

## BRANTFORD Y. M. C. A. RANKS AMONG THE BEST IN CANADA

In Every Department it is Thoroughly Up-to-Date and the Numerous Advantages are Most Notable New Membership Campaign About to be Launched

The Brantford Y.M.C.A. is about to start another membership campaign and the institution is certainly one which should appeal to all classes and all ages. Its influences for good are undoubted and the many opportunities which it provides for healthy diversion are beyond compare.

The gymnasium is thoroughly equipped in the most modern way with all sorts of apparatus. Classes are regularly held throughout the season and instruction given under a competent director. There are separate classes to suit the convenience of business men, young men, older boys, working boys and school boys. The swimming tank is one of the best in any Y. M. C. A. in Canada. It is 20 feet by 60 feet and runs in depth from 2 ft. 6 in. at one end to 4 ft. 6 in. at the other end with a feet at its deepest point. It is tiled, and the water is disinfected and filtered every 24 hours.

Shower baths constitute another feature. Special rooms are provided for the men's club members and the regular senior men's membership, likewise for the boys. There is hot and cold water always on hand.

The main and spacious lobby of the building is constantly used as a social centre and it is a convenient place to make appointments with friends.

The reading room is entered off this lobby. Here all the daily newspapers and leading magazines are daily on file.

The music room on the other side of the lobby contains easy chairs, a piano and Victrola.

In the basement there is a well equipped billiard and pool parlor and

also three bowling allies, where those so inclined can enjoy these games under proper influences.

The boys have a special club room where games and various activities are constantly going on.

On the second floor there is a large auditorium capable of seating 400 people and this is used frequently for meetings and concerts. The soldiers had it all last winter as a club room.

Special committee rooms are also on this floor and are in constant use by the various Association committees as well as numerous organizations who use the Y.M.C.A. as a convenient meeting place.

Men's club rooms on this floor are largely patronized.

The third and fourth floors are taken up by sixty-one dormitories and shower-bath rooms. These dormitories are well filled and provide a pleasant home to the young men, as well as proving a source of considerable revenue to the Association.

During the past two months the building has been thoroughly overhauled and all necessary repairs made to keep everything up to a high standard of efficiency. The boiler has also received a thorough overhauling and the white walls of the lobby and stairways re-decorated with a light buff. This has afforded a very warm and attractive appearance.

The entire affairs of the Association are run on a first class business basis. All cash is balanced daily and deposited in the bank to the credit of the institution and all disbursements are made by cheque. A regular set of books is kept, the same as used by any business firm and a monthly trial balance taken and statements prepared showing the financial side of every phase of the Association activities. Every copy is accounted for and the profit and loss of each department carefully kept.

### The Officers.

There is a strong list of officers as follows:

Capt. Sweet—President.  
T. E. Ryerson—Vice-President.  
C. Cook—Treasurer.  
C. M. Thompson—Rec. Secretary.  
Directors—T. L. Wood, Jos. Ruddy, George A. Ward, H. V. Hutton, Franklin Grobb, Lieut. F. Grobb, Geo. Wedlake, Reg. Wedlake, Alec. Lockington, F. Danby, A. McFarland, J. M. Young, H. Yeigh.  
Mr. J. F. Schultz is the most efficient General Secretary.

### SHIBBOLETH.

J. J. A. Murphy, a rural painter, who arrived in Brooklyn, N. Y., on the steamship Finland, after spending four years at work on panels in England, said that last Christmas when he started for Ireland, he was told he would require no passport. At Holyhead, Wales, however, he was arrested as a German spy. For three hours he stood with bayonets at his breast, he said, while two officers piled him with questions.

"Say squirrel," one of the captains commanded at length. Mr. Murphy complied.

"You're free," the captain then announced.

On Mr. Murphy asking what the word squirrel had to do with it, the captain replied:

"A German can't say squirrel. By the way you say it, we know you are what you represent yourself to be."



KING'S PLATE FOR 1917.  
Sturdee b. 2 by Havoc-Ka to Kitchery, owned by Joseph Seagram, winner of the Lansdowne Nursery Handicap, at the Woodbine Park, Toronto, a likely contender for the King's Plate race next spring.

## To The Editor

Belgians in Folkestone.

To the Editor:

Dear Sir:—An anonymous friend of our work, resident of Embro, mailed to our office a marked copy of "The Weekly Sentinel Review of Woodstock" in which under the heading "Observations" we read the remark that there are a great many able bodied Belgians living in Folkestone who, "as far as" the author of the remark "can see" are doing nothing for their country.

This remark causes great surprise among our supporters and friends who request me to point out that a decree dated the 21st of July last extended compulsion as to military service to all able bodied men 18 to 40, whether married or single. This decree being enforced in Folkestone, just as in the rest of England, and we are bound to believe that the observer noted down his remark without asking himself whether the Belgian civilians referred to were not either unfit for military service or were not with the consent of the authorities working in munition factories.

