WE DIFFER

From most commercial schools in that the principal is found in the class room every teaching day throughout the year. If he has profited by his years of experience—as he should, or quite the business—six months under his teaching should equal eight months where junior teachers are in charge. Our booklet tells all about it—free.

J. W. WESTERVELT,

Forest City Business and Shorthand College,

LONDON.

A LARGE STOCK,
FIT PERFECT,
SUPERIOR WORKMANSHIP.

These are inducements that we offer to discriminating dressers.

O. LABELLE

372 Richmond Street.

Billiards and Pool at Home.

PORTABLE BILLIARD TABLES

Size 3 x 6 feet, rubber cushions, complete set of cues and balls.

Price $40 00.

CALL AND SEE THEM.

Brock's Gun Store,

192 Dundas St., London, Ont.

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

CALENDAR MOUNTS

Consist of a neat mount with calendar attached. Very reasonable in price. Excellent for Christmas gifts.

W. A. McKENZIE, Opposite City Hall, Over Palace Cafe.

LONDON CONSERVATORY

London Conservatory of Music and School of Elocution

NOW OPEN.
Pupils may enter at any time.

RINGS

Solid Gold,

from **75c** up. A nice, new assortment to choose from.

Wallace's Jewelry Store

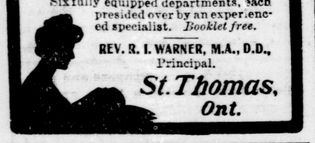
402 Talbot Street,
First door south Dundas.
Repairing done by experts only.

Alma College

FOR YOUNG WOMEN.

Patronized by the best people of all religious denominations who desire the best education attainable for their daughters.

Six fully equipped departments, each presided over by an experienced specialist. *Booklet free.*



REV. R. I. WARNER, M.A., D.D., Principal.

St. Thomas, Ont.

Try Aetna Baking Powder.

Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot be surpassed.

X-RAY and Electro-Therapeutic Rooms,

for the treatment of Cancer, Eczema, Sciatica, Rheumatism, Bright's Disease, Goitre and Neuralgia.

DR. PINGEL
Specialist, London.

Knowledge Is Power...

ACQUIRE IT NOW BY ATTENDING

The WESTERN ONTARIO Shorthand and Business Academy

76 Dundas St., London.

We are right up-to-date and in line with the best schools of America.

WM. C. COO, C.S.R., Principal.

Be Your Own Barber.

Save Time, Trouble and Expense, by Shaving at Home.

Can't cut yourself with a Star Safety Razor—makes self-shaving a comfort. Never pulls—shaves clean. So constructed that it is absolutely no trouble to keep clean. Easy to operate.

The new "Star Stropper" makes the stropping of the blade a pleasure.

GURD'S

(Sign of the Big Gun.)
185 Dundas Street.

Thos Wilson

MERCHANT TAILOR,

213 Dundas Street,

Duffield Block. - PHONE 596.

We will pre charge, a **$5.00** sent without Ideal Pen to the man or woman, boy or girl, who will send us the following sentence, written the largest number of times on a regular Government Postal Card:

Buy Waterman's Ideal Fountain Pen at John Mills'.

Conditions as follows: No sentences to cross each other. Can be written under a magnifying glass. All cards must be sent in by Dec. 15, and each card to have on the address side the name and address of the sender, and the number of times this sentence has been written.

Cards to be exhibited after contest is over in the Show Window.

Any number in one family can compete, and it costs nothing except for the Postal Card. A $5 Pen free to the winner.

JOHN MILLS, 398 Richmond Street.

A Complete Stock

The newest designs in the silversmith's art—the jeweler's latest creations—ideal Christmas gifts at prices which do their own talking.

THOS. GILLEAN,

402 Richmond Street.

Issuer of Marriage Licenses

Ross' 196 Dundas St.

Isabella Fox...

Our large assortment of Furs includes some of the most stylish sets of Isabella Fox ever shown in London.

Fox Ruffs and Boas, all sizes, with Muffs to match.

(CATALOGUE FREE.)

Dr. R. Jarvis, DENTIST, Duffield Block, BRANCH Office, Mt. Brydges (Fridays).

For Sale
GUARANTEED
COAL
JOHN MANN & SONS
401 CLARENCE ST.,
425 YORK ST.,
Phone 470

JOHNSTON BROS.' XXX BREAD

—The creamy, white bread.
—The flaky, light bread.
—The sweet, nutty bread.
—The wholesome, nutritious bread.
—The best bread ever baked or sold in
—this good town.

