. The taxation of land values, Mr. Thompson said, would be an effective remedy for the state of affairs.
ADD SINGLE TAX B(JoiMa't ta aa
Natural monopolies, it was pointed out, would be considered the same as land values. Thus street railway and other public utility franchises would not escape taxation.
One great advantage of taxation on land values is that such a tax cannot be evaded. An income tax, for instance, can be and is often evaded.
Mr. Thompson outlined the history of the single tax movement in this country, and explained the work of the Tax Reform League, through its lectures, and educational bureau, its press bureau, and its publishing department, which issues a monthly, "The Square Deal."
Reference was made to the system of taxation in operation in Vancouver. That city, it was pointed out, is known as a single tax city, but Mr. Thompson said it does not assess its land high enough. In Manitoba farm improvements are exempt from taxation.
Tax On Land Values Only.
The single tax, it was made clear, is a tax on land values, not on land. Land values depend largely on population, and the use made of or the demand for land in a certain vicinity. Single taxers think that such land should be taxed at the same value whether it is built upon or not. They are opposed to a business tax. The Tax Reform League aims to keep the single tax movement a non-political one, said Mr. Thompson.
John A. Cottam, a vice-president of the league, presided, and spoke of the injustice of penalizing a man for improving his property.
Among those present, who took part in the discussion, were ex-Ald. E. H. Johnston, vice-president of the league; W. E. Saunders, George Moran, W. G. Stewart, W. B. Lawson, William Scarrow and Claude Sanagan.
Mr. Thompson's arguments were received with quite apparent favor.

HARRISTON.—Large deliveries of export cattle were made in the past few days to the local drovers, \$8 to \$8.25 being the price paid.
Cute little baskets, suitable for favors, in many shapes and colors, at three cents to fifteen cents each, at Peters', Dundas street.
MINARD'S LINIMENT CURES DISTEMPER.
BOYS and girls can enjoy a Brownie Camera right from the start. Popular with grown-ups too. Prices \$1.00 to \$12.00. Prompt developing and finishing of films.
J. H. Back & Co.
210 DUNDAS STREET.

Phone 470.
For Best COAL
John Mann & Sons
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DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
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WE SELL FOR LESS
The "Cairncross" Hot Water Bottle (absolutely guaranteed), regular \$1.60. Special price, **98c**

Quality Rubber
Enumerating prices is not enough to tell you. The prices tell nothing till you buy and use and see the long life of our rubber goods. Our rubber goods are actually of the best quality material and construction. We guarantee this. Here's where you get wear, life, usage, at a price consistent with value. Only too much cannot be said about our rubber goods—buy here and you will get a far better satisfaction than usually had.
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas St. London, Ont.

LONDON G.T.R. ENGINEER HAS NARROW ESCAPE

James H. Rhynd, a Grand Trunk engineer, residing at 533 Ontario street, this city, had a narrow escape from death at Hamilton Friday, while assisting in uncoupling an air hose between his engine and a baggage car.
Passenger train No. 78 from Toronto, in charge of Conductor J. McLaughlin and Engineer Rymal, of Toronto, stopped at the junction cut just west of Hamilton in order to allow the pilot engine to couple on before proceeding into the Stuart street depot. The train baggage car was unable to break an air hose connection and Engineer Rhynd went to his assistance.
Not knowing that Rhynd was between the car and tender the engineer of the pilot engine backed into the train, pinning Rhynd between the cars.
The injured man was immediately taken to the depot where medical attention was summoned. It was found that he had received a number of bad scalp wounds, and it was also thought that internal injuries had resulted. Mr. Rhynd was removed to his home on G. T. R. express No. 15. When an Advertiser reporter called at the house last night he was reported to be resting easily.

The Mendelssohn Choir of Toronto, as in previous years, is again proving a real sensation in musical circles, not only on account of the great variety and general excellence of their programs, but also on account of the rare opportunity offered the lovers of good music, of hearing such noted artists as Mr. Reed Miller, one of the foremost tenors of the time, and Mr. Horatio Connell, a baritone with an enviable reputation both in Europe and America. Miss Mildred Potter, a contralto who occupies a leading position among concert singers of the United States, and Miss Florence Hinkle, soprano, who, on account of her great success in Toronto on previous occasions needs no introduction. In order to give its patrons the privilege of this opportunity, the Canadian Pacific Railway will have a special rate of \$2.95 in effect, good going on the Toronto express, leaving London at 12:40 noon, and good returning on any regular train the following day. There will, however, be a special train leave Toronto immediately after the choir concert, making fast time to London. In order that business people will not lose any more time than necessary on the trip. Tickets and information at the city ticket office, corner Dundas and Richmond streets. W. Fulton, agent.

WILL INVESTIGATE GIRL'S DEPORTATION
Servant Girl Turned Back at the Border.

ALONE IN NEW YORK CITY

Without Being Able to Speak a Word of English, Young Girl, Bound for London, Is in Serious Plight.

