

PRICES ARE AT THE LOWEST EBB

DURING THE SECOND WEEK OF OUR

JANUARY

WHITE SALE

INFANTS' WEAR.

Everything for Infants wear at exceedingly low prices.

INFANTS' DAY GOWNS.

White Cambric.	
Regular 40c. each.	Sale Price 34c.
Regular 50c. each.	Sale Price 42c.
Regular 65c. each.	Sale Price 55c.
Regular 80c. each.	Sale Price 67c.
Regular \$1.00 each.	Sale Price 83c.
Regular \$1.50 each.	Sale Price \$1.25

INFANTS' LONG SLIPS.

Regular 35c. each.	Sale Price 29c.
Regular 45c. each.	Sale Price 38c.
Regular 75c. each.	Sale Price 63c.
Regular 90c. each.	Sale Price 78c.

INFANTS' SHORT SLIPS.

Regular 45c. each.	Sale Price 34c.
Regular 40c. each.	Sale Price 34c.
Regular 50c. each.	Sale Price 42c.
Regular 65c. each.	Sale Price 55c.

INFANTS' FROCK BODIES.

Regular 17c. each.	Sale Price 14c.
Regular 40c. each.	Sale Price 34c.
Regular 55c. each.	Sale Price 46c.
Regular 75c. each.	Sale Price 63c.

INFANTS' CAMBRIC SHIRTS.

Hand Made.	
Regular 10c. each.	Sale Price 8c.
Regular 15c. each.	Sale Price 12c.
Regular 20c. each.	Sale Price 16c.
Regular 25c. each.	Sale Price 20c.

INFANTS' FLETTE GOWNS.

Regular 40c. each.	Sale Price 34c.
Regular 50c. each.	Sale Price 42c.
Regular 60c. each.	Sale Price 50c.

LADIES' APRONS.

MUSLIN APRONS.

Trimmed with Embroidery, etc.	
Regular 20c. each.	Sale Price 16c.
Regular 30c. each.	Sale Price 25c.
Regular 40c. each.	Sale Price 34c.
Regular 50c. each.	Sale Price 42c.
Regular 60c. each.	Sale Price 50c.
Regular 75c. each.	Sale Price 63c.
Regular 90c. each.	Sale Price 76c.
Regular \$1.10 each.	Sale Price 93c.
Regular \$1.25 each.	Sale Price \$1.05

SISTER "DORA" NURSING APRONS.

Linen.	
Regular 25c. each.	Sale Price 20c.
Regular 40c. each.	Sale Price 34c.
Regular 50c. each.	Sale Price 42c.
Regular 65c. each.	Sale Price 55c.
Regular 80c. each.	Sale Price 67c.
Regular 95c. each.	Sale Price 83c.
Regular \$1.25 each.	Sale Price \$1.05
Regular \$1.35 each.	Sale Price \$1.13

LADIES' WHITE OVERALLS.

Regular 55c. each.	Sale Price 46c.
Regular 75c. each.	Sale Price 63c.
Regular 85c. each.	Sale Price 72c.
Regular \$1.00 each.	Sale Price 85c.
Regular \$1.10 each.	Sale Price 93c.

CHILDREN'S PINAFORES.

Sizes: 1 to 3.	
Regular 20c. each.	Sale Price 16c.
Regular 35c. each.	Sale Price 29c.
Regular 45c. each.	Sale Price 38c.
Regular 65c. each.	Sale Price 55c.
Regular 75c. each.	Sale Price 63c.
Regular 95c. each.	Sale Price 83c.
Regular \$1.10 each.	Sale Price 93c.

The week that has just passed has been an extremely busy one at this store. Hundreds of thrifty shoppers have profited by the marvellous values offered in our White Sale. If you have not already secured your share, we strongly advise you to come as soon as possible. The assortments are so extensive in each department that you are sure to find just what you want without any trouble. After you have found what you want, you will be surprised at the extremely low prices marked on the goods.

GREAT ASSORTMENT OF TOWELS.

WHITE HONEYCOMB TOWELS.

Fringed Ends.	
Reg. 5c. each.	Sale Price 4c.
Reg. 10c. each.	Sale Price 8c.
Reg. 20c. each.	Sale Price 16c.
Reg. 25c. each.	Sale Price 20c.
Reg. 30c. each.	Sale Price 24c.
Reg. 35c. each.	Sale Price 28c.

WHITE TURKISH TOWELS.

