

Neck- wear

Always
Pleases.

There's no woman who can have too many dainty neckwear pieces, and you're sure to find something in the attractive lot now showing at our store to please.

Ladies' FOOTWEAR!

We are clearing out an accumulation of Ladies' Lace and Buttoned Boots (a few Pairs of Dorothy Dodd amongst them.)

Originally they ranged from \$3.00 to \$4.50 per pair,

NOW ALL REDUCED TO \$2.00.

The Sizes are 2, 2 1-2, 3, 3 1-2, 5, 6, 6 1-2, 7.

As the quantity is limited call early and get first pick.

An attractive little lot of
LADIES'
Street & House Dresses.
are marked at more than reasonable prices to clear.

Marshall Bros

Serviceable
as well as
Dainty

is the only term to apply to
a showing of

Children's DRESSES

we have just received from
the American market.

Sentimental Least Common Denominators.

By RUTH CAMERON.



RUTH CAMERON

versa, is, as usual, the question over which the neighborhood delights to mull.

They Appeal to Different Sides of His Nature.

Of course one answer is obvious enough—they appeal to different sides of his nature. Yet isn't there something more than that to the situation? Isn't it possible that these women, who to us appear so different, have some deeper likeness which we cannot see, of which even the husband may be unconscious, and yet which has helped attract him?

Someone advanced this idea, the other day and thence we drifted into a discussion as to whether this least common denominator theory could be applied to our own past love affairs.

How about it, reader friends, have the people that have attracted you from time to time been the same or different types? And if they have been of apparently different types has there been some least common denominator of similarity among them all?

How Seldom We Marry Our Physical Ideal.

In looking back over my own experiences, ranging from the little boy in the fifth grade, with the beautiful voice to—well, I won't say to what—I

can find no similarity in personal appearance. Grey eyes, dark hair and a lean face is the type of masculine good looks that I theoretically admire and only one possessed anything at all like this bill of features. That is another interesting thing about the matter, by the way, how seldom we fall in love with or marry the type of appearance we theoretically admire. An old friend of mine who always admired tall light men ("They look so clean and fresh, my dear") is now married to a short very dark man—and is absolutely satisfied, while the girl whose ideal was a thin face with deep-set grey eyes has married a rosy-checked, round-faced, man with prominent brown eyes. And she also appears quite content.

A Character Common Denominator.

To return to the main road: after diligent search I could find one least common denominator among all my memories—a certain reserve of character and quietness of manner. In remembrance investigation of this sort I think there is a tendency to confuse the people who have attracted one with the people who have been attracted by one. Quite a different thing, although it may ultimately result in mutual attraction, since the fact that someone admires you is a strong recommendation of your discrimination and good taste and makes you willing to become better acquainted and perhaps even paves the way to love. As someone has said, "Fill a woman full of self love and all that flows over will be yours."

It is an interesting field for reminiscences. Taking out one's memory vignettes of the faces that once stirred one's heart has the same fascination as reading over old letters. Try it some day when you are in the mood for day dreaming.

Black-and-white check is almost killed with popularity.

FRESH STOCK New Fruit and Vegetables!

- 60 brls. Green Cabbage.
- 100 cases Small Onions.
- 50 brls. New Turnips.
- 20 brls. New Potatoes.
- 200 bags P. E. I. Potatoes.
- 2 hampers Cucumbers.
- 2 brls. Water Melons.
- 15 crates Ripe Tomatoes.
- 50 bunches Bananas.
- 15 boxes Red Table Plums
- 100 cases Cal. Oranges—
sized 250's, 216's, 176's,
150's.
- 10 boxes Cal. Lemons.

Soper & Moore.
Phone 458.

Excellent Educational Opportunities Offered at Mount Allison.

Institutions at Sackville, N. B., Provide Advantages for Young Men and Young Women Which are Not Excelled in the Maritime Provinces.

The Mount Allison educational institutions at Sackville, N. B., have been doing a worthy work for Eastern Canada during many years. Their steady growth attests the efficiency of the instruction they provide and the wholesome attractiveness of life at the different schools which make up the group of institutions. Young men and young women seeking the advantages of higher education and parents with children for whom they wish to obtain such advantages should give attention to the Mount Allison advertisement in recent issues.

The general name 'Mount Allison' covers the University, the Ladies' College, the Academy. A number of courses are given at each institution. At the University there are courses in Arts, Science, Engineering, Fine Arts and Commerce—an advanced commercial course—and a course leading to the degree of Bachelor of Music. Professors of ability make up strong faculties and in the college year which commences this autumn increased strength is to be given by the appointment of a second Professor of Classics and by the establishment of a Chair of Biology. The expenses of course at the University are low while the residential life made possible by a magnificent men's residence is one of the most attractive and beneficial features of time spent at the institution.

