

\$288,000,000

That sum of money is paid out in wages every year by Canadian factories—if they are running at normal production.

One half of it, or \$144,000,000, is spent for food—mainly farm produce—vegetables, dairy products, flour, meats, etc.

If that buying power is kept up to its normal state, certainly the farmer has nothing to fear in the way of "hard times."

The way to keep it normal is to keep the factories busy, keep these people employed.

The way to do that is to buy nothing but "Made in Canada" goods.

It's more than patriotism, it's more than helping the workers—it's helping yourself.

Investigate Canadian-made goods every time you make a purchase—and if they're just as good remember that to buy them is helping your own market.

"Made in Canada" Will Make Canada

30



For Your WINTER DRIVING Get a Clark Heater

Use it in auto, sleigh or wagon. In coldest weather it will keep you warm and cozy. No flame, smoke or smell. Twenty styles of these heaters, from \$1.25 up. Most of them have attractive carpet covers with asbestos lining. They fit in at the feet in any vehicle, occupy little space and are just the thing for real comfort. They are attractive and last forever. We guarantee you will be satisfied and pleased or money refunded.

Ask your dealer for a CLARK HEATER—they always satisfy.
Write for complete free catalogue—a postal will bring it. Write now, please.
Chicago Flexible Shaft Company
110 N. LaSalle St. Chicago, Illinois

Ann Arbor "THE BALER FOR BUSINESS"

All admit its superiority. For 29 years Ann Arbor Press owners have made efficiency records. It bales any kind of hay or straw. There's a good income in a good press—get the Ann Arbor Columbia, the conceded leader—write for "Making Money from Hay" and catalogue. Ann Arbor Machine Co., 55 Broadway, Ann Arbor, Mich.; or



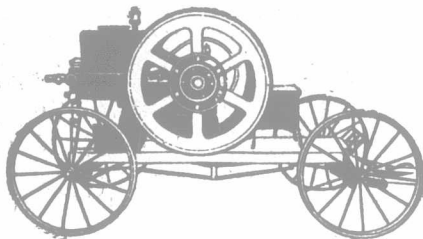
W. A. Hare, 28 Adelaide St., W., Toronto



Build Silos, Dwellings, or any class of building from Concrete Blocks. The London Adjustable Concrete Block Machine makes every kind and size of Block. High grade. Moderate price. We manufacture a full line of Concrete Machinery. Tell us your requirements.

LONDON CONCRETE MACHINERY CO., Dept. B., London, Ontario.

SAFETY—SERVICE—SATISFACTION



FOR EVERY POWER USER IF HE GETS A

GILSON "GOES LIKE SIXTY" ENGINE

MORE VALUE, MORE POWER, MORE SERVICE, MORE SATISFACTION.

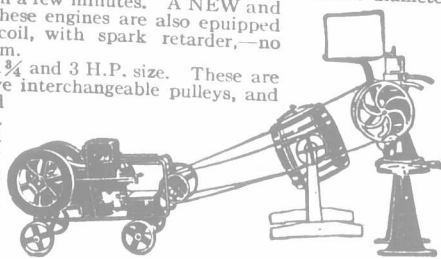
Does SERVICE, SAFETY and SATISFACTION mean nothing to you? Does money saved in repairs and expense bills, time, equipment, etc., mean anything to you? Get Gilson Facts and find out how the Gilson 60-speed and 100% Service Engines do the greatest variety of work—give the maximum satisfaction—are trouble proof and fool proof. Their scientific design makes them absolutely safe—they are approved by the National Board of Fire Underwriters; no insurance troubles.

NEW FEATURES AND LATEST IMPROVEMENTS.

The new Gilson 100% SERVICE ENGINES, 4 H.P. and upwards, are equipped with our new friction clutch pulley with 5 interchangeable rims, each of a different diameter. Change to the proper speed for every job in a few minutes. A NEW and EXCLUSIVE GILSON FEATURE. These engines are also equipped with a magneto, without batteries or coil, with spark retarder, no cranking necessary. A child can start them.

