

T HARD A TALE AT BIG R SALE,

year, for, at the present mo-
ss as we can handle, owing to
on we are in many departments

se of our customers who depend
sales than usual are now in full
erally make at this time of year

ON LADIES' S' COATS

this season, but have made special
adies' Coats (this season), which

.....	\$35.00
.....	32.00
.....	29.00
.....	24.00
.....	22.00
.....	20.00
.....	19.00
.....	17.00

in older styles, mostly Navys,

Coatings,

wide, Brown and Dark Red
\$5.30 yard.

CTIONS ON

Goods!

special reductions of not less than
stock of Dress Materials and
Navy Serges and Alpaca, Black
and Coloured Mercerised Poplins,
etc., etc., Shepherd Checks and

Misses

Hats

Prices.

will be awfully sorry if you buy
our prices, or see the smart Hat
BLAIR'S Sale.

Blair

ening Telegram.

FRIDAY, SATURDAY and MONDAY

SPECIAL for XMAS!

A SALE OF
BOYS' COAT SWEATERS
\$3.30 Values for \$2.39

A sale that should by reason of its extreme value interest fathers and mothers of boys, for here are warm woolly Coat Sweaters for growing boys, and just at the season they're most wanted. You get choice of Greys, Brown and pretty Heathers; sizes 26, 28, 30 and 32. Reg. values to \$3.80 each. Friday, Saturday and Monday \$2.39

HANDKERCHIEFS
Prettily Boxed
First on the Gift List.

We have some of the loveliest kind of Boxed Handkerchiefs ready waiting for you. Half dozen in each box, artistically arranged. Ask to see these, you have a place on your Gift list for such.

Prices, 65c, 85c, 95c, \$1.10, \$1.30, \$1.70, \$2.50.

PIN CUSHIONS.—Where a small gift is required these fill in nicely. Some very dainty little Pin Cushions and Pin Boxes combined will be found here; the variety is large. Come and look these over. Easy graded prices, for 17c, 25c, and 35c. up.

BOXED STATIONERY.
AS A CHRISTMAS GIFT IS VERY ACCEPTABLE.

Our assortment offers an immense variety, prettily boxed, and containing in most cases 2 dozen of Writing Paper and 2 dozen of Envelopes. Just jot down on your Gift list Boxed Stationery at BAIRD'S.

Prices range from 35c, 45c, 50c, 65c, 85c, \$1.00 up.

LITTLE BOYS' JERSEY SUITS.—We have a special lot of these with a warm fleece backing and would make a splendid gift for the little fellow about the house; shades of Saxe, Navy and Brown mostly to fit boys from 2 to 5 years. Reg. \$2.60 suit. Friday, Saturday and Monday \$2.35

CUPID PICTURES. (Framed)—You probably have some one on your gift list to whom a pair of these would make a very desirable gift. They come in a brown tone, nicely framed; size 4 1/2 x 12 1/2. Reg. \$1.40 value. Friday, Saturday and Monday, ea. \$1.25



Here is the best VALUE
in the city in
Lace Curtains.

WHITE LACE CURTAINS.—These are an unusually fine lot of pure white Nottingham. Lace Curtains, 3 1/2 yards long, fine lace looking patterns, such as you would desire for brightening up Xmas time. Limited stock. Reg. \$4.50. Friday, Saturday and Monday \$3.98

NOVELTY SCRIM CURTAINS.—All white, with wide band of strong lace insertion and lace edge. A curtain that will stand up against tubbing and doing up; value for \$3.30 pair. Friday, Saturday and Monday \$2.78

LADIES' FELT SLIPPERS.—Looking for something special for Mother, suggests firstly a pair of warm Felt House Slippers like these, nice warm shades, two-tone effects, padded inside and soft sole underneath. Reg. \$2.50. Friday, Saturday and Monday \$2.30

CHILDREN'S FELT SLIPPERS.—Distinctly a house slipper in warm grey felt, soft sole, decorated front; sizes 6 to 8; gaily looking. Reg. 80c pair. Friday, Saturday and Monday 79c

DIGNIFIED STYLES IN CREPE-DE-CHENE BLOUSES.

You'll look your prettiest in one of these handsome Blouses. Several styles to decide from; shades of Flesh, Maise, Saxe, Black and White, large sailor collars and embroidered fronts. Others lace trimmed and others again in Flesh shade with Saxe facings and embroidered fronts. They are the very latest. Reg. \$5.50. Friday, Saturday and Monday \$4.98

RIBBONS for CHRISTMAS.

RIBBONS FOR CHRISTMAS—A Ribbon show offering you Brilliant Silk Taffeta Ribbons, 4 inches wide, in shades of Navy, Sky, Pink, Green, Brown, Black and White. Ribbons for many purposes. Reg. 23c. yard. Friday, Sat. & Monday 27c

WILL FIND
WISE Old SANTA CLAUS
MAKING STRAIGHT WAY FOR

BAIRD'S,

for Our Display this YEAR is the BEST EVER.
COME!



