

No such thing as "rubber roofing"

A lot of manufacturers call their roofing "Rubber Roofing," "Rubberine," "Rubberoid"—Rubber this and Rubber that. The life is all out of rubber if exposed to the daylight for six months. It would be silly to put rubber in roofing, and rubber costs more per pound than roofing sells for for a hundred pounds. There is no such thing as "Rubber Roofing" of any kind. There is no rubber in

Certain-teed Roofing

It is made of the very best Roofing Felt thoroughly saturated in our properly blended asphalt and coated by a hand-grade of asphalt which keeps the soft saturation within—the life of the Roofing—from drying out quickly. We have found from long experience in every part of the world and under all kinds of conditions that these are the materials that give the best and the longest service on the roof.

Certain-teed Roofing is guaranteed 5, 10 or 15 years according to whether the thickness is 1, 2 or 3 ply respectively, and if the roof fails to make good you have a responsible guarantee to fall back on. Beware of the product which is misrepresented to you in any way. Your local dealer will quote you reasonable prices on our goods.

General Roofing Manufacturing Company
World's largest manufacturers of Roofing and Building Papers
New York City Chicago Philadelphia St. Louis Boston Cleveland Pittsburgh Detroit Cincinnati
San Francisco Kansas City Seattle Atlanta Houston London Hamburg Sydney

The Papal Delegates

AT RAMEA.
The S. S. Gloucester, Capt. A. Blandford, arrived at Ramea on Sunday last at 11 a.m., having on board His Excellency Archbishop Stagni, His Lordship Bishop Power and other distinguished clergymen all of whom proceeded to the church where His Excellency celebrated Holy Mass and addressed the congregation in such a mild and expressive way that filled the hearts of his hearers with joy, and Sunday for sometime to come will be remembered by the few Catholics of Ramea, having such a distinguished Prelate of the Church celebrating Holy Mass in the little Catholic Church at Ramea, our good Bishop Power and other distinguished clerics of the Church assisting, made the ceremony more solemn and yet most beautiful. One regret by the few Catholics of Ramea was owing to our cable between Ramea and Burgeo taking its usual nap we did not know His Excellency Archbishop Stagni, His Lordship Bishop Power and other clerics were on board, until the Gloucester steamed into port, consequently there was no time to make any display of bonfire or do other necessary work to prove to His Excellency, Bishop and clergy that the loyalty of the few Catholics of Ramea to the direct representative of His Holiness Benedict XIV. would have been as good in proportion to other settlements, had we received His Lordship's message in time to make necessary decorations, etc.

PARISHIONER.
Ramea, July 13th, 1915.

Damaged by Storm.

Under a jury mast the banking sloop, Alice Lake, Capt. Grandy, crippled into port Saturday evening for repairs to damage sustained recently on the Grand Banks. On Wednesday night last when the vessel was about 150 miles S. E. by S. of Cape Spear she encountered a severe N. E. storm and as a result lost her rudder and had most of her canvas carried away also. The Alice Lake has 200 quintals of fish on board. Cod were found plentiful but continually rough weather was experienced, hampering operations. After refitting the banker will resume fishing for a short while before returning to the home port.

With the Volunteers.

The Volunteers of the Reserve Force spent Saturday in physical exercises and squad drill. Of the twenty recruits recently examined eighteen were pronounced physically fit and have already taken their places in the ranks of "C" Company. The regular church parade was held yesterday the men of the respective denominations attending Divine Service at the R. C. Cathedral, St. Thomas's and Wesley Church.

TALKING MACHINES.—We are showing a nice line of Talking Machines very cheap.—CHESLEY WOODS, Agent, 282 Duckworth St.—July 17th

ITALIAN CAPTAIN TRAPS A GERMAN SUBMARINE.

Turin, July 13.—The Giornale d'Italia says that a steamer belonging to one of the neutral Balkan States was caught laden with benzine and naphtha by an Italian warship. The captain of the steamer confessed that he was waiting to deliver his cargo to a German submarine. The naval commander thereupon took possession of the vessel, manned it with a crew of his own bluejackets disguised as ordinary seamen, and armed the ship with machine guns. Then he set out to keep the appointment.