The Ladies' College. The Ladies' College provides literary courses, courses in Fine Arts under the direction of a member of the Royal Canadian Academy and an exhibitor in Paris, who is assisted by a capable staff, and courses in Domestic Science. Various special courses are also provided by a large and competent staff of teachers. Connected with the Ladies' College is the Conservatory of Music which has won a name for itself in musical circles in the Maritime Provinces. The Conservatory is under the direction of Professor Fritz Read, an English musician of high standing in his profession. Associated with him is a

staff of teachers nearly all of whom have studied under the best of modern masters in Europe. Instruction is given in Voice, Piano, Pipe Organ, and Violin.

The Academy. At the Academy general educational training is provided for boys and young men. Students are prepared for matriculation into colleges of Arts, Engineering, Medicine, etc., and thoroughly prepared. Under the direction of Dr. J. M. Palmer the Academy has won an enviable reputation as a residential preparatory school of the best class.

Under the direction of Dr. Palmer and the immediate supervision of a trained teacher of commercial subjects, the Mount Allison Commercial College is also conducted. It annually numbers many young men and young women among its students. The commercial college provides courses in stenography, type-writing, book-keeping, and other subjects by study of which young people are fitted for commercial pursuits. The success of its graduates testifies to the efficiency of the work done by the commercial college.

Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your home.

GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated home.

GAS LIGHTING is best for the eyes and the pocket. THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of metallic tubing for the small sum of \$3.00, and should be in every household.

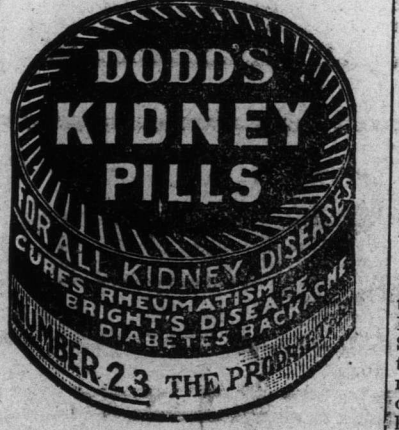
With the "PERFECTION GAS IRON" a whole day's ironing may be done at a cost of five cents, give better results, and do more work in half the usual time. It is always hot and ready, clean and smooth. Send post card, or phone 97, and the Gas Company will send a man to give practical demonstration of any, or all, up-to-date household appliances.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEEN" enamel cleaner. It will quickly remove all stains and grease from metal or enamel. 25 cents per packet.—1723,17

This Evening's Game.

The Saints and C. E. I.-Feldmans will be the contestants in this evening's football game and the probable line up will be:—

SAINTS — Goal, Ewing; backs Johnston, Barnes; halves, Foster, Mann, Crawford; forwards, Bastow, Alderice, Elton, Ewing, Auchincloss. C. E. I.-FELDMANS.—Goal, Long; backs, Ryall, Miller; halves, Oliver, Drover, Fox; forwards, Bugden, Hunt, Winter, Adams, Plisnet.



Yesterday's Ball Game.

Yesterday's baseball game between the Wanderers and Shamrocks resulted in a win for the former team by 25 runs to 13.

The weather conditions interfered considerably with the game, but on the whole the exhibition was a fairly good one. Owing to the slippery condition of the ground, running was somewhat difficult. Two base hits were made by Trappnell and King of the Wanderers, and O'Neill, of the Shamrocks, while Britt, of the Wanderers, and Burrows, of the Shamrocks, each struck out three-baggers. Messrs. Chapman and Montgomerie were referees; Messrs. Outerbridge and Hiltz were scorers and the players were:—

Wanderers.	Shamrocks.
King pitcher	Archibald catcher
Ford 1st base	McLean 2nd base
Hartnett 2nd base	R. Callahan 3rd base
Hooker s. stop	W. Callahan field
McLeod 3rd base	Battersby field
Britt 3rd base	Burrows field
McCrindle 1. field	Ellis 1. field
Trappnell c. field	O'Neill c. field
McLean c. field	Pearce c. field

The score by innings was:—
Wanderers 0 1 2 1 0 3 0 2 4—12
Shamrocks 0 0 0 0 0 0 0 0 0—0
Owing to defeat in yesterday's game the Shamrocks are now out of running for the pennant this season.

Garden Party at Portugal Cove.

The annual Garden Party in aid of the R. C. Church was held at Portugal Cove yesterday and was very largely attended. Quite a number from the city were present including Rev. Fr. McDermott, Administrator; Messrs. Pippy, Conway and Doyle; Messrs. Kent, Dwyer and Higgins; the representatives of St. John's East; Messrs. H. Bartlett, C. W. Ryan and other prominent citizens. The weather conditions were ideal, being far more favourable than in the city, and the day was thoroughly enjoyed by all. Refreshments were served by the ladies in charge in the manner for which the good ladies of Portugal Cove have long since become famous. The affair was in every way successful and Rev. Fr. Gough and his assistants are deserving of congratulation. The proceeds, which were quite up to expectations, will be devoted to the Parish Fund.

Young Man,

If you are thinking about buying a BLUE SERGE SUIT, better see our stock first. We specialize on Blue Serges, and carry a splendid stock of never-fade Indigo Blues from \$20 to \$25. As to fit and style, you 'shouldn't worry.' Leave it to us and you will get the best that's going. SPURRELL BROS., 365 Water Street.—may25, eod,17

Cape Report.

