BRITISH EMPIRE Mutual Life Assurance Company

OF LONDON, ENGLAND.

ESTABLISHED 1847.

Canada Head Office, MONTREAL.

DIRECTORS.

JAMES BURNETT, ESQ., President Montreal Stock Exchange. JACQUES GRENIER, ESQ., President La Banque du Peuple. HUGH McLENNAN, ESQ., Director Bank of Montreal. ALEXANDER MURRAY, ESQ., Director Bank of Montreal. ROBERT SIMMS, ESQ., of R. Simms & Co.

General Manager-F. STANCLIFFE.

Accumulated Funds, over	\$6,000,000
Annual Income, over	1,300,000
Canadian Government Deposit, -	- 100,000
Canadian Investments,	- 700,000
Claims and Bonuses Paid,	. 10,000,000

PROMINENT FEATURES OF THE

British Empire Mutual Life Assurance Co'v

ABSOLUTE SECURITY.
Notice our Accumulated Assets and whole Reserves Deposited with Government.

Ask one of our Agents to quote rates to you.
UNCONDITIONAL POLICIES.

Ask one of our Agents to show you a BRITISH EMPIRE POLICY.

Paid-up Policies granted after two and three years.
TEMPERANCE SECTION.

The only Company in Canada offering special advantages to total abstainers.
DIVISION OF PROFITS.

Bonuses every 3 years. Last division ranged from 11 per cent. to 32 per cent. cash.

All earnings in Canada, besides large sums from England, invested in Canadian Securities.

WESTERN ONTARIO BRANCH:

J. FRITH JEFFERS. MANAGER.

GEO. H. MERRITT, GENERAL AGENT FOR CITY.

OFFICE: Albion Block Buildings, LONDON, ONTARIO.

Applications invited for Agencies in localities not repre