Precisely at the hour and the spot arranged a periscope was seen emerging from the surface. Greetings were being exchanged when the commander of the steamer stepped forward and cried: "Take your choice—surrender or be sent to the bottom."

The amazed Teuton chose to surrender and with their craft were towed to a well-known naval port.

The Gazette del Popolo learns from an authoritative source that during the first months of the war the Italian fleet destroyed three Austrian submarines. It is known that Germany recently forwarded nine of her new type of submarines by rail to Pola for operation in the Mediterranean.

The Italian Ministry of Marine has offered a big reward to whoever discovers or gives information regarding these submarines and their base of supplies.

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made.

ARCHIE E. LAUNDREY.
Edmonton.

GERMAN BREWERIES REDUCE OUTPUT.

Amsterdam, Via London, July 9.—The German Brewery Association have ordered all breweries to reduce their output of beer to forty per cent. of the normal on account of the shortage of barley.

The municipalities of Berlin and Munich have called special meetings of the municipal councils to discuss measures to prevent the continual increase in food prices.

BRUSSIAN LISTS REACH 1,501,523.

London, July 12.—A Berne despatch to the Morning Post says: "The last sixteen Prussian casualty lists contain the names of 94,747 officers and men killed or wounded, making the total Prussian losses to the end of June 1, 504,523.

This does not include 164 Saxon casualty lists, 19 Bavarian lists, 211 Wurttemberg lists and 36 navy lists, of 40,000 German national school teachers under arms 4,900 have been killed in battle.

Hr. Grace Notes.

Yesterday and to-day's east wind is thought by the fishermen to be the means of sickening the fish, and when the weather settles, and the fish-appetite is sharpened, good results may be expected.

Mr. Paul Higgins, with rod and basket, left on the 7.50 train to-day to make an attack on the flinty tribe in the neighborhood of Broad Cove. 'Eg! we wouldn't care to be a trout.

Miss Marguerite Coffin, daughter of Mr. and Mrs. G. B. Coffin, of St. John's is here spending a few weeks with her aunt, Mrs. Thomas Noseworthy. A few days will also be spent in Bryant's Cove, the former home of her mother.

Two young men, both of whom are expert auctioneers, secured a canoe on Wednesday and went out for a spin. After paddling about for a short time, one of the men went too near the side and the small boat capsized. A bystander remarked it would have been a good idea to practice auctioneer language, "Going, going, go—!" One of the pair imagined he saw garlands of flowers and sorrowful faces, while the other, at least, the great comedienne, Ruth Roland. Such an aggregation of "famous players" is, as a rule, impossible on one photo-play "bill."

Hr. Grace, July 16, 1915.

P.S.—It is 47 years ago to-day since your correspondent first saw the light. A friend to-day expressed a wish that we would see 47 more. He did it no doubt with good intentions, but we do not take it as a compliment, as we would long before that time be a burden on some one.

Ever Ready Hot Water, Night and Day.

FOR THE NURSERY.
"The bath ready for baby, when baby is ready for the bath" should be an adage of every housewife—who should also keep in mind that any trouble saved to the nurse means for a well-ordered, contented household.
Gas Water-Heaters, whether of the instantaneous or Circular type, offer the convenience of available hot water "upstairs, downstairs, and in my lady's chamber,"—without any labour at all—independently of the state of the kitchen fire.
The cost is reasonable.

FOR THE BATHROOM.
An uncertain supply of hot water in the bathroom is a frequent cause of annoyance.
Hot water can only be secured, usually by getting the cook to act as "toker, but at what a cost!
Think of the coal that is wasted—the fatigue of coal carrying—the arduous labour of grate cleaning—and the discomfort of a hot kitchen in warm weather!

