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LONDON, FRIDAY, JULY 28.

THE MOROCCAN SQUABBLE.

In this Moroccan embroglio one thing is clear: France precipitated the trouble. If she had abided more strictly by the Algeiras convention, Spain and then Germany would have had no opportunity to interfere.

According to the Algeiras convention France and Spain were jointly to keep order among the Sultan's tribes and support his government, but without any extended occupation of territory or exclusive commercial rights, such as those divided between Russia and Great Britain in Persia. Germany allowed the French to officer and organize some of the Sultan's troops, while French capitalists bought him up body and soul, by extensive loans. She allowed also a French occupation of the district round Casa Blanca, where the French have built up an excellent army of the warlike Arabs.

But when this expedition to Fez was launched on the humiliating pretext that the Sultan and European residents were in danger there, Spanish jealousy was provoked to the seizure of Alcazar, and German impatience rapidly worked up to the coup at Agadir.

As a signatory to the treaty of Algeiras, Germany has a right to intervene when the terms of the treaty seem to be too far strained by another signatory. The fact is, it has been the inevitable tendency that the power which polices and finances so shakily a realm as Morocco should gradually tighten its grip into a protectorate, and perhaps the hasty advance on Fez was only an anticipation of what was bound to come sooner or later. It would appear that Spain and Germany are something like this, and that Spain seeks to get a share in the coming partitioning of Morocco, while Germany is more than half ready to wink at France gaining the lion's share, provided that France will make certain territorial concessions there and elsewhere.

The fears expressed by some German newspapers that the conquest of Morocco would provide France with fine army material for the Rhine cannot be very genuine. For although the Arabs make splendid soldiers, and the Germans may look back into the distant past when one of their emperors, Frederick II, used Arab troops in Italy to striking effect, it is clear that Germany is rather more eager for a liberal concession of French Congo territory and a naval station than for a return to the strict enforcement of the Algeiras convention.

But that is where Great Britain comes in. It would seem that German diplomacy dealing directly with France was trying to ignore Great Britain, another important signatory of Algeiras. But Mr. Asquith stepped in partly to strengthen our French ally, partly to defend British interests. These are threatened by German aggression at Agadir in two ways. First, in invading that port Germany not only gets in a general sense a pawn to play against France in the bargaining, but it is probably the very place she wishes to take as a naval station. Britain, however, feels her African interests threatened by a German establishment in this quarter, and by the way the American Government might well consider it closely in its bearings upon Brazil. Then, in the second place, Germany seems to be asking France for a very large slice of land in the vicinity of the Belgian Congo possessions.

The Belgians, whose independence since 1831 is jealously guarded by Britain's wing, are quite worked up over German encroachment. Great Britain has to watch the Congo situation, moderating the German demands, as an encroachment upon Belgium in Africa cannot be easily separated from a menace to Belgium in Europe.

Germany is no doubt playing a game of bluff and asks for much more than she really expects to get. She cannot purpose counting at present a France and an alliance of Great Britain and France. Perhaps a conference of the powers will have to be called again to settle the question, or it might be referred to the Hague.

WHERE CANADA HAS THE ADVANTAGE.

It is no wonder that the Riddon Paper Company, of which Mr. Perley, the Conservative whip, is vice-president, favors the reciprocity agreement. The Monetary Times furnishes reasons good and sufficient. In the following tables it shows the difference in the average cost per ton of pulp

and paper products in Canada and the

| Items. | United States. | Canada. |
|--------------------------|----------------|---------|
| Ground wood pulp: | | |
| Wood | \$10 23 | \$ 5 70 |
| Labor | 2 18 | 1 73 |
| Other costs | 2 18 | 2 13 |
| Total cost at works..... | \$14 59 | \$ 9 56 |

| Items. | United States. | Canada. |
|-------------------|----------------|---------|
| Sulphite fibre: | | |
| Wood | \$18 58 | \$13 13 |
| Labor | 3 84 | 3 21 |
| Other costs | 9 57 | 10 13 |

Total cost at work, \$31 99 \$26 47
Ground wood pulp and sulphite fibre being raw materials of paper, the cost of making a ton of the paper ordinarily used by newspapers is \$32 88 in the United States, and \$27 53 in Canada. These are figures furnished by the United States tariff board. The difference is almost entirely in the cost of wood. With the exception of machine tenders the labor in Canadian mills is comparatively unskilled, and, therefore, dear. But under the operation of the agreement this country will sell more pulp and paper to American consumers, because it can actually undersell the American manufacturer. Increased output will put our workmen on a par with the Americans. The American tariff, of course, is to be relaxed only against Canadian pulp and paper made from pulpwood upon the export of which there are no restrictions. But the future is with Canada, because Canada has the cheaper raw material.

