

WEATHER FORECAST.
 TORONTO, Noon.—Strong N. W. to W. winds, decreasing to-night, fair and cold to-day and on Saturday.
 ROPERS, Noon.—Bar. 29.40; ther. 34.
USE PURE GOLD FLAVORS.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST
 WAR NEWS
 SEE 7th PAGE.

VOLUME XXXVIII

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, NOVEMBER 17, 1916.

\$3.00 PER YEAR.

NUMBER 266.

Auction Sales!

THE PEOPLES AUCTIONEERS

FOR SALE By Public Auction

For sale by Public Auction on Wednesday, the 22nd day of November instant, at 12 o'clock noon, the Dwelling House No. 4 Spencer Street. This property is held under lease for a period of fifty years from the first day of May, 1892, and renewable for another period of fifty years, and is subject to a ground rent of fourteen dollars a year.

To the man of limited means an opportunity is afforded of securing a home in a healthy locality.

Further particulars on application to M. P. GIBBS, K.C., Bank of Montreal Building, or to

P. C. O'DRISCOLL,
 Auctioneer.
 nov16,51

PUBLIC AUCTION.

To-Morrow, Saturday, 18th inst., at 11 a.m.

9 barrels SPARE RIBS.
 10 barrels PARTRIDGE BERRIES.
 20 barrels APPLES.
 4 boxes FOWLS.
 1 box PLYMOUTH COCKERELS.
 1 DRESSING CASE. Also
 1 CHILD'S SLEIGH. Also
 4 HORSES, 2 PONIES,
 1 EXPRESS SLEIGH.

M. A. BASTOW,
 Auctioneer.
 nov17,11

On Monday Next, the 20th inst., at 12 o'clock,
 at the premises of
Messrs. C. F. Bennett & Co.
2,900 Qls. of Fish.

Landed ex s.s. Harmony from the Moravian settlements.

A. S. RENDELL & CO.,
 Brokers.
 nov17,21

J. J. ST. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.
 Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.
 Molasses—1st runnings.
 Tea, Sugar, Kero Oil.
 Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,
 Duckworth St. and LeMarchant Road.

The London Directory.

(Published Annually) enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;
STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;
PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5.

Dealers seeking Agencies can advertise their trade cards for \$5 or larger advertisements from \$15.

THE LONDON DIRECTORY CO., LTD.
 25 Abchurch Lane, London, E.C.

CHRISTMAS and NEW YEAR MAILS!

The early mailing of Christmas and New Year parcels for Naval Reservists and members of the Newfoundland Regiment at the front is urged by the Post Office department. The mailing of such parcels should take place before the middle of the present month.

It is possible that letters mailed up to within the last week of November will be delivered to Overseas Troops before Christmas, but irregularities and uncertainties in the Field Mail service cannot be avoided.

The rates for parcel post are:

TO BRITAIN.
 Up to 3 lbs.24 cents
 Over 3 lbs. to 7 lbs.48 cents
 Over 7 lbs. to 11 lbs.72 cents

TO FRANCE.
 Up to 3 lbs.62 cents
 Over 3 lbs. to 7 lbs.1.00
 Over 7 lbs. to 11 lbs.1.38

Parcels should be securely packed, and bear, in addition to the name and address of the sender, the value and description of the contents.

Parcels sent to any members of the Regiment, whether in France, Belgium or England, if directed
 c/o Pay and Record Office,
 58 Victoria Street,
 London, S.W.

will be transmitted at the rates for Britain, as above quoted.

J. ALEX. ROBINSON,
 Postmaster General.
 nov11,31,51,52

Wedge Smoking Tobacco, 16c. per cut.

M. A. Duffy,
 Sole Agent.

PUBLISHED BY AUTHORITY!

Under the Provisions of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to order that the Regulations, published in the ROYAL GAZETTE under date 17th October last, in connection with Precautionary Measures taken against the incursions of hostile ships of war, be suspended as from the 15th November instant.