Fringed and Hemmed.	
Reg. 20c. each.	Sale Price 16c.
Reg. 30c. each.	Sale Price 25c.
Reg. 35c. each.	Sale Price 28c.
Reg. 55c. each.	Sale Price 46c.
Reg. 65c. each.	Sale Price 55c.

WHITE HUCK-A-BUCK TOWELS.

Fringed.	Reg. 25c. each.	Sale Price 20c.
Fringed.	Reg. 30c. each.	Sale Price 25c.
Hemmed.	Reg. 17c. each.	Sale Price 14c.
Hemmed.	Reg. 27c. each.	Sale Price 22c.
Hemstitched.	Reg. 35c. each.	Sale Price 30c.
Hemstitched.	Reg. 40c. each.	Sale Price 34c.

The Gents' Dept.

Offers some Special Values for this Friday and Saturday.

MEN'S HALF HOSE.

25 doz. pairs "Jaeger's" Pure Wool Half Hose, Black and Heather mixtures, plain and ribbed. Every pair guaranteed to give lasting wear. Special Price, per pair **35c**

MEN'S BOOTS.

170 pairs Men's High Grade Boots, in Tan, Black, Vici, Gun Metal and Patent Colt; all Blucher cut, heavy solid leather soles. Reg. \$4.75 pair. Friday and Saturday **\$4.30**

MEN'S BOOTS.

30 pairs only of the noted "Saxon King" Boot for men, Black Box Calf, heavy soles, Goodyear welts; extra special values. Friday and Saturday, per pair **\$3.30**

MEN'S SHIRT.

15 doz. Fancy Printed Shirts, in various colors, medium cuffs, neat striped patterns, collar Val-ues to \$1.25. Friday and Saturday **60c**

PHOENIX MUFFLERS.

A special line of Gent's Wool Phoenix Mufflers, in all colors, strong dome fasteners. Reg. 30c. each. Friday and Saturday **24c**

LUNASYLK HANDKERCHIEFS.

24 doz. Plain Lunasylk Handkerchiefs, in Cream only, hemstitched, nice soft smooth finish. Special for Friday and Saturday, each **16c**

MEN'S TIES.

A large assortment of Gent's High-Class Wide End Ties; many smart new colors and designs. Reg. 55c. each. Friday and Saturday **46c**

MEN'S CAPS.

7 doz. only Men's Light and Dark Tweed Caps, American make; fur and wool knit inside bands. Reg. 60c. each. Friday and Saturday **50c**

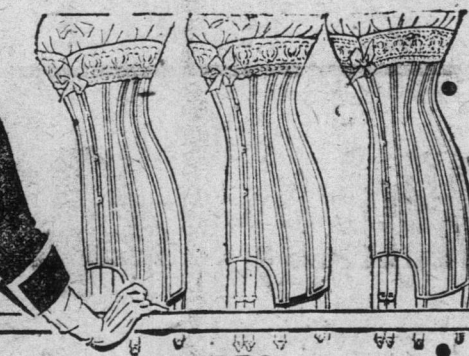
All Mail Orders for these Goods must be accompanied by cash. Prompt Shipment guaranteed.

LADIES' HANDKERCHIEFS.

Large assortments of Linen, Lawn and Cambric Handkerchiefs, daintily trimmed with lace, embroidery, &c.; hemstitched and scalloped edges.

Regular 7c. each.	Sale Price 6c.
Regular 8c. each.	Sale Price 7c.
Regular 9c. each.	Sale Price 7c.
Regular 10c. each.	Sale Price 8c.
Regular 12c. each.	Sale Price 10c.
Regular 15c. each.	Sale Price 12c.
Regular 18c. each.	Sale Price 15c.
Regular 25c. each.	Sale Price 20c.
Regular 30c. each.	Sale Price 25c.

Here's a rare opportunity to secure High Grade Corsets at Low Prices.



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LADIES' "MEMO" CORSETS.

Low Bust, self-reducing, lastikop webbing. Reg. \$4.00 pair. Sale Price **\$3.64**

LADIES' "MEMO" CORSETS.

Automassage, self-reducing, lastikop hose supporters. Reg. \$4.50 pair. Sale Price **\$4.06**

LADIES' "MEMO" CORSETS.

Self-reducing and limbshaping. Reg. \$5.00 pair. Sale Price **\$4.45**

LADIES' "MEMO" CORSETS.

For tall figures, lastikop bandlets. Reg. \$6.00 pair. Sale Price **\$5.30**

LADIES' D. & A. CORSETS.