POLITICAL OUTLOOK IN ONTARIO.

The Toronto Star has just completed a preliminary survey of the election outlook in Ontario. Its estimates are cautious and seem to have been compiled with much industry and insight. It summarizes its forecast as follows:
Sure Liberals, 24.
Sure Conservatives, 24.
Doubtful, 38.
Liberal seats in danger, 12.
Conservative seats in danger, 26.

As the Star says, the parties have for the first time since 1896 an even chance in this province. This alone is enough to make the Liberal party unusually sanguine, though it should not make them feel too secure.

Some of the interests at Toronto and Montreal will be particularly open-handed to the anti-reciprocity efforts. The Conservatives should have a campaign fund that will remind them of the election of 1872. These material advantages have no doubt prompted the present tactics of the Opposition.

The careful character of the Star's Ontario estimates may be inferred from its calling South Grey a doubtful constituency, though the present Liberal member had 87 majority at the last election, the constituency has usually been Liberal, and it is a farmers' stronghold. It is the great issue of reciprocity that should hold close Liberal seats and win a good number from the enemy.

A VARIEGATED CAMPAIGN.

In the West—Down with reciprocity, which is a dodge to keep up the tariff on manufactured articles.

In the East—Down with reciprocity which will give American manufacturers a strangle-hold on the Canadian market.

In Quebec—Down with Laurier, who has plunged Canada into the vortex of Imperialism and European militarism.

In Ontario—Down with Laurier, a traitor to the cause of Imperial unity.

It looks as if the Unionist "last-ditchers" had been ditched.

Farm values will rise all over Canada as soon as the Ottawa Opposition ceases sitting on them.

There are not many tail-twisters left in the United States, but all of them are opponents of reciprocity.

If Yankee gold is to be spent in the coming election in this country it will be supplied by the opponents of reciprocity.

Canada's titled merger maker, Sir Max Aitken, might do some "cementing" among his warring party friends in England.

"Think young thoughts," says Lilian Russell, but there are too many infantile "thinkings" among grown-up people already.

The millionaires of the Canadian National League are proving pretty small potatoes by melting their literature at the public expense.

"Try reciprocity for a year," says Mr. Fielding to the Opposition. But the Opposition leaders know that a year's trial would put them out of court.

Unless Mr. Lloyd Harris changes his views on reciprocity, his re-nomination by Brantford Liberals will be as great a humbug as the nomination of low tariff Conservative candidates in the west.

Horror! The Washington Senate has adopted La Follette's bill reducing the duty on raw wool and woolen goods. Unless the House or the President intervenes, it will become law, reciprocity or no reciprocity. It will stimulate sheep-breeding in Canada, and thus undermine the British alliance of the Canadian farmers. We might be forced in self-defence to put an export duty on wool!

ANOTHER CHANCE FOR AMERICAN

CLIMBERS.

[London Correspondent N. Y. Herald.]
The Duke of Connaught, who has more than borne his share of the burden of consoling laborers, will prepare for the assumption of the great office of

Governor-General of Canada, once filled by the present Duke of Argyll, when, as the Marquis of Lorne and assisted by his charming wife, Her Royal Highness the Princess Louise, he established a court in the capital of our Lady of the Snows, which was the magnet for hundreds of the socially ambitious in New York, Washington, Philadelphia and other centres of reputation simplicity.

THE OLD BRIDGE.
On the old bridge, with its crumbling stones,
All covered with lichens red and gray,
Two lovers were talking in sweet, low tones,
And we were they!

As he leaned to kiss her, his willing lips,
The breeze that heaved would never be,
He called her his darling, his love most dear,
And he was I!

She covered her face from the pale moonlight,
With her trembling hands, but her eyes looked through,
And he noticed and listened with long delight,
And she was I!

On the old old bridge, where the lichens rust,
Two lovers are learning the same old story,
He tells his love, and she looks her trust,
But we are I!

SPENDING TO GET.

[Chicago News-Tribune.]
Did you think Canada was getting all those new settlers (202,192 of 'em last year) for nothing? You're wrong. It costs her some \$25,000,000 a year to "boost the game."

Well, does it pay?
Father! They brought in \$150,000,000 in cash, and the "citizenship asset," at a low valuation of \$100 per head, totaled the dazzling sum of \$20,192,000. Net profit in transaction, \$23,812,000.

