

**W. C. T. U. Notes**

Women's Christian Temperance Union first organized in 1874.

**Aim**—The protection of the home, the abolition of the liquor traffic and the triumph of Christ's Golden Rule in custom and in law.

**Motto**—For God and Home and Native Land.

**BADGE**—A knot of White Ribbon.

**WATCHWORD**—Agitate, educate, organize.

Let us not judge one another any more, but judge this rather, that no man put a stumbling block or an occasion to fall in his brother's way. *Rm. 14:13.*

**OFFICERS OF WOLFVILLE UNION:**

President—Mrs. J. G. Elderkin.  
 1st Vice President—Mrs. W. O. Taylor  
 2nd Vice President—Mrs. G. W. Miller  
 Recording Sec'y.—Mrs. Ernest Redden  
 Cor. Sec'y.—Mrs. Annie Murphy.  
 Treasurer—Mrs. H. Pineso

**SUPERINTENDENTS**

Evangelistic—Mrs. William Chipman  
 Parlor Meetings—Mrs. Stanley Robinson  
 Labrador Work—Mrs. J. W. Vaughn  
 Fishermen and Lumbermen—Mrs. W. E. Fielding.  
 Anti-Narcotic—Mrs. W. O. Taylor  
 Flowers, Fruit and Delicacies—Mrs. D. G. Whidden  
 Christian Citizenship—Mrs. B. O. Davidson  
 Press—Mrs. M. P. Freeman  
 Willard Hall—Mrs. M. P. Freeman  
 Temperance in Sabbath Schools—Mr. C. A. Patriquin.  
 Supt. Tidings—Mrs. T. Hutchinson.  
 Business meeting of the W. C. T. U. the last Monday of every month

**DR. COUE AND PROHIBITION**

Dr. Coue has made a contribution to prohibition. In his American trip he noticed the absence of wine and liquors at the tables of homes, hotels and restaurants. He says, "See the faces of suggestion. Jugs of iced water have taken the place of the once indispensable bottle of iced champagne on the table at the most famous haunts of luxury. And what is even more astonishing is that the effect seems to be almost the same. Diners sip their crystal glasses of water with evident pleasure, and their merriment and vivacity of conversation as the dinner goes on could hardly be greater were their glasses filled with the sparkling wine of Rheims or Epervay."

He adds: "That people are accustomed to be merry and talkative over the glasses, and that the sub-conscious mind doesn't really care what they contain." He says: "Quite seriously I am inclined to see in the American glass of iced water the symbols of a new era. It has the rhythm of a sacred rite, with a real charm thrown in." He believes that as time goes on the force of public conviction must increase, and the protesting clamors of anti-prohibitionists will end by being literally drowned in the ubiquitous glass of iced water."

He noted in the popular dancing places in America that they were crowded and animated and full of laughter and merry talk, but the difference between them and similar establishments at Montmartre is that the music and buzz of gaiety is not punctuated by the popping of corks, and glasses of water and ginger ale replace the familiar bottles of champagne emerging from their glistening nests of ice.

The interesting Frenchman strikes a blow at the anti-prohibition claim that the drinking of alcoholic liquor is an essential part of the brilliancy and merriment of social gatherings.

It has long been realized that much of the boisterous jollity where wine and liquors are used is because the brains are dulled, and the feeblest forms of wit are welcomed.

"When wine is in wit is our."—National Advocate.

Minard's Liniment for sale everywhere



**KITCHEN** equipment and utensils are expensive household necessities to buy.

You usually only want to buy these things once in a lifetime.

Suppose they should burn tonight?

This agency of the Hartford Five Insurance Co. will insure your household goods and personal belongings.

**H. P. DAVIDSON**  
 INSURANCE  
 WOLFVILLE, N. S.  
 Phone 317 P. O. Box 468

**A JUNGLE OF TAXATION**

In order to bring some order out of chaos the Citizens' Research Institute of Canada is establishing what is to be known as the Canadian Tax Conference whereby co-operation and continuous conferences between the provinces and the Dominion, and between the provinces themselves, may be held, in order in the end to bring about an enlightened public opinion in regard to taxes in general and some progressive reform.