You cannot afford to bake, when we sell such a nice loaf—and have it fresh every day. 'Phone 818.

Our Ales and Porter

Have that delightfully aromatic flavor and pleasant tonic effect. We guarantee age and purity.

KENT BREWERY.

Diamond Purity

A good Diamond is full of brilliancy. To insure brilliance it must be properly cut. We search for quality when selecting Diamonds—pure, brilliant and white Diamonds we are constantly looking for. Our prices are moderate.

WARD, THE JEWELER, 374 Richmond Street.

SAVE MONEY SAFELY

DEPOSITORS who make safety the first consideration are attracted by the splendid security

OFFERED BY THE

Canadian S. & L. Co.

$2,279,537.66

invested in mortgages on the best farms in Ontario, is the security given for your money

420 and 422 Richmond Street. **M. H. ROWLAND,** Manager

A FRUIT LOAF.

We are introducing a nice, tasty Fruit Loaf, which is finding an enormous sale.

Order from driver the day previous.

The Parnell - Dean Steam Baking Co., Limited.

SANITARY BAKERY.

A new message daily
—Watch for it.

IT'S NOT SAFE.

Common cotton isn't safe to dress a wound. It's better to pay more and get surgeons' absorbent cotton.

That partly explains why cheap laundry work may be dear. Be safe by the FOREST PROCESS.

'Phone 1,048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY,

72-74 KING STREET.

NEW FUR NECKWEAR.

Our assortment of stylish Ruffs and Stoles must appeal to every lady, who appreciates comfort and quality.

Our Ruffs are made of selected skins, right on the premises, with the same care that characterizes all our work.

Alaska Sable Ruffs, $9, $12, $14, $16.

Spittal, Sabine & Co.

Manufacturing Furriers,
152 Dundas Street.

UNIVERSITY CLUB ORGANIZED; S. J. RADCLIFFE PRESIDENT

New Organization Will Aid the Western—Membership Open—The Officers.

A MOVEMENT that has been on foot for some weeks to increase interest in the Western University was given definite form last night, when the organization of the University Club was completed.

The club is to be open to other than university graduates and undergraduates, and at last night's gathering there was a good attendance of outsiders as well as strictly university people. Among those present were Provost James, Rev. Principal Waller, Rev. Principal Baker, of Harding Hall; Principal Merchant and Vice-Principal Dearness, of the Normal School; Rev. Dr. Bethune, Rev. Mr. Hill, Rev. G. A. Cox, Rev. T. J. Wright, Rev. T. A. Watson, Principal Radcliffe, Messrs. C. B. Edwards, Rowat and McCready. Principal Radcliffe occupied the chair, and Mr. Arthur Carlisle acted as secretary.

The objects of the club, it was explained, were to uphold, strengthen and develop the Western University and especially the arts department. This was embodied in the draft constitution, submitted by Principal Waller.

Most of the evening was taken up by dealing with the constitution, clause by clause. The discussion was long and the amendments many, but finally a constitution was adopted. Among other clauses it provides for the admission of all interested on the payment of $1 subscription. It is hoped that a good-sized fund will be raised.

A large number signified their intention of joining, and the election of officers was proceeded with. In the election of Mr. S. J. Radcliffe, principal of the Collegiate Institute, president, some very complimentary speeches were made, and his election was enthusiastically unanimous. Other officers chosen by acclamation were:

Vice-Presidents—Dr. James, Principal Merchant and Vice-Principal Dearness.

Secretary—Arthur Carlisle.

Treasurer—C. B. Edwards.

By the constitution the following are members of the executive committee, ex-officio: The provost of the university, the principal of Huron College, and the dean of the medical faculty; the principals and vice-principals of the Normal School and Collegiate Institute, the inspectors of the city public schools, the separate schools and of East Middlesex.

The number on the committee is to be 20, and the folowing were elected to places thereon: Rev. T. A. Watson, Thamesford; Rev. T. G. A. Wright, Rev. Principal Baker, Dr. Cl. T. Campbell, and Mr. A. B. Cox. The remaining members will be elected at the next meeting of the club.

An adjournment was made for one week.

INCREASE PRICE OF LOAF

Local Bakers Said To Be Contemplating This Move.

No Money at Present Prices—Announcement Next Week.