A Gas Water-Heater is economical because it only heats the water actually required; and labour-saving, because there are no coals to carry, no fires to clean, no ashes or dirt to remove.
The master of the house has hot shaving water and a hot bath whenever he wishes without delay or trouble.

HOT WATER FOR THE HOUSE-HOLD.
When "Spring cleaning days" engross the busy housewife then the convenience of an unlimited supply of hot water on the upper floors is brought home to her with special force.
But at all times—apart from convenience—a gas water-heater makes an irrefragable appeal to the housewife from the point of view of dealing with the domestic problem.
Latter-day domestic life is difficult to keep unless due consideration is shown by saving them unnecessary drudgery—and in the category of unnecessary drudgery may be included the toil of carrying hot water or coal upstairs, the cleaning of grates and the removal of dirt and ashes.
The gas water-heater renders such labour superfluous—may 12th.

Held Up by Firemen.

The S. S. Adventure, which was expected to sail on Saturday afternoon en route to Hudson Bay, did not get away from here until this morning on account of her firemen who went ashore after getting their advance Saturday and never put in an appearance on board ship again until it suited themselves. The Adventure first proceeds to Sydney to bunker, then goes to Halifax to load supplies and clear from there for Hudson Bay ports.

Installation I.O.O.F.

Exploits Lodge, No. 2, I.O.O.F., held their installation of officers on July 1st; the following elective officers were installed.
Bro. S. Pinst, Noble Grand.
Bro. H. C. Hanson, Vice Grand.
Bro. P. Gruchy, Rec. Secy.
Bro. H. F. J. Balle, Treasurer.
Bro. Geo. LeMoine, Fin. Secy.
The installation ceremony was performed by D.D.G.M., Bro. L. R. Cooper, assisted by Past Grand, Bro. J. E. Berwick, Geo. E. White and Ed. Waugh. After the installation ceremony, which was served to the brethren by the members of Esperance Rebekah Lodge. A programme of songs, speeches, etc., followed which made up a very pleasant evening.

CITY'S HEALTH.

Five cases of diphtheria were reported to the Health Authorities last week. There are now in hospital 23 diphtheria patients and one case of typhoid. Dr. Behm was released on Saturday from the institution, after spending four weeks there suffering from diphtheria. He will go shortly on a health trip.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—July 12th.

Minard's Liniment Cures Dandruff.

Amusements.

"ROSEMARY, THAT'S FOR REMEMBRANCE"

Is the feature that heads the Picture programme at the Crescent Picture Palace to-day. This is a romantic drama in two acts adapted from Shakespeare's Hamlet and produced by the Selig Company. "Six Feet Under" is a western comedy drama pictured in the Kalem way. "The Child Thou Gavest Me" is a strong domestic drama. "Selegettes," a picture of comic cartoons. "The Way Out" and "A Six Foot Romance" are two great comedies; good music and singing is combined with this great picture programme making an immense week opening bill that costs no more.

BRITISH THEATRE.

The management of the above popular house of entertainment is to be congratulated upon having arranged such an excellent programme as the one which will be placed before patrons to-day, including as it does such a galaxy of "stars" as Francis X. Bushman, Beverly Bayne, Lloyd V. Hamilton, "Bud" Duncan, Bigelow Cooper, and last but by no means least, the great comedienne, Ruth Roland. Such an aggregation of "famous players" is, as a rule, impossible on one photo-play "bill."

WELL DONE, ROSSLEYS.

That Mr. and Mrs. Rossley are ever to the front to help a worthy cause, is well known. They have given many substantial sums; now it's the "Aeroplane Fund." They will give a grand performance on Thursday, the 29th, and as there will be a high class concert, it goes without saying they will have a full house. The performance will be under the distinguished patronage and presence of His Excellency Governor Davidson and many of our prominent citizens. The performance will be a novel and unique one and high class besides. Now that Rossleys has been painted, decorated and re-seated, it is the most modern and up-to-date theatre in the city. Don't forget the date Thursday, July 29th and the object.