Canada is declared to be more or less of a jungle of taxation in support of which statement the following is submitted:

There are actually over 5,500 taxing authorities in the Dominion. They start with the Dominion Parliament. Then nine Provincial Governments. Then 58 cities and municipalities between 2,000 and 10,000 population. And at least 4,500 rural municipalities, districts and school municipalities with independent taxing powers.

No one person or governmental authority knows how much these 5,000 authorities raise annually in taxes.

No one, taking the country as a whole, knows from what sources these taxes are raised, and in what relative amounts.

Nor does anyone know what new forms of taxation are introduced each year and where or what old forms of taxation have been scrapped.

It looks very much as if there were need of reform, and the Research Institute is undertaking a very valuable work for Canada. The taxpayer can appreciate the situation, if no one else can.

**YOUR FAVORITE HYMN—WHAT IS IT?**

Most of our readers, doubtless, have one or more favorite hymns which they would be glad to see in print. In order to gratify this desire THE ACADIAN has decided to devote a portion of its space during the next few weeks to this purpose. Readers of the paper are invited to hand in for publication one or more of their favorites and at the same time briefly indicate the reasons for their preference. The name of the contributor need not necessarily be appended but we would prefer that it should be. We believe that this new department will prove an interesting as well as a popular one, and our desire is that as many of our subscribers as possible accept of our invitation and send along their contribution.

**OUR BEST CUSTOMER**

Great Britain was Canada's best customer last year. Figures issued by the Dominion Bureau of Statistics show that the value of Canadian exports to the United Kingdom during 1927 was over \$34,000,000 higher than the export of goods to the United States. Canada sold to the United Kingdom goods to the value of \$374,751,894, and to the United States \$340,751,247.

**NO FOREIGN ENTANGLEMENT**

Paris decrees longer skirts—but American women refuse to wear them. Who says the Declaration of Independence was written in vain?

Minard's Liniment for Cough and Colds.

**EVERY DAY WILL BE A SUNDAY BY AND BY**

Figure it out for yourself:

Days	365
Every year has	122
If you sleep 8 hours a day it equals	243
This leaves	122
If you rest 8 hours a day	121
This leaves	1
There are 52 Sundays	52
This leaves	69
If you have a half-day Saturday	26
This leaves	43
If you leave 1 1/2 hrs. for lunch	28
This leaves	15
Two weeks' vacation	14
This leaves	1
Which leaves	1
This being Labor Day; no one works.	
So you don't work after all.	

**NO FLIES IN ALASKA**

Everybody knows that mosquitoes are a frightful pest in Alaska; but it is news to learn that houseflies do not exist there.

This interesting fact was definitely ascertained by Dr. J. M. Aldrich of the United States National Museum, in the course of a recent expedition which he made for the purpose of studying Alaskan insects.

He found two entirely new species of mosquitoes. Horse flies were abundant everywhere. But there were no houseflies. In vain did he explore grocery stores, restaurants, canneries, garbage dumps and other likely places for them.

The fact is that the housefly is by origin a tropical insect. It cannot endure cold weather. In temperate latitudes a few houseflies manage to live over the winter in heated houses—enough of them, that is to say, to start a fresh crop in the following spring.—Philadelphia Ledger.

**IN THE SPOTLIGHT**

Have you noticed how everything else just fades away into obscurity when the spotlight is focussed on the leading lady or leading man on the stage? And how vividly every detail shown by the spotlight remains in your memory?

Many a business man can draw an object lesson from this. Is your business, for instance, in the public eye? Do you regularly throw the "spotlight" of advertising on your store?



**ASTHMA and RAZ-MAN BRONCHITIS**

To sleep to-night use RAZ-MAN to-day for Asthma.

RAZ-MAN has brought peaceful nights and restful sleep to thousands who formerly suffered the agonies of Asthma.

RAZ-MAN contains no narcotics or other habit-forming drugs. If it does not give relief we guarantee your druggist will return your money, \$1.00 a box. "Just swallow two capsules."

Free Trial from Templeton Co., Toronto.

Sold in Wolfville by A. V. Rand

**NEW Telephone Directory**

A new issue of the Telephone Directory for the Valley District is in course of preparation.

That Directory serves our Patrons in what is popularly known as "The Valley" including Windsor, Hantsport, Brooklyn and Clarksville in Hants County and the Eastern part of Digby County and the Town of Digby.