These Regulations comprised, amongst other things, the closing of the port and harbor of St. John's at night, and the extinguishing of the lights at certain lighthouses, and in the city of St. John's.

ARTHUR MEWS,
 Deputy Colonial Secretary,
 Dept. of the
 Colonial Secretary,
 November 14, 1916.
 nov15,31

MINARD'S LINIMENT USED BY PHYSICIANS.

HOME IS BEST!

Right now is the time to make indoors bright and cheery for the long, dark, winter nights.

Is Your Home Ready?

If not, better start now to put it in shape with

'Matchless Paint.'

N. B.—Don't forget PERFECTION and VIRGINIA LAKE Soaps for an easy Monday.

THE OUTLET SUPPLY HOUSE,
 192 Duckworth St.
 Opp. T. & M. Winter's.
 Dealers in

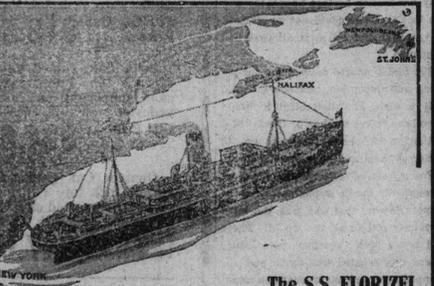
Dry Goods, Ladies' Costumes, Men's Suits, Raincoats, Furniture, etc.

Exclusive new styles in Tailored Suits; Women's Coats in the latest models; extraordinary value in Men's and Boys' Suits and Overcoats.

Winter comforts in Misses' and Children's Apparel.

Our patent "Stormproof" Umbrella, safe and unbreakable. See for yourself. Also a full line of Fancy Work in Battenburg, Mexican Drawn Work and Art Embroidered Table Centres, Table Cloths and Dollies.
 nov17,71

INTENDED SAILINGS.



The S.S. FLORIZEL.

From New York: **FLORIZEL November 21st.**

From St. John's: **FLORIZEL November 29th.**

HARVEY & CO., LIMITED, AGENTS.

You, Mr. Fisherman,

are thinking of buying a new Motor Engine for your boat. We now know we have the very best to offer you at the right price. From the service we have given the fishermen this year we can assure you the best in a two or four Cycle Engine—

2 CYCLE PALMER, 4 CYCLE REGAL.

Drop us a card or letter and we will make your purchase a good investment. Write to-day, it will only cost you a cent to learn our proposition.

Franklin's Agencies, Limited,
 J. B. URQUHART, Manager.

New Winter COATINGS!

We have just opened a few pieces of extra heavy Navy, Grey and Brown

NAP and FANCY COATINGS.

Just the thing for Ladies', Misses' and Children's Coats. Prices from \$3.00 yard up. As our stock is limited, we advise an early call. Mail Orders carefully attended to.

William Frew.

Freehold Building Lots!

2 cts. per Foot.

10 Minutes' Walk From Court House.

This is the workingman's opportunity to get away from the Landlord and become independent. Investigate at once.

FRED. J. ROIL & CO.,
 Real Estate & Auctioneers.
 Smallwood Building,
 Duckworth Street.

FOR SALE!

In first-class locality, that most desirable Dwelling House No. 53 Military Road. House contains three rooms on the first flat, two rooms and bathroom on the second flat, three rooms on the third flat, and basement. Entrance to rear. Lease 999 years. Ground rent only \$16.00 per annum. For further particulars apply to

FRED. J. ROIL & CO.,
 Real Estate & Auctioneers.
 Smallwood Building,
 Duckworth Street.
 nov11,11

FOR SALE!

New House with Shop in Hoyles-town.

Also House on Pleasant Street, fitted with all modern improvements. Also one 6 horse-power Kerosene Engine, with shafting and belting and pulleys; crane and saw for sawing wood and cross-cut and splitter for splitting firewood; all complete. Will be sold cheap if applied for at once.

J. R. Johnston,
 Real Estate Office: 30 1/2 Prescott St., or Residence, 119 Barnes Road.
 Office Hours: 12 to 1 & 5 to 8 p.m.
 aug14,50,52m

FOR SALE!