HIS DEFINITION.
[London Opinion.]
"Aristy-Say, Bill won't the difference between an atheist and an agnostic?"
"Well, yes, but a don't don't believe in nothing, and an agnostic only believes in shant 'art of it!"

A NEGATIVE RESULT.
[Chicago Record-Herald.]
"Do you think they are going to settle anything by raising the Maine?"
"Yes, sir. They are going to thoroughly establish the fact that nobody knows what caused the explosion."

UNFORTUNATELY MOST AERENT.
[Boston Transcript.]
"She was it a real place out at that country boarding house?"
"He-Yes, in the parlor was a sign: 'This place is closed for repairs.'"

BISHOP FALLON'S IMPERIALISM.
[Ottawa Journal.]
A sinister idea has been spread broadcast that the Catholic clergy are in the main, if not entirely, opposed to the aspirations of a closer imperial relation between Britain and the Dominion.

He is devoted imperialist, he tells us, "because I firmly believe that England dispenses more freedom, more liberty and more God-fearing justice than any power that ever had the word of history. Fair play is the inheritance of every man who lives beneath the flag."

PROOF OF HIS HONESTY.
[Detroit Free Press.]
Oliver H. Curries, sociologist, of Omaha, said recently:
"Our slums are much cleaner than the old slums of Europe. Our slum dwellers are cleaner, too."

"Among us it is unusual to sew up children in wooden underwear for the winter. I don't know of a case that I once heard in Hungary of a case that you will hardly credit."

"A man was arrested for stealing a pig, and they told him that he had to take a bath before entering his cell."

"What! Take a bath?" the man cried, horrified.
"Yes," said the jailer. "How long is it since you've had a bath?"
"So help me," said the prisoner solemnly, "I never was arrested before."

THE EARLIEST.

[Judge.]
"Do you consider Wobblerton's humor original, Bucks?" asked Dumbleigh.
"Sure it is," answered Auld. "Absolutely. I don't believe there is any humor in existence that antedates Wobblerton's jokes."

HIS CALCULATIONS.
[Baltimore American.]
She'll get a good thing, dear, dear, dear. He'll right. I'll fix up the paper while I'm waiting. It won't take more than an hour.

FOR A GOOD REASON.
[Wasp.]
Sister, I would like to see the photo of the lady with the \$50,000 dowry. Matrimonial Agent. We don't show photos with the large dowries.

THE BURIAL PLACE OF "COLONEL NEWCOMB."
[Western Star.]
Most persons associate Ayr with only one name in literature—that of the Scottish national poet. At the present time it may be of interest to recall the fact that the town has associations with Thackeray and his family. While many of the admirers of the novelist are aware that his step-father was the prototype of one of the most lovable characters in fiction, there are few who know that the original of Colonel Newcombe died in Ayr, and that he was laid to rest there by Thackeray.

A brass tablet on the south wall of the church in the "Columbarium" of the town bears the following inscription:
Sacred to the Memory of
MAJOR HENRY WILLIAM CAR-MICHAEL SMYTH,
of the Bengal Engineers,
Who Departed this Life at Ayr
20 September, 1861.
Aged 31 years.

Aldison.
And lo, he whose heart was as that

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Ointment are sold by druggists and grocers, where a liberal sample each, with 32-page booklet on the care and treatment of skin and hair, will be sent post-free on application to
Pottier Drug & Chem. Corp., Boston, U. S. A.

THE LONDON ADVERTISER.

Chapman's---The Busy Store

Saturday is the last day but one of the July Sale. The climax of bargain-giving is reached to make this the busiest day of the sale. The whole store is astir with enthusiasm and desire to achieve something extra big tomorrow. A list of bargains has been prepared that outdoes any previous day's offering during the sale. Store is open Saturday from 8:30 a. m. to 10 p. m.

Black Dress Skirts \$5.75

A skirt opportunity for Saturday. Black Voile Dress Skirts and Black Panama Dress Skirts. The ideal materials for summer wear. The styles are gored and pleated in a variety of ways, some are richly trimmed. Just the skirt for present use. Lengths 38 to 42. Regular \$7.50 to \$10. Saturday.....

SATURDAY
Bargains in Toweling and Towels

TOWELLING, pure bleached linen crash, with narrow border, free from dressing and very absorbent; dependable quality, 17 inches wide. Saturday, 8 1-2c per yard, or

12 Yards \$1.00

BATH TOWELS, grey and white stripe "Cingalee", cotton, heavy weight; size 18x36. Special, 15c each, or, per dozen

\$1.69
Remnants of Colored Dress Goods

At their present July Sale prices these remnants of Colored Wool Dress Goods are of particular interest to mothers who have school dresses and suits to make. Lengths from 1 1/2 to 6 yards. All kinds of dress goods and suitings, and all colors.

