

# SALE! SALE!

The Sale at which you have always saved money.  
The Sale at which you will make Big Savings now.

## BLAIR'S Great December Sale

Ladies' and Children's COATS, HATS, CAPS and FURS,  
Ladies' Long Plain Coloured and Fancy TWEED COATS.

Regular \$3.20 for \$2.60; \$4.00 for \$3.20; \$4.50 for \$3.60; \$4.90 for \$3.90;  
\$5.75 for \$4.60; \$6.30 for \$4.90; \$7.30 for \$5.70; \$8.50 for \$6.50; \$10.00 for  
\$7.50; \$11.00 for \$7.90; \$12.50 for \$8.90; \$13.50 for \$9.90.

Childs' and Misses' Long Plain Coloured and Fancy Tweed  
COATS. Sizes, 24 inch to 39 inch; all clearing at cost.

Prices too numerous to detail.

Our Sale of Coats this December is equal to, if not ahead, of all such  
previous December Sales, and the value we have always given in Coats at  
them is well known. You will be well advised to see them at once as they  
are going rapidly.

We offer a Large Stock of Ladies' UNTRIMMED FELT  
HATS, at Cost Price to Clear.

These represent this Season's Newest and Favourite Shapes and Shades.  
Prices now are:—35c., \$1.10, \$1.30, \$1.40, \$1.50 and \$1.80. These Hats are  
all made of the Best Felts and Regular Prices would be at least one-third  
higher.

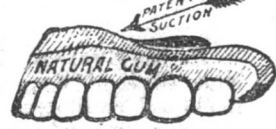
All MOTOR CAPS at Less than Cost.

Ladies Serge and Felt Motor Caps, Regular 70c. for 45c. each.  
Ladies Serge and Felt Motor Caps, Regular 50c. to 60c. for 35c. each.  
Misses Felt Cloth Motor Caps, Regular 55c. for 40c. each.

All Ladies' and Children's FURS at Greatly Reduced Prices.

## HENRY BLAIR.

### Artificial Teeth!



It is almost impossible to obtain better fitting or more natural  
looking Artificial Teeth than can be obtained at

### The Maritime Dental Parlors.

We give particular attention to this branch, as well as the treat-  
ment, filling and crowning of teeth.

At our prices within the reach of all

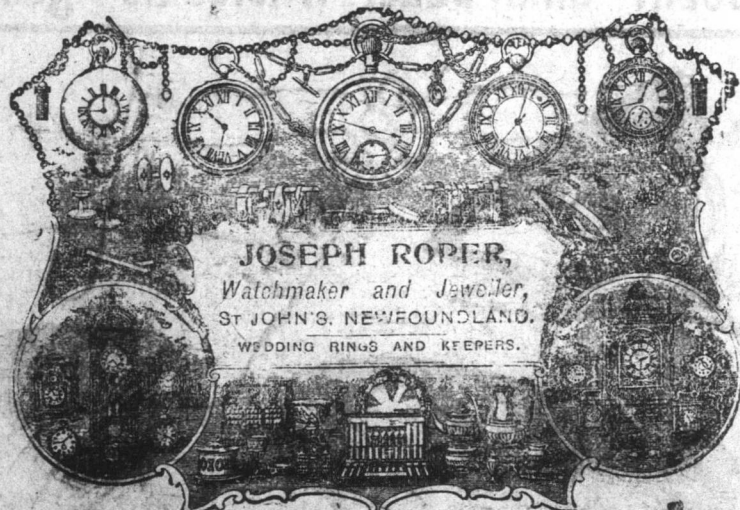
Teeth extracted without pain . . . . . **25c.**  
Teeth extracted and full set artificial teeth (\$18.00 value) supplied . . . . . **\$12.00.**  
Gold Crowns (\$10.00) . . . . . **\$6.00.**  
Gold, Ashers Enamel, Amalgam or Cement fillings at propor-  
tionately reasonable prices.

The Maritime Dental Parlors, J. W. Silliker, D.D.S.  
176 Water St., St. John's. Dentist.  
PHONE 62.

WE ARE NOW SHOWING OUR

### Christmas Novelties,

And Invite Inspection.



Repairs of every description Carefully and Skillfully Executed.  
**JOSEPH ROPER.**

### Extraordinary BLANKET VALUES!

Our Wool Blankets can't be beaten in quality or price. We have them  
for \$1.50, \$1.90, \$2.20, \$2.60, \$3.00 up to \$10.00 a pair.

OUR SPECIAL BLANKET at \$2.60 a pair are extra good value.  
Mail orders promptly and carefully attended to.

**WILLIAM FREW, Water Street.**

## A. @ S. RODGER.

SPECIAL VALUES!

### Big Variety of Blouse Materials,

New Designs at 12, 14, 16, 18, 20 & 22 cts.

Bargains in White Embroidery and Insertion.

Another Lot opened of our Famous COSTUME

CLOTHS at 25, 40, 60, 75 and \$1.00 per yd.

ASnap in Dainty Open Work.

Sideboard Cloths and Table Centres---Exceptionally Cheap.

## A. @ S. RODGER.

### Gents' Fur Lined CAPS! LOW PRICES

We have this style from

**40c. to 70c.** Also,  
**90c. to \$1.40.**

These are light in weight but warm  
and comfortable.