FORBES LAW DUGUID SINGS "STAR OF THE DESERT"

Admirers of Forbes Law Duguid, the celebrated Canadian tenor, who is now appearing at the Nickel Theatre, will be delighted to learn that he will sing the "Star of the Desert" to-day and to-morrow. The whole program today is of the finest quality. There will be another episode to the "Mutual Girl," when Margaret is handed back her stolen cameo by Dunbar who departs for Europe of his own volition. "A Daughter of Israel" is a powerful social drama in which Norma Palmadge and Donald Hall are featured. The Keystone comedies including Fatty Arbuckle will be seen in a very funny comic entitled "Lovers Post Office." The presentation of the colors at St. John's Camp will be shown shortly. This picture will attract the attention of all, and those who have relatives in the regiment will be keen to see it.

Fight Pictures Exhibited

(Halifax Recorder, June 28th).
Geo. Kennedy, manager of the Montreal Canadians, and the well known promoter of wrestling and other sporting events, is at the Halifax Hotel. He has secured the rights of the Johnson-Willard fight pictures for this country, and following a most successful tour of the pictures in other parts of Canada, is arranging to have them produced in Halifax.

A private exhibition of the pictures was given at the Hotel, this morning before a number of newspaper men and others. They are certainly not surpassed by any pictures ever shown in this country. They are remarkably clear, every blow is distinctly seen, and the men are clearly outlined, while at times they are in comedy dress in the ring, giving particularly good views of the men.

The pictures are also of unusual interest as they give a different impression as to what was conveyed by the press reports, which gave the idea that Willard was simply standing on his opponent until he wore him down, but instead Willard was always aggressive, he was not dismayed by Johnson's rushes or attacks, and always struck back with the fighting. The result is the public are given a different idea of the bout to what they had anticipated, and the picture grows into an interesting and every round. They certainly give everybody a better opinion of Willard as a fighter than they have had before.

These pictures are to be shown at the Casino on Thursday, Friday and Saturday—adv't.

Here and There.

PULP AND PAPER.—The s.s. Marina has sailed for London from Borewood with 4,900 tons of pulp and paper.

ANOTHER SALT CARGO.—The scho. Little Secret reached Marys-cott on Saturday from Cadiz, bringing a cargo of salt.

MARKET STEADY.—A message to the Marine and Fisheries Department to-day from the Consul at Oporto, states that the fish market is steady.

THE LAST ALLIAN BOAT.—The Allan Liner Pomeranian left Philadelphia on Saturday at noon for this port and is set to arrive here tomorrow evening next. She will be the last Allan boat to visit here.

WAS IN COLLISION.—The Portuguese fishing vessel Argonauta, 23 days out from Lisbon, put into port yesterday for repairs, having been in collision with a large square rigged vessel while the former was fishing on the banks. The Argonauta had all her head gear carried away, and the work of repairs will be rushed. She has 100 cubs of fish on board, having been only a few days fishing when the collision occurred.

AYRE & SONS

Camp Life and Fishing

Has a touch of realism
That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling, the glory of the out-of-doors.
In our stock you'll find everything for outdoor sports, and the highest grade Fishing Tackle

FISHING RODS—40, 50, 60, 70, 80, 90, 1.00 up to 24.00
Reels, Lines, Casts, Flies, Minnows, Artificial Bait.
Baskets 1.20 to 4.00
Landing Nets, Mosquito Nets, Hunting Boots, Waders.
THERMOS BOTTLES—pints and quarts.
Fitted Lunch Baskets, Preserved Fish Bait.
Flash Lights and Batteries for same.

TENTS, 7x9 kept in stock. Other sizes made to order.
We make a Specialty of
PICNIC & CAMPING SUPPLIES.

AYRE & SONS, Ltd.

WE POINT WITH PRIDE.

TO THE STORE THAT SAVES YOU MONEY.

Ten Strong Reasons

Why You should Buy Your Furniture from us.

