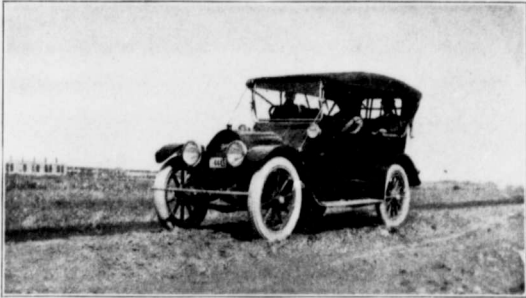


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## C.P.R. TRANSCONA



FIRST AUTOMOBILE TO PASS OVER  
GRASSIE BOULEVARD, AUGUST 1st, 1913

**These Thousands** are steadily growing into millions. It is no "gold rush," diamond stampede, or any nine-days' wonder. It is the plainest of all facts that Western Canada can accommodate at least a hundred millions of people and give a solid competence to all of them who deserve it. There are only a little over one million in the West today that these railway systems are serving. What will they not have to build and maintain when the other ninety-nine millions are beginning to make themselves felt?

**Transcona is** and will continue to be the greatest of all pulsating centres of railway development in the Western world. Western development, when it has got a start, takes on a "fearful momentum," and like the snowball, as its bulk increases the greater the pace at which it adds to its volume. Transcona got its start when the G.T.P. spotted it as the one strategic point for their great extension plan. The Canadian Pacific were guided to the same judgment by natural conditions which they could not fight, but were bound to comply with.

**One Effect** of this railway activity at Transcona has been to excite the cupidity of quite a few big manufacturing concerns, who, like the transportation companies, have far out-grown their old garments. With the same unerring prescience that accounts for their success in business building, they have taken advantage of the ample space and no less convenient trackage placed at their disposal by this forward movement of the railways, and today these great industries will be found coiling around Transcona, bringing their thousands of workmen who must live near to their employment.

**All this means** that thousands (and more thousands than one is yet at liberty to forecast) of big-wage-earning men with their wives and children must almost immediately find or take steps to provide homes within easy distance of the railway shops and yards; of the Manitoba Bridge and Iron Works, the Dominion Tar and Chemical Co., the Eley Cartridge Co., the two last named are already established on the ground.