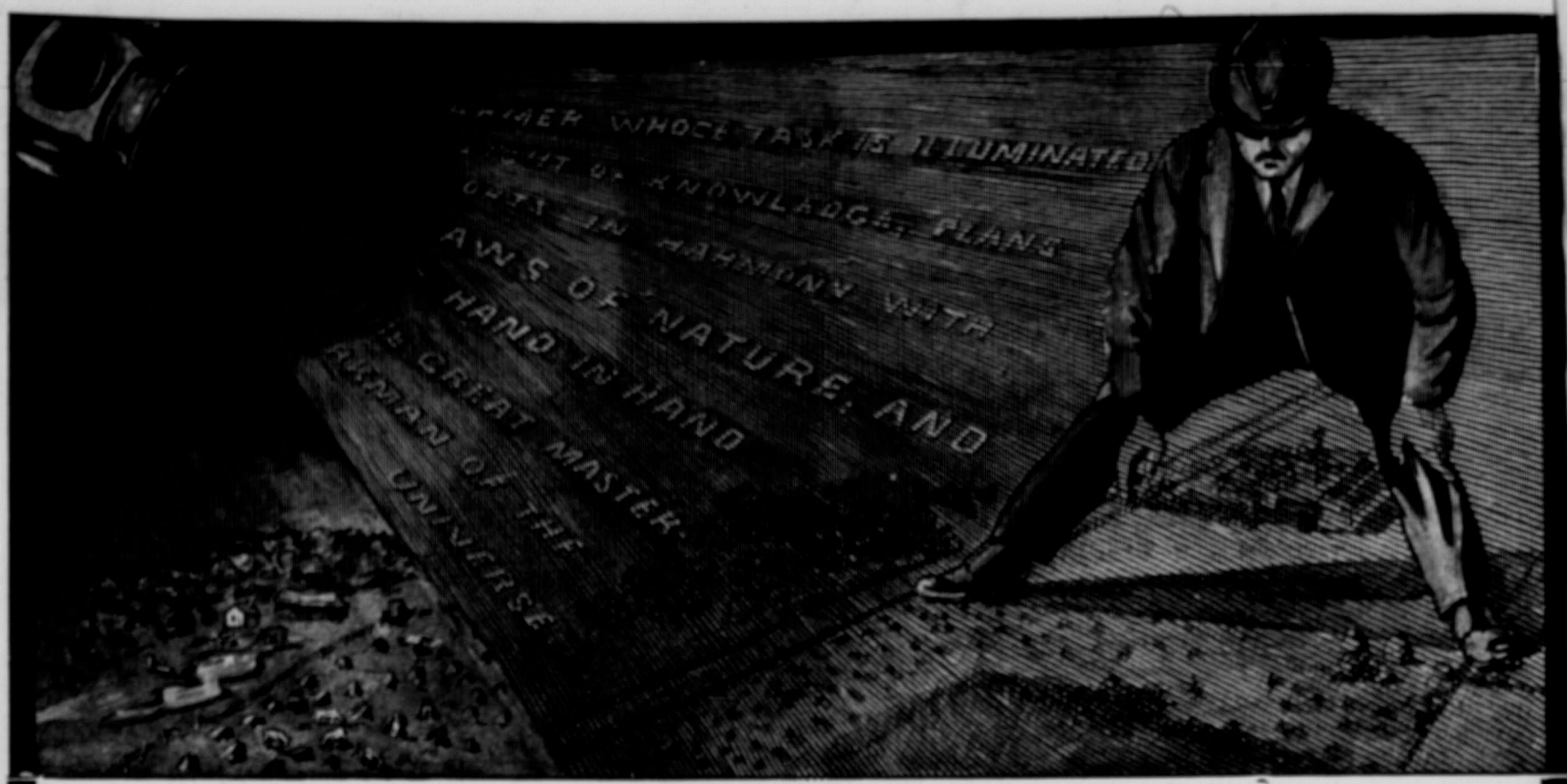

Light is might. Knowledge is power. Everywhere the man, who knows how, is the man who wins. Farming is no exception. The scientific farmer gets the largest yields, markets the finest sample, maintains the fertility of his soil and derives real pleasure from his work.

