

When sales are increasing in dull times. It proves the triumph of the popular brand

Verbena Flour.

Garland's Xmas Cards Has always and is still the best both in Quality and Design.

The Jewel Packet of Xmas and New Year Cards 10 Cards for 5c. The Genl. French Packet of Xmas and New Year Cards .. 10 Cards for 10c. The Kitchener Packet of Xmas and New Year Cards 10 Cards for 15c. The Scots Greys Packet of Xmas and New Year Cards . . 12 Cards for 20c. The Duchess Packet of Xmas and New Year Cards 10 Cards for 25c. The Empire Packet of Xmas and New Year Cards 50 Cards for 25c. The London Packet of Xmas and New Year Cards.. 12 Cards for 30c. The Royal Packet of Xmas and New Year Cards 12 Cards for 40c The King Packet of Xmas and New Year Cards 10 Cards for 50c. The Queen Mary Packet of Xmas and New Year Cards .. 12 Cards for 60c. The Premier Packet of Xmas and Neew Year Cards 12 Cards for 75c. lack & White Cards from . . . 3c. up Boxes of Xmas Cards from . . 10c. up Xmas Post Cards from 2c. up Fine Art Calendars from 20c. up the Reserve Force Committee, Come to Garland's for all your Christ mas shopping.

GARLAND'S BOOKSTORES, 177 & 353 Water St.

Gold Filled Bar Pins!

We have just opened a new assortment of Fine Quality Gold Filled Bar Pins in Plain, Engine Turned, Hand Engraved and Stone Set.

Each one of them is perfect in design and workmanship and would make an ideal offering for a moderate priced and beautiful gift.

Prices from

50c. to \$2 50.

J. DULEY & CO.,

The Reliable Jewellers.

A Full Stock of Anchor Brand Herring Nets,

From 30 ran 21 to 60 ran 23.

Linen Gill Nets,

Laeded and Buoyed. 275 yards Linnet, 6 inch mesh.

Robert Templeton.



HOW ABOUT

a top coat? Do you need a new one? If so, call and see our line of fabrics and

LET US TAILOR

one for you, that is distinctive in style, accurately cut and shaped to suit your build. Come in any time soon.

J. J. Strang,

Ladies' and Gents' Tailoring, 153 Water Street, St. John's.

Rubbers for Everybody

OUR STOCK OF

RUBBER BOOTS SHOES and GAITERS

Include well known brands, such

The Canadian Rubber Co. The Merchant's Rubber Co. The Maltese Cross Rubber Co. The Anchor Rubber Co. The Red Ball Rubber Co. The Woonsocket Rubber Co. OUR PRICES ARE THE LOWEST.

Men's Rubber Shoes, 70c. to \$1.65 Women's Rubber Shoes. 50c. to \$1.10

Boys' Rubber Shoes, 56c. to \$1.20 Children's Rubber Shoes, ASK FOR THE RUBBER WITH "THE RED HEEL".

Carried only by

PARKER & MONRUE, Ltd. THE SHOE MEN.

FOR SALE.

Schooner, 28tns., 5 yrs. old,

Motor Schr., about 15 tons,

complete in every detail, with Mietz Engine. She is just the boat for fishermen. We would sell the above at very low prices.

The Pritchard-Andrews Co., Limited, Ottawa, Canada.

Engravers!

Brass Fittings for Banks, Offices, &c.; Church Fittings-Memorial Brasses, Lecterus, &c.; Metal and Rubber Stamps, Medals, Crests, Dies, &c.

NOTE.—We have appointed the undersigned Sole Agent in Newfoundland for every class of work which we manufacture. All orders entrusted to him will have prompt attention.

CHESLEY WOODS.

140 Water Street, St. John's, Nild.

ATEENTION, PLEASE!

Floor Canvas and Linoleumn

SEE THEM! SEE THEM! WILLIAM FREW.



NFLD. REGIMENT.

RECRUITING.

Recruiting Office will be open at C. L. B. Armoury on Monday Evening, Nov. 30, from 8 to 10 p.m., and every evening thereafter (Saturday excepted).

Volunteers will be enrolled unwhich regulations can be seen at the recruiting office.

Classes of instruction in drill and shooting will be held at the various armouries on Monday, Tuesday and Thursday evenings.

As more trained men are needed as quickly as possible to reinforce our First Contingent now in England, recruits for ACTIVE SERVICE are specially required. What are YOU going to do about it?

> SPECIAL SALE OF LADIES **FALL & WINTER**

Latest English and Continental models.

Prices: \$2.85, 350, 4.00, 4.15, 425, 4.75, 515,

up to \$40.00. Commencing Saturday, 19th, until further notice, we will allow a special dis-

count of 5 per cent for cash. Mail Orders a Specialty.

Open Saturday Nights.

Mars & Co. Smallwood Building. (Entrance McMurdo's Lene.)

'Phone 696. sep18,f,m,w



The most critical smokers are the most enthusiastic admirers of the quality of our

Governors and Conchi's Cigars.

Made ny L. Chacen in the most up-to-date factory in the world. Wholesale and Retail.

IAS. P. CASH. (Tobacconist). Water Street.

The Rhodes' Scholarship 1915.

The Qualifying Examination for the thodes' Scholarship of 1915 will be reld on March 1st and 2nd next. The examination will, this year, be onducted by the Oxford Local Exminations Board and the syllabus of work will be that for Senior Candi-

at any time at the office of the Coun-

Building, St. John's. Those who wish to qualify as can-didates for the Scholarship must send in their names to the undersigned not ater than the last day of December ext, and candidates must state in heir applications whether they wish to be examined in Geometry of

"Korrf's" Cocoa.

We have at last been fortunate in securing about 2,000 lbs. of this now famous Cocoa the past week. Would advise dealers to order quick as this will be positively the last shipment owing to closing of North Sea.

ORDER NOW.

Remember Our Boys

who have volunteered to fight for King and Country by sending them a box of

Soldiers and Sailors Comforts

which will make a delightful CHRIST-MAS GIFT, costing you only delivered to its destination.

A sample box of which can be seen at our store. These boxes are packed in London by the well-known firm of MESSRS. J. A. SHARWOOD & CO.

and contain one tin of Orange Marmalade, 1 jar Salmon and Shrimp Paste, 1 box Peppermint Creams, 1 tin B. S. Toffee, 1 packet Tobacco, 1 packet Cigarettes, 1 tin Antiseptic Powder. We having made arrangements with them as to their safe delivery, all orders for same will have our careful atention.

GROCERY.

Phone 332.

Kaiser's Son Requests Shelter for Wounded.

A Red Cross nurse who was at Rheims from the time the town was first shelled by the Germans, tells the following story

One day a young officer in uniform tattered and extremely dirty, asked me politely in the street, after saluting, whether we could receive some wounded in our hospital. I replied it was impossible, as the place was full and it was impossible to feed those there. He thanked me. I saw him go to a shop and leave with his hands full of sausages and various eatables. The ragged young officer was the Kaiser's fourth son, a German general explained.

We reprint this to show how conspicuous soiled and dirty apparel always is, and at the same time to remind you of our process of restoring such garments to original freshriess and beauty.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

NICHOLLE, INKPEN & CHAFE, LTD., Agents.

This IS When There Really Are

Coat Bargains. Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now.

English Cloths and English labour. Styles the newest and the smartest.

ALL OFFERED AT COST. Owing to late delivery and general conditions,

All our Infants, Children's and Misses COATS at Cost.

Our regular Coat values are always good, but when we get to rock bottom like this there can be

Absolutely no approach to equalling OUR VALUES.

You can make every comparison, but do it quickly.

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