- 1st—We produce our own lumber which goes into the Furniture and saves considerable in cost.
- 2nd—We have the Surface Oak finish for our Furniture, which is the only thing of its kind in the country.
- 3rd—We import our own Coverings for our Parlour Suites, thus saving two duties, as most all the imported Suites come from Canada and the United States, and they have to import their coverings from France or some of the European countries, and pay duty into Canada or the States. We avoid the second duty by getting the Covering ourselves and having the frames made here.
- 4th—We have our Springs made from the wire by the only Weaver in the country; also the Oxford or Copper Wire Springs by machines too.
- 5th—We have our Mattresses made by machinery in our own building, the only machine of its kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost.
- 6th—We are producing the Excelsior or Wood Fibre and cutting the cost in two, which will mean considerable saving in the making of Mattresses.
- 7th—We are also selling agents for the celebrated Ideal Beds and Springs and sell at factory price.
- 8th—We also have the COMBINATION LATH and SPRING BED, the only thing of its kind in the country.
- 9th—Having the factory in the same building, we can handle all sizes all repairing; in fact you can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order.
- 10th—Our motto (last but not least) is to sell at the lowest possible prices, and despite the serious advance in prices all round, we are, where possible, reducing the prices, WHICH SHOULD APPEAL TO EVERY HOUSEKEEPER when in need of Furniture and Furnishings, as we now by arrangement work from the "Tree to the Home," thus cutting out all middlemen's profits.

The C. L. MARCH Company, Ltd.,
House Furnishers, Cor. Water and Springdale Streets.

Fads and Fashions.

Pockets are seen in the coming fur coats.
Even bathing suits show scalloped hems.
Odd top-coats are really chic this season.
Muslins and crepones are first favorites.
Hats and parasols alike are made of taffeta.
Belted suits will be good for early fall wear.
Striped and plaided waists will be seen in the fall.
Handkerchief shapes are favorites for bathing caps.
Black-and-white net are combined in lingerie dresses.
Short circular basques are braided with silk galon.
Tiny checked silks are much favored by Parisiennes.

Foulard is now combined with organdie or muslin.
Plain and striped linen makes a smart combination.
The fall coats which begin to creep in have fur edges.
Nothing is so successful as a blouse made to measure.
Pagoda fashioned sunshades have abnormally long handles.
Crinoline straw hats are trimmed simply with wild flowers.
Smocking appears on some of the blouses of Georgette crepe.
Puffy-colored linen is a favorite for Parisian tailored suits.
A full chiffon skirt is edged with velvet and set with posies.
The little felt tams for motoring have very wide crown-pieces.
Pinafore dresses return to favor for young girl's holiday wear.
Mushroom hats of colored linen are excellent for country wear.
The four-tiered skirts have each tier stitched to the one below.
Blue serge dresses are trimmed with ruffles of black taffeta.

Pommern Was Big German Warship

SUNK BY BRITISH.
London, July 12.—The naval correspondent of the Evening Standard identifies the German battleship which was sunk in the Baltic by a British submarine on July 2nd, as the Pommern.
The Pommern was of the Deutschland class of battleships. She displaced 13,300 tons, and carried a complement of 729 men. She was built in 1905. Her armament consisted of four 11-inch guns, fourteen 5.7 inch guns, twenty 24-pounders and six torpedo tubes. Her cost was \$6,000,000.
White chin-chilla sports coats are coming out bound with silk brad.
Large, flat ivory or metal buttons are liked for the odd wraps.
A new fur neckpiece is the old time fur boa reaching to the knees.
Full tulle sleeves and chemisette are charming in a blue taffeta frock.

opened!

Lot of American white kitchen towels

Palace. 5c.

membrane."

Hamlet."

Palace Theatre!

Picture Theatre.

ance

FUND,

presence of His

Davidson,

ON JULY 29TH.

es ever given in this

and full particulars

ohn.

After-45c.

Killarney Lakes,

BUTTER, which

45c. lb.

med

c. doz.

N,

HANT ROAD.

ing Telegram