

Works Marvels.

Gossages  
**Magical Soap.**

**HARD WEARING**  
Made by a Firm of World-wide Reputation  
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES

**JOB'S STORES, Ltd.**  
Agents.

Don't be hung up Three Miles from Chain Rock.  
Have Your Motor Engine Attended to by Us.  
PRICES TO SUIT THE TIMES.  
Ring 2136. Write P.O. Box 2051, or  
Call at 120 George Street, next Pope's Furni-  
ture Factory.  
**C. A. BOURNE, Engineer and Machinist**  
May 14, eod

**THIS COMPANY**  
has taken over all the policies issued in Newfoundland  
by the Union Casualty recently withdrawn from busi-  
ness, and new policies are now being delivered in re-  
placement of those sent in, without any loss of protec-  
tion to clients, and no additional cost.

We have \$650,000 deposited with the Canadian  
Government and our assets exceed \$36,800,000. Our  
paid-up capital is \$5,000,000 and surplus \$8,061,019.

**U.S. FIDELITY & GUARANTY CO'Y.,**  
Canadian Office—Toronto.  
PHONE 1154 CITY CHAMBERS BOX 263

The Summer  
Fashion Book  
Illustrates for you what  
is Modish and new.

PICTORIAL REVIEW  
PATTERNS  
For May

Contain guides for both  
cutting and construc-  
tion that make costum-  
ing easy and a pleasure.  
1645 Skirt 1616  
25 cents each  
Reduction of 10c.  
Charles Hutton, 222 Water St.

**Morey's Coal is Good Coal**  
In Stock, Best Grades of  
North Sydney Screened, Scotch House-  
hold and Anthracite  
**COAL.**  
**M. MOREY & Co., Ltd.**

**CUPS**  
—AND—  
**SAUCERS**  
**10 cents.**

**S.O. Steele & Sons, Ltd.**  
100 Water Street,  
Opp. Seamen's Institute.  
may 16m.eod

**NOTICE!**  
**A BIG COUNT IN**  
Just received fresh from the manufacturers  
TWO THOUSAND PAIRS OF  
**Men's, Ladies, Misses and  
Child's Boots and Shoes**

which we are compelled to sacrifice half of it at  
Cost Price owing to no space in our Stores  
to hold this large shipment.

These lines were picked out specially for us,  
and we guarantee every pair we sell you, and  
assure you the price cannot be beaten elsewhere  
in town.

Call early and secure your Boots from us.

**J. A. BASHA**  
WHOLESALE 367 WATER ST. RETAIL

**HOWARD'S  
Edinburgh Borax  
SOAP!**

Admitted to be the finest piece of SOAP on the  
market. It is becoming more popular day by  
day. Use no other. Stocked by all the leading  
grocers both in the CITY and OUTPORTS.

**The Miller Drop Head  
SEWING MACHINES**

CLEARING PRICES	\$42.00
	\$47.50
	and
	\$50.00
CLEARING PRICES	\$42.00
	\$47.50
	and
	\$50.00

The advantage of having the head of Machine drop in-  
to the table—out of the way and out of sight—when  
not in use, is at once appreciated by every house-  
keeper, and has made this type of machine the most  
popular ever produced.

These are wonderful values. Come in and have one  
sent home to-day.

**U. S. Picture & Portrait Co.**

**New Cabbage,  
Potatoes  
Turnips.**

Due Thursday forenoon ex "Rosalind"  
from New York and selling at  
**Lowest Prices:**  
New American Cabbage, crates,  
Fancy Stock.  
P. E. I. Potatoes, 90 lb. sacks.  
P. E. I. Turnips, 100 lb. sacks.

**F. McNamara,**  
PHONE 393 QUEEN STREET

**The American Tailor.**  
CLOTHES SHOULD BE DESIGNED FOR YOU TO EXPRESS  
YOUR OWN PERSONALITY.

The vogue this season requires a Suit that appears to follow  
the lines of your figure comfortably.  
We tailor clothes to express refinement and character—and  
at reasonable prices.

BOX 445. **W. P. SHORTALL** PHONE 477.  
300 WATER STREET. Nfld.  
St. John's

**Salt Union Ltd.**  
Liverpool, Eng.

Beg to announce that  
**FALCON**  
Brand Table Salt, in 2-lb. tins  
AND  
**UNION**  
Brand Table Salt, in 18-oz. cartons

Can Now Be Obtained  
at your Grocers

Name the Brand and  
**Refuse Substitutes**

**FIRE INSURANCE!**  
**QUEEN INSURANCE CO. of America**  
—AND—  
**THE GREAT AMERICAN INS. CO.**  
OF NEW YORK.

Capital practically unlimited. The largest number of Policy  
holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**  
PHONE 682. P. O. BOX 758

**GEO. H. HALLEY, Agent,**  
ADRAIN BUILDING, 106 WATER STREET  
Jan 21, 1917

**Reid-Newfoundland Co., Limited**

**Trepassey Branch Train Service.**  
Regular train will leave St. John's  
11.30 a.m. to-morrow, Wednesday, for  
Trepassey Branch.

**Freight**  
Freight for all main line and Branch  
railways accepted as usual.

**Placentia Bay Steamship Service.**  
Freight for the Merasheen route (Bay  
will be accepted at Freight Shed, to-morrow  
Wednesday, from 9.00 a.m.

**Reid-Newfoundland Co., Limited**

**Montreal, Charlottetown, St. John's**  
FORTNIGHTLY FREIGHT SERVICE.

The S.S. MONS will leave Montreal on the  
May and Charlottetown on the 14th for St. John's.

This steamer will take outward freight for  
Charlottetown and Montreal, leaving here about 21st

For rates of freight and other particulars,  
to:

NFLD. SHIPPING & TRADING CO., LTD. MONTREAL.  
NFLD. COAST & TRADING CO., LTD. ST. JOHN'S.

**Canadian National Railways**

THROUGH RAIL SERVICE ACROSS CANADA.  
All steel trains of the finest equipment afford comfort  
to the traveller.

**CONTINENTAL LIMITED.**  
Leaves MONTREAL Daily at 9.00 p.m.  
(Bonaventure Station)  
For OTTAWA, NORTH BAY, SASKATOON, EDMONTON,  
VANCOUVER.  
Connection from Maritime Provinces Points via  
"OCEAN LIMITED" and  
Maritime Express.

For details of Service, Fares, Reservations, apply to  
**J. W. N. JOHNSTON,**  
General Agent,  
Board of Trade

**Best Screened Sydney  
COAL \$14.80**  
per ton of  
2240 lbs.  
EVERY LOAD  
WEIGHED.

**A. H. Murray & Co., Ltd.**  
BECK'S COVE.  
apl26.eod.17

**Notice to Bicycle Owners**  
We have opened a Department in connection  
with our Machine Shop for the repair and  
adjustment of  
**LADIES' & GENTS' BICYCLES**  
Parts for English and American Bicycles  
on hand.  
**ALL JOBS GUARANTEED. BRING YOUR  
NEXT JOB TO US.**  
**C. A. BOURNE,**  
GEORGE STREET. PHONE 1111  
Next Pope's Furniture Factory, West  
May 14, eod

**Don't Say Paper, Say the Evening Telegram**  
Advertise in The Evening Telegram

ELVE PAGE  
WEATHER FOR  
MAY 14, 1917  
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POPUL  
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AUCTION  
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sures 2 acres, 3  
beautiful view  
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water, barn for  
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summer house  
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pieces of freehold  
NOON, MAY 14  
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AUCTION  
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Clift, K.C. C  
Apply to  
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Bank of Cana  
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