EASTERN "A"



Have you tried one with knitted band?  
This style in two prices only,

**70 cents**  
—AND—  
**90 cents.**

R. TEMPLETON, 333 Water St.

**HUTTON'S**  
**Christmas Bazaar**  
Now in Full Swing.  
N.B.—The cheapest and most varied Stock of  
American, English and Continental Novelties in the  
market. Inspection Invited.  
**222 WATER STREET.**

## REID NEWFOUNDLAND COMPANY

### ELECTRIC FLAT IRONS

**WHY YOU SHOULD TRY ONE**

We put them in free on trial. They can be attached to any fixture in any part of the house.

It costs less to heat them than it does your old ones.

The heat is on the bottom where you want it and not in your hand. They are absolutely clean. Saves one-third of your time as the iron is always just hot enough. Telephone us and we will gladly put one in on trial free of cost.

Reid Newfoundland Company  
**Job Printing Executed!**

## WINTER CLOTHES

Of Style and Comfort.

FOR THE COLD WEATHER one will appreciate comfort first of all. In our great display of Materials we show some splendid Suitings of Special Fabrics. Our Over Coatings in Melton, Frieze, Beaver and Fancy Wool represent the best values and choicest selections in the city, and provide thorough protection against the severest storms.

The most Fashionable Goods at the most Reasonable Prices, with First Class Fit and prompt delivery guaranteed, is our claim.

### CHAPLIN, King of Tailors.

nov26,1w

### The High Liner Packets of Xmas & N. Y. Cards.

Certainly the grandest value in Packet Cards ever imported into New  
foundland. Every card a gem; no two alike; cannot be bought singly for  
at least double the money. Our re-tion for extraordinary value in this  
line now stands right on the top notch.

The Allan Line Pkt. of 8 Xmas and New Year Cards, 10c.  
The Cunard Line Pkt. of 10 Xmas and New Year Cards, 15c.  
The Diamond Line Pkt. of 10 Attractive Cards, 20c.  
The Empress Line Pkt. of 12 Charming Cards, 25c.  
The Furness Line Pkt. of 50 Large Value Cards, 25c.  
The Oriental Line Pkt. of 10 Unique Cards, 30c.  
The Red Cross Line Pkt. of 12 Excellent Cards, 40c.  
The White Star Line Pkt. of 10 Exclusive Cards, 50c.  
The Young Line Pkt. of 12 Superb Cards, 60c.  
The Garland Line Pkt. of 12 Magnificent Cards, 70c.  
The marvellous value offered in these packets will not permit us to pay postage. Our port friends will please add from 2 to 4c per pkt. to their remittance. All Card and Calendar orders attended to promptly by return mail. Remember if you but address your letter Garland, St. John's, it will be sure to find us.

Packets of Cards for Children containing from 5 to 8 Cards, at 2, 3, 4, 5, and 7 cents.  
High Liner Series of Boxed Cards containing 6 to 20 Cards in very charming styles and designs, at 15, 20, 25, 30, 40 and 45c.  
Boxes of very Superior Cards, 50, 65, 75c. \$1.00 up.  
Very pretty gotten up Lace, Silk and Plush Xmas and New Year Cards, boxed singly, 5, 7, 10, 15, 20, 25, 30, 40, 55, 70, 90c. \$1.00, \$1.20, \$1.50 and up to \$2.00 each.  
Fancy Calendars, 1911, at 4, 5, 7, 10, 12, 15c. up to 50c.  
Art Calendars, Black and White tinted, etc. up to \$2.00.  
Tare-off Block Calendars, 25c. and 40c.

**GARLAND'S BOOKSTORE, 177 and 353**  
nov21,fp Water Street.

**Just Arrived ex Florizel,**  
**300 cases 1's**  
**Morris & Co. Supreme**  
**Brand Corned Beef.**

Book your orders NOW before it is too late.  
Our last shipment of 300 cases 1's was sold out in two days.

Wholesale from  
**HARVEY & CO'PANY.**

### SPARE RIBS.

ARE NOW A VERY SCARCE ARTICLE OF DIET  
But we have another shipment just in which we are selling at  
**\$12.50 barrel.**

We have part of our large Fall stock of  
Flour, Beef, Pork, Butter, Tea, Cattle Feeds, etc., yet to dispose of.  
IT WILL PAY YOU TO SEE US.

**J. J. ST. JOHN, Duckworth-st.**

**Notice to Smokers**

It may be confidently asserted that until the advent of the  
**PATENT CARTRIDGES** and  
PIPE FILLER smokers have never experienced the true  
flavour and taste of a Tobacco in all its charms. The supreme  
luxury of smoking is attained only by using the  
Cartridges and Pipe Filler.

For Sale at CASH'S TOBACCO STORES.

**JOB PRINTING Neatly EXECUTED**

### Fresh from California!

Our shipments of **TINNED FRUITS** are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:

- Pears,
  - Peaches,
  - Apricots,
  - Cherries.
- Also, EXTRA COBWEB
- Pears and Sliced Peaches.

**Bowring Bros.,**  
LIMITED.  
GROCERY DEPARTMENT.  
Telephone 332.

For Sale, at a Bargain.  
**Brigt. "Francis Rene,"**  
Now at St. Pierre,  
Capacity 350 Tons.  
Copper fastened and sheathed.  
**JAS. R. KNIGHT,**  
nov25,lf Commission Merchant.