We would feel obliged if you kindly would insert this letter in your newspaper.

We would sincerely regret it if similar remarks were to discredit, in only a fraction of the brave nation for whose heroic sacrifices we are trying to procure some compensation in sending relief to the helpless victims in their occupied territory.

Yours truly,  
The Secretary of the Administrators.  
Montreal

### Dakota Bank Has a Girl Manager

There is a bank in Jefferson, South Dakota, that has a young girl for its manager, and she is making a success of the undertaking. Miss Pearl Beavers, from all appearances, is just an ordinary, attractive girl, who enjoys a good time and a frolic outside of business hours. Yet if one would know Miss Beavers during the banking day he would realize that she is an unusual girl.

Miss Beavers was born and lived the early part of her life at Jefferson. As she grew up it was not the life of a society butterfly that appealed most strongly to her, nor did the usual "teaching school" hold her interest. She wanted to be a banker. Two years ago she went to Sioux City with this fixed purpose in mind and with a determination to win out if work and perseverance could bring success. She fought her way through the Business Training After she had completed her course here opportunity knocked, and it did not have to knock twice to arouse this girl with an ambition.

There was an opening for an industrious young person in the Sioux City Trust and Savings Bank. Miss Beavers got the position and at the same time a chance to prove that her ambition was backed by a determination to "get by" with her plans. She made good. Gradually more and more trust was placed in her ability. Then a few weeks ago the big opportunity came. The State Bank at Jefferson needed a temporary manager, and the authorities had enough confidence in Miss Beavers to place her in this responsible position. She has the distinction of being the only woman in the middle west who is managing a bank, and she is only twenty-two years old.

Miss Pearl Beavers has only begun to do things. There remains yet before her the success that will come to any one who has the desire for something worth while and the courage to persevere until it has been attained.

John Skelton Williams, controller of the currency, urges the American Bankers' Association to put "souls in American dollars."

A. Rambaud, 61, and Marie Pellison, 68, were married recently in Alameda, Cal. It was the culmination of youthful romance.

Margaret Foster of Cincinnati, prepares meals at 5 cents each. Menu: Stewed peaches, mush and milk, toast and oleo, occasional beef stew, rice, bread, and vegetables.

Edward R. West, wealthy Chicago president, accepts personal humiliation and bares the story of how he was blackmailed for \$15,000, in an effort to aid the prosecution of the band.

## G.T.R. Agrees to Stop Whistles

Chief of Police, Chas. Slemin recently communicated with local Trainmaster R. H. Fish, of the Grand Trunk Railway, in regard to the tooting of whistles and firing of torpedoes within the limits of the city. He received the following reply:

Dear Sir:—I am in receipt of your favour of September 27th, and I am to-day putting out instructions to Engineers to discontinue the practice of whistling for public road-crossings, but whistle will be sounded according to rule in other instances. I have also put out a bulletin to Engineers, that the unnecessary use of the whistle must be discontinued, and I feel that the manner in which I have taken this matter up, that it should have the desired effect in future.

Yours truly,  
R. H. FISH,  
Trainmaster

This letter was handed to His Worship, the Mayor for perusal and he gave the following as his attitude: "As the Grand Trunk yards are in the immediate vicinity of the hospital, the noise created by the tooting of whistles, firing of torpedoes, etc., is extremely annoying to the unfortunate patients incarcerated therein. Urged by numerous complaints of an imperative nature, the Mayor is determined that the nuisance shall stop, and immediately yesterday afternoon His Worship got into communication with the Grand Trunk by telephone and stated his position, and it is probable that a satisfactory adjustment will be secured."

Art, comes to Brantford very highly recommended as a reader and teacher.

Miss Quarry of London, re-opens the Montessori classes on Monday, October 2nd.

For full particulars, apply The Secretary, Brantford Conservatory of Music, 28 Nelson street, or telephone 283.

Fire of undetermined origin, practically destroyed the three-story building occupied by the Western Union Telegraph Co. at Minneapolis.

## PRE-WAR SERGES

About 10 Months ago Broadbent was fortunate enough to buy in a lot of Serges and Cheviots that were made before the war. This means high grade Cloths that cannot be made now — and the colors absolutely fast—fully guaranteed.

## BROADBENT

Tailor and Haberdasher—4 Market St.  
Agents for Jaeger Specialties, Ely's Neckwear, Artex Cellular Underwear.

See Broadbent for your Furnishing needs.

## FREE CUT SERVICE

For Advertisers

The Courier is now in a position to furnish its present and prospective advertisers with the free use of advertising cuts. The illustrations are all of modern fashioned articles offered for sale by general merchants and retail stores. The cuts are purposely made, by artists in the business, for newspaper work and produce clear and distinct pictures. Proofs of the sheets may be seen at any time at the Business Office of The Courier, or in response to a telephone call. Phone 139.

