

**TEMPLETON'S**

**10c. Sale**

September 15th to 25th.

"GIVING THEM AWAY"



were the words used by one happy purchaser who bought SIX PAIRS of our Dainty Shoes. Another customer remarked: "I paid \$4.50 for this same kind of Shoe."

Sizes 2 1/2, 3, 3 1/2 and 4 only.

**Price: Only \$2.00 per pair.**

Before the war these Shoes sold for \$3.50, \$4.00 and \$4.50 per pair. Send along your daughter to-day.

**F. SMALLWOOD**  
THE HOME OF GOOD SHOES.

**W. V. Drayton,**  
Agent for the

Williams Piano Co., Toronto.  
Doherty Piano Co., Canada.  
Thomas Organ Co., Canada.  
Ricca Piano Co., New York.  
Wagner Piano Co., New York.  
Kohler & Campbell Piano Co., New York.  
Colt Piano Co., Mass., U.S.A.  
Prescot Player Piano Co., Boston, Mass.  
Positive Pipe Organ, London.

We do not ask our patrons to buy unknown or untried instruments. We have been selling for the past 20 years Pianos and Organs manufactured by the above-named reliable and world-famed makers, who guarantee every instrument sold for them.

Our stock is now replete with a full line of these Superior Piano Players, Church, School and Parlor Organs.

You can depend on our giving you a square deal both in price and value, and to purchasers who prefer, to make terms we are in a position to offer the most liberal.

**W. V. Drayton,**  
256 Water St  
June 9, s.t.f

**Ready-Made CLOTHING.**

Our Readymade Department is now well filled with a choice stock of

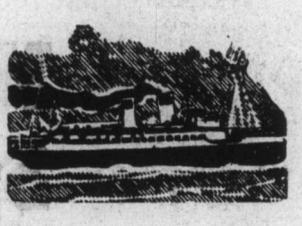
**Men's and Boys' Suits, Pants, Coats, etc.**

Every garment perfect in Style, Fit and Finish. Call and see our stock. Remember our prices are the lowest.

**William Frew.**

**NOTICE.**

THE STEAMER



**Portia**

will leave the wharf of

**Bowring Bros., Ltd.,**  
ON

**Tuesday, 18th Sept.,**  
at 10 a.m.,

calling at the following places:

Cape Broyle, Ferryland, Fermanagh, Trepassy, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Lamaline, Fortuna, Grand Bank, Belloram, St. Jacques, Hr. Breton, Pass Isld., Hermitage, Gaultois, Pushthrough, Richard's Hr., Francois, Cape L'Alune, Ramea, Burgeo, Rose Blanche, Channel, Bay of Islds., Bonne Bay.

For freight or passage apply to the Coastal Office of

**BOWRING BROTHERS, LTD.**  
Coastal Mail Service.  
Telephone 306.


**We Save You Money!**

You save money if you get your Loose Leaf Binders, Loose Leaf Forms, Counter Check Books, Counter Charge Books and Special Account Books made by us. We make them cheaper and we make them better. We can duplicate any Loose Leaf Forms you now use—Paper, Ruling, Binding, Punching, and we do it cheaper than you can import them for.

We can, and we do make Counter Check Books cheaper than you can import them; besides, we make a better looking Book; we make them from the Grand Falls paper. We have made over 20,000 in the past few months for firms here and in the outports. Ask us to show you samples. They cost less than you pay when you import them.

We can make Special Account Books. We can duplicate anything you now use—Paper, Ruling, Printing and Binding, and we can save you money. Let us prove it.

**DICKS & CO., Limited.**  
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.



**CUT IN PRICES.**

OUR PRICES NOW ARE:  
Steak, 40c. per lb.  
Roasting Beef, 30 & 35c. lb.  
Frying Beef, 30c. lb.  
Stewing Beef, 25c. lb.

**M. CONNOLLY.**

**CASH'S**  
**Tobacco**  
IS ALWAYS GOOD

**See Our**  
**East End Window**  
FOR

**HUNTING**  
**BOOTS.**

**PARKER & MONROE,**  
Limited,  
The Shoe Men.

**Your Business**  
**Success in 1917**

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

**Men's and Boys' Suits, Overalls, Shirts, etc.**

**DO IT NOW.**

**Newfoundland Clothing Co., Ltd**

**WELCOME**  
**NUGGET**

HIGHEST STANDARD OF QUALITY SHIPMENT JUST IN. Wholesale and Retail.

**JAS. P. CASH**  
Agents.



**PIANOS:** CHAPPELL, London. New Sale Williams, Toronto. CABLE & SONS, New York.

We carry the largest stock of high grade Pianos and Player Pianos in the city. As to their quality, ASK ANY MUSICIAN.

Player rolls at popular prices 40, 50 and 60 cents.

**SPECIAL OFFER ON 'Kimball' Organs.**

We have a large stock of Kimball Organs on hand purchased before the advance in manufacturers prices. These Organs have eleven stops, double reeds, double swells, handsome French plate mirror and guaranteed first class throughout.

**Price, with Stool to match, and freight prepaid while they last, \$85.**

Orders accepted for future delivery provided \$5 accompanies order.