Grove Hill Bulletin
 THIS WEEK.

FOR SALE—200 barrels Turnips in perfect condition.

TO ORDER—Wreaths, Crosses, etc.

Terms: Strictly Cash.

J. McNEIL,
 Waterford Bridge Road.
 Phone 247.

A Dozen Photographs
 SOLVES A DOZEN XMAS PROBLEMS.

They also make a gift that is thoroughly appreciated by their friends. We have the very latest and best in mountings, and would suggest a call as early as possible this Fall, so that we can give your order every attention.

We specialize on Child Portraiture and can guarantee satisfaction.

J. C. PARSONS,
 oct28,50,51 Bank of Montreal Bldg.

S. G. COLLIER,
 Funeral Director.
 CLOTH COVERED and POLISHED CASKETS always on hand.
 RESIDENCE: 143 Hamilton Avenue.
 FACTORY: George Street.
 TELEPHONE: 614—night and day. oct6,3m,50

Rhodes Scholarship, 1917.

Applications for this scholarship must be lodged with the undersigned not later than December 15th.

All information concerning the scholarship may be obtained at the C. H. E. Office, Colonial Building.

A. WILSON,
 Sec'y C. H. E.
 nov15,51

MINARD'S LINIMENT CURES DISTEMPER.

Wanted!

Girls for Sewing Room of Oiled Clothing Dept. Apply to Forelady, at THE STANDARD MFG. CO., Ltd., Water Street, East.
 nov8,11

Permanent and Transient Boarders

accommodated; also Dinner and Teas served to your satisfaction.

WATERFORD HALL.
 16,11

(Under the Distinguished Patronage of His Grace the Archbishop.)

CCC Grand Concert
 (in aid of St. Joseph's Church, Hoyles-town)
 in the C. C. C. New Hall,
 WEDNESDAY NEXT, Nov. 22nd, at 8.30 p.m.

Tickets: Reserved Seats, 40c. and 30c. Gallery, 20c. On sale at the Atlantic Bookstore on Monday. Assisted by the best local talent. Particulars in Saturday's papers. nov17,11

FOR SALE!

Also House on Pleasant Street, fitted with all modern improvements. Also one 6 horse-power Kerosene Engine, with shafting and belting and pulleys; crane and saw for sawing wood and cross-cut and splitter for splitting firewood; all complete. Will be sold cheap if applied for at once.

J. R. Johnston,
 Real Estate Office: 30 1/2 Prescott St., or Residence, 119 Barnes Road.
 Office Hours: 12 to 1 & 5 to 8 p.m.
 aug14,50,52m

MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER



Not only white, smooth, soft, refreshing than any other, but distinguished by the "True Oriental Odor," and is most desirable in its application.

In addition to its use as a cosmetic, it is one of the most valuable remedies for the most excruciating Poisons, including the most dangerous of the Tropics, such as the Malaria, Cholera, and Typhoid.

At all Druggists, St. John's, Nfld.

A ROYAL SMOKE.

BENGAL LITTLE CIGARS.

The man who smokes them says it is the best Cigar value in the World.

10 for 25c.

CASH'S
 Tobacco Store, Water Street.

FOR SALE—A Large Catamaran (new), suitable for street work, with frame and frame shafts; 1 Second-hand Express Sleigh, almost new; also 2 Dwelling Houses, one with shop, a beautiful residence and one small Dwelling; apply to JAS. P. KENNY, 87 Cabot St. nov15,31

HOUSES FOR SALE or TO LET—House 23 Springdale Street, 6 rooms; House on Pleasant Street, 5 rooms; Furnished House 328 Duckworth Street, City Terrace, 10 rooms. Will sell any houses in my possession part cash down and the balance in instalments. Also land for sale or on long lease. FRANK C. WILLS, 328 Duckworth St. nov15,51

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

FOR SALE—One Bay Mare,
 6 years old, weight about 13 hundred; kind and gentle in harness; apply to C. H. MILLER at U. S. Picture and Portrait Co. nov4,11