## SUBSCRIPTION PRICES of BRANTFORD NEWSPAPERS TO BE ADVANCED

Commencing October 1st. next, the subscription rates of the Brantford Daily Courier and the Brantford Daily Expositor will be advanced as follows:

Single Copies - - - - - 2 cents  
Delivered in Brantford - 35c per month  
(\$4.00 per annum in advance)  
By Mail to Outside Points \$3.00 per annum

These increases have been necessitated by the tremendous advance in the cost of white paper, labor, metal, and in all other commodities incidental to the production of a newspaper. For over 25 years the subscription prices of the two Brantford papers have remained unchanged, while during that period the price of most other things have doubled and quadrupled. During recent years The Courier and Expositor have actually been sold to the agents and boys, and to the subscriber, when delivery charges are added, for less than the cost of the white paper alone, to say nothing of the hundred and one other charges of which each copy should bear a share. Recently the situation has become so serious that the above advances, commencing October 1st, have become imperative.

### Even Advanced Rate is Low by Comparison

Even these advanced rates are much lower than those charged by the papers in London, Belleville, Guelph and many other Canadian cities and many publications which for years have charged the prices the Brantford papers now propose, have announced advances considerably beyond these figures during the last few months.

Subscribers may renew their subscriptions for a period not longer than one year at the present rates, if payment is made before October 1st, but no renewals will be accepted at the old rate after October 1st.

(Signed)

The Brantford Courier  
The Brantford Expositor



PURE essence of fine soap in flakes—and most economical of all washing preparations—

## LUX

dissolves readily in hot water, forming a smooth, cream-like lather that can be used on the finest fabrics or the daintiest hands. LUX preserves the original softness and fleeciness of all woolen garments. Try LUX.

At all grocers 10c.



Made in Canada by Lever Brothers Limited, Toronto



### New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916.

Chassis . . . . \$450.00  
Runabout . . . 475.00  
Touring Car . . 495.00  
Coupelet . . . 695.00  
Town Car . . . 780.00  
Sedan . . . . 890.00

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

C. J. MITCHELL  
55 DARLING STREET

## SISTER

(Continued from Friday)  
During their first interview had been spoken which, had strange as a beginning to a ship. If this acquaintance flourished and to ripen into it would assuredly not run upon conventional lines. The first word Mrs. Lebreton spoke, holding her's hands in a close clasp, to as much; and Audrey had an intuitive liking for the thing which novel and original.

"So you have found your Gaston's Keep. You are very come—the more so that I was sure you would come."

"Did you think I should be card and go away?"

At that they smiled one at other, and it seemed as though mutual understanding or sympathy passed from one to the other in a glance which advanced by stages that friendship with ease, but which in ordinary circumstances would only have been by slow and gradual stages.

"You would only have been that which others have done for whom once I counted as friends."

"Ah, but I call that mean! I never go back on a friend."

The smile in the eyes of the woman touched Audrey.

"You are young, my dear Vere!"

"Won't you call me Audrey? knew my father well."

"I should like to call you Audrey Vere was one of the visitors here who brought suit to the house. I have a feeling that perhaps the sunshine revive with the coming of daughters. And I was so Audrey, you are young, and you know without any telling the young are either very generous or else very intolerant. They champion a cause or a person a splendid blind loyalty; or will condemn him utterly and vocally, and see nothing but blackness of the poor black not allowing him a single white or thread."

Audrey smiled; she felt how it was. Was Mrs. Lebreton of Gipsy and her fierce to have no dealings with the She turned the subject for the ent by looking out on the vivours of the garden beneath the dows, and very soon they were ing among the flowers.

"It is a lovely place. I was in quite such a big garden before. You have everything and a ruin also. May we go at that? I do so love old ruins."

For one short moment Mrs. seemed to hesitate; then she ch their direction, saying quietly: "Yes, let us go and visit ruins; it is a long time since there. But in this blaze of sun we shall not be likely to see them."

"Oh, are they haunted?"

But they had almost reached gray and picturesque cluster of over which the great keep seemed hold watch and ward, and Audrey eyes were scanning with admiration the clustered pillars, broken and graceful broken window-t before her companion spoke.

"There are all too many legends of the old castle and keep where De Brocas and the Le Bretons and religious, sinned and su through the stormy ages of the One which obtains largest denance here is that of a gray figure—the White Lady, as the her. I believe—which is seen time to time flitting through ruined arches and among the clinging walls. She is said to be binger of ill to the Lebretons if they see her."

"Some misfortune follows?"

"He who sees her by moon here dies!"

"My husband saw her and a fortnight he was dead!"