

Sardines
Tasty and delicious
and delight,
Cans for 35 cents.

Walt
PHILOSOPHER.



MAKES LIGHT
the work of washing, does
Sunlight. Brightness and
sweetness reign in the
home when Sunlight Soap
helps you.

SUNLIGHT
SOAP

TRY THE
SUNLIGHT
WAY

Thirty-Seven Killed, Over Sixty Injured.

MANCHESTER, N. Y., Aug. 25.—
Speeding eastward behind time, the
Lehigh Valley passenger train No. 4
ran into a spread rail, on a trestle
near here to-day, and two day coaches
from the mid-section of the train
plunged downward forty feet striking
the east embankment like a pair
of projectiles.

In the awful plunge and crash at
least 37 persons are to-night believed
to have been killed, and more than
sixty injured. The injuries of several
are so serious that it is feared they
will die.

The wreck was the worst in the
history of the Lehigh Valley line in
this State, and one of the most dis-
astrous ever recorded on the system.
Crowded with passengers many of
whom were war veterans and excu-
sionists from the G. A. R. encamp-
ment at Rochester, Train No. 4
made up of 14 cars, drawn by two
big Mogul engines was 40 minutes late
when it reached Rochester Junction
and from there sped eastward to make
up time before reaching Geneva.

Both cars were filled with human-
ity as the plunge was made, and in
a few moments the cars lay a mass
of crumbled wood, metal and glass
under which a hundred men, women
and children, many of whom were
killed instantly, were buried.

A TERRIBLE SCENE.
The most destruction occurred in
day coach No. 237, and a dozen per-
sons were later taken dead from the
second day coach, which had follow-
ed the first over the trestle, snapped
its rear coupling, and thus saved the
rest of the train from being dragged
over.

This second day coach struck on
the bottom and stood up, the rear
end projecting a few feet above the
top of the trestle. All of the passen-
gers in this car were piled in tangl-
ed mass of broken seats at the en-
d of the car. Indescribable pandemon-
ium followed.

RUSHED TO RESCUE.
The Pullman car Emelyn which re-
mained on the bridge with one end
projecting over the gulch, and sev-
eral cars behind it, derailed and in
immediate danger of going over on
the mass of wreckage below, were
soon emptied of all their passengers
and these aided by gangs of railroad
employees from the big freight yards
at Manchester rushed to their aid.

As the groans of the injured and
dying were heard below all possible
speed was made, but it was several
minutes before anybody reached the
cars at the bottom to effect rescues.

REMOVING THE DEAD.
The cars did not catch fire. Axes
were secured and body and after body
was removed and carried by the res-
cuers knee deep in the river bed to
the bank of the west side of the
trestle.

There the dead and injured were
laid out on the damp ground, while
planks and timber taken from build-
ings in course of construction were
requisitioned and a field hospital was
established. It was more than an

PLUNGED DOWNWARD.
The engines and two day coaches
had just passed the centre of a 300
foot trestle over Canadiana outlet
150 yards east of the station at Man-
chester, at 12.35 o'clock when the
pullman car Austin, the third of a
long train left the rails. It dragged
the dining car with it, and two day
coaches, and two pullmans in this
order followed. All bumped over the
trestle a short distance when the cou-
pling between day coach No. 237 and
the rear end of the diner broke.

The forward end of the train drag-
ged the derailed pullman Austin, and
the diner over safely, after which
both plunged down the south em-
bankment and rolled over. The front
end of the ill-fated Lehigh Valley day
coach, where most of the slaughter
occurred was shoved out of the gulch,
and followed by a Grand Trunk day
coach, stripped the rear guard off
the south side of the trestle, and
plunged to the shallow river bed,
more than forty feet below.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease
which, if treated in its first stages with

MATHIEU'S SYRUP
of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs
and give strength to the patient. **Sold every where.**

WESTERN UNION TEL. CO.
Church Point, N.S., May 9, 1908
Blacking & Mercantile Coy., Ltd., Alberts, N.S.
Dear Sirs,—I wish to give you my testimonial for Mathieu's Syrup to
Church Point Station.

LOUIS A. MELANSON.

CHARLOTTETOWN, P.E.I., July 27, 1908.
Blacking & Mercantile Co., Ltd.
Dear Sirs,—Yours of the 22nd inst. received re
Mathieu's Syrup. I have been using the article in my
home for the last seven or eight years, and know of
nothing better to use when one is subject to cough or
cold. In fact, we would not be without it for twice
its value. I have very much pleasure in recommend-
ing this article, and in selling it over the Island I
have the same report from our customers.

GARVELL BROS.,
C. M. RITCHIE.

SYDNEY, C.B., July 30, 1908.
Dear Sirs,—Yours of the 22nd inst. asking for
testimonial for Mathieu's Syrup. I have handled
Mathieu's Syrup for one year, and find it one of the
best sellers in a cough medicine that I have ever
handled. I am ordering one Gross from your travel-
er to-day, as I sold the last bottle in stock yesterday.

DON. J. BUCKLEY, Druggist.

MATHIEU'S NERVINE POWDERS are free from opium, chloral
and other dangerous drugs and they are supreme against headache, sick headache,
neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by
J. L. MATHIEU Co., St. John's, Nfld.
J. L. MATHIEU & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

hour before many of the injured
could be removed, and special trains
from both Geneva and Rochester
brought physicians, nurses and medi-
cal supplies.