If certain rumors which are going the rounds be correct, there will be an increase in the price of bread shortly. In fact, it is said that several bakers who have been giving 22 loaves for a dollar have found it impossible to make both ends meet and already their prices have been raised.

During the past spring, summer and fall, the bakers have consistently maintained that they were making no money, and were waiting for a fall in the price of flour. Flour, however, remains firm, and, if anything, higher today than a few months ago. Thus it would appear that the only course for the bakers to pursue is to raise the price of bread.

Of course, the people will not like this, but it is said that the bakers are driven to the move. The people want two-pound loaves, 20 or 22 for a dollar, and the bakers claim they cannot exist in business at such prices. It is further said that the number of "little bakers" who have gone to the wall the past year or so would lead the average observer to believe that there was not much money in the bread business, nowadays.

It is expected that next week a new schedule of bread prices will be put into effect.

NEW MEMBERS OF HOSPITAL TRUST.

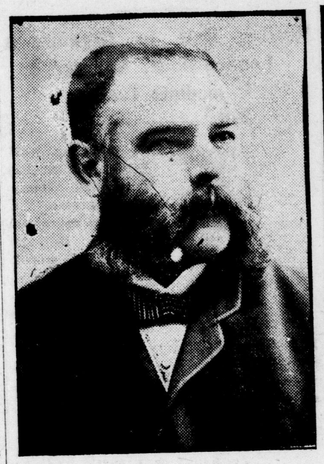


Photo by Frank Cooper.

Mr. John Labatt.

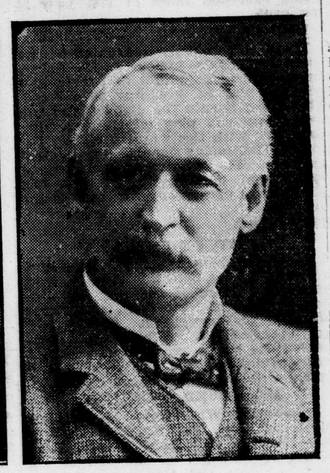


Photo by Frank Cooper.

Mr. S. Screaton.

During the past few months the personnel of the Hospital Trust has been changed by the appointment of two new members. Mr. Labatt was chosen to fill the vacancy caused by the death of Mr. Isaac Waterman, and on the retirement of Mr. R. A. Bayly he was elected chairman pro tem. Mr. Labatt has long been interested in hospital affairs. Mr. Samuel Screaton takes the place of Mr. Bayly on the board.

HONEYMOON IN BOX CAR

Pair Have Exciting Experience Going to Chicago.

Toledo, O., Nov. 21.—Clad in a man's attire, with her limbs incased in heavy leggings, with a heavy cap pulled down over her ears completely hiding her long hair and with tears rolling down her cheeks, Mrs. Michael Singer, aged twenty, with her husband, were arrested by railroad detectives just as they were getting out of a box car at Air Line Junction.

The couple were married in Paterson, N. J., Sept. 5, and started for Chicago, but lost their money and they decided to rough it to Chicago. The police matrons provided her with suitable attire, and the officers procured them transportation to Chicago. Mrs. Singer was formerly Nellie Nugent and was a clerk in a large departmental store in Brooklyn.

Refused a Gold Mine.

Belgrade, Nov. 21. — Ex.-Queen Natalie, of Servia, the sole heir of the late King Alexander, declines to accept anything that was presented to King Alexander by the Government after he married Queen Draga. The property thus renounced includes a gold mine valued at $400,000, presented by the Skuptichina.

Here's an Opportunity to Visit the West Via Great Northern Railway.

Effective daily until Nov. 30, inclusive, colonist one way, second class tickets will be issued as follows, viz.:

From London to Anaconda, Butte, Chinook and Helena, Mont., $39 25.

From London to Spokane, Wash.; Nelson, Rossland, Trail, Grand Forks and Robson, B. C., $39 75.

From London to Seattle, Tacoma, Wash.; Portland, Ore.; also Victoria, Vancouver and New Westminster, B. C., $42 25.

Proportionate rates from all points in Ontario. Full particulars as to time of trains, sleeping car rates, etc., on application to Charles W. Graves, district passenger agent, 6 King street west, room 12, Toronto, or F. I. Whitney, general passenger agent, St. Paul, Minn. 23-tf-tyw

Cheap Fuel for Everybody.

