

KNOWLING'S

See Our Window.
WOLSEY HOSIERY.
WOLSEY UNDERWEAR.
KNITTED SILK DRESSES.
JERSEY WOOL DRESSES.

Made by this well-known firm.

All marked at

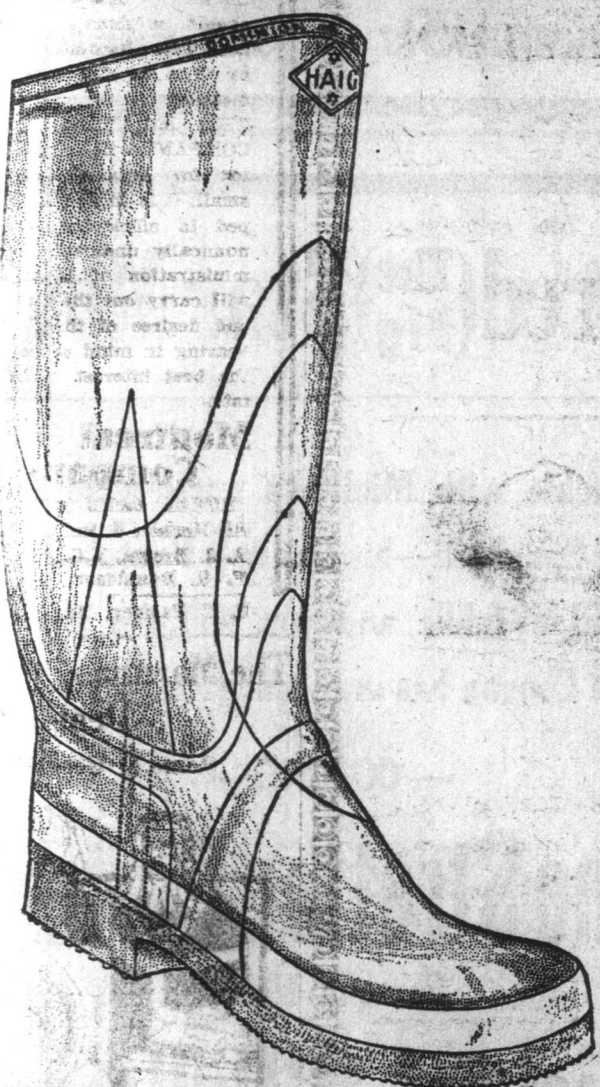
Lowest Margin of Profit.

G. KNOWLING, Limited.

oct4,31,eod

"HAIG"

The New Rubber Boot
 FOR MEN AND BOYS.



"HAIG," the all-Rubber Boot for Men and Boys. The newest and best Rubber Boot on the market to-day.

Light and Durable. Double wear in each pair.

Price List on request.

All Reliable Dealers stock "HAIG" Boots.

F. SMALLWOOD,

The Home of Good Shoes. 218 & 220 Water St.
 Sole Agent for "Haig" Footwear in Nfld.

oct5,17

PER S.S. SACHEM

Shipment of

ENGLISH POUND TWEEDS

All good Patterns.

Also, Blue, Grey and Brown Serges, Scotch Tweeds and Fancy Suitings.

Overcoatings

in Plain and Fancy Colours and NAPS in Blue, Brown and Grey.

All trimmings from the measuring tape up.

GREAVES & SONS

Wholesale Dry Goods Queen Street

oct4,31

Forty-Five Years in the Service of the Public—The Evening Telegram

**Stop That Hack**

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

Stafford's**Phoradone Cough Cure**

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORADONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere

Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage.)

Manufactured by

Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

SOME CANADIAN CLIENTS CARRYING FIDELITY BONDS

Imperial Oil of Canada, Western Canada Flour Mills, Supreme and Subordinate Officers of the Knights of Columbus, Independent Order of Foresters, Canadian Order of Woodmen, W. R. Brock Wholesale Dry Goods, Alberta Pacific Flour Mills, Canadian General Electric, Can. Wm. W. Rogers, Cath. Mutual Benefit Association, Wm. Davies Company, Dominion Canneries, Ltd., Great Western Life Ass. Co., National Life Ass. Co., Part of Imperial and Crown Life Companies, National Drug Co., Office Spec. Mfg. Co., Palmolive Company of Canada, Salada Tea Company, Sherwin Williams Company, Bank of Nova Scotia, Standard Bank of Canada, Imperial Bank and thousands of others.

