Let a Lantern Tell the Story

THE successful use of the Lantern and Lantern Slide by Church, Sunday School, Day School, Y.P.S., Missionary Society, has conclusively proven that pictures presented in realistic form on the screen do more effective work in emphasizing the message and moulding opinion than the spoken word or printed page.

The Hymn thrown on the screen increases the volume and quality of the singing. It is noticeable also how greatly the attendance increases.

We carry the Victor and Bausch & Lomb models of Lanterns, as we believe them to be the best on the market. Our stock is very complete, with lanterns for every purpose.

VICTOR MODEL 2-1 (INCANDESCENT)

The Mazda-Nitrogen lamp used in this model is the very latest development in incandescent projection lamps. Interchangeable with Acetylene, Carbon Arc, 32-Volt Lamp for Delco Light, or 6-Volt Battery equipment. Complete, regular equipment, 400-watt Mazda lamp, connecting with any lamp socket of 110 volts, \$48.00.



(For current of 220-250 volts a reducing Rheostat is required)

P.S. Model B12--Bausch & Lomb Lantern, 400 watt is \$48.00 including carrying case. It also has interchanging illuminants.

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Presbyterian Publications

The Board of Publication of the Presbyterian Church in Canada Church AND GERRARD STREETS. TORONTO

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