New Battenburg Cloths.

SIDEBOARD CLOTHS.—Another presentation in Battenburg Lace; these are made with three squares of plain linen and finished with the above lace; very dainty. Reg. 85c. Friday, Saturday and Monday \$75c

5 O'CLOCK TEA CLOTHS.—Handsome Battenburg 5 O'clock Tea Cloths; a gift that will find favor anywhere. Good value for \$1.50 each. Friday, Saturday & Monday \$1.35

BATTENBURG TABLE CLOTHS.—A full size Battenburg Lace Table Cloth. Can you conceive of anything prettier as a Gift for the housewife. These are circular shape, 62 inches in diameter. Reg. \$3.00. Friday, Saturday and Monday \$2.65

Decorate the Home for Christmas.

We have a very nice assortment of decorative Crope Tissue Papers, Festooning, Christmas Bells, large and small, and Strings of Bells, etc., and for your parcels, Holly Ribbons and Tags emblematic of Christmas, at little prices.

Suggestions from over the Store.

LADIES' SUEDE FABRIC GLOVES.—A Glove to suit present day needs. Comes in Grey, Buck, Chamois and Black; a fabric glove resembling Suede finish. Reg. \$1.60. Friday, Saturday and Monday \$1.50

ELECTRIC LIGHT SHADES.—Strong linen shades that last and keep their shape. Shades of Pink, Crimson and Yellow; no trouble, just slip them on. Friday, Saturday and Monday, each \$19c

DENNISON'S PASSE PARTOUT OUTFITS.—With these you can easily and quickly frame your snapshots or any size picture that you have laying around, easy to do and interesting work for the long winter evenings. Complete outfit neatly boxed. Friday, Saturday & Mon. 68c

LADIES' CASHMERE HOSE.—Medium weight, fast black, plain Cashmere, one of our Christmas Specials in Ladies' Hose. Special Friday, Saturday & Mon. 65c

MEN'S SOFT FELTS.—These hats offer you the latest style in Soft Felts. Fit yourself with one for Christmas Day; we can show you pretty Browns, Greys and Greens, also Abbot Black. Reg. \$4.50. Friday, Saturday and Monday \$4.30

BRUSH and COMB SETS.—Boxed and very handy where a small gift is needed; white enamel back brush and white comb. The Set Friday, Saturday and Monday 45c

DENNISON FLORAL OUTFITS.—Nicely boxed, a pretty gift for your lady friend; the outfit contains sufficient material for the making of 1 dozen chrysanthemums; interesting pastime. Per box. Friday, Sat. & Mon. 85c

BETTER GRADE HOSIERY.—For Ladies, another line of plain Black Cashmere Hose. You cannot wish better value. Reg. to \$1.20. Friday, Saturday and Monday \$1.05

And Last But Not Least, Comes--'DADDY,' wouldn't he like something here.

MEN'S CHAMOIS GLOVES.—A wash glove for men. Cream shade, dressy, and a glove he would appreciate for a Xmas gift. Get his size. Reg. \$2.60. Friday, Saturday and Monday \$2.40

CASED PIPES.—If he is a smoker, you make no mistake by giving him a pipe from this selection; several shapes to pick from. Good black stems and briar bowls. Regular \$4.00 value. Friday, Saturday and Monday \$2.65

MEN'S FELT SLIPPERS.—A pair of these would be a welcome gift for Daddy. Just what he needs at home for winter evenings; they're a soft sole make and very comfortable looking. Reg. \$2.50. Friday, Saturday and Monday \$2.28

CIGAR CASES.—Solid Tan Leather Cigar Cases, to hold 3 cigars; an afternoon's smoke, handy size for breast pocket. Special Friday, Saturday & Monday \$1.00

NIGHT SHIRTS.—These shirts are finished at the neck like the pyjama suits, semi-military collar, and silk piping, extra good quality, and striking patterns. Reg. \$3.40. Friday, Saturday & Monday \$3.10

PIJAMA SUITS.—Good-looking striped patterns in warm flannel. Here is just the gift he is not expecting. These are well finished. Reg. \$3.60 and worth it. Friday, Saturday & Monday \$3.35



And the SHOWROOM thrusts its prettiest to the fore.

BOUDOIR CAPS.—Very dainty silk and Crepe de Chine Boudoir Caps, with fine lace insertion and lace edging; also trimmed with ribbon bows and small rose buds; shades of Sky, Pink and Lavender. Reg. 75c. Friday, Saturday and Monday 68c

SILK HANDKERCHIEFS.—Something Special in Silk with fancy figured border, very dainty and suitable for small gifts. Special, Friday, Sat. and Monday 2 for 25c.

CHILDREN'S OUTING LEGGINGS.—In fine Jersey make, waist tight, buttoned at side, elastic at waist. White or Khaki shade; will fit from 2 to 6 years. Regular \$2.20. Friday, Saturday and Monday \$1.98

BOXED HANDKERCHIEFS.—Another lot of Irish embroidered lawn Handkerchiefs, with fine hemstitched border, put up in half dozens in pretty gift boxes. Note these on your gift list. Special, 59c per Box, Friday, Sat. and Mon. 59c

DIRECTOIRE KNICKERS.—A nice Jersey make, in Navy and Grey only, banded at waist and knee, others with elastic gath. ering and a heavy fleece finish inside. Reg. \$1.50. Friday, Saturday and Monday \$1.36



OUR DOLLS.

THESE ARE Thoroughbred American Dolls without a taint of alien sawdust in their make-up.

Buy Dolls now in time to prepare her for Christmas.

It is an easy matter to choose a lovable Doll here for almost any price you may have in mind.

SILK CAMISOLES.

SILK CAMISOLES—Here is a Gift that should please a pretty Silk Camisole in white or flesh shade, the lace and insertion trimming, ribbon binding and rosebuds on front, and embroidered in Pale Blue and Pink; they're dainty; all sizes. Reg. \$1.80. Friday, Saturday & Monday \$1.49



James Baird LIMITED

"The Call."

There's an office back in London, and the dusty sunlight falls With its swarms of dancing moths across the floor. On the piles of books and papers and the drab distempered walls And the bowlers on their pegs behind the door. There's an office stool in London where a fellow used to sit (But the chap that used to sit there is overseas). There's a job they're keeping open till that fellow's done his bit. And the one that job is waiting for is—Me!

And it may be black ingratitude, but oh Good Lord, I know— I could never stick the office life again. With its coats and cuffs and collars and the long hours crawling slow and the quick lunch and the same old morning train. I have looked on Life and Death and seen the naked soul of man, And the heart of things is other than it seemed. And the world is somehow larger than the good old office plan. And the ways of earth are wider than I dreamed.

There's a chap in the Canadians—a clinking good chap, too— And he hails from back o' nowhere in B. C. And he says it's sure some country, and I wonder if it's true. And I rather fancy that's the place for me.

There's a trail I mean to follow and a camp I mean to share Out beyond the survey up in Cas-siar. For there's something awakened in me that I never knew was there. And they'll have to find some other chap to fill that vacant chair. When the boys come marching homeward from the war. C. FOX SMITH.

Electric Bulletins From a Typewriter.

News bulletins, flashed in big electric letters almost simultaneously with their receipt over press wires, is made possible by a new electrical device. This invention consists of a huge bulletin board, operated by a typewriter. It is called an electro-graph.

On either side of the board, which towers above a newspaper building in a mid-western city, are 60 monograms, arranged in three rows. Each monogram, which measures 2 by 3 feet, contains an arrangement of 21 lights, various combinations of which form any letter or numeral, the dash, question mark and dollar sign.

Selection of the groups of lights to form the various characters is done by pressing the desired keys on the typewriter. Selection of the monograms is done automatically through an extra platen on the typewriter. Thus, when the operator writes a bulletin on the typewriter, the letters appear in quick succession on the board and remain until the bulletin is completed. The bulletin may be left on for any desired length of time and then released by pressing a single key. A unit releasing device enables the operator to strike out a single letter without interfering with the other letters. Thus, when an error is made the correct letter may be inserted without writing the entire bulletin again.

As the keys are struck to produce the letters on the board, the same bulletins are written on paper in the usual way thus giving a complete record of everything flashed.

An interesting feature is the rapidity with which the bulletins may be flashed. An ordinary bulletin may be written in 10 seconds, the operator writing just as he would on any typewriter.

As the operator cannot see the board as he works, a pilot board has been provided directly before him, consisting of 60 green light bulbs. When he strikes a key, the action throws on the corresponding letter, which in turn lights the green bulb corresponding to the number of the monogram in which the letter appears. For instance, if he strikes the "A" key, with the platen set at No. 1 position, the letter "A" will appear on the first monogram of the board and No. 1 green light will burn. If it does not burn, the operator knows that the letter did not appear and he strikes it over.

Advertising bulletins are flashed along with the news bulletins, thus proving the device practical as well as novel.—Scientific American.

Tirpitz Without a Beard.

(The Times Correspondent.)

Christiansburg.—In an interview with Verdern Gang M. Bjorn Bjornson, who returned from Berlin the other day, stated on the authority of a gentleman at the Foreign Office that Admiral von Tirpitz had for some days past been clean-shaven—"his long beard has fallen with his system."

German Losses 4,000,000.

Copenhagen, Nov. 30.—A Berlin telegram states that Germany's losses in the war amount to 1,580,000 killed, 260,000 missing, and 400,000 prisoners. Including wounded, Germany's total losses amount to 4,000,000 men.—Reuter.

WINARD'S LINIMENT USED BY PHYSICIANS.