We also make 60-SPEED engines in 1½ and 3 H.P. size. These are mounted on truck, with line shaft and five interchangeable pulleys, and we will send you full descriptive literature. We are making special prices to the first purchasers of one of these engines in every locality. Write NOW. Agents Wanted.

GILSON MFG., CO., LTD.
2209 York St., Guelph, Ont.



ONCE USED ALWAYS USED

THE CELEBRATED

Heller-Aller Down-draft Tank Heater

The only thing on earth to supply warm water for your stock in cold weather. Every farmer should have one—and now is the time to buy, before the cold weather comes. They will consume anything in the shape of fuel—and will never wear out. The price is reasonable and within your reach.

Write to-day to

The Heller-Aller Co.
WINDSOR, ONTARIO



FREE LAND

For the Settler in
NEW ONTARIO

Millions of acres of virgin soil obtainable free, at a nominal cost, are calling for cultivation. Thousands of farmers have responded to the call of this fertile country, and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you.

For full information as to terms, regulations and settlers' rates, write to:

H. A. MACDONELL
Director of Colonization
Parliament Buildings, TORONTO, ONT.
HON. JAS. S. DUFF
Minister of Agriculture
Parliament Buildings, TORONTO, ONT.

GRAND TRUNK RAILWAY SYSTEM DOUBLE TRACK ALL THE WAY TORONTO-CHICAGO TORONTO-MONTREAL

The International Limited
Canada's Train of Superior Service
Leaves Toronto 4.40 p.m. daily, arrives Detroit 8.55 p.m. and Chicago 8.00 a.m.

MORNING SERVICE
Leaves Toronto 8 a.m., arrives Detroit 1.45 p.m. and Chicago 8.40 p.m. daily.

LAST TRAIN OUT OF TORONTO AT NIGHT
Leaves 11.35 p.m., arrives Detroit 8 a.m. and Chicago 3 p.m. daily, assuring important connections with principal trains for Western States and Canada.

FOR MONTREAL
Leave Toronto 9 a.m., 8.30 p.m. and 11 p.m. daily. Berth reservations, etc., at G. T. R. ticket offices.



LEARN TO BE A CHAUFFEUR

The British Government want 1,000 chauffeurs. Let us qualify you either to go to the front or to take the place here of others who have gone—good chauffeurs are scarce. All makes of gasoline motor engines, repairing, etc., thoroughly studied. Our diploma qualifies you for Government chauffeurs' license examination. Write to-day for particulars and free booklet. Classes now starting.

Ed. W. Cameron, Principal
TORONTO AUTOMOBILE SCHOOL
86 Wellington Street West, Toronto, Ont.

CODE WILL FORM 25¢

MAKE YOUR OWN WILL
in a legal and unbreakable manner—in privacy and without expense. You owe this to your family and dependents. Complete instructions with each Code Will form—at your book-seller or stationer, or The Copp Clark Co., Limited, 509 Wellington W., Toronto

TRADE MARKS and DESIGNS PROCURED IN ALL COUNTRIES

Special attention given to Patent Litigation
Pamphlet sent free on application
Ridout & Maybee
CROWN LIFE BUILDING, TORONTO, ONT.

LOUDEN Barn Equipments

SAVE TIME — SAVE LABOR — SAVE EXPENSE
Our new catalogue describes every kind of device for money-making and labor-saving on farms. Write to:
LOUDEN MACHINERY CO Dept. 1
Guelph, Ontario

Great Athletic Book 10¢

Learn wrestling, self-defense, Jiu Jitsu. Let Farmer Burns, Mr. Frank Gotch, World's Champion, teach you. Makes you strong, healthy and confident. Fine book showing great holds and tricks by Burns and Gotch. Send 10¢. Write today—immediately—giving your name.
Farmer Burns School of Wrestling
1100 Main St., Toronto, Ont.