HUNDREDS RECEIVED AID.
Hundreds waited treatment and the
railroad station at Manchester, a cider
mill and an ice house were used to
give temporary shelter and treat-
ment to the refugees.

The dead removed from the wreck
and brought to the morgue of J. M.
Stoddard, at Shortsville, near here, at
nine o'clock numbered 26. Two other
persons died in Rochester from their
injuries. Several other persons with
probably mortal injuries are lying in
the hospitals at Rochester, Geneva and
Clifton Springs. The number seriously
injured is estimated at sixty.

They Met and Are Satisfied.

They met to-night, the one who
closed his eyes
Until the pain forever and the woe,
And one who found the mansions in
the skies
In all their splendor long, long
years ago.

What will they say when first their
eyes shall meet?
Or will a silence take the place of
words,
As only saints can know how strange-
ly sweet
A rapture such as only heaven
affords?

Will she who went before ask first
for those
Left far behind, those whom she
loves so well?
Or will the other, new to heaven's
repose,
Question of all its meaning—who
can tell?

And will they wander where the
flowers are deep
Beneath their feet there in the pas-
tures green,
Where fadeless blossoms o'er the
hillsides creep,
And where no piercing thorns are
ever seen?

One went so long ago, and one to-
night
Took the long journey far across
the tide;
This only do I know; they meet to-
night
And meeting, both, I know, are sat-
isfied.

For Tungsten Lamp.

**Important Discovery May Revolutionize
Lighting.**

London, Aug. 24.—A discovery
which it is said may revolutionize
electric lighting was made public
this week.

It was announced by H. R. Spor-
berg of the British Thomson-Houston
company, that after three years' re-
search they had succeeded in pro-
ducing tungsten in such a form that
it could be drawn into a continuous
wire one thousandth of an inch in
thickness and used in any length or
sent into any shape. At the same
time its tensile strength had been
increased.

Hitherto tungsten has been pro-
ducible only in short lengths. The
newest discovery makes it possible to
use a continuous wire in a lamp, so
that the risk of breakage is reduced
to a minimum and the life of the
lamp is considerably extended.

Girl Drugged

**And Placed Aboard Street Car at
Montreal.**

Montreal, Aug. 24.—Half a dozen
police and detectives are using every
effort to discover the persons who
drugged and placed on board a street
car at Dominion Park last night a
strikingly beautiful girl of unknown
identity, who was found in a heap
beneath a car seat when the car was
taken into the St. Henri barns early
this morning. At the Western hospi-
tal all the efforts of physicians to
bring the girl back to consciousness
have been in vain and there are grave
fears for her recovery.

Tastefully clad in modish garments
the girl was found by the car conduc-
tor, and as far as he could remember
the girl got on with a crowd at Do-
minion Park on the last trip, but
whether or not any person was with
her he could not say. A big crowd
got on at the Park and the girl may
have been lifted on the car in the
same condition in which she was
found in St. Henri.

New York, Aug. 24.—Ten men set
upon John Pinto and Thomas Keno,
two Italian workmen, as they were
hurry home along a down-
town street early this morning. When
Pinto and Keno declined to give up
their money to their assailants, one
of the gang standing beside Pinto
pulled the trigger of his revolver.
The bullet went through Pinto's body
an inch beneath his heart, and buried
itself in Keno's body. Both men will
die. Their assailants escaped.



We Point the Way!

THERE are many points in connection with advertising that must of
necessity—if success is desired—be studied carefully by the mer-
chant who desires to reach new customers and to please those he has al-
ready gained.

The goods he wishes to advertise must be of the right kind --- **THE
KIND THE PEOPLE WANT** --- and the price must be of the honest
kind—good value for good money. Every merchant of course, knows this;
but every merchant doesn't think of it when making copy for his advertis-
ing space. Here are

Four Cardinal Points

FOR THE MERCHANT TO CONSIDER: 1. The Right Goods; 2. The Right Medium; 3. The Right Copy; 4. The Right Time.
With this combination any merchant or manufacturer may enter the field
of publicity with confidence.

Many merchants who have goods to sell are fearful of investing a dol-
lar in making known to the public the lines of goods they are dealing in,
with the result that much of the goods remain on their shelves for an in-
definite period to the deterioration of the materials and consequent loss to
the owner. This state of things in a merchant's store ought never to be
heard of; but the fact remains—and facts are very stubborn things.
There is a way out, however, and we point the way.

Take a space in the EVENING TELEGRAM.

No trouble will be experienced in unloading the goods from off your
shelves that otherwise must remain there for an indefinite period.

Try an ad. in The Evening Telegram, THE PEOPLE'S PAPER,
and watch your business grow.

SHOE POLISH
"Good for Leather—
Stands the Weather—"
Shines in a moment
lasts for a week.
For tan, at all gro-
and shoe stores.

Clothes Are
of our AMERICAN
S has been spread all
country, for every man
INGS" about the
he buys at Collins'.
n together discuss
HES question, they
mind in voicing the
ur

can
UT SUITS,
the compliments we
quality that counts
if our Clothes are not

INS.
44 Water St.