Beaver Brand Charcoal is the cheapest fuel for making a quick hot fire. Try a half bushel sack. Ten cents, all grocers.

The total income of all American farmers last year was about $5,500,000,000.

J. T. Stephenson,

The Leading Undertaker

and importer of all kinds of Couch and Metallic Caskets. Finest Funeral Cars in Canada.

104 DUNDAS ST.

'Phone 459. Residence on premises. Night calls promptly attended to.

Best Coal and Wood At Best Prices.

Having taken over my old stand, recently controlled by Mr. G. C. Gold, I am now able to supply all the requirements of my former customers and new ones. Give me a call.

All coal weighed on city scales, if required, without extra charge.

GEORGE McNEILL

'Phone 363. 657 Richmond

W. J. SMITH & SON

Undertakers and Embalmers
113 Dundas St. Phone 586. Open and night. Residence on premises

Superfluous Hair

And all Facial Blemishes removed by electrolysis

Dermatological Parlors
235½ Dundas Street

Wall Paper, Painting, Picture Frames

H. & C. COLE

212 Dundas

WITH A PIPE AND POUCH

Sergt. Harry Chapman Presented Last Night.

Farewelled by the Sergeants of the Seventh Regiment.

Sergeants of the Seventh Regiment assembled last evening at their rooms on Richmond street to say farewell to one of their most popular members of the mess, Mr. Harry Chapman, who has been promoted from the local post-office staff to a more responsible position in the Winnipeg office. The affair took the form of a smoker and whist contest, and during the evening members of the company had an opportunity to express their regret at the removal of Sergt. Chapman, who will be particularly missed in military circles. Sergt. Chapman has been connected with the Seventh for some years and has always been active in any matters which would promote the standing of the regiment.

The smoker started about 9 o'clock with about thirty of the sergeants, their friends and representatives of the Wolseley Barracks force in attendance. A whist contest was commenced and participated in by the majority of those present. The supper was not a surprise to Sergt. Chapman, but when the smoke was cleared away and Sergeant-Major Milligan advanced and made some very complimentary remarks of him, he was most assuredly taken aback. The address conveyed to him the respect and warm regard in which he was held by his fellow-sergeants. They knew that he would succeed wherever he went and that his geniality and good-fellowship would ever win for him many friends. He was then presented by Ex.-Color-Sergt. Jacobs with a handsome briar pipe, with amber stem, and a large tobacco pouch, which was suitably inscribed. A fitting reply was made by Mr. Chapman. The rousing strains of "He's a Jolly Good Fellow," filled the rooms as the pleasant little incident closed.

The company then sat down to a nicely-prepared supper. A toast list was responded to and it was a very late hour when an adjournment was reached.

Good songs were given by several of thos present. Mr. Doug was accompanist.

POINTERS FOR BARBERS

Regulations Adopted by the Provincial Board of Health.

Are Recommended to Avoid Contagion—Some Precautions.

The Provincial Board of Health, at its session Thursday afternoon, adopted a set of regulations for the governing of barbers. As yet, the regulations are not compulsory, but are merely in the form of recommendations. They are of interest to Londoners who visit tonsorial artists, and are as follows:

No person in any way diseased in skin, scalp or hair, should act as a barber, and if disease visits his home he should temporarily absent himself from it. No person or customer so affected should go to barber shops. Customers should be encouraged to have their own razors, etc.

Sponges should not be used at all, and vaseline bottles should be discarded for collapsible tubes. The powder blower should replace the powder puff, and a piece of alum once used should be thrown away. Astringent pencils should be disinfected every time they are used.

All razors, clippers, scissors, etc., may be disinfected by being boiled ten minutes in soapy water or in water containing a little carbonate of potassum, or they may be held in a stream of boiling water for 30 seconds, and then put in cold water for a short time and carefully dried. They may also be disinfected by being exposed for 15 minutes to the action of Lebra's solution, which consists of two parts of soft soap, one part of alcohol, and a little perfume.

Brushes, combs and strops may be disinfected by washing in sodium carbonate, and then placing them in an airtight case.

Shaving brushes may be disinfected by being placed in boiling water for five minutes.

MUNYON CURES Miss Dodds

"For three years I suffered with Rheumatism. I had it principally in my hands, and it seemed to be all through my system, and whenever there would come a change of the weather I would suffer particularly. I have tried all sorts of remedies with very little effect. One vial of Munyon's Rheumatism Cure has banished the pains."—Miss Dodds, 151 Simcoe street, London, Ont.