Forms will close on April 14th, and persons wishing to become Subscribers at this time, and Subscribers who want changes made in their present Listings should send in their orders to their Exchange Managers at once, if possible, and in any case not later than April 14th. We cannot undertake to give effect in the new issue to Orders received after that date.

The Directory enters practically all the places of business and best homes in the District, and affords to business men an unsurpassed opportunity of telling of their wares or their services to a most desirable class of Patrons. Exchange Managers will receive offers for advertising space, the rates for which will be found very moderate.

**MARITIME TELEGRAPH & TELEPHONE COMPANY LIMITED**

**THE AGE OF ADVERTISING**

This is the age of advertising. He that bloweth not his own horn, the same shall not be blown. It pays, too.

You have often wondered what some of the big ads. cost in the magazines. Here's a secret. It costs exactly \$15,000 for a full-page ad. in colors on the back page of the Ladies' Home Journal.

No, not for a year—for one issue.

You think it madness to pay that amount of money. People used to think so. Fifty years ago there wasn't a hard headed business man who wouldn't have fallen off his chair if he had been asked to pay \$15,000 for one advertisement. Yet men compete now to secure in advance the right for positions at these high prices.

Business men have learned that it pays to spend money in advertising because that, in the long run, is the most effective and least expensive way to sell goods.—Vancouver World.

**QUITE RIGHT**

It was Bertie's first day at school, and

the teacher said to him:  
 "Well Bertie, and do you know your alphabet?"  
 "Y-yes, teacher, I think so," said Bertie nervously.  
 "Well, what comes after A?" asked the teacher.  
 "All the others!" said the little boy quickly.



**Added reach means fewer blisters**

The added length of MAPLE LEAF MATCHES means greater safety when lighting ranges, stoves or lanterns. They will not glow after use. They are not poisonous. Rats won't gnaw them. They withstand more moisture. They are Different and Better.

Well worth 15¢ a box

**MAPLE LEAF MATCHES**

THE CANADIAN MATCH CO. LIMITED, MONTREAL

Ask for them by name

**Our home folks in these Provinces by the sea naturally ask for RED ROSE TEA when they want the very best.**

**RED ROSE TEA** "is good tea"

RED ROSE COFFEE is free of dust—settles clear as a bell—no egg needed.

**Your Estate**

There is but one certain way of having an Estate, and that is through life insurance.

Canadian Government figures recently compiled show that out of 107,109 persons who died in one year, 100,031 left estates of less than \$10,000. The vast majority left nothing.

This fact, that 93% of persons at death leave practically nothing, makes clear the necessity for Life Insurance.

**Creating Your Estate**

THE CANADA LIFE will guarantee to provide at your death an Estate which is twenty or thirty times greater than the amount of your annual deposit with the Company. And if you live—

Every dollar of regular annual deposit will be returned at the end of twenty years, and substantial dividends will be paid at intervals.

**Our "Capital Return" Policy**

- 1st. Deposits are made yearly. This is what you are saving, and at the end of 20 years the Canada Life guarantees the return of every dollar paid in.
- 2nd. Your life is insured from the day you make the first deposit—for \$5,000, or whatever amount you decide.
- 3rd. Dividends are paid at stated intervals in addition to the return of all deposits at the end of 20 years.
- 4th. These dividends may be used to increase the amount of your insurance, or be allowed to accumulate at interest for 20 years.
- 5th. The cash value of Policy and Dividends represents a valuable asset, useful in business, and your "estate" is protected by the insurance.
- 6th. At the end of Twenty Years you can draw out all you have paid in, along with the accrued dividends—

you can draw a Special Cash Guarantee, together with the Accumulated Dividends, making a substantial sum, and leave the \$5,000 Policy fully paid for and continuing to earn Dividends as long as you live—

this Special Cash Guarantee may be applied to increase a \$5,000 policy to more than \$7,500.

Ask for Particulars

**Canada Life Assurance Company**

H. E. WOODMAN,  
 District Representative, KENTVILLE

Canada Life Assurance Company, Kentville

Your one-shoulder obligation on my part, you may end me the same with your new Business-Year Capital Return Policy.

Name \_\_\_\_\_ Address \_\_\_\_\_