

The Planet

J. STEPHENSON - Proprietor.

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SATURDAY, APRIL 26.

CIVIC LOYALTY.

A short time ago The Planet took

occasion to pay tribute to the ex-

cellence of the Maple City's mercantile

establishments and allude to the

mutual advantages which accrue for

loyalty as displayed in practical

business channels. The suggestions,

submitted at that time, have been

rigorously taken up and earnestly

endorsed by the press throughout the

Province.

Yesterday's issue of Dun's Bulletin,

the leading Canadian mercantile and

business agency, says editorially:—

"It is a good thing to see that some

of the merchants in the smaller cities

of Ontario are able to hold their own

with the large departmental stores of

Toronto or Detroit. Why should

citizens of a smaller city slight their

own stores where the goods are just

as good in quality and cheap in price,

and there is not such a great

variety, and pay railroad fare, and lose

the money they earn in their own

town. Local pride should cause

them to spend their money in the

city in which they reside to help to

keep it up. But what can be said of

people who own and rent store prop-

erty in a town, and who take that

in the department-

store cities? By so do-

ing, they are

retarding, if not

ruining, the

city in which

they reside. It is

a pity that the

following para-

graph from the

excellent paper,

The Chatham Planet, on the

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Chatham's up-to-date

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or 2c. each, and have paid as high as \$24.50 per thousand. Granted that the book costs 2 1-2c., the outside figure, the book sells at 30c., and allowing the trade the 25 per cent. discount, we get the selling price at 7 1-2c., for a net profit on each book of 5c. They have had printed at a single time as many as 150,000, which would give them \$7,500 profits in one year on this one little book—the smallest of all. And the profit increases) pro rata with the number of pages. What must the profit be on the series?

THE REGISTRATION.

Chatham is one of the places in which Registration Courts will be held in connection with the approaching Ontario contest.

The qualifications are that applicants must be British subjects, either by birth, through the oath of allegiance; that they must be of the full age of 21 years, with a residence in the Province of one year and in the constituency of three months.

There is absolutely no charge in connection with such applications. The Liberal-Conservatives of the city should be on the alert to have every possible name put on, for a good registration is of vital importance. No doubt committees in each polling sub-division will immediately get to work and individual members of the party should make it their business to report all the eligible names of which they may be aware.

Whitney Will Win!

A hard fight—and a fair one.

Fraser and Davidson for the two Kents.

Hear the Liberal-Conservative chief-tain next Tuesday evening.

Thirty years is a long time to go without a Provincial house-cleaning.

Perhaps Mr. Pardo is, after all, ashamed of his record, and therefore keeps silence.

Let Pardo speak out and tell the electors upon what grounds he asks their support.

The young man who is saddled with an unfair poll tax assessment would like to hear from Mr. Pardo.

No apology has yet been forthcoming from the Banner to the Prohibitionists for its insult to them.

What account of his stewardship has Mr. Pardo got to render to the people. Why does he remain silent?

Hear the man who leads the Liberal-Conservative party and who, according to John Lee, commands admiration, at the Grand next Tuesday evening.

This great home Journal will cheerfully accord Mr. Pardo space to tell the electors what he has done for them and why he seeks a renewal of their confidence.

Remember Ross! Build up Ontario—Toronto Globe.

Remember Ross—well, rather. He's billed up Ontario, all right. And the tax-payers haven't forgotten it.

The Banner's political vocabulary seems to be "petting out" at last. It has taken to quoting Burns on his Satanic Majesty. If the Liberal or Conservative would pardon a suggestion we fancy Pardo on his political record would be more interesting to the good people of West Kent.

The Planet's list of candidates is daily expanding and there is no telling where it will end—Banner.

Perhaps the Liberal organ means the list of supporters of the candidates The Planet advocates. That is the scroll which is expanding the most these days.

Conservative papers have much to say about Dakota Dryden, but they carefully refrain from making any mention of Dakota Crawford. — St. Thomas Journal.

Mr. Crawford got up in his place in the legislature, last session, and affirmed that he had nothing whatever to do with any Dakota ranch, and Mr. Dryden sat, listless, and did not contradict, points out the Hamilton Spectator in response. On the other hand, Mr. Dryden freely admits that he has a ranch in Dakota—explaining that he pastures his cattle there to save the Ontario grass!

Says the Mail and Empire:

The Chatham Planet points out that it is the Kents the Conservatives are not alone this time. "They have many of the best Liberals—men who place country before party—with them."

This is the experience throughout the province. The old issues have been settled, and new issues have arisen in respect of whole Liberals and Conservatives stand together. One of the greatest issues is the resolution system, and honorable Liberals are anxious to get rid of that for the sake of their country.

EVIDENCE OF GENIUS.

Brainford Exposition.

Our conception of genius is a woman's ability at the close of the church service to give an accurate account of both the sermon and the millinery.

BUILDING UP DAKOTA.

Toronto Mail.

Just when Ontario might profit by the increase in the price of meat, Mr. Dryden is sending five or ten thousand young cattle to Dakota to give the Americans cheap beefsteak.

WANTED—At Merrill House, second floor.

WANTED—Married man by the year on farm; good wages; free house; garden, wood. Arch. Cameron, Chatham P. O.

WANTED—Immediately, an agent for the Metropolitan Life Insurance Co. Apply at branch offices, Merchants Bank building, Chatham.

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FOR SALE—Small farm, four miles from Chatham on Gravel Road, one and one-half miles from Charing Cross, being part lot 25, Con. 9, Raleigh, containing about 16 acres of good soil, well cultivated, good fences, small barn, two brick wells, commodious dwelling. Apply on premises or to Charles Slade, North Buxton post office.

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Hotels, the MAGI Soda-water is the popular beverage. J. J. McLaughlin, Toronto, Sole Agent.

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