Your druggist will recommend Munyon's Rheumatism Cure. Ask him about it. Only 25 cents a vial.

P. J. Watt

keeps all the finest brands of imported and domestic liquors. 13 Market Squdre. ywt

Ottawa, Quebec and Hamilton, all were enthusiastic over her magnificent voice and charming personality.

ANNIVERSARY SERVICES.

There will be anniversary services in St. George's Church Sunday, when the Rev. Arthur Murphy will preach morning and evening, and address a mass meeting for men only at 4:15 p. m., on "The 20th Century Vice." The attendance last night was the largest during the week, when the missionary spoke upon "The Life of Abraham." Many beautiful lessons from the patriarch's life were applied to the everyday work of the Christian.

PICTURE TRAVEL TALK.

On Tuesday evening Mr. Frank Yeigh will give one of his popular picture travel talks at the Dundas Center Methodist Church. The programme will be specially interesting, the subject being "Britain's Girdle of the Globe," including, as it will, views of the Britain of the Three Kingdoms, the Britain of the High Seas, the Britain beyond the seas, and the Britain of the West.

PROF. ALEXANDER'S LECTURES.

Last night at the Auditorium a crowded house heard and fully appreciated Professor Alexander's lecture on "Training Children." Tonight he lectures on "Heads and Faces," and on Monday will give his most popular lecture on "Love, Courtship, Marriage and Jealousy." In this lecture the professor promises to show what temperament should or should not marry; will explain the signs of love in the head and face; how to tell a loving disposition and whether they are in a loving mood; how to know a flirt, jealous-minded or real motherly person; courtship as it is and should be; popping the question and how to manage your mother-in-law. On Sunday at 3 p.m. and 8 p.m. he will lecture to man only in the London Opera House.

A SLIGHT ACCIDENT.

One of the journals of the locomotive of the G. T. R. accommodation from Windsor broke yesterday afternoon at Hyde Park. The locomotive was consequently disabled and it was found necessary to transfer the passengers to the Sarnia express, which arrived a few minutes after the break, and not much delay was occasioned the passengers. The auxiliary was sent from London and repaired the disabled locomotive, putting in a new pair of driving wheels.

FOR $10 'PHONES.

The Real Estate Association, at their regular meeting last night, took up the question of cheaper 'phones for London, and it was decided to recommend to the council to place before the electors in January next the municipal ownership of telephones, and obtain an expression of opinion on the question. It was said by several members of the association that under municipal control, telephones could be rented for $10 a year. A resolution approving of Hon. Joseph Chamberlain's policy was brought in, but was allowed to stand over.

FALL OFF AT COURT.

The police court didn't clear expenses this morning. In fact not a fine was imposed. The only drunk was a never-there-before man, who was discharged. Daniel Durham, from Kalamazoo, Mich., was charged with vagrancy, but he, too, was discharged. Young Thompson was remanded another week on the charge of stealing.

MEMORIAL OF DEAN INNES.

The Canada Life Association directors have presented Mrs. T. H. Carling (representing the family of the late Rev. Dean Innes), a beautifully engrossed copy on velium of the memorial resolutions passed by them, on the occasion of Dean Innes' death. It is an elaborate piece of work, Dean Innes was for many years a director of the association.

TATTOOED ON EYEBALL

Unique Operation to Make Eyes Match in Color.

Omaha, Nov. 21. — An oculist Thursday tattooed the picture of an eye on the right optic of William Summers, of Grenbo, Wyo. This was done in India ink for the purpose of making it match its mate in color. For a good many years the right eye has been white.

When Summers was a youth he was frequently poisoned by poison oak. Once when a finger was swollen with the poison he rubbed his eyes with his knuckles and the poison was communicated to the eye. It became colorless and the sight was lost.

The surgeon said that his work was the same as if he had tattooed a ship or an anchor on a person's arm.

A Kieff Suggestion.

St. Petersburg, Nov. 21.—A Kieff paper suggests that as Russia has failed to derive any advantage from the occupation of Manchuria or from the millions spent on the Manchurian railway, it would be advisable to hand both over to the joint control of Great Britain, Japan and the United States.

FRENCH LABOR RIOTS

Five Hundred Strikers Attempt to Wreck Factory.