Made of strong White Coutil, 4 garters; medium bust. Reg. 70c. pair. Sale Price **62c.** Reg. 75c. pair. Sale Price **67c.**

LADIES' D. & A. CORSETS.

Long and short waisted; 6 garters. Reg. \$1.00 pair. Sale Price **89c.**

LADIES' D. & A. CORSETS.

Low and Medium Busts; 6 garters; sizes 20 to 36 in. Reg. \$1.40 pair. Sale Price **\$1.25** Reg. \$1.70 pair. Sale Price **\$1.53** Reg. \$1.85 pair. Sale Price **\$1.63**

LADIES' D. & A. CORSETS.

Very low and Medium Busts, Marmola Belt, 6 garters; sizes 20 in. to 36 in. Reg. \$2.25 pair. Sale Price **\$2.03**

LADIES' LA DIVA CORSET.

Long and Medium Bust, 4 garters; size 20 in. to 36 in. Reg. \$2.70 pair. Sale Price **\$2.40**

LADIES' LA DIVA REDUCING CORSET.

Self-adjusting. Sizes 23 in. to 30 in. Reg. \$3.55 pair. Sale Price **\$3.22** Size 30 in. to 36 in. Reg. \$4.10 pair. Sale Price **\$3.70**

LACE CURTAINS, CURTAIN NET, &c.,

that are in every way reliable, are offered during this Sale at great reduced prices. This is the opportunity that every careful housekeeper has been waiting for. This is the sale in which a little money goes a long way.

LACE CURTAINS.

In White, Cream and Ecru.	
2 1/2 yards long. Reg. 40c. pr.	Sale Price 35c.
2 1/2 yards long. Reg. 50c. pr.	Sale Price 43c.
2 1/2 yards long. Reg. 55c. pr.	Sale Price 47c.
2 1/2 yards long. Reg. 65c. pr.	Sale Price 55c.
2 1/2 yards long. Reg. 75c. pr.	Sale Price 67c.
2 1/2 yards long. Reg. \$1.00 pr.	Sale Price 85c.
2 1/2 yards long. Reg. \$1.40 pr.	Sale Price \$1.20
3 yards long. Reg. \$1.65 pr.	Sale Price \$1.38
3 1/2 yards long. Reg. \$1.85 pr.	Sale Price \$1.57
3 1/2 yards long. Reg. \$2.20 pr.	Sale Price \$1.90
3 1/2 yards long. Reg. \$3.50 pr.	Sale Price \$2.45
3 1/2 yards long. Reg. \$3.75 pr.	Sale Price \$3.15
3 1/2 yards long. Reg. \$4.75 pr.	Sale Price \$4.00
3 1/2 yards long. Reg. \$5.75 pr.	Sale Price \$4.90

HARNESS MUSLINS.

White and Ecru, Frilled.	
Reg. 20c. yard.	Sale Price 17c.
Reg. 30c. yard.	Sale Price 26c.
Reg. 40c. yard.	Sale Price 30c.
Reg. 50c. yard.	Sale Price 40c.
Reg. 60c. yard.	Sale Price 50c.

CURTAIN NETS.

In White and Ecru.	
32 in. wide. Reg. 9c. yard.	Sale Price 8c.
36 in. wide. Reg. 13c. yard.	Sale Price 11 1/2c.
40 in. wide. Reg. 14c. yard.	Sale Price 12 1/2c.
42 in. wide. Reg. 15c. yard.	Sale Price 14c.
46 in. wide. Reg. 13c. yard.	Sale Price 16c.
48 in. wide. Reg. 20c. yard.	Sale Price 17c.
48 in. wide. Reg. 25c. yard.	Sale Price 21c.
50 in. wide. Reg. 30c. yard.	Sale Price 25c.
50 in. wide. Reg. 35c. yard.	Sale Price 30c.
50 in. wide. Reg. 40c. yard.	Sale Price 35c.
50 in. wide. Reg. 50c. yard.	Sale Price 44c.
50 in. wide. Reg. 60c. yard.	Sale Price 53c.

BRIS BIS NETS.

In White and Cream, Frilled.	
Reg. 14c. yard.	Sale Price 12 1/2c.
Reg. 16c. yard.	Sale Price 14c.
Reg. 20c. yard.	Sale Price 17c.
Reg. 25c. yard.	Sale Price 21c.
Reg. 30c. yard.	Sale Price 26c.
Reg. 35c. yard.	Sale Price 30c.
Reg. 40c. yard.	Sale Price 35c.

SASH MUSLINS.