Special to Evening Telegram. CAPE RACE, Yesterday. Wind E, light breeze fog. The S. S. Felix passed west and an unknown steamer inward at 10 a.m. to-day. The S. S. Lady Laurier finished discharging supplies and sailed for Halifax at 8 p.m. yesterday. Bar. 29.52; ther. 47.

WITH THE VOLUNTEERS.—Yesterday morning the volunteers of the Reserve Force were put through Swedish exercises and squad drill at the Armory and in the afternoon the men were given leave. Those who recently passed the medical examination have already begun training.

The British Theatre

2.30—TO-DAY—7.30.

Madame Olive Timmons

"THE INCOMPARABLE."
Appears at 3.30, 8.30 and 10 o'clock, being accompanied—as usual—by the "Orpheo Maestro."

P. J. MCCARTHY.

ALSO FIVE PHOTO-PLAYS PAR-EXCELLENCE.
Madame Timmons will sing—"Less than the Dust" and "Comin' Thro' the Rye."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre.

GRAND RE-OPENING, AUGUST 16th, at 7 p.m.
THE RUSSELLS—Jack and Olive.

The Australian Merry Makers.

DOX, the Almost Human Dog.
OLIVE RUSSELL, Lady Baritone Singer.
THE WOODEN HEADED FAMILY.
THE ROYAL PUNCH AND JUDY SHOW.
JACK RUSSELL, Author and Singer, "Canada's Reply to the World."
NOTE.—Jack Russell has given many hundreds of dollars to the Wounded Soldiers' Fund by the sale of this great song, "Canada's Reply to the World."

5c. The Crescent Picture Palace. 5c.

"The Other Man."

A 2 reel feature adapted from the Cosmopolitan Magazine story by Mable H. Justice, featuring Francis X. Bushman.

"SHE LANDED A BIG ONE" or "SWEEDIE, THE FISHERMAN'S DAUGHTER"—An Esganay comedy.

"SISTERS"—A Vitagraph drama with Margaret Gibson and Myrtle Gonzalez.

"YOU CAN'T BEAT THEM" and "THE SERVANT GIRL'S LEG-ACT" are two great comedies.

HARVEY COLLINS, Irish Tenor, singing Classy Songs & Ballads
GOOD MUSIC—A COOL AND WELL VENTILATED THEATRE.

J. J. St. John.

45c.—The Real Irish Butter—45c.
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.
500 dozen Nicely Perfumed

Toilet Soap,
in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUKEWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

SEE THE NEW DEVIL

LADIES
The new Belt of Black very stylish. We have
Another fashionable pleated; not quite so

ANOTHER
1,000 yards Muslin Yellow; makes nice dress yard
SEE THE VANT
Mirror on inside

J. M. D.

THE RIGHT
Corner Water and

373rd Day of the War

LATEST

From the Front

Messages Received
Previous to 9 A.M.

OFFICIAL.

LONDON, Aug. 11.
The Governor, Newfoundland: The British destroyer Lynx was sunk by a mine in the North Sea on August 9th. Four officers and two men were saved.
General French reports the enemy gained northwest of Hoge, consolidated.
The Russian Government reports successes on the Riga and Narva fronts.

DONAR LAWS.

GAINS IN ANZAC ZONE.

LONDON, Aug. 11.
General Ian Hamilton reports that the area held by the allies in the Anzac zone on Gallipoli Peninsula has been nearly trebled. He states that severe fighting continued yesterday mainly in the Anzac zone. While the north further progress has been made, the troops lost suffered heavy losses on the enemy. The French battleship St. Louis is reported to have put out of action five of six guns in the Asiaia Batteries.

NEW COMMANDER-IN-CHIEF.

LONDON, Aug. 11.
The Grand Duke of Mecklenburg, according to an Athens correspondent, has been appointed commander-in-chief of the Turkish forces in Dardanelles, succeeding Field Marshal Von Sanders.

MUNITIONS AND DISCOVERIES.

LONDON, Aug. 11.
That he may avail himself of all the latest discoveries in the manufacturing of war munitions, Lloyd George has formed a Munitions Council, a branch of his department. In the department he will be assisted by scientists and engineering experts.

THE BALKAN BARGAIN SAID.

A despatch from Rome says that is the general opinion here that the ally will answer the communication of the Quadruple Entente Powers offering to cede territory for a sum in order avoid responsibility for the failure of the Allies with the Balkan States regarding participating in the war. It is difficult to forecast the decision of Bulgaria, for Greece, apparently, is refusing to make any concession to Bulgaria.

FRENCH REPORT.

PARIS, Aug. 11.
The French War Office this afternoon gave out a report as follows: Artois district there was cannonading last night and close

LET THEM

KO

Let them have the
ation of the out-of-door.
Let us show you
Brownie Camera.

PROMPT DEVELOPMENT

TOOTON'S

320 WATER