St. Quentin, France, Nov. 21.—A serious riot has followed the abortive conference between a big firm of weavers and their employes on strike. Strikers to the number of 500, who were awaiting the result of the conference attempted to wreck the factory when they found that no agreement had been reached. Troops were obliged to charge the rioters and one sergeant was badly wounded by a stone. The windows of the factory were wrecked. Further trouble is feared.

Men's Warm Underwear

Canadian, all-wool or fleeced, suit.....**$1.00**

Tiger Brand, heavy wool, ribbed, unshrinkable, suit.....**$1.50** and **$2.00**

Stanfield's All-Wool Ribbed, Unshrinkable, suit..... **$2.00, $2.50** and **$3.00**

GRAHAM BROS.

LONDON AND DISTRICT

—Last evening a very pleasant surprise occurred at the home of Miss Lizzie Wilson, "Rosebank," Crumlin, when her class in the Baileys Sunday school, together with their parents, met, and the class presented her with a handsome gold ring, set with opals and diamonds. Miss Isabel McKenzie read the address, while Master Stanley Mossip made the presentation.

—Mr. and Mrs. Charles Liley, of this city, are visiting relatives at Hamilton.

—Mr. A. L. Chrystal and family have left London to reside in Goderich, where they formerly lived.

—Mrs. George W. McKee, of Woodstock, is the guest of Mrs. Armstrong, "Westwood," 64 Elmwood avenue.

—Rev. Dyson Hague's successor at Montreal is to be Rev. H. P. Plumptre, dean of Wycliffe College, Toronto.

—Mrs. Harry May, who has been visiting her brother, Mr. George Yeo, of Mitchell, accompanied by her daughter, has returned home.

—Rev. Arthur Murphy will speak to men only Sunday afternoon at St. George's Church. The subject of his address will be "The Twentieth Century Vice."

—Mr. C. C. Young, former superintendent of the L. and P. S. R. here, and who went to Yorkton, Assa., has returned to this city. He will engage in the grocery business.

—Mr. John Muir, of this city, who is an organizer for a fraternal benefit society, and who is now is British Columbia, is meeting with good success in his work. In Nelson, B. C., last week he organized a court with 30 members.

—Mr. Shoebotham, of the Stevens Manufacturing Company, entertained a number of his friends at the Palace Academy last night. About 70 were present, including several from out of town. Dayton & McCormick's orchestra provided music, and dancing was enjoyed until midnight.

"East Lynne," as produced by the Rowland & Young Comedy Company, drew a crowded house at the London, last night. The play was well put on, the old-time favorite suffering none in the hands of the company. In the dual role of Lady Carlyle and Madame Vine, Miss Marjorie Adams acquitted herself well, as did also Miss Emeline Mills, as Barbara Hare, the latter exhibiting much ability and making friends of the audience. Tonight the play will be "Muggs' Landing."

—The appearance here next Friday evening of Mr. and Mrs. Charleworth Meakins in song recital brings to one's mind the days of Mr. and Mrs. George Henchel. Their duets will be a feature of the programme, several Scotch and operatic ones being given. Great care has been taken with the programme, selections having been chosen to please all musical tastes. The Scotch numbers will appeal to all, while the Italian Aria, sung by Mrs. Meakins, and the groups of lighter songs by modern composers, by Mr. and Mrs. Meakins are sure to be attractive.

TAKEN HIS DISCHARGE.

Private Harold McIntyre, of No. 1 Company, R. C. R., has completed a second term of three years, and taken his discharge.

ROBBERS AT THE DEPOT.

The police have been notified of the theft of $20 from the till of the C. P. R. depot. The robbery took place between 10 and 10:30 o'clock last night, while the night operator was out. A chisel had been used to pry open the door.

OLD BOYS PROSPEROUS.

The executive of the London Old Boys' Association met at the city hall last night, when Secretary Bell presented a statement showing that the association had a balance on hand of $687 89. President B. C. McCann occupied the chair, and in a hearty manner thanked all who had worked to make the Old Boy reception the success it proved.

A SOCIETY MUSICAL EVENT.

Unusual interest is being taken in society as well as musical circles upon the appearance of Mrs. Edith Bradford Meakins, of New York, and her company here on Friday, Nov. 27. She has proved a great favorite since her coming to Canada, as the bride of Mr. Charleworth Meakins. Hamilton's favorite baritone. When singing in Massey Hall, Toronto, in Montreal,

THE OLD RELIABLE

Absolutely Pure

THERE IS NO SUBSTITUTE