U.S. FIDELITY & GUARANTY CO.

J. J. LACEY, Nfld. GENERAL AGENT.

Montreal-St. John's.

The S.S. NICO leaves Montreal about October 20th.

The S.S. PALIKI leaves Montreal about November 6th.

MURRAY TRANSPORT CO., Limited,

sept17,17

Just Folks.

By EDGAR GUEST.

WHEN THE BABY WAKES.

When the baby wakes from sleeping
 There is laughter in her eyes
 And the hint of last night's weeping
 Earth has heard no sweeter cries
 Than her gurgling and her cooing
 As she greets another day.
 Age may wake to cares pursuing.
 But the baby wakes to play.

When the baby wakes from slumber
 There is sunshine on her cheeks
 There are smiles too swift to number.
 It is magic when she speaks.
 And the way she shouts her gladness
 Drives all thought of grief away.
 Age must sometimes wake to sadness.
 But a baby wakes to play.

Life is good, and well I know it!
 Or my babe would wake to sigh.
 In some dismal way she'd show it
 As the days go slipping by.
 When the morning sun comes shining
 She'd not clasp her hands that way
 But, like us, would start repining
 At the burdens of the day.

When the baby wakes, there's never
 Any sudden thought of woe.
 Last night's tears have dried forever.
 Here's a face with joy aglow.
 Here's the day you called to-morrow.
 You can almost hear her say!
 Age may sometimes wake to sorrow.
 But a baby wakes to play.

Jackie Coogan Triumphs Anew as Belgium Lad

"A BOY OF FLANDERS" PROVES MOST HUMAN PICTURE HE HAS EVER HAD.

In each picture thus far revealing the genius of Jackie Coogan, a different facet of his singular appeal has been disclosed.

Now comes "A Boy of Flanders," different from all the others, and as presented last night at the Nickel Theatre, as effective as the best that Jackie has given to the world of his admirers. The plot floats in alternating sunlight and shadow. It is streaked with the gay colors of abounding joy and dashed with the sombre shades of tragedy. The verdict of last night's audience seemed to be that of all the pictures thus far made by this extraordinary child, "A Boy of Flanders" is unquestionably the most—human!

The setting is quaint with a charm unique. The costume adds a touch of fantasy and charm; the story is set in the present, and again Jackie is restored to his enduring rags. No longer is he the proud prince of an ancient ruling house. He is the orphaned boy whom fate has cast in the loving, tender but poverty-stricken arms of an aged grandfather living a league or two from Antwerp.

And there is a dog. Teddy is the player of the role of Petrasche. In Ouida's immortal story, "A Dog of Flanders," from which Jackie's picture takes its origin, this noble beast plays an important part of equal prominence. Indeed the faithfulness with which the spirit and the letter of Ouida's juvenile have been retained in the picture merits particular praise. Nothing important is left out and nothing is added that lacks in pertinence and direct value.

Despite Plentiful Supply

FUR DEALERS RAISE PRICES.

LEIPSIC, Sept. 27. (A.P.)—Wild fur bearing animals throughout Europe fared fairly well during the war, according to Leipzig fur dealers, but there are no present indications that prices for women's garments in skins are to be cheaper. In fact, dealers say prices will be measurably advanced.

While great tracts of forests and uncultivated lands inhabited by game were devastated or swept clear time and again by the marching armies, the animals often sought shelter in swamps and other areas beyond the range of guns and came through safely. The soldiers, when attacking or during a retreat, were mostly too concerned with the military manoeuvres at hand to think much of sport, and seldom had time to shoot unless it was for the purpose of killing meat for food.

On the plains of Poland and Russia, along which the German and Russian armies clashed and held positions extending at one time nearly 1,000 miles, there are enormous districts covered with timber and here game are quite safe. The blason of Poland, however, which roamed the wilds northeast of Warsaw, were nearly exterminated by German soldiers who killed them by the thousand for food.