Controller J. P. Moore received a telegram Friday evening from the Immigration Department stating that the case of the Greek servant girl, being brought to London, who was turned back at Niagara Falls by the Canadian immigration authorities, will be investigated immediately. The girl was accompanying Mrs. Louis Pernokis, of this city, and her six children, who were returning from a trip to Greece. They were met at New York by George Pernokis, the brother-in-law of Mrs. Pernokis, after resting one day in that city, proceeded to Niagara Falls. Here the

ROWAT'S Please people who are particular.
COFFEE 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3051, 3052, 3053.

immigration officers refused to admit the girl, saying that in order to comply with the regulations she should have proceeded to the border immediately on landing in New York. The girl was sent back to New York, while the rest of the party, being residents of Canada, were allowed to proceed to this city.

Louis Pernokis, on learning the facts, immediately placed the matter in the hands of the firm of solicitors of which Controller Moore is a member. He telegraphed the department at Ottawa for an explanation, and received a message Friday night to the effect that the matter would be promptly investigated. What is to become of the girl in the meantime is causing Mr. Pernokis considerable worry, as she cannot speak a word of English.

DEATH OF JOHN BELL.
[Canadian Press.]
Wingham, Jan. 23. — The funeral took place to Wingham Cemetery today of John Bell, aged 75, who died in the hospital after an illness of only a few days with an affection of the stomach. Thomas, of Southampton is a brother; John, of Detroit, a son, and Mrs. Van Allen, of Detroit, a daughter.

ROSS' LIMITED. Edmonton
MANUFACTURING FURRIERS

Clearing Fur Stock

OUR FUR BARGAINS ARE DAILY MORE APPRECIATED, AND THE CLEARING SALE IS ACCEPTED AS GENUINE. The fact that garments bought direct from the manufacturer at clearing prices, such as we offer, puts competition out of the question.

Our goods are all guaranteed and up to the latest in style, besides being **SELECT in QUALITY**
Your Inspection Will Be Appreciated

LADIES' WEAR
Special Clearing in Waists
VELVETEEN WAISTS, regular \$4.50, now **\$1.39**
SILK WAISTS, regular \$5.00, now **\$1.98**
VOILE AND LAWN WAISTS, regular \$2.00, **\$1.39**
NET WAISTS, regular \$4.50, now **\$2.49**

Balance of Coats and Suits
Now going at from 1/4 to 1/2 regular prices.
Phone 1319 196 Dundas Street

A Wise Man

doesn't live as if his income couldn't stop—he makes provision for sickness, lack of work and old age, by having his Bank account with

The Old Huron & Erie of London

When he has saved \$100 or more he asks us to transfer the money to our Debenture Department for a short term of years where he obtains

4 1/2 %

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which permits the speculator to enrich himself without working.

London Conservatory of Music and School of Elocution, Ltd.

Write or phone for particulars regarding scholarships, prizes, etc. Lottie L. Armstrong, registrar; F. Linforth Willgoose, Mus. Bac., principal.

Coal Bill High?
Perhaps you have not tried our

D. L. and W.
It burns to an ash, and gives a greater percentage of heat than any other coal. You Ought to Try It.

Heaman & Son
Office and Yard, Burwell St. Phone 312.

The Manor Tea Room
MOLSONS BANK BUILDING.
Businessmen's Luncheon.
Luncheon, 12 a.m. to 2 p.m.
Tea, 4 to 7 p.m.
Private rooms reserved for special occasions.

LOCAL CONDITIONS BETTER THAN IN 1913

Dun's trade report of London for the week indicate a better condition of things in London. It says: "The usual January sales are in progress and considerable stock has moved off in consequence. Retail trade, except in few lines, is up to the average. Jobbing houses are booking nearly as much business as last year, a greater portion coming from Ontario and east, and a marked shrinkage from the west. Factories are all working, but some on reduced time; the largest foundry is now working five days a week instead of four, which prevailed through the fall. Collections are good, but western accounts are generally overdue. One small failure this week. During the past 30 days the failures in this district have been fewer and of less amount than for the same period a year, and also two years ago, which is a splendid index of the soundness of Western Ontario conditions."

Closed, heated carriages for every occasion. Phone Heston's Livery.

COAL GENUINE PLYMOUTH ANTHRACITE. Get together with your neighbors and order a car.
Jas. H. Herrick, Agent
Prices on Application.—Phone 2649.

Ask ONLY and ALWAYS for
Neilson's Chocolates
"The Chocolates that are Different."

The O O Duplex Oxypathor

Formerly sold by Mr. George Beach, is now sold by the Forest City Oxypathor Company, Room
215 Dominion Savings Building
With an Oxypathor in the house, ready for instant use, day or night, sickness and disease can be checked in the first stages and a cure promptly effected.
Call or write for explanation of treatment.
Phone 1546. Agents Wanted

Mitchell's Cough Syrup
GUARANTEED TO CURE.
Only 25 cents a Bottle.
B. A. Mitchell
DRUG STORE,
114 DUNDAS STREET.

"Just Returned from the Coast"
John Dough Reports "Bread Business Good"

He will be at our factory to help us educate the people of London to "Eat More Bread." It is the cheapest and most nourishing food you can eat.

We will issue to all our customers, through our drivers, a neat little booklet full of Bread Receipts of how many good dishes can be made from Bread.

ASK YOUR DRIVER FOR ONE. IT COSTS YOU NOTHING.

"Eat More of Parnell's Bread."

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