In White and Cream.	
Reg. 10c. Sale Price 8 1/2c.	
Reg. 12c. Sale Price 10c.	
Reg. 15c. Sale Price 13c.	
Reg. 20c. Sale Price 17c.	
Reg. 25c. Sale Price 19c.	
Reg. 30c. Sale Price 21c.	



HARNESS

SASH MUSLINS.

Reg. 10c. yard.	Sale Price 9c.
Reg. 12c. yard.	Sale Price 10 1/2c.
Reg. 14c. yard.	Sale Price 12 1/2c.
Reg. 20c. yard.	Sale Price 17c.
Reg. 22c. yard.	Sale Price 19c.
Reg. 30c. yard.	Sale Price 26c.

Attractive Values in Ladies' Wool & Cotton Underwear.

LADIES' FLEECE LINED UNDERWEAR.

Vests and Pants; sizes 4 to 6. Reg. 50c. a garment. Sale Price **41c.**

FOREST MILLS' UNDERWEAR.

Cream. Sizes 4 to 6. Reg. 70c. garment. Sale Price **62c.** Sizes 4 to 7. Reg. 90c. garment. Sale Price **80c.**

'TERRA NOVA' WOOL UNDERWEAR.

Vests and Pants. Reg. \$1.35 a garment. Sale Price **\$1.20** Reg. \$1.45 a garment. Sale Price **\$1.30**

TURNBULL'S JOB UNDERWEAR.

Reg. 55c. a garment. Sale Price **45c.** Reg. 60c. a garment. Sale Price **51c.** Reg. 75c. a garment. Sale Price **67c.** Reg. 85c. a garment. Sale Price **75c.** Reg. 95c. a garment. Sale Price **85c.**

'ESSEX' MILLS CORSET COVERS.

Long and Short Sleeves. Sizes 4-6. Reg. 35c. each. Sale Price **31c.** Sizes 4-6. Reg. 65c. each. Sale Price **59c.** Sizes 4-6. Reg. 75c. each. Sale Price **67c.**

MARVELLOUS VALUES in Ladies' Waists.

Our January White Sale offers the opportunity of the year to save money on Ladies' Blouses and Shirts-waists. The lines listed here are good honest values at their Regular Prices; at these Sale Prices they are extraordinary. Come early and see for yourself. Early buying will give you the best choice.

WHITE MUSLIN BLOUSES.

Daintily embroidered in many new effective styles, trimmed lace insertion, beading, &c.; high and low necks.

Regular 95c.	Sale Price 82c.
Regular \$1.25.	Sale Price \$1.05
Regular \$1.50.	Sale Price \$1.25
Regular \$1.85.	Sale Price \$1.57
Regular \$2.10.	Sale Price \$1.78
Regular \$2.40.	Sale Price \$2.00
Regular \$3.75.	Sale Price \$3.15

WHITE LINEN SHIRTWAISTS.

Some embroidered, others plain; stiff and soft collars and cuffs; different styles.

Regular 80c.	Sale Price 65c.
Regular \$1.20.	Sale Price 96c.
Regular \$1.50.	Sale Price \$1.20
Regular \$2.35.	Sale Price \$1.90

Special! Special!

WHITE WOOL GLOVES.

10 doz. only Long Wool sorted sizes, in White Knit Gloves, Ringwood only. Selling on Friday and Saturday at the special price of **9 cts. pair.**

Damask Tabling.

To those in need of Table Linens, his Sale will afford many saving opportunities. Every piece offered here is fresh and new. Perfectly finished in every way.

BLEACHED DAMASK LINENS.

Width 58 in. Reg. 30c. yard.	Sale Price 26c.
Width 60 in. Reg. 50c. yard.	Sale Price 44c.
Width 62 in. Reg. 60c. yard.	Sale Price 53c.
Width 72 in. Reg. 75c. yard.	Sale Price 65c.
Width 72 in. Reg. 90c. yard.	Sale Price 77c.
Width 72 in. Reg. \$1.10 yard.	Sale Price 94c.
Width 72 in. Reg. \$1.45 yard.	Sale Price \$1.20

UNBLEACHED DAMASK.

Width 45 in. Reg. 25c. yard.	Sale Price 21c.
Width 45 in. Reg. 35c. yard.	Sale Price 30c.
Width 52 in. Reg. 45c. yard.	Sale Price 40c.
Width 70 in. Reg. 60c. yard.	Sale Price 53c.
Width 72 in. Reg. 75c. yard.	Sale Price 65c.

The Royal Stores Ltd.

THE STORE OF GOOD MERCHANDISE AND LOW PRICES.