Reports from Russia are to the effect that ermine, sable and other species of marten are quite plentiful this year, and fur dealers predict a good harvest in the fall.

Giant Lobster's New Coat

One morning recently the aquarium authorities at Brighton (Eng.), Aquarium found what appeared to be two enormous lobsters in a tank where the previous night there had been only one; the second "lobster"

being, of course, the discarded shell cast off by the giant lobster. The skin of the lobster being hardened like bone, cannot give and stretch as the body grows within, so that the animal "moults" when all the organs enlarge. The inner soft

layer of skin, hardening, becomes the new shell.

First of all, the shell cracks across the hinder end of the back, and through this small slit the lobster works its tedious way. The rear part first emerges, followed by the "chest"

and head; the process being a delicate and dangerous business, seeing that the claws, limb-joints, eyes, antennae and jaws must all be drawn from their narrow casings—a seemingly impossible feat!

Until the new "skin" has hardened the creature is in great danger of attack from its enemies, and instinctively seeks a safe retreat.

On one occasion, at the Brighton Aquarium, a conger eel was observed to swallow a newly-emerged lobster in two bites.

FIRST AND PARAMOUNT.
 ABSOLUTE SECURITY TO POLICYHOLDERS



"LIFE INSURANCE is too much of a gamble," you say.

All business success depends largely upon shrewd guessing as to what the future has in store.

But with an Imperial Policy it's different. You know exactly how much you will have to invest in it each year. You know what it will yield to your estate if you die—or to yourself if you live to old age.

There's no gamble about an Imperial Policy. It's as safe as the Bank of England.

We would like to send you a copy of our interesting booklet "Penniless Old Men." It's worth reading. Write for it to-day.

THE IMPERIAL LIFE Assurance Company of Canada

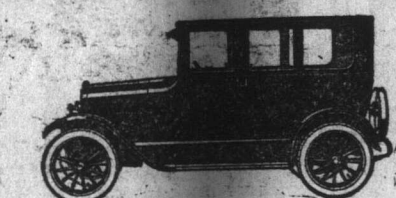
HEAD OFFICE - TORONTO

J. A. MACKENZIE, Manager for Newfoundland, ST. JOHN'S

Copyright.



FEATURING
BALLOON TIRES AND FOUR WHEEL BRAKES.

**See it To-day**

for what you see will be a REVELATION.

NOW ON SHOW
 THE

Rugby Sedan

RIDE WITH COMFORT IN THE



There have been closed cars—just as fine looking—but only the rich could afford them. There, in a sense is why every man of moderate means should make a special effort to see the NEW "RUGBY SEDAN."

SEATS fitted and upholstered for Pillow Comfort.

BALLOON TIRES—Extra Comfort—No Extra Cost—

4-WHEEL BRAKES make it a safer Car to ride in.

COMPARE THE VALUES—If you really do, you will become a "Rugby" owner.
 COME—SEE FOR YOURSELF AT OUR SHOWROOM.

204 WATER STREET

J. Cocker,

SOLE AGENT FOR NEWFOUNDLAND.

oct7,31,th,f

being, of course, the discarded shell cast off by the giant lobster.

The skin of the lobster being hardened like bone, cannot give and stretch as the body grows within, so that the animal "moults" when all the organs enlarge. The inner soft

layer of skin, hardening, becomes the new shell.

First of all, the shell cracks across the hinder end of the back, and through this small slit the lobster works its tedious way. The rear part first emerges, followed by the "chest"

and head; the process being a delicate and dangerous business, seeing that the claws, limb-joints, eyes, antennae and jaws must all be drawn from their narrow casings—a seemingly impossible feat!

Until the new "skin" has hardened the creature is in great danger of attack from its enemies, and instinctively seeks a safe retreat.

On one occasion, at the Brighton Aquarium, a conger eel was observed to swallow a newly-emerged lobster in two bites.



Relieve That HEADACHE MUSTEROLE Gently Rub With