FOR SALE—House No. 74
 Lime Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. nov11,11

FOR SALE—1 Pony Cata-
 maran (new) with frame shafts; also 1 Dog Side Sleigh, with harness; apply at this office. nov15,31

TO LET—House No. 320
 City Terrace, Duckworth Street; contains seven rooms, bathroom and kitchen, with modern improvements; possession immediately if required; apply on the premises. nov15,31

TO LET—Top Flat Building,
 Beck's Cove; suitable for store or sample rooms. M. A. BASTOW. oct19,11

TO LET—Shop and Offices
 adjoining Messrs. Hearn & Co. The Shop and Offices will be let separately if required; apply to P. C. O'DRISCOLL, Exchange Bldg. nov7,50,51

STRAYED—From Torbay,
 a Black and White Heifer. Finder will be rewarded by returning same to RICHARD CROWE, Torbay. nov15,21

LOST—Yesterday afternoon,
 between T. J. Duley's Store and Reine's Mill Road, by way of Water and Prescott Streets, a Lady's Silver Collar, containing a small sum of money. Finder will be rewarded on returning same to this office. nov15,11

LOST—Last night, between
 East End Fire Hall and McBride's Hill, 1 Ladies' Extension Bracelet (Gold), initials L. W. Finder kindly return care W. E. BROPHY, Hoyles-town. nov17,11

STRAYED—From Torbay,
 Dark Brown Bull and a Dark Red Heifer, two yearling. Heifer has a bit out of left ear and a split underneath the bit; Bull not marked. Finder will be rewarded by advising NICHOLAS BOYLE, Torbay. nov17,51

LOST — On Tuesday, Nov.
 7th, near Mechanics' Hall, a Black Gaiter Glove. Finder will be rewarded on returning same to this office. nov17,11

Help Wanted!

WANTED—A Cook; apply
 to MRS. URQUHART, 12 Maxse St. nov17,11

WANTED—A Girl for Grocery
 Store; experienced required; apply T. J. MALONE, 185 & 187 New Gower Street. nov17,31

WANTED—A General Serv-
 vant; apply to MRS. HECTOR McNEILL, 41 Queen's Road. nov15,11

WANTED—At Once, General
 Servant; washing out. MRS. W. B. COMERFORD, 109 Military Road. nov15,11

WANTED — By a Young
 Man, about December 1st, a position as Book-keeper; fully experienced in all office work; apply by letter to X.Y.Z., this office. nov15,31

WANTED—A General Serv-
 vant; apply MRS. THOS. COADY, 127 LeMarchant Road. nov15,31

WANTED—An Intelligent
 Young Man for the Candy Department, one with previous experience preferred. RENNIE & CO., Limited. nov15,11

WANTED—A Good General
 Servant on or before December 6th; must have references; apply between the hours of 10 and 12 a.m., and after 7 p.m., to MRS. BROOKES, 7 Maxse Street. nov15,11

WANTED—Young Man for
 Carpet and Blind Department. AYRE & SONS, LTD. nov15,31

WANTED — A Good Plain
 Cook; also a Housemaid; apply at this office. nov14,11

WANTED — An Experi-
 enced Male Assistant for the Dry Goods Business; good references required; also a Strong Boy to learn the Dry Goods Business, age from 14 to 16 years; apply SPEER BROS. nov13,11

WANTED — A First-Class
 Treas. apply THE NPLD. BOOT and SHOE CO., LTD., Job Street. nov15,11

WANTED—A General Serv-
 vant; apply 51 Prescott Street. nov13,11

WANTED — Immediately
 a General Servant; also a Housemaid; references required; apply at this office. nov15,11

WANTED — A Nursemaid,
 with some experience; apply at this office. nov15,11

WANTED—3 Strong Boys
 of 15 or 16 years of age to serve an apprenticeship of 5 years to the Moulding Business. Boys with education preferred; apply NPLD. CONSOLIDATED FOUNDRY CO. nov4,11