PRICES LIBERALLY REDUCED.

Petticoat Sale in Which All May Share

We reserved 15 dozen of the 39c Petticoats for Saturday selling, so that out-of-town customers will receive equal benefit with city people in this special sale. Ladies' Black Satene Petticoats, with deep flounce, well made and finished; lengths 38 to 42. Sale price, each

39c

Greater Reductions in Men's Suits

It is just as necessary to clear out Men's Clothing as it is any other line. We are getting ready for an immense new fall stock of clothing, and our summer bargain sales lead up to it, so we will be prepared to receive it and have room to put it in. It means money in every man's pocket to buy at our mid-summer prices. Come and see if it doesn't.

One Table of Men's and Young Men's Suits

Comprising tweeds and worsteds, in light and dark shades, made up in the latest three-button sack style; very nobby suits. Worth \$12.50, \$13.50 and \$15. Sizes 34 to 42. Saturday's price

\$8.95
CLEARING OF TWO-PIECE SUMMER SUITS—About 20 suits to clear, in sizes 34 to 40. Coats are half-lined and trousers are made with belt loops, side straps and cuffs; desirable patterns. Worth \$12.50. Saturday

\$6.95
For boys 8 to 12 years we have Two-Piece Tweed Suits, Norfolk style, with straight knickers and double-breasted style with straight or bloomer knickers. Regular \$3.50

\$2.19
suits. Were never offered at Saturday price

J. H. Chapman & Co., 126, 128 and 128 1/2 Dundas Street, London

STATIONARY ENGINEERS

A PECULIAR CASE AGAINST MERCHANT
Mr. Ed. Shea Is Being Prosecuted for Selling Too Little Liquor.

An information has been laid against Mr. Ed. Shea, charging him with a breach of the liquor license act as a result of a recent case that was heard in which Clifford Sheehybottom was fined \$10 for being drunk.

Sheehybottom, as it happens, is on the Indian list, and he got another citizen whom he did not know, to go to Shea's and get whiskey for him.

The man was tried on a charge of getting liquor for a lister, but after hearing the evidence Magistrate Judd allowed him to go, as he swore that he did not know that Sheehybottom was on the list.

Today he was bailed in the sum of \$100 to appear as a witness in the case against Mr. Shea, whom Chief Williams is charging with selling less liquor than the statute allows.

The law states that no person shall be sold less than three half pints of whiskey from any store. The man who bought liquor for Sheehybottom got about a pint, it is alleged, and the police have the bottle. The case will be heard next week.

EMPRESS OF CHINA MAY BE TOTAL LOSS

Tokio Dispatch Says There Is No Hope of Saving Her.

[Canadian Press.]
Tokio, July 28.—It is believed that there is no hope of saving the Canadian Pacific Railway Company's steamer the Empress of China, which struck on a submerged rock off Ava Peninsula while trying to make the port of Yokohama yesterday.

PORTUGAL ON EDGE AWAITING A REVOLT

A Monarchist Invasion From the North Expected Hourly.

Lisbon, July 27.—The Monarchist invasion of Portugal from the north, to be followed by a peasant rising, which has been expected daily, has not yet materialized. The Monarchist agents permit the information that first one day and then another has been fixed for the outbreak, to fall into the hands of the Government. The provisional administration is thus kept in a state of uneasiness, and is obliged to maintain expensive measures for defence. Commercial and financial interests are kept worried, not knowing the hour when the projected counter revolution will begin.

The Government actually has on the northern frontier 10,000 men. The conclusion of the cabinet appears to be that something must happen in no great while, but the ministers are also convinced that they are wholly competent to deal with it. The Lisbon newspapers have sent correspondents to the frontier in anticipation of fighting.

The Monarchists say they have upward of 10,000 men ready to invade Portugal, but these figures are reduced by other and more reliable information to between 2,000 and 4,000 adherents, who are under pay and under arms.

PILES
Do, Chan's Ointment is a certain and powerful cure for hemorrhoids, piles, and all other ailments of the rectum and anus. It is a sure and safe remedy, and is sold by all druggists and chemists. Do, Chan's Ointment is a certain and powerful cure for hemorrhoids, piles, and all other ailments of the rectum and anus. It is a sure and safe remedy, and is sold by all druggists and chemists.

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