Hundreds of brainy and earnest men all over the North American Continent are devoting their lives to the subject of "Better Farming." They have discovered and are discovering the great laws of nature which govern the productive power of the soil. They are learning the methods of conserving the fertility of the land. They are seeking means of successfully conquering the enemies with which the farmer is obliged to contend. These men are elevating farming from a blind attack to a science, from drudgery to a highly skilled profession, they are in short making the farmer master of the work in which he is engaged and rendering him to a large measure independent of the climatic and soil conditions under which he is obliged to operate.

Gradually through long years of labor and at great expense—for these men have had much money at their disposal—a mass of practical information has been stored up of inestimable value to the man who is tilling the soil.

Then arose the problem of distributing this knowledge to the individual farmers. For years the press and the public generally have sought some satisfactory solution of the difficulty.

THE PROBLEM SOLVED

The answer to this eternal question has been found—at least as far as the farmers of Western Canada are concerned.

The Correspondence School of Scientific Farming has been started in Winnipeg to do this work.

The founders of the school and its shareholders and directors are all men interested in the question of "Better Farming," men whose affairs are in some way or another inseparably identified with the farming interests of the west—some of them actually engaged in farming at the present time.

The directors of the school and the trained advisors whom they employed looked over the entire group of men engaged in this farm problem study.

With great care and after most painstaking research they selected fifteen men, the cream of the North-American continent. Two considerations were always to the fore. The men chosen must possess practical as well as theoretical knowledge and they must know conditions in the Canadian West. With these considerations in mind the school has no hesitation in declaring that the men selected are absolutely the best that could be secured. Every one of them is a specialist in his particular line and every man has spent years in this work unhampered by financial considerations. The school has originated a unique plan by which at very small cost the best and most useful knowledge of these fifteen experts is placed at the disposal of every farmer in this country. You derive the same practical benefit as if these men were standing at your elbow advising you in your various farm operations.

This knowledge is presented in form so simple and understandable that every farmer will receive full benefit.

The service is unlimited in its extend and once you enroll you become a life member of the school and are entitled to the full service as long as you live.

If you would like to grow larger crops on the same acreage, if you would like to produce a sample which commands the highest prices, if you would like to see your farm free from noxious weeds and the soil grow richer instead of poorer, if you would like to farm more intelligently and more systematically, to feel yourself master of the situation and to enjoy your occupation to the fullest possible extent we urge you to write us today.

Cut out the coupon in the corner and we will send you literature which fully explains our plan and along with it a host of references which will satisfy you as to our standing and reliability.

Nearly a thousand farmers have joined us since we began this great work two years ago. Their messages full of enthusiasm and satisfaction have been our greatest inspiration. Let us send you copies of their letters—they will convince you.

Clip and mail the coupon to-day—it puts you under no obligation.

A. H. Finch, Lidstone, Man., enrolled June 24, 1911, age 57 years, size of farm, 800 acres, writes as follows: June 13, 1912.

"I have just finished the last lesson and I close with much regret. I have enjoyed the work and study exceedingly. It has been a constant pleasure rather than a task. In this study we come in contact with nature's laws at first hand, the fundamental laws of the universe-the inexorable laws with which we dare not juggle. Had the Psalmist studied scientific farming when he said, "The heavens declare the glory of God a[illegible] the earth showeth forth His handywor[illegible] e lessons we have been walk[illegible] with the Great Ma[illegible] kind-ness to touch pour [illegible] wit'

Correspondence School Of Scientific Farming

Of Western Canada, Ltd.

4th Floor Bell Block, WINNIPEG, MAN.

[illegible]dent and every farmer who is interested in "Better Farming" is [illegible]vited to make the School his headquarters while attending The Winnipeg Industrial Exhibition.

Send me further particulars of your special summer educational offer, on the understanding that in asking for further particulars I assume no obligation whatever.

NAME .....

ADDRESS.....

G.G.G. 3 .....