**Musicians' Supply Co.,**  
Royal Stores Furniture Department.  
mar24,s.t.f

**See Our**  
**East End Window**  
FOR

**HUNTING**  
**BOOTS.**

**PARKER & MONROE,**  
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The Shoe Men.

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**Men's and Boys' Suits, Overalls, Shirts, etc.**

**DO IT NOW.**

**Newfoundland Clothing Co., Ltd**

**Emerson Pianos.**

Just received, five different styles of the famous Emerson Pianos. They are speaking in Newfoundland for themselves for the past 35 years. Some record.

Prices and terms the best.

**CHARLES HUTTON,**  
Sole Agent for Newfoundland.

**REID-NEWFOUNDLAND COMPANY.**

**Week End Excursion!**

For the above excursion return tickets will be issued at

**One Way and One-Third First-Class Fare,**

for all trains of Saturday to stations between and including St. John's, Grate's Cove, Placentia, Heart's Content, Bonavista and Trepassy. Tickets good returning on all trains up to and including Monday following.

**Reid-Newfoundland Co.**

**HEADQUARTERS**  
**Blood Red Apples!**

Due this Friday night, September 14th,

**160 barrels**  
**Blood Red Apples.**

**GEO. NEAL**



**WEDDING RINGS**

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

**\$3.00 to \$16.00.**

Be sure and buy your Wedding Ring from the

**RELIABLE JEWELLERS,**

**T. J. DULEY & CO.**  
Ring Measuring Cards Sent on Application

**J. J. ST. JOHN.**

**SLOAN'S LINIMENT,**  
Known the world over for its immediate cure. Retailing at 25c. per bottle.

**J. J. ST. JOHN,**  
AGENT,  
Duckworth Street and LeMarchant Road.

**EIGHT PAGES TO**  
WEEKLY FORECAST

TORONTO, Noon. —Moderate to fresh W. winds, fine and much the same temperature.

Drink WELCH'S GRAPE JUICE

VOLUME XXXI

**Auction Sale**

**FOR SALE BY PUBLIC AUCTION.**

Assets of the Harbour Breton at my Office on

**MONDAY, September 17th** at 12 o'clock noon, consisting of

Iron Hoops, Rivets, Staves  
300 bags Liverpool Salt  
400 bags Fishery Salt  
Pork Barrels, Herring Barrels  
Scotch Barrels.  
Hardwood Barrels & Ash  
Shooks.  
Rope.  
Herring Nets, Cod Nets.  
2 Schooners.  
2 Motor Boats.  
3 Cod Traps.  
2 Seines.  
2 Seine Boats.  
Punchons.  
Stoves.  
Water Pump and Engine  
Wheelbarrows.  
3 set Scales.  
Fire Engine.  
Dories.  
Lanterns.  
Baskets.  
Wax Paper and other articles  
Above will be sold in one lot further information may be had of

**P. C. O'DRISCOLL**  
sep17,li

(On account of whom it may concern)

**AUCTION.**

To-Morrow, Tuesday 18th inst., at 12 o'clock at the Premises of

**Messrs. Bowring Bros.** (Lower South Side).

About 195 cases of Pork  
45 cases of Pork  
Loose.  
800 cases of Milk  
150 cases of Beef  
86 tierces of Lard.

Salved from the s.s. Bourne sold by Public Auction for the benefit of whom it may concern.

**A. S. RENDELL**  
sep17,li

(On account of whom it may concern)

**AUCTION.**

On TUESDAY, the 18th inst., at 11 o'clock, at the Premises of

**Messrs. Bowring Bros.** (North Side).

**About 360 Bales COTTON.**

Landed from on board the s.s. of Canton and ordered to be sold by Public Auction for the benefit of whom it may concern.

**A. S. RENDELL**  
sep15,21

**Your Favorite Novel**

Smoke Bellew by Jack London, 35c.  
The Cruise of the De Witt by London, 35c.  
The Jacket by Jack London, 35c.  
Children of the Frost by Jack London, 35c. and 60c.  
The House of Pride by Jack London, 35c. and 60c.  
Love of Life by Jack London, 35c. and 60c.  
When God Laughs by Jack London, 35c. and 60c.  
The Road by Jack London, 35c.  
The Iron Heel by Jack London, 35c.  
An Odyssey of the North by Jack London, 35c.  
A Son of the Sun by Jack London, 35c.  
The Scarlet Plague by Jack London, 35c.  
The Haven by Jack London, 35c.  
John Barleycorn by Jack London, 35c.  
The Paths of Men by Jack London, 35c.  
Martin Eden by Jack London, 65c.  
Adventure by Jack London, 35c.  
Before Adam by Jack London, 35c.  
Burning Daylight by Jack London, 35c.  
Call of the Wild by Jack London, 35c.  
Cruise of the Snark by Jack London, 65c.  
Fish Patrol Tales by Jack London, 65c.  
The Lost Face by Jack London, 35c.  
Moon Face by Jack London, 35c.  
South Sea Tales by Jack London, 65c.  
White Fang by Jack London, 65c.  
War of the Classes by Jack London, 65c.  
The Sea Wolf by Jack London, 65c.  
The Game by Jack London, 65c.

**S. E. GARLAND**  
Leading Bookseller, Water Street

**MINIARD'S LINIMENT**  
DIPHTHERIA