

# "BETTER THAN THE BEST!"

## New - Knit

Wool Underwear.

### IT IS THE BEST!

It is CHEAP,  
BUT NOT SHODDY!It gives satisfaction. Once  
worn always worn, for it  
is THE BEST.

Every Newfoundlander will remember with pride the occasion on which the above words were used in reference to our brave soldiers, and every man who wears a suit of our Underwear will again have occasion to use the above words, for

## New-Knit WOOL Underwear

is "BETTER THAN THE BEST!"

WARM—COMFORTABLE—DURABLE.

What more can be desired in Underwear, except, of course, the low figure at which we offer them.

We stock New-Knit Wool Underwear in all the grades and weights in which they are put up. Sizes from 34/32 to 50/48.

PRICES, \$1.80 up to \$4.00 per garment.

Men's New - Knit Fleece Lined UNDERWEAR, First  
Grade, all sizes, only \$1.25 per garment.

# Marshall Bros

## Looking for a Love Charm.

By RUTH CAMERON.



RUTH CAMERON

During the siring in court of the matrimonial soiled lines of or the family whose wealth, at least, would place them in the upper ten in this country, considerable testimony was given about the wife's transgressions with a fortune teller.

She is a traveler, many miles to get a certain paper from him which must be handed to her personally, because if sent by mail it would lose its efficacy.

She was instructed by letter to put a charm he had given her under her pillow and take careful note of whom and what she dreamed.

### She Wanted Revenge.

There was another woman in the case, not as wealthy a woman as the principal, but one who lived in New York and presumably would be of the middle class and of some education. This woman appealed to the same fortune teller for a love philtre which would make her husband fall out of love with the other woman and into love with her again.

Incidentally she took pains to explain that she was not the patient, Griselda type of woman, but that she wanted to get him back only to repay him for the suffering he had caused her by casting him off.

### More Like The Middle Ages.

Someone called my attention to this portion of the testimony and said "Doesn't it seem inconceivable that in this day and generation women with education should believe in charms and love philtres?"

And I agreed with emphasis that it certainly did.

You and I would like to be able to believe in such things perhaps, but we know better, don't we?

And yet, as I fell to thinking of the whole matter, I wondered if you and I—in other words, the average woman,—do know so very much better. She Thinks The Marriage Certificate Is Magical.

The average woman doesn't think she can hold love by virtue of any magic paper which the fortune teller gives her, but doesn't she have a haunting feeling that she can hold it

by virtue of that magic paper, the marriage certificate? The average woman does not expect to get love back by a love philtre, but how about her expecting to get love back by a display of jealousy? Reason tells her that no powder a soothsayer could mix could possibly turn her husband's heart back to her. Why should it not also tell her that if love is hovering for flight, nothing will hasten that flight more than raging or suspicion or constant jealousy; and that if anything can stay love's flight it will be the determination to put jealousy under her feet and to be as charming and lovable as she knows how.

So perhaps the average woman—in other words you and I—does not have so much reason to laugh at the charm seekers, after all.

We believe MINARD'S LINIMENT is the best:  
Mathias Foley, Oil City, Ont.  
Joseph Snow, Norway, N.S.  
Charles Whooten, Mulgrave, N.S.  
Rev. R. O. Armstrong, Mulgrave, N.S.  
Pierre Landers, Sen., Pokemoucho, N.B.

## The Lure of The East.

London Daily Express: "That man caused me to miss my destiny," said Napoleon at St. Helena. He was speaking of Sir Sidney Smith and the siege of Acre. It would be a dramatic parallel if General Allenby who is now in the neighbourhood of Acre, should play Sir Sidney Smith's part with the Kaiser as the Man of Destiny. In 1799 Napoleon, in pursuance of his scheme for becoming master of the East, laid siege to Acre, which he was confident of capturing. The sudden appearance, however, of Sir Sidney Smith, with a force of British sailors compelled him to raise the siege and retire. From Alexander the Great to Wilhelm II. the lure of the East has had a fascination for every military despot. Could the Kaiser dominate Egypt and India he would willingly give up every yard of territory he has conquered in Europe.

For Sore Throat, Hoarseness, etc., a good supply of Throat Pastilles and Lozenges at STAFFORD'S.—Oct 14, 11

## Winter Apples

To arrive to-day:

120 brls. King Apples.  
226 brls. Blenheim.  
47 brls. Ribbons.  
57 brls. various kinds.  
120 bags Silverpeel Onions.  
50 brls. Cranberries.  
35 kegs Grapes.  
40 cases Oranges.

And due this week:  
548 brls. Asstd. Winter Apples—Kings, Blenheims and Ribbons.

Also shipped Oct. 28th:  
330 brls. Choice Wagner Apples.

**Soper & Moore**  
Wholesale Importers and Jobbers.



A HARD WAR FOR PA.

My pa knows lots about the war, an' starts to tell us all about the 'Yankees' latest fight. He follows them from day to day, and now they're going strong. He wishes he was only there to cheer the boys along.

"I see they've captured 'em," says Pa. "I can't pronounce the name. But I am mighty glad they've got that bastion just the same."

"They took 10,000 Hunns at— Well, Ten thousand Ditchmen help a lot in waging our race. At—umpty-umpty they drove 'em back." "Where was that at?" asked Ma. "The place is not important; it's the job that counts," said Pa. "They ripped 'em up at— you know where the stretch that ends with 'Dames'." "I never was no fiddler at all at handling foreign names."

Pa's very patriotic and he wants the Yanks to win. He wants to live to see the day they're marching through Berlin. He talks the war at every meal and he explains it, too. But they're fighting now in places that I guess he never knew. And we've come to this conclusion from the dreadful way he frowns: Pa would like the war much better if he could pronounce the towns.

## The Hand of Esau

Philadelphia Public Ledger: Nothing has yet been put in possession of the average reader which seems a sufficient guarantee that this constitutional change, made by the Kaiser, cannot be as readily and as quickly unmade by the same sinister and untrustworthy hand. It was the people of Great Britain who conquered for the British Isles their constitutional government—it was not granted by the grace of any king. We should feel more secure to see a popular and not a palace revolution in the Fatherland.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

## Milady's Boudoir

PROPER BREATHING.

Proper breathing is of the utmost importance in exercising as without it no exercise will do much good. It is said that the Japanese look upon deep breathing as more important even than food although the latter, of course, is a necessity. When breathing and exercising before an open window it is necessary to protect oneself from draughts, and here again the Japanese have given us the silk kimono as the best of all exercising costumes. It is so comfortable there is no tightness that will confine the muscles or in any way interfere with their full play. The broad obi confines the folds softly to the waist, so that the loose robe does not get in the way when exercising.

It is not, of course, possible for all of us to have kimono of heavy silk, but there are nice soft flannels which will nicely answer the purpose. The silk crepe gowns are really not sufficiently heavy when one has little clothing on under them.

The bending exercise is good for both reducing the abdomen and overcoming constipation. If a short rod or pole is used, it aides one to stiffen the muscles while exercising. This tension is quite necessary for the greatest effect of good. Raise the rod high over the head then bend slowly forward to the floor, finally touching the floor with the rod. Repeat this ten times after the morning bath.

The side bend makes for grace and slightly reduces the natural width of the waist and hips. A naturally small waist in a woman, no matter what the prevailing fashion, is not undesirable, as it eliminates the necessity of lacing, even the tiniest bit, which some women unfortunately will do if they think there is too much thickness at the waist.

Place the hands upon the hips and, first relaxing the body, sway rhythmically and slowly from side to side. Do not forget that the room in which you exercise be well ventilated.

## A Difference with a Distinction.

A German who was described as "open-minded," at least in comparison with most Germans, is quoted in an Amsterdam dispatch as denying that his countrymen, in the conduct of war, had been guilty of more or greater cruelties than is inevitable in war, no matter by whom waged. "You talk about Captain Fryatt and Edith Cavell," he said, "but how about the Baralong case?" And he actually could see no difference between those cases!

The first element of unlikeness lies in this, that the facts in the Fryatt and Cavell cases are known and undisputed, while "the Baralong case" consists merely of accusations, supported only by evidence of the most suspicious sort, and never admitted to be true by those against whom they were brought. Even if it were admitted, however, that German sailors swimming in the sea after their vessel had been sunk were shot by the British, the Baralong case would still be far from similar to those against which it was adduced by the German who was credited with an open mind. For, if such shooting was done, not only was it utterly out of harmony with British behaviour at sea, as displayed through more centuries than Germany has owned a navy, but it would not be justified or excused by the British Government or by British public sentiment in any expression thereof that a reasonable critic would think of holding representative of the national morals.

In Germany, on the other hand, "rightfulness" of just the kind as the murders alleged in the Baralong case would have been, if committed, has followed by a policy deliberately adopted and followed by the German Government. It has been justified and commended by innumerable Germans, and its results have been cheered and celebrated publicly as a means of winning the war. The difference is enormous. It is exactly the difference between an American lynching in a State or community where approval of lynching is general and those guilty of it are immune from punishment, and another like crime committed where it is generally reprobated and sternly punished.—Times, New York.

### NO HELP.

In olden times I paid out men to have my chores and errands done. I paid one man to mow the grass and hoe the growing garden sassa; another came to prime the pump and take the tin cans to the dump; I paid a man to wash my car, and doped the kitchen

roof with tar. While there were men who worked for hire, I just sat round and pawed my lyre with hands as white as driven snow—no sort of labor did they know. And I had lost my appetite, and couldn't get much sleep at night and I was fat and short of breath and looking for an early death. Then all the fellows went to scrap and shoo the Prussian off the map, and none could come to do a chore or run an errand any more. I was obliged to shake my sloth, and, as a toiler, cut a swath. I milked the cow and groomed the hen, and mowed the lawn, like other men; and when my car was out of whack I lay beneath it, on my back, and tried to remedy the wreck, while slimy grease ran down my neck. I painted fences green and blue, and found a hundred things to do; and now my health is out of sight, and when I go to bed at night my slumber is so calm and deep it shows new curves in balmy sleep, and savants come from miles away to see just how I hit the hay. Three women cook by day and night to cater to my appetite. A lot of old fat boys like me are learning wrinkles two or three.



**Keep Your Kodak**  
Busy for the sake  
of the Boys  
"OVER THERE."

We have a full line of Kodaks and Kodak Supplies.  
**Kodaks from \$8.50 up, at Tooton's, The Kodak Store, 320 WATER STREET, Everything for the Photographer**

## New - Knit

Wool Underwear.

Ask for It! Buy It!

Try It!

You will be satisfied.

## FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is new and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

## U. S. Picture & Portrait Co.

St. Johns.

## THE HUBBARD

for the fishing boat, and the  
**BULLDOG**

for all kinds of stationary  
work. Both are good Eng-  
ines. Sold at fair prices.

**GEO. M. BARR,**

Sept 12, 11

ST. JOHN'S

## BUTTONS, BUTTONS, BUTTONS,

and again

### BUTTONS!

It might be enough to say that we have \$6,500.00 worth of buttons in stock. But when we tell you that these buttons are all new importations, and were carefully selected with a view to catering to those who want the latest style in buttons, during a season when buttons are "all the style," you will certainly get the impression we want to convey, and realize it is the truth when we say

## TEMPLETON'S

have the best stock of buttons in town.

Forty Years in the Public  
Service—The Evening Telegram

## WIN

This Real - Gasoline Auto

For Boys and Girls

150.00 other Prizes

SOLVE THIS

PUZZLE

3	8	5	14	7	5	18
3	1	14	25	9	19	5
5	6	5	1	20	5	4
1	14	4	1	14	15	20
1	13	9	14	21	20	
2	5	6	15	18	5	

WHEN WILL THE WAR BE OVER?

How to solve it: The above squares hold the answer. It is in the position of the letters in the alphabet. For instance, A is represented by the number 1, B by 2, C by 3, and so on. Now, to help you get started, we will tell you that the first letter in the puzzle is W, because W is the 23rd letter in the alphabet. Get to work and figure out the rest of the puzzle. When you have solved it, you will have won the prize. The puzzle is not easy, but it is worth trying for.

Also 10 Extra Prizes: 5th—\$10.00, 6th—\$5.00, 7th—\$2.50, 8th—\$1.00, 9th—\$0.50, 10th—\$0.25.

Copy your answer on a separate sheet of paper, and send it to the Editor of the Evening Telegram, St. John's, Nfld., by the next mail. The puzzle is not easy, but it is worth trying for.

What Other Prizes: 1st—\$100.00, 2nd—\$50.00, 3rd—\$25.00, 4th—\$10.00, 5th—\$5.00, 6th—\$2.50, 7th—\$1.00, 8th—\$0.50, 9th—\$0.25, 10th—\$0.10.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.

Prizes will be awarded to the winners by the Editor of the Evening Telegram